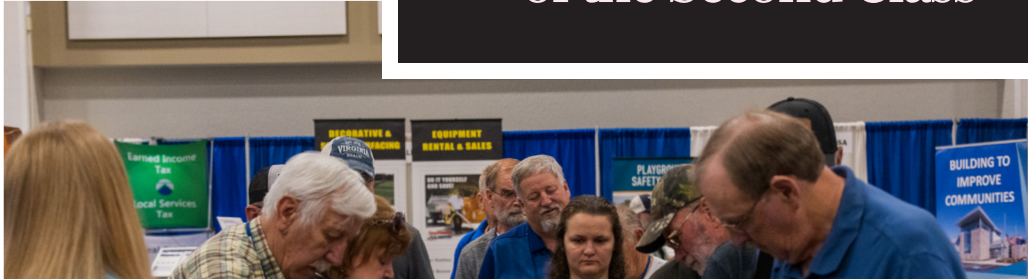




Be a Sponsor of PSATS' Annual Education Conference & Exhibit Show

Increase Your Exposure to PA's 1,453 Townships of the Second Class



Pennsylvania State Association of Township Supervisors
4855 Woodland Drive • Enola, PA 17025-1291
Phone: (717) 763-0930 • Fax: (717) 763-9732 • Web: psats.org

B E C O M E A S P O N S O R

- ❑ **LARGEST** Municipal Conference/Exhibit Show in Pennsylvania
- ❑ Nearly 4,000 **ATTENDEES**
- ❑ **BEST EXPOSURE** to state municipal officials in one event
- ❑ **UNIQUE OPPORTUNITY** to market your company and create goodwill



ABOUT THE 2026 CONFERENCE

In April, thousands of township officials, exhibitors, and guests will convene in Hershey at the largest municipal conference and exhibit show in Pennsylvania. The township officials network with their peers, learn about the newest products and services available to municipal governments, and choose from more than 90 educational sessions at the annual event.

The conference begins on a Sunday and wraps up by noon Wednesday. The exhibit show, featuring almost 300 indoor and outdoor exhibits, runs the first 2½ days of the conference.

Why Become a Sponsor

A SPONSORSHIP is an excellent way of creating greater visibility, credibility, and name recognition for your company. Your involvement with the Pennsylvania State Association of Township Supervisors and its Annual Education Conference is the perfect way for your company to be recognized by thousands of potential clients at the largest municipal conference and exhibit show in Pennsylvania. It is also a great opportunity to market your company and create a sense of goodwill about your product or service.

LARGEST MUNICIPAL GOVERNMENT ASSOCIATION IN STATE

The Pennsylvania State Association of Township Supervisors (PSATS) has been serving townships of the second class since 1921. Today, the association's 1,453 member townships represent nearly 10,000 elected and appointed officials. Throughout its history, PSATS has played a major role in shaping the laws that have laid the foundation for township and municipal government as we know it today.

PSATS is the largest local government association in the commonwealth, representing more political subdivisions than any other association of its kind. Its members cover over 95% of Pennsylvania's land mass and represent nearly 6 million people.



SPONSORSHIP OPPORTUNITIES

for PSATS' 2026 Annual Educational Conference & Exhibit Show April 19-22, 2026 - Hershey Lodge

Exposure: Thousands of Township Officials, Exhibitors, and Guests

All Sponsorship Levels Include (unless noted below):

- If confirmed by 10/31/25, your logo will be in the Attendee and Exhibitor Registration Brochure mailings to thousands.
- Sponsor's logo and website link on the PSATS "Conference Registration" web page.
- Live link on the conference mobile app through December 31, 2026.
- Special ribbon on sponsor's name badge.
- Sponsorship listing in the conference program book.
- Social media posts recognizing sponsor.
- Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday.
- Logo on monitors at the PSATS Exhibit Booth.
- Logo on conference sponsor banner prominently displayed in Chocolate Lobby.

PSATS reserves the right to substitute items of equal or greater value.



for
PSATS' 2026 Annual
Educational Conference & Exhibit Show
April 19-22, 2026 - Hershey Lodge

Exposure: Thousands of Township Officials, Exhibitors, and Guests

Conference Educational Workshop

*Available for Silver Sponsorship Levels and above.
Sponsorships confirmed by 10/31/25 are guaranteed a
Conference Educational Workshop. After 10/31/25, they
will be First Come, First Served and Based Upon Availability.*

- A Workshop Submission link will be provided for all qualifying sponsorship levels once sponsorship is confirmed.
- Only completed workshop submissions will be accepted
- Workshop time slots are Monday, April 20 and Tuesday April 21, afternoon of the conference
- All workshop handouts, presentation files, and a one-page presentation marketing summary must be provided to PSATS by March 13, 2026, to be included on mobile app and available to attendees. Memory devices represent a security risk and may not be plugged into PSATS laptops.
- Every workshop room will have a laptop, sound, screen, and LCD projector. Costs associated with additional equipment will be the responsibility of the presenter.

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Conference Tote Bag Sponsorship - \$25,000

- * Exclusive Sponsor for the PSATS Conference Tote Bag
 - Company Logo will be on the Tote Bag
- * Workshop session Monday or Tuesday afternoon of the conference (with description in program book and mobile app)
- * Introduce and Moderate a Non-Competitor Workshop Session
- * Full-page 4-color ad in the Pa. Township News magazine – month of your choice
- * Plus all items listed on page 2 under All Sponsorship Levels Include

Conference Lanyard Sponsorship - \$15,000

- * Exclusive Sponsor for the PSATS Conference Lanyard
 - Company Logo can be on the Lanyard
- * Workshop session Monday or Tuesday afternoon of the conference (with description in program book and mobile app)
- * Introduce and Moderate a Non-Competitor Workshop Session
- * Full-page 4-color ad in the Pa. Township News magazine – month of your choice
- * Plus all items listed on page 2 under All Sponsorship Levels Include

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Platinum Sponsorship - \$15,000

- * One 8 ft. x 10 ft. exhibit booth during conference exhibit show with special sponsorship sign on booth
- * Choice of one (with recognition signage):
 - Exhibit hall breakfast mixer Monday morning or Tuesday morning of the conference
- * Workshop session Monday or Tuesday afternoon of the conference (with description in program book and mobile app)
- * Introduce and Moderate a Non-Competitor Workshop Session
- * Full-page 4-color ad in the Pa. Township News magazine – month of your choice
- * Plus all items listed on page 2 under All Sponsorship Levels Include

Gold Sponsorship - \$10,000

- * One 8 ft. x 10 ft. exhibit booth during conference exhibit show with special sponsorship sign on booth
- * Choice of one:
 - General session video screens Monday, Tuesday, or Wednesday of the conference
- * Workshop session Monday or Tuesday afternoon of the conference (with description in program book and mobile app)
- * Introduce and Moderate a Non-Competitor Workshop Session
- * Full-page 4-color ad in the Pa. Township News magazine – month of your choice
- * Plus all items listed on page 2 under All Sponsorship Levels Include

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SPONSORSHIP OPPORTUNITIES

for PSATS' 2026 Annual Educational Conference & Exhibit Show April 19-22, 2026 - Hershey Lodge

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Mobile App Sponsorship - \$7,500

- * Exclusive sponsorship of PSATS' Conference mobile app
 - Your logo will always appear on the mobile screen with a link to your website and will be live through December 31, 2026
- * Workshop session Monday or Tuesday afternoon of the conference (with description in program book and mobile app)
- * Full-page 4-color ad in the Pa. Township News magazine – month of your choice
- * Plus all items listed on page 2 under All Sponsorship Levels Include

Conference Website Sponsorship - \$7,500

- * Exclusive sponsorship of PSATS' Conference website
 - Your logo will always appear on the top of the website and have a live link to your website through December 31, 2026
- * Workshop session Monday or Tuesday afternoon of the conference (with description in program book and mobile app)
- * Full-page 4-color ad in the Pa. Township News magazine – month of your choice
- * Plus all items listed on page 2 under All Sponsorship Levels Include

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SPONSORSHIP OPPORTUNITIES

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Silver Sponsorship - \$7,500

- * One 8 ft. x 10 ft. exhibit booth during conference exhibit show with special sponsorship sign on booth
- * Choice of one (with recognition signage):
 - Water coolers in the exhibit hall Sunday or Monday of the conference
- * Workshop session Monday or Tuesday afternoon of the conference (with description in program book and mobile app)
- * Introduce and Moderate a Non-Competitor Workshop Session
- * Full-page 4-color ad in the Pa. Township News magazine – month of your choice
- * Plus all items listed on page 2 under All Sponsorship Levels Include

Bronze Sponsorship - \$5,000

- * One 8 ft. x 10 ft. exhibit booth during conference exhibit show with special sponsorship sign on booth
- * Choice of one:
 - Water coolers in the exhibit hall Tuesday of the conference
 - One of the prizes Monday morning of the conference
 - One of the prizes Tuesday morning of the conference
 - One of the prizes Wednesday morning of the conference
- * Full-page 4-color ad in the Pa. Township News magazine – month of your choice
- * Plus all items listed on page 2 under All Sponsorship Levels Include

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**Patron Sponsorship of Event & Other Items --
Prices Vary**

Event Sponsorships:

Welcome Reception Themed Dinner*; Donuts with Dave*; Desserts with Dave; County Association Presidents' Breakfast; Secretaries-Managers Luncheon*; Legislative Reception*; Standing Committee Luncheon; First Timers Reception; Game Night

Other Event Sponsorship Opportunities:

Conference Attendee Pin Map; Evening Event Photo Booth; Charging Stations; Name Badge Ribbon Wall; Water/Snacks in the Member Lounge/BeeHive*; Schedule at a Glance; Conference Notebooks; Bingo; Conference Pens; Directional Signage; Water Coolers in Workshop Rooms or General Session

*Includes all items listed on page 2 under All Sponsorship Levels Include

*Multiple Sponsorships Available

Note: These events are subject to change.

PSATS reserves the right to substitute items of equal or greater value.





PSATS' 2026 Conference Sponsorship Contract

COMPANY NAME

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

COMPANY WEBSITE

TODAY'S DATE

MAIL INVOICE TO (UNLESS PAYING ONLINE UPON REGISTERING FOR THE CONFERENCE)

Sponsorship Levels:

- Tote: \$25,000 Lanyard: \$15,000 Platinum: \$15,000 Gold: \$10,000
 Mobile: \$7,500 Website: \$7,500 Silver: \$7,500 Bronze: \$5,000
 Patron: Varies

SIGNATURE OF COMPANY'S AUTHORIZED AGENT

NAME OF COMPANY AGENT

TITLE

DATE

Please return this form, along with your check made payable to PSATS, to:
Donna Centofanti, PSATS, 4855 Woodland Drive, Enola, PA 17025
Phone: (717) 763-0930, ext. 118 • Fax: (717) 763-9732
Please also e-mail a JPEG file of your company logo to dcentofanti@psats.org.

NOTE: YOU MAY ALSO RESERVE AND PAY FOR YOUR SPONSORSHIP ONLINE WHEN YOU OFFICIALLY REGISTER FOR THE CONFERENCE.

THANK YOU FOR YOUR SUPPORT!