



### Print Program Advertising

Closing date: July 17  
Copy deadline: August 18  
Four-color or black & white  
Accepted formats: high-resolution PDF, .jpg .png .eps

Full page	8 1/4" high x 6 1/2" wide	\$500
1/2 page, vertical	8 1/4" high x 3 1/4" wide	\$250
1/2 page, horizontal	4" high x 6 1/2" wide	\$250

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### Mobile App Advertising

**Did You Know?** In 2014, 70% of our attendees used the app!

**\$200—Push Notification (limited availability):** Notify mobile app users of a promotion or brief update sent directly to their device's home screen even when the NCPP app is closed. (Includes text with link).

**\$100—Mobile App promoted posts (limited availability):** Notify mobile app users of a promotion or update with top placement in the app's activity feed visible to anyone who opens the app. (Can include an image and link).

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### For more information, or to take advantage of these opportunities, contact:

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