



Yarn Will Be Flying at the Palmer House In Chicago *Thousands of Knitters to Descend on Chicago for Knitting Event*

New York, NY (September 16) – After a successful premiere event in Chicago last fall, where knitting and crocheting fans gathered to celebrate a timeless craft, the editors of Vogue Knitting magazine announce that Vogue Knitting LIVE is returning to Chicago, November 1–3, 2013, at the Palmer House Hilton Hotel. Vogue Knitting LIVE brings *Vogue Knitting* magazine to life with knit couture fashion shows, a Marketplace featuring thousands of new products, inspirational master-level technique and design classes for novices through expert knitters, and more. Knitting's popularity is on the rise as there are currently more than 800,000 knitters in the United States and growing.

Last year thousands of knitters flocked to Vogue Knitting LIVE to experience all that this one-of-a-kind event focusing on fashion, fiber, and education has to offer. This year knitters in the Windy City can expect:

- The Gala Dinner featuring a keynote address from legendary designer and knitter Alice Starmore. Ms. Starmore will give attendees an exclusive preview of the recently released reincarnation of her famed *Tudor Roses*, along with a fashion show featuring garments from the book.
- Celebrate Halloween a little longer this year with the Spooky Scary scavenger hunt: Anna Hrachovec of Mochimochi Land will knit 10 miniature ghoulish creatures, which will be hidden throughout the Marketplace. The lucky attendees who get in the spirit and find one of these tiny ghoulish creatures will receive a free copy of one of Anna's books.
- More than 150 master-level technique and design hand knitting classes taught by 40 of the biggest names in the knitwear industry, such as Brandon Mably, Juju Vail, and Chicago residents Beth Casey and Franklin Habit.
- A Marketplace featuring the new and knitworthy products—including hard-to-find fibers such as qiviut and buffalo, patterns to create your own teapot cozy, and an inspirational knit art gallery.
- Knit couture fashion shows displaying more than 100 hand-knit garments in today's latest fashions and colors.
- Free learn-to-knit and crochet lessons for the novice knitter with craft-maven Vickie Howell. Knitters, bring your friends!

“We are excited to return to Chicago for the second year in a row,” said Vogue Knitting Editor in Chief Trisha Malcom. “What makes this event so special is the opportunity for our fans to connect and meet not only fellow knitters, but also designers whose work they admire and the Vogue Knitting staff that brings them five fashion-filled issues each year.”

Offering a full range of package options, from single-day Marketplace passes to a weekend jam-packed with classes, lectures, shopping, and exclusive evening events, Vogue Knitting LIVE has something for every knitter.

For more information regarding Vogue Knitting LIVE, including images and/or interview opportunities, please contact Beth Ritter, Vogue Knitting Publicity Manager at 212-225-9006 or beth@sohopublishing.com.

About Vogue Knitting LIVE

In 2011, the editors of *Vogue Knitting* launched Vogue Knitting LIVE, bringing together thousands of knitting enthusiasts for a weekend show filled with fashion, fiber, and education. For more than 25 years *Vogue Knitting* has brought the best of fashion knitting to the magazine's dedicated following and now readers are invited to experience everything they love about *Vogue Knitting* like never before—live and in

person! Vogue Knitting LIVE features beginner- to master-level hand-knitting classes, a high-end shopping experience, knit-couture fashion shows, a knit art gallery and more to engage and inspire every knitter.

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