

THE MILLENNIAL FREELANCER

ASJA New York Conference Panel — May 19, 2018

Tips and advice on digital freelancing

- **Keep your pitch brief:** When I started freelancing, a colleague told me to keep the bulk of my pitches between one and three sentences—which exclude the greeting, “thank you for your time” sign off, and any links to samples.
- **Don’t restrict yourself to a beat:** The majority of my current work comes from a cannabis growers publication (*Big Buds Magazine*), small business content for *BusinessNewsDaily*, human resources content for Lattice’s company blog, and *Teen Vogue*. Although I consider myself a “cannabis and politics writer,” I often write about different genres for different audiences.
- **Use social media:** Foster an online presence by being active and promoting your work. Follow editors on Twitter. Be active in Facebook groups.
- **Study independently:** Freelancing is experiential! Read about freelance success stories. Take online classes. Attend webinars. Network online and in real life. Find mentors and mentees.

Further resources (links found on daniellecorcione.com)

- The 5 Required Courses You’d Take If You Majored in Freelancing, an article by Danielle for the Freelancer by Contently
- Feeling Disorganized? How a Freelance Writer Uses Trello, an article by Danielle for the Write Life
- The Freelance Beat, a blog about freelance journalism
- Freelance Writing 101, a page on britnidlc.com
- Don’t Be Like xoJane: 5 Tips to Save You From Writing Something You’ll Regret, an article by Danielle for Wear Your Voice Magazine

The Millennial Freelance was founded in 2016 by Danielle Corcione. Follow them on social media @decorcione and visit their website daniellecorcione.com to learn more about their work, including their coaching rates.