

EVENTS AT A GLANCE

WISCONSIN AT WEFTEC 2018

INTERNATIONAL PANEL W/GERMAN WATER PARTNERSHIP AND THE WATER ALLIANCE

Date: Tuesday, October 2

Where: Global Center @ WEFTEC

Time: TBD

Concrete examples of creating tangible business development and innovation opportunities between global clusters and their members along with lessons learned along the uncharted journey.

ALLIANCE FOR WATER STEWARDSHIP PANEL

Date: Tuesday, October 2

Where: Innovation Pavilion Theater, Booth 3137

Time: 11:30 AM – 12:00 PM

The Water Council and current AWS users, including corporate water and facility managers, will discuss the benefits of real world implementation of the AWS Standard and obstacles that were overcome along the way.

BUILDING THE FUTURE WATER WORKFORCE: TAPPING INTO TALENT FROM UNDERREPRESENTED COMMUNITIES

Date: Tuesday, October 2

Where: Innovation Pavilion Theater, Booth 3137

Time: 12:30 – 1:00 PM

One of the most important ways to prepare the next generation of talent in the water industry is to identify segments of society that are traditionally underrepresented. With funding from JP Morgan, The Water Council launched an initiative with Historic Black Colleges and Universities, in particular Tuskegee University, to provide internships for students in Milwaukee's water tech hub. Hear from the students themselves describe their experiences at the Milwaukee Metropolitan Sewerage District, startup Stonehouse Water Technologies and A. O. Smith Corporation.

THE WATER COUNCIL AT WEFTEC 2018

**Wisconsin Water
Innovation Pavilion
Booth 3345**



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THE WATER COUNCIL

BUSINESS RESEARCH ENTREPRENEURSHIP IN WISCONSIN: WHAT'S BREWing IN OPEN INNOVATION IN WATER

Date: Tuesday, October 2

Where: Innovation Pavilion Theater, Booth 3137

Time: 4:30 – 5:00 PM

Open Innovation, prizes, challenges, pilot testing programs and business accelerators are all advancing water technology implementation. See new technology from startups that have won the BREW (Business Research Entrepreneurship in Wisconsin), see results of technologies pilot tested in real world applications and learn about opportunities for matchmaking, whether you represent a utility or industry with a problem or you have potential solutions or business ideas.

THE WATER COUNCIL/WISCONSIN WATER INNOVATION PAVILION RECEPTION

Date: Tuesday, October 2

Where: Innovation Pavilion, Booth 3137

Time: 5:00 – 6:30 PM

Join The Water Council, Wisconsin Economic Development Corporation and the Wisconsin Water Innovation Pavilion for complimentary refreshments while you network with Wisconsin's cluster members and WEFTEC attendees alike. Cheers!

Contact Isaiah Perez at iperez@thewatercouncil.com with questions.



In partnership with:



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