
Exhibitor Prospectus

Congress of Clinical Rheumatology

September 18-21, 2021

SAN DIEGO, CA.





Organizing Secretariat
A&R Educational Group, LLC
5200 Greystone Way
Birmingham, AL 35242
Tel: (205) 991-6161 Fax: (205) 991-6161
Email: pmclain@ccrheumatology.com

RE: Exhibit Opportunities at San Diego Congress of Clinical Rheumatology 2021

Dear Potential Exhibitor:

The Congress of Clinical Rheumatology offers many outstanding exhibit opportunities for your company at both locations.

- Exhibit at America's Premier Independent Rheumatology Symposium now in two locations, Destin, FL and San Diego, CA with different faculty and agendas.
- Increase your exposure by reaching one of the largest groups of clinical rheumatologists in the U.S. CCR in 2020 was attended by over 1,000 participants from 48 states, the District of Columbia, 5 provinces of Canada and 14 countries in 2020, with the majority of the participants clinical rheumatologists, making it the largest private clinical rheumatology meeting in the United States.
- Visit one-on-one with your target population in a relaxed environment. Attendees are primarily full-time clinical rheumatologists who have full prescribing and budget authority.
- Launch new products in a high-profile venue or at a conference advisory board meeting.
- Educate rheumatology fellows (104 at NYRIF in 2020) about available products.
- Generate and develop network and post meeting contacts.
- Associate with a well-respected meeting with nationwide recognition. *Healio Rheumatology* and *MD Magazine* ran numerous articles based on the presentations and interviews conducted at CCR-East and CCR-West in 2020.

Thank you for considering CCR for your exhibit. We hope that you will decide to join us in Destin, FL August 12-15, 2021 and San Diego, CA September 18-21, 2021 for outstanding exhibitor opportunities both onsite and virtually in rheumatology.

Sincerely,

David A. McLain, M.D., FACP, FACR
Symposium Director CCR 2021

EAST
DESTIN, FL
August 12 - 15, 2021



WEST
SAN DIEGO, CA
September 18 - 21, 2021

SPONSORSHIP PACKAGES OVERVIEW

Sponsorship Package Base Price can be either onsite or virtual. Sponsorships have the option to have both a virtual and onsite booth at a reduced rate.

	Premier \$120,000	Diamond \$85,000	Platinum \$55,000	Gold \$25,000	Silver \$12,500	Bronze \$8,500	Exhibitor \$3,500	Non-Profit
Breaks and Theaters								
Product Theater - Breakfast*	1*	+	+	+	+	-	-	-
Product Theater - Lunch*	1*	+	+	+	+	-	-	-
Product Theater - Dinner*	1*	+	+	+	+	-	-	-
Sponsored Breaks	1	1	+	+	+	+	+	+
Advisory Board	+	+	+	+	+	-	-	-
Ice Cream Break	+	+	+	+	+	+	+	+
Product Theater Virtual Broadcast Option	1*	+	+	+	+	+	+	-
Virtual Only Product Theater	+	+	+	+	+	+	+	+
Pre-Event Marketing								
Save the Date Card	1	+	+	+	+	+	+	+
Brochure - Company Logo & Website	1	+	+	+	+	+	+	+
Registrant Email List	x	x	x	+	-	-	-	-
Logo Imprints in Email Updates	ALL	1	-	-	-	-	-	-
Logo Placement on Website (Relative Size)	7	6	5	4	3	2	1	1
On-Site Marketing and Exhibitor Booth								
72"x30" Table Space(s) - Onsite Sponsorsh	4	3	3	2	1	1	1	1
Option to Add Virtual Booth to Onsite Sponsorsh	+	+	+	+	+	+	+	+
Booth Location Consultation	x	x	-	-	-	-	-	-
Booth Location Tier	1	1	2	2	3	4	5	5
Logo on Sponsorship Poster	x	x	x	x	x	x	+	+
Logo on Sponsorship Banner	x	x	x	x	-	-	-	-
Onsite Lead Retrieval	6	4	1	+	+	+	+	+
T-Shirt	+	+	+	+	-	-	-	-
Imprinted Keys	+	+	+	+	+	+	-	-
Conference Backpacks	+	+	+	+	+	+	-	-
Lanyards	+	+	+	+	+	+	-	-
Conference Registrations	8	6	4	2	1	+	+	+
Syllabus Recognition	x	x	x	x	x	+	+	+
Packet Insert (pages)	3	1	+	+	+	+	+	+
Flash Drives	+	+	+	+	+	+	-	-
Game Cards	+	+	+	+	+	+	-	-
Mobile App Sponsorship	+	+	+	+	+	+	-	-
Mobile App Banner Ads	2	1	1	+	+	-	-	-
Conference WiFi Landing Page	+	+	+	+	+	-	-	-
Digital Signage Ads	2	1	+	+	+	-	-	-
Modify Online & Mobile Presence	x	x	x	x	x	-	-	-
Virtual Marketing & Exhibitor Booth								
Virtual Booth with Virtual Only Sponsorship	x	x	x	x	x	x	x	x
Attendee Interaction Via Chat & 1:1 Video	x	x	x	x	x	x	x	x
Company Name Listed in Exhibit Hall	x	x	x	x	x	x	x	x
Company Logo in Exhibit Hall	x	x	x	x	x	x	x	x
Logo Recognition on Login Screen	x	x	x	-	-	-	-	-
Video Ad in Exhibit Booth	x	x	x	x	x	x	x	x
Pre-Roll Video Prior to Morning CME Session	Long	Short	+	+	+	+	+	+
Logo in Lobby	Large	Medium	Small	+	+	+	+	+
Virtual Lead Retrieval	x	x	x	x	x	+	+	+
Syllabus Name Recognition	x	x	x	x	x	+	+	+
Packet Inserts	3	2	1	+	+	+	+	-
Mobile App Sponsorship	+	+	+	+	+	+	+	+
Mobile App Banner Ads	2	1	1	+	+	-	-	-
Push Notification(s)	2	1	+	+	+	+	+	+
Digital Signage in Lobby	x	x	+	+	+	+	+	+
Additional Gamification Points for Booth	+++	++	+	-	-	-	-	-
Post-Event Marketing								
Logo Shown on Non-CME Enduring CCR Video Content	x	-	-	-	-	-	-	-

= number included x = included with sponsorship + = can be added at additional cost - = not available at that sponsorship level

*Premier Sponsorship includes one breakfast, lunch, or dinner product theater.

*Sponsor may choose which they prefer on a first come first serve basis, with Premier sponsors having first choice.

Additional Sponsorship Opportunities at CCR 2021

Enhance your participation at CCR with further Sponsorship opportunities. Maximize your company's visibility by choosing one (or more) of the Unique Sponsorships from the list below or, simply let us know what your specific needs or desires are and we will be happy to create a completely customized option just for you. To confirm any of the following opportunities, please obtain an agreement form from the Organizing Secretariat.

Conference Wi-Fi Landing Page - \$3,000

One special company can secure the opportunity to have their logo and/or website link appear on the screen of every person using an Internet connection within the conference room area. For this sponsorship opportunity, a landing page will be designed specifically around your company's logo. All Internet connections will be routed through this landing page and since the Internet will be fee-free for all registrants in the conference area, this will be the perfect opportunity to announce new product news, promote a popular product, or just increase awareness of your company's support of rheumatology.

Conference Bags- \$15,000

Your company's logo could be on the front of each registration bag. Your company's logo will be certain to gain a lot of visibility, as conference bags are extremely popular each year and are provided to each attendee at registration and carried throughout the entire meeting. They are always a favorite and provide a prominent, enduring branding opportunity that carries on long after the meeting adjourns.

Lanyards and Flash Drives- \$4,250

Combine infinite visibility with your personal touch when you apply your logo to the lanyard/flash drive that will be worn throughout the conference by every registrant. The flash drive opens to show a single sponsor's link, in addition to the meeting syllabus and evaluation form link. The flash drive is an excellent opportunity to gain exposure for your logo and company and provide a good and lasting impression.

Promotional Functions-Multiple sponsorship levels available and prices are dependent upon numerous factors, including day, type of meal, and level desired.

There are opportunities to sponsor a promotional breakfast, luncheon, or dinner for the attendees in coordination and cooperation with the Congress of Clinical Rheumatology. The cost of the lunch or dinner will be paid directly by the sponsor or their agents. CCR will promote your event by distributing one-page inserts with the registration packets and allowing signage for your promotion near the exhibits and conference foyers. There will be two promotional activities for all events except Saturday afternoon.

T Shirts- \$10,000

Your company can have its logo seen and remembered well past the event by sponsoring the registrant's T shirts. The T shirts are of excellent quality with an original, dynamic design made specifically for CCR. The T shirts are loved by all and many registrants come back for additional

T shirts or even purchase those from previous years. Have your company remembered for years to come with this well-priced sponsorship opportunity.

Registration Packet Inserts- \$500 per page

A single page of company specific information can be inserted into the registrants 'packets. The insert may be about a specific product, service, booth location, or company function and represents an excellent opportunity to ensure visibility for yourself and your company. Inserts must not exceed 8.5" x 11", must be pre-approved, and be received on-site by Friday, September 10, 2021. Please add \$500 for each additional page or \$1000 for a Product Information sheet.

Advisory Boards- \$15,000

This option offers you a unique opportunity to engage with clinical physicians from all over the country to gain diverse insights into unmet medical needs, risk tolerance, and specific medical drug benefits. The physicians 'broad range of perspectives can provide invaluable information to you and your company, as well as educate the physicians.

CCR Game Cards, valid for all 3 days - \$1,900

Have your company name displayed on all game cards. These are cards that attendees take to the exhibit booths to be stamped to enter CCR's drawing, where three people per day win prizes. The prizes are sought after and have included iPads, Bose Headphones, home automation equipment, and electronics with values of up to \$1,000! Everyone loves prizes, so your company is sure to get lots of attention with this option. The price includes all production costs for game cards for Thursday, Friday and Saturday to be distributed to all participants with the registration materials.

Imprinted Key cards

Two-sided Printing - \$5,350

There is an opportunity for one lucky company to have its name, logo, and/or brand seen by every participant staying at the conference hotel. This price includes all production costs for two key cards per CCR Hilton registrant as well as the key cards. The key cards will have a front and back imprint, the artwork for which must be provided by the sponsor, as per the requirements of PLI (Plasticard Locktech International) and which must also contain the Hilton and CCR logos.

Lead Retrieval - \$350

There is an opportunity for sponsors to maximize their time, money, and effort and seamlessly scan and manage leads from their smartphone or tablet, which can be accessed from within the event app. Keep track of all visitors to your booth or all attendees at your product theater by simply scanning the QR codes from the registrants 'badges with a smartphone or tablet. The leads are then quickly uploaded and stored until connectivity is regained. Lead Retrieval also allows the leads to be rated and/or notes made from within the app. Save yourself the time and hassle of recording names and instead, spend it more profitably and productively with face-to-face time with the registrants. The cost of the first Lead Retrieval for a company is \$350, then \$200 for each additional person within the company.

Electronic Signage \$1,500 per ad spot

LCD signs are placed in strategic, high-traffic areas and display session titles and speaker names. You have the opportunity for your corporate logo or message to be displayed on all 6 LCD screens. Make an unmistakable statement with this impactful and built-for-attention sponsorship and keep your company in the minds and on the lips of all attendees. Cost is \$1,500 for one ad spot, \$3,000 for two, \$4,500 for three and \$5,000 for four ad spots. The sponsoring company is responsible for

providing the appropriate content. However, if a sponsor does not have pre-produced content, Digital Motion's design staff can help create content based on your logo and desired message for an additional charge of \$120 per hour.

CCR 2021 Phone App - \$8,000

There is an exceptional opportunity to sponsor the cell phone app for CCR 2021. This app will be available for Android and Apple devices and via a mobile and desktop friendly website. This app will also contain an exhibitor showcase, places to visit in Destin, social events for participants, and be actively used for meeting evaluation surveys and for obtaining CME certificates.

- One opportunity only
- Splash page support recognition
- Rotating banner ads of which 2 rotating ads will be exclusively for your company
- Other banner ads may be purchased for \$1,000 for each package of 2
- Exhibitor listing (Enhanced to include company logo)
- Corporate/product branding (enhanced on download site)
- Recognition in program

Banner Ads for Phone App - \$1,000 Package of 2 banner ads

- 2 Rotating banner ads
- Increase your banner ads for increased viewing
- Corporate/product branding slightly enhanced

Ice Cream Novelties at Booth - \$2,000/half day

Have CCR participants visit your booth to hear your promotion while eating ice cream bars. Have assorted ice cream novelties at your booth to entice better attendance and generate more leads.

Save The Date Card Mailings

One special company can secure the opportunity to have their logo and/or website link appear on one mailing (approximately 7500 recipients) of the Save the Date/Greeting/ Register cards. For this sponsorship opportunity, your company's logo and specified URL will appear on either the front or back of the STD card, dependent upon card design. All mailing list recipients will be aware of your company's support of rheumatology. The sponsoring company's logo will be used and/or a specific website provided by the company.

- CCR STD Card \$4,500.00

Prominent Sponsorship Spot on Website

An opportunity exists for companies to have their company name in a prominent featured location on the meeting website ensuring top visibility.

The cost to have the featured sponsorship placement for all months: \$15,000

Prominent Sponsorship Spot on Email blasts - \$1,500

Have your company recognized for their support of rheumatology by prominently displaying your logo on email blasts sent out by the Congress of Clinical Rheumatology. Email blasts will be sent out approximately once a month until July 2021, then about every 2 weeks. To have your company logo and website on the email blasts is \$1500/blast.

Company Logo on CCR Brochure Mailing - \$4,500-\$5,500

Sponsors can secure the opportunity to have their logo and/or website link appear on a mailing of approximately 7000 recipients of the CCR Brochure and/or Email Blast of approximately 7,000 recipients. For this sponsorship opportunity, your company's logo and specified URL will appear on either the front or inside of the brochure, dependent upon sponsor's choice. All mailing list recipients will be aware of your company's support of rheumatology. The sponsoring company's logos and/or specific website will be provided by the company.

- CCR Brochure Cover: \$5,500.00
- CCR Brochure Interior: \$4,500.00

CCR Video Content - \$7,500

CCR is laden with so much information that there are always numerous requests from registrants to review content from the CCR program. Help the registrants and take advantage of a great opportunity for yourself and your company by allowing every CCR registrant free access to all recordings for 3 months following the meeting. Your company's branding could be on Online Symposia's splash page for each of CCR's video recordings. The videos are all downloadable. In addition, a prominent announcement of your sponsorship will be placed both in the program and in the registrants' bags. This will keep your company in the forefront of everyone's minds well past the meeting. No video containing any pharmaceutical information or branding will be used for CME purposes. This video will be for non-CME purposes only.

Digital Signage in Virtual Lobby – \$2000

Have your corporate message displayed with electronic signage, which will be placed in the virtual lobby before and during CCR. Display your company's support for Rheumatology training with either a static or video message. Videos will run continuously in the virtual lobby each day. Make an unmistakable statement with this impactful and built-for-attention sponsorship and keep your company in the minds and on the lips of all attendees. Cost is \$2000 for one ad spot, \$4,000 for two, \$5,000 for three and \$6,000 for four ad spots. The sponsoring company is responsible for providing the appropriate content. However, if a sponsor does not have pre-produced content, Digital Motion's design staff can help create content based on your logo and desired message for an additional charge of \$120 per hour.

Pre-Roll Video Prior to Morning CME Session – \$3000

Sponsoring companies can provide a branded &/or unbranded video that will be played before the CME event starts on the live stream for virtual attendees. CCR will run a sponsor video in the morning before sessions begin each day. The videos length (long or short) will be determined by CCR's technology team. Contact pmclain@ccrheumatology.com to purchase a video spot. Video spots are included for Premier and Diamond sponsors as a part of their sponsorship package. Premier and Diamond sponsors receive one pre-recorded video or advertisement in the virtual lobby as a part of their sponsorship package.

Logo in Lobby – Cost Relevant to Logo Size

A sponsor section will be placed in the lobby. Premier sponsors will have a large size logo, Diamond sponsors will receive a medium size logo, and Platinum sponsors will receive a small size logo. These logos will continuously loop in the header of the lobby page. Companies can purchase a logo space in the virtual lobby. Large logo is \$5000. Medium logo is \$3500. Small logo is \$2000.

Virtual Lead Retrieval – \$350

Companies that purchase Virtual Lead Retrievals or have Lead Retrieval as a part of their sponsorship package will have a *Request More Information* button on their virtual exhibitor booth. This button will allow the capture of attendee “lead” information that will be available to your company. In addition, Lead Retrieval gives you the option of requiring attendees to provide their information in order to download documents that you have made available on your booth page. Companies that do not purchase Virtual Lead Retrieval will see only the visitors name (or their login name). Virtual Lead Retrieval (VLR) can be purchased by submitting an email to pmclain@ccrheumatology.com company.

Push Notification(s) – \$1,500

Push notifications are virtual platform notifications only. These are included in Premier and Diamond sponsorship packages. Companies can add push notifications to promote your virtual product theater or to invite attendees to your virtual booth.

Virtual Only Product Theater. Promotional Functions-Multiple sponsorship levels available and prices are dependent upon numerous factors, including day, type of meal, and level desired.

** See the Product Theater details page in this prospectus for more information. **

There are opportunities to sponsor a *virtual* only promotional morning, lunchtime, or evening for the attendees in coordination and cooperation with the Congress of Clinical Rheumatology. CCR will promote your event by sharing the opt-in attendee registration list, including the unbranded product theater title and faculty on the agenda and distributing digital one-page downloads with the electronic registration packet. Attendees viewing virtual product theaters will be given extra points towards Gamification awards. Sponsors with an onsite product theater may have the opportunity for a virtual product theater for half the regular cost of the virtual product theater. This does not include any audio-visual cost.

Requirements

In order to qualify for any additional CCR or NYRIF opportunities, a company must already be a confirmed exhibitor with a reserved spot in the exhibit hall. A company may participate in more than one sponsorship opportunity. No event will be permitted to conflict with the CME scheduled program. For further information regarding any of these opportunities or if you would like for us to custom design a particular opportunity(ies) to meet your particular needs, please contact the Symposium Coordinator at pmclain@ccrheumatology.com.

CCR-W 2021 SPONSORSHIP

PROMOTIONAL BREAKFAST, LUNCH OR DINNER

There is an exceptional opportunity to sponsor a promotional breakfast, lunch or dinner within the meeting hotel with official recognition by CCR. All costs of the breakfast, lunch &/or dinner as well as the promotional activity, will be paid directly by the sponsor or their agents. A hot meal must be provided at all times except Monday afternoon where a reception is adequate. No boxed meals are permitted. CCR will provide the room, promote your event with your company's provided registration packet inserts and allow your signage near the promotional theater site. Your event will also be advertised in the CCR meeting app and in the syllabus. * CCR, through its organizing secretariat, the A&R Educational Group, LLC charges the following exhibit fee for the corresponding event times:

* The Product Theater title must be unbranded & all materials must be received within the allotted time frame in order for the advertising to apply.

LUNCH: Friday	\$9,500 Coronet Room		
LUNCH: Saturday & Sunday	\$10,000 Coronet Room	\$8,500 Windsor Cmplx	\$8,500 Garden Rm
LUNCH: Monday	\$10,000 Coronet Room	\$9,000 Windsor Complex	
DINNER: Saturday & Sunday	\$5,000 Coronet Room	\$4,500 Windsor Complex	
BREAKFAST: Friday, Sat. & Sunday	\$5,500 Coronet Room		
FRIDAY: Dinner	\$5,500 Coronet Room		
MONDAY: Afternoon	\$3,550 Coronet Room		

Digital Motion** is the exclusive audio-visual provider for any event associated with CCR. As a result, we require that Digital Motion be used as the audiovisual provider for this promotional activity, the fee for which will be separately negotiated between the sponsor and Digital Motion. The event should be designed to not conflict with the CME scheduled program. Signed agreements will be accepted by Premier status sponsors first, then Diamond status and then on a first-come, first-served basis on and after **January 15, 2021**. All Product Theaters must be paid in full by July 15, 2021, after which there will be **no** refunds. Any unpaid product theaters at that time may be reassigned to other sponsors, at the discretion of the CCR staff.

**Digital Motion may be reached at: (205) 352-2884 or by email: sales@digitalmotionav.com

☐ I wish to secure this opportunity & reserve the following time & location for a promotional meeting in San Diego, CA

	Friday	Saturday	Sunday	Monday	Tuesday
Breakfast Coronet Room	NA				
Lunch Coronet Room					
Lunch Windsor Complex	NA				
Lunch Garden Room	NA				NA
Dinner Coronet Room					NA
Dinner Windsor Complex	NA				NA

**ONSITE 2021 PRODUCT THEATERS: OBTAIN AN OPPORTUNITY FOR A
VIRTUAL PRODUCT THEATER TIMESLOT AT HALF PRICE TO BROADCAST YOUR ONSITE PRODUCT THEATER.**

*This offer is contingent on acceptance by A&R Educational Group, LLC. A&R does not guarantee the success of any exhibitor function nor does it guarantee any minimum number of participants that might attend any promoted activity.

Signature

Sponsor Company

Date _____

Signature

A&R Educational Group, LLC

Date _____

☐ Check to be sent

☐ Credit Card Number: _____ Exp. Date: ____/____/____ CVV: _____

Name on card: _____ Zip Code of Billing Address: _____

There is an exceptional opportunity at CCR to sponsor a *virtual* promotional breakfast, lunch, or dinner within the CCR Virtual Conference with official recognition by CCR. All costs of the breakfast, lunch &/or dinner as well as the promotional activity, will be paid directly by the sponsor or their agents. CCR will provide the *virtual* room within our platform, promote your event with your company's provided registration packet digital download(s) and allow your signage in the virtual lobby the day of your product theater. Your event will also be advertised in the CCR phone app and in the syllabus. Those Product Theaters which have already paid higher costs for the opportunity to have their event(s) in a more prominent location onsite will be listed first, have their logo used for their session and receive higher Gamification points towards Gift Card Awards. Companies may have attachments downloaded by attendees on their product theater site. Announcements will be made in the Lobby for the product theaters.

All technology components of the virtual product theater will be managed by Digital Motion. Contact Digital Motion to discuss the details of your virtual product theater. Digital Motion may be reached at: (205) 352-2884 or by email: sales@digitalmotionav.com.

ONSITE 2021 PRODUCT THEATERS HAVE THE OPPORTUNITY TO HAVE THEIR ONSITE PRODUCT THEATER BROADCASTED VIRTUALLY FOR HALF PRICE. ALL TIMES FOR CCR-E ARE CST.

- ☐ I wish to secure & reserve the following time for a promotional meeting at CCR- East &/or West

CCR-East • OPTIONS FOR CCR-E VIRTUAL PRODUCT THEATERS •

Wednesday, August 11, 2021	<input type="checkbox"/> 1:00 PM	<input type="checkbox"/> 5:00 PM	<input type="checkbox"/> 5:00 PM
Thursday, August 12, 2021	<input type="checkbox"/> 8:00 AM	<input type="checkbox"/> 12:30 PM	<input type="checkbox"/> 12:30 PM
	<input type="checkbox"/> 5:00 PM	<input type="checkbox"/> 5:00 PM	
Friday, August 13, 2021	<input type="checkbox"/> 8:00 AM	<input type="checkbox"/> 12:15 PM	<input type="checkbox"/> 12:15 PM
	<input type="checkbox"/> 4:30 PM	<input type="checkbox"/> 4:30 PM	
Saturday, August 14, 2021	<input type="checkbox"/> 8:00 AM	<input type="checkbox"/> 12:15 PM	<input type="checkbox"/> 12:15 PM
			<input type="checkbox"/> 4:30 PM
Sunday, August 15, 2021	<input type="checkbox"/> 8:00 AM	<input type="checkbox"/> 12:15 PM	

CCR-West • OPTIONS FOR CCR-W VIRTUAL PRODUCT THEATERS •

Friday September 17, 2021	<input type="checkbox"/> 12:00 PM	<input type="checkbox"/> 5:00 PM
Saturday September 18, 2021	<input type="checkbox"/> 8:00 AM	<input type="checkbox"/> 12:30 PM
	<input type="checkbox"/> 5:00 PM	<input type="checkbox"/> 5:00 PM
Sunday September 19, 2021	<input type="checkbox"/> 8:00 AM	<input type="checkbox"/> 12:15 PM
	<input type="checkbox"/> 4:30 PM	<input type="checkbox"/> 4:30 PM
Monday September 20, 2021	<input type="checkbox"/> 8:00 AM	<input type="checkbox"/> 12:15 PM
Tuesday, September 21, 2021	<input type="checkbox"/> 8:00 AM	<input type="checkbox"/> 12:15 PM

PLEASE NOTE THAT ALL TIMES LISTED FOR CCR-EAST ARE CST!

VIRTUAL PROMOTIONAL THEATER OPPORTUNITY PRICING

8:00 a.m. Promotional Theater Opportunities are \$5,500.

12:15 p.m. – 12:30 p.m. Promotional Theater Opportunities are \$8,500 - \$10,000*.

4:30 p.m. – 5 p.m. Promotional Theater Opportunities are \$4,500 - \$ 5,500*.

*Sponsors paying the higher amounts will get additional advertising, Gamification points & mobile text messaging notification for their event.

Signature

Signature

Sponsor Company

A&R Educational Group, LLC

Date

Date

☐ Check to be sent ☐ Credit Card Number: _____

Name on card: _____ CVV: _____

Exp. Date: ____/____ Zip Code of Billing Address: _____

Name on card: _____ CVV: _____

This offer is contingent on acceptance by A&R Educational Group, LLC. A&R does not guarantee the success of any exhibitor function nor does it guarantee any minimum number of participants that might attend any promoted activity.

EXHIBITOR APPLICATION

Please read this application carefully. Your signature on this contract indicates your acceptance. Our company is requesting technical exhibit space at the **Congress of Clinical Rheumatology 2021** as detailed below and as described in Appendix A. All inquiries to pmclain@ccrheumatology.com, O:205-991-6161, F: 205-991-6161, C: 205-332-7115

Section 1: Official Exhibit Representative *Please type or print clearly*

Company name (exactly as you wish it printed)

Name of Representative (Please type or print clearly)

Title

Address

City

State

Zip

Telephone

Ext.

Fax

E-mail

Conditions of Contract: By signing the front of this contract, all exhibitors agree that they have read and understand the conditions and regulations of this contract. The words "management" herein refers to A&R Educational Group, LLC acting through its officers, employees, or agents in the management of the exhibition.

Prices stated are PER MEETING and do NOT include both meetings. Prices are per meeting.

Signature

Date

Section 2: Sponsorship Level & Price Per Meeting (See Appendix A for Detailed Description of Levels):

<input type="checkbox"/> CCR Exhibitor \$3500	<input type="checkbox"/> Destin, FL <input type="checkbox"/> San Diego, CA
<input type="checkbox"/> CCR Bronze \$8500	Other Items: _____
<input type="checkbox"/> CCR Silver \$12,500	Total: _____
<input type="checkbox"/> CCR Gold \$25,000	Add \$350 for your first lead retrieval and \$200 for each additional unit
<input type="checkbox"/> CCR Platinum \$55,000	Add \$500 to your sponsorship to have both a virtual and onsite booth
<input type="checkbox"/> CCR Diamond \$85,000	<input type="checkbox"/> Non-profit organization— No charge for Exhibitor Level Booth
<input type="checkbox"/> CCR Premier \$120,000	

Section 3: Method of Payment: Payment must be received no later than four weeks prior to the first day of the meeting.

☐ Check—Make payable to A&R Educational Group (Tax ID: # 43-2043927)

☐ Visa/MasterCard/Amex/Discover Card Holder's name: _____

☐ Credit Card Number: _____

Exp. Date: ____/____/____ CVV: _____ Zip Code of Billing Address: _____

Signature: _____

Please sign and return with payment to: A&R Educational Group, LLC, 5200 Greystone Way, Birmingham, AL 35242 Telephone (205) 991-6161, Fax (205) 991-6161; Email: pmclain@ccrheumatology.com. Applications cannot be accepted by telephone.

CCR EXHIBIT CONTRACT**1. Exhibit Regulations**

Exhibitors agree to abide by the conditions of contract herein described and by all conditions under which space at the Hilton Hotel at Destin, Florida is leased to the A&R Educational Group, LLC (hereafter referred to as A&R). Exhibitors accept responsibility for informing all of their employees and agents of these conditions and agree that they will abide by them also. All of the rules and regulations are to be construed as part of all space applications. The A&R reserves the right to interpret them, as well as make final decisions based on the A&R's sole discretion, on points these rules do not cover. In all interpretations of the rules and regulations, the decision of the A&R is final.

2. Eligibility to Exhibit

The A&R determines eligibility of any company or product to exhibit. Exhibit eligibility will be granted to those companies whose products and services meet the standards of generally accepted medical practices and are in harmony with the A&R's stated purpose to serve the medical profession. Products, which require approval by the Food & Drug Administration (FDA), must receive this approval before being eligible to exhibit. The A&R may forbid installation or require removal of any exhibit or discontinuance of any promotion, wholly or in part, that in its opinion is not in keeping with the character and purpose of the A&R. The A&R reserves the right to reject, at any time, any application to exhibit for any reason.

3. Liability

The A&R acts for exhibitors and their representatives in the capacity of agent, not as principal. The A&R assumes no liability for any act of omission or commission in connection with this agency, including, but not limited to, any loss or damages suffered by an exhibitor as a result of any act or omission of any party, including but not limited to, any vendor, service providers, or other exhibitor. Exhibitors and their representatives hereby release the A&R from any and all liabilities for loss or damage ensuing from any cause whatsoever, except for claims for damages or injuries resulting from the A&R's failure to fulfill its obligations as set forth in this prospectus. In addition, each exhibitor and its representatives agree to indemnify and hold harmless the A&R for all costs, damages and liability, including attorney's fees, claimed against the A&R based upon acts or omissions of the exhibitor or any of its employees or agents. The A&R disclaims any and all liability for injury or other damages to an individual based on products or services displayed at this meeting and for all claims that may arise out of the use of the displayed products or services.

Exhibitors shall indemnify and hold harmless the A&R and its officers, directors, employees, agents and contractors from any judgment, loss or other expenses including attorney's fees arising from allegations, claims or lawsuits

relative to product or services offered by exhibitors or actions of exhibitors, their employees or agents.

4. Non-contracted Exhibit Space

Persons, companies, or organizations that have not contracted with the A&R to occupy space in the exhibit hall will not be permitted to display or demonstrate products, processes or services, solicit orders, or distribute advertising materials or other literature in the exposition facility, parking lots or in any hotel contracted by the A&R. Non-compliance with this regulation will result in the prompt removal of the offending person(s) and property from that area.

5. Subletting Space

Subletting space is not permitted. Two or more technical exhibitors may not exhibit in a single space.

6. Terms of Payment

A \$100 deposit must accompany the application. Full payment must be received no later than August 1, 2020 in order to hold the space assigned to you at CCR San Diego. Checks are to be made payable to the A&R EDUCATIONAL GROUP, LLC. If full payment is not received by August 1, 2020, your space may be reassigned, and any partial payment retained by the A&R.

7. Outstanding Invoices

Outstanding invoices due to the A&R, as a result of previous transactions, must be paid before exhibit space will be assigned.

8. Installation CCR San Diego

Wednesday, Sept. 17, 2021 3:00 PM - 8:00 PM.

Children are not allowed on the exhibit floor during installation or dismantling.

8A. Exhibition Hours CCR San Diego

Saturday: 6:30 AM – 3:45 PM Sunday &

Monday: Sept. 19-20, 2021: 6:30 AM-1:45 PM.

Note: Breakfast & lunch are served every day in the exhibits & the exhibits remain open. Morning breaks will also be held in the exhibits. The location of afternoon breaks is at the discretion of the organizers. The food in the Exhibit hall has been purchased and is intended for the Attendees, not the exhibitors. Exhibitors may be asked to leave if eating the food placed out for Attendees.

9. Dismantling for San Diego:

Monday, Sept.20 2021, 1:30 - 3:30 PM

No dismantling of exhibits until after the afternoon sessions resume on Monday.

Children are not allowed on the exhibit floor during installation or dismantling.

10. No Shows

Any company which reserves a booth space and does not inform A&R of its plans for non-attendance in writing will automatically may not be permitted to participate in future A&R exhibitions. In addition, the company will also forfeit 100% of the total cost of the exhibit space assigned as well as all sponsorship application fees.

11. Cancellation of Booth Rental CCR-W

Exhibit space that has been assigned and confirmed can be canceled by written notice to A&R Educational Group without penalty by

August 1, 2021. If notice of cancellation is received after August 1, but before Sept 1, a \$100 processing fee is charged. After Sept 1, but before Sept 15, the exhibitor forfeits 50% of total cost for exhibit space assigned.

Sept 15 or after –Exhibitor forfeits 100% of total cost for exhibit space assigned. Space requests made after August 1 are subject to the above-mentioned cancellation policies seven days after the booth is assigned.

12. Cancellation of Exposition

In the event of cancellation of the Congress of Clinical Rheumatology due to fire, strikes, governmental regulations, terrorism, acts of God, or causes which would prevent or make the same commercially unreasonable its scheduled opening or continuance, then and thereupon exhibitors and the A&R have no further obligation to each other, and the A&R management shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

13. Official Service Contractor

Pamela F. McLain is the A&R's official service contractor for the CCR:

5200 Greystone Way

Birmingham, Alabama 35242

Phone: (205) 991-6161 Fax: (205) 991-6161

Email: pmclain@ccrheumatology.com

14. Violations

The A&R reserves the right to levy a penalty, including refusal of/or termination of the exhibit, at our discretion. In the event of such restriction or eviction, the A&R will not be liable for any refunds or rentals or other exhibit expenses. The dismantling or packaging of an exhibit and/or exhibit materials prior to the close of the exhibits may, in the A&R's sole discretion, prevent the exhibitor from being permitted to participate in future A&R exhibitions. In all interpretations of the conditions set forth in this prospectus and of all applicable rules and regulations, the decision of the A&R is final. Any objectionable practices by exhibitors or official suppliers should be reported to the A&R immediately.

<http://www.ccrheumatology.com>

Note: If you company has its own exhibit contract, please submit with your exhibit fee. We are also able to take exhibit fees through Virginia Commonwealth University. Exhibitors must wear CCR name badges or may be refused entry to the exhibit area. **All exhibitors must be registered for exhibitor badges at least ten days prior to the meeting in order to have their Exhibitor Badges ready upon arrival. Exhibitors are not permitted to wear company badges on site. Exhibitor Badges may be obtained by registering as booth staff on the CCR website registration portal.**