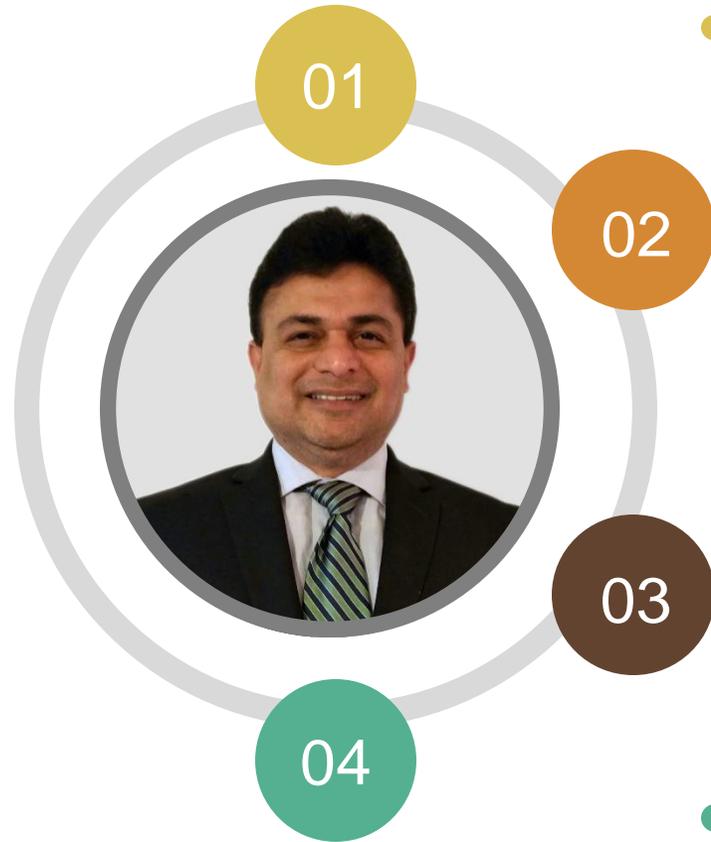


BDA EDCON 2019 @ UMUC

Role of Meetups in Data Science and Analytics



Hi, I am Linesh Dave!



| BS Computer Science & Engineering (Karnatak University)
| MS Technology Management (Stevens Inst. of Tech,)
| **MS Data Analytics (Univ. of Maryland Univ. College)**

| Associate Director, AT&T
| Director, Data Science Learning Academy
| **TA, Univ. of Maryland Univ. College**

| IT Experience – 27 Years
| AT&T – 24 Years
| **UMUC & Others – 3 Years**

| R, Python, RapidMiner, BigML, IBM Watson Analytics, IBM Cloud,
| Hadoop, Apache Spark, SAS Enterprise Miner, DataRobot, Qlik,
| Tableau, and various other Tools/Platforms

Our Topics of Discussion Today

Why are we talking about Meetups today?

How have they influenced Data Science and Analytics?

Problem to Solve

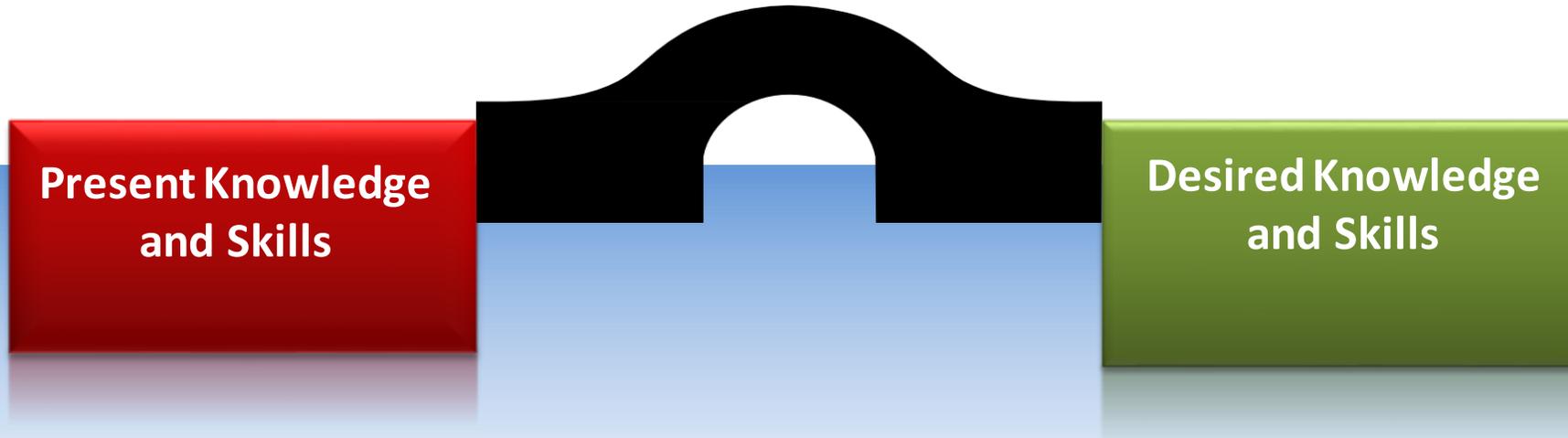
Why, What, and How

Metrics that Matter

Advantages / Motivation

Meetup Building Process

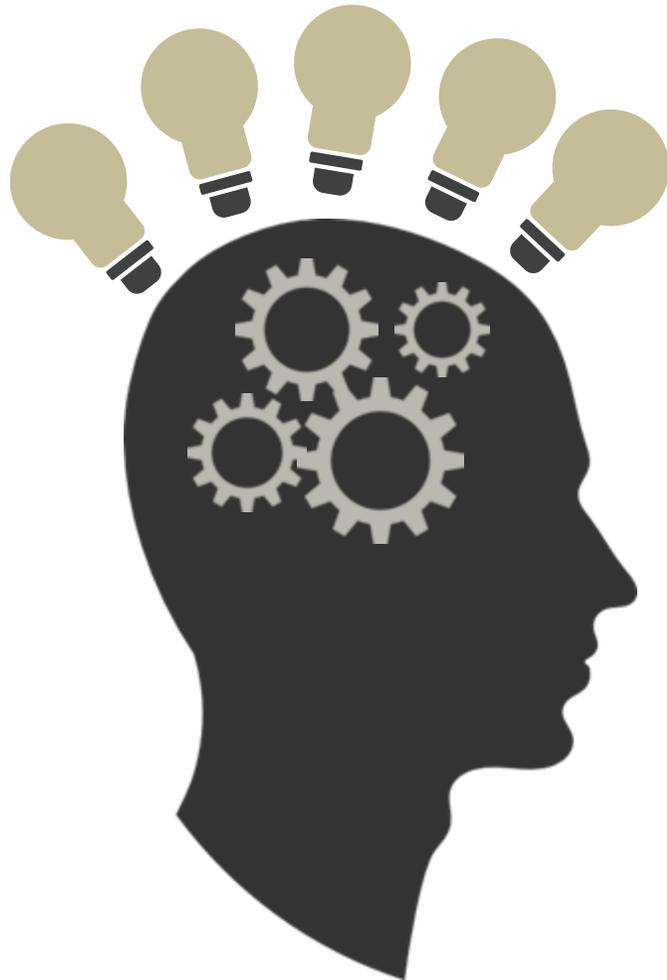
Professional Problem



Scratched the Surface.
Basic Understanding.

Working Experience.
Advanced Skills.

Professional Problem



How do you know what you don't know



How do you learn what you've not learnt



How do you practice what you've not

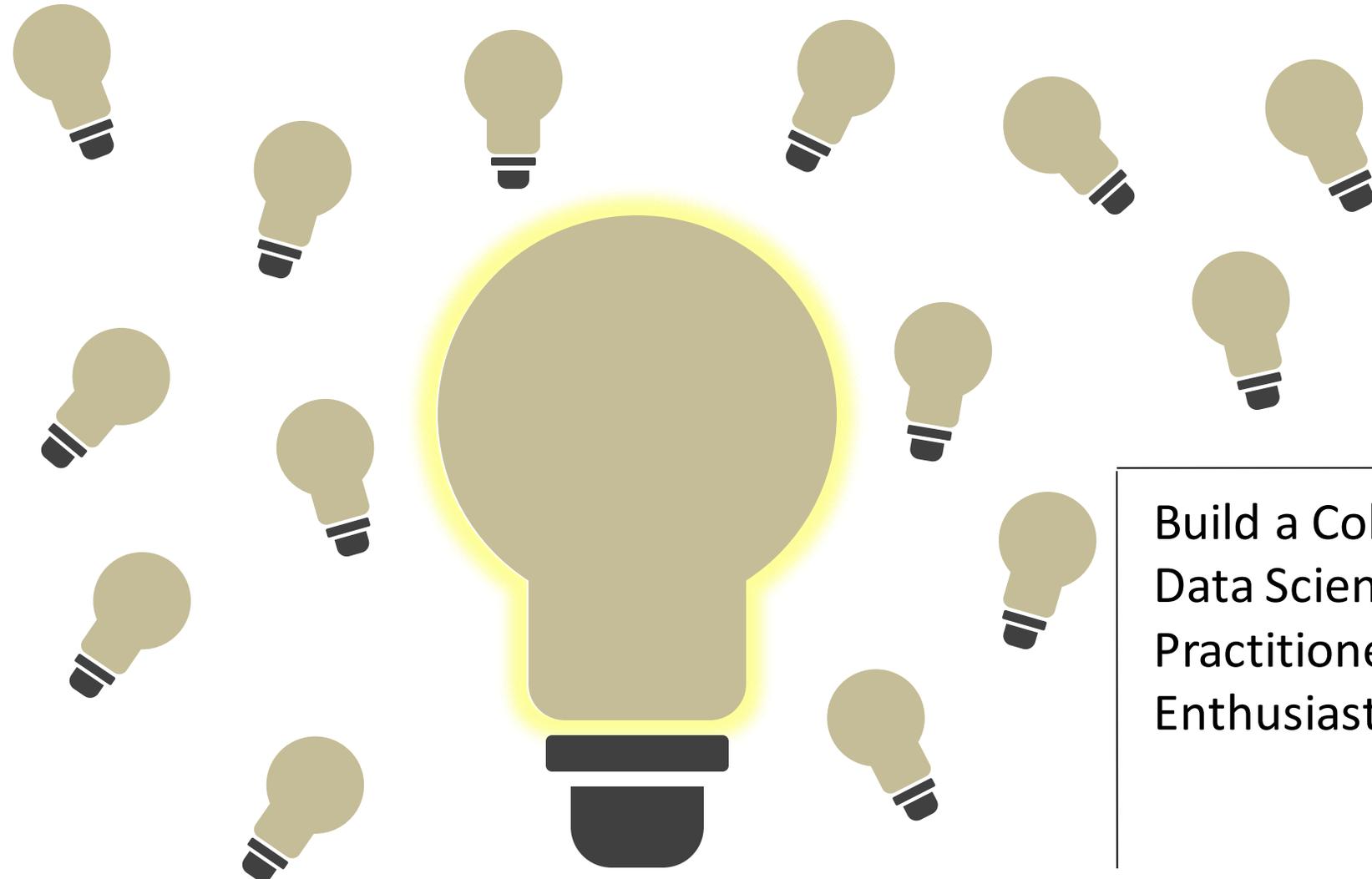


Where do you learn and practice



Who would help

Small ideas leading to a BIG idea



Build a Cohort of
Data Scientists,
Practitioners, and
Enthusiasts

What are Meetups?



Data Science Meetup Groups Worldwide



4,279,415
members

6,124
groups

*Source: <https://www.meetup.com/topics/data-science/> as of 4/27/2019

Largest Data Science Groups

1 Silicon Valley Startup: Idea to IPO

21,491 Silicon Valley Entrepreneurs | [Palo Alto, USA](#)



Organized by Rob



2 Data Driven NYC (a FirstMark Event)

17,379 Members | [New York, USA](#)



Organized by Matt Turck



3 SF Data Science

15,044 Data Scientists | [San Francisco, USA](#)



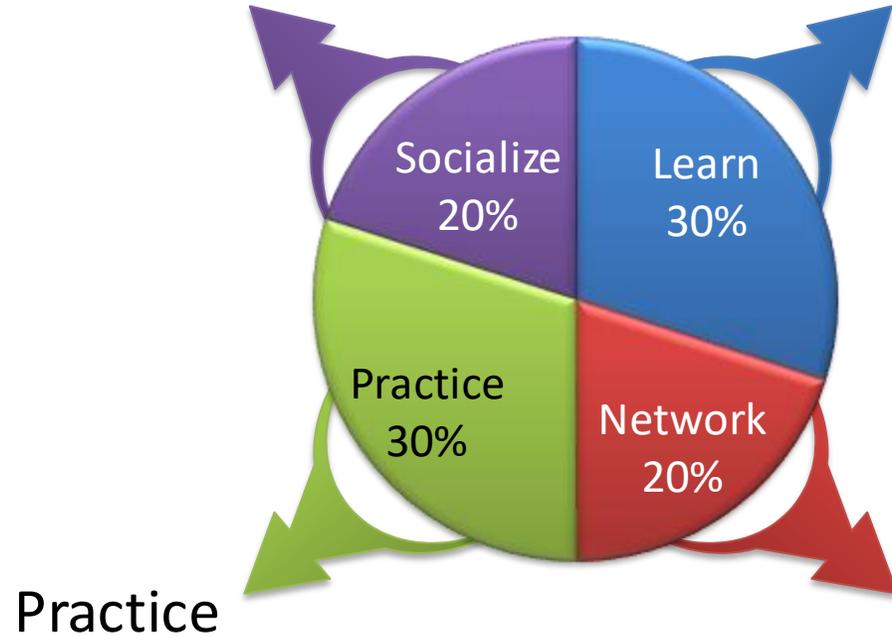
Organized by Galvanize



What happens in a meetup?

Socialize

Learn subject area



1. Learning new skills
2. Peer Networking
3. Presenting learnings
4. Socializing

Practice

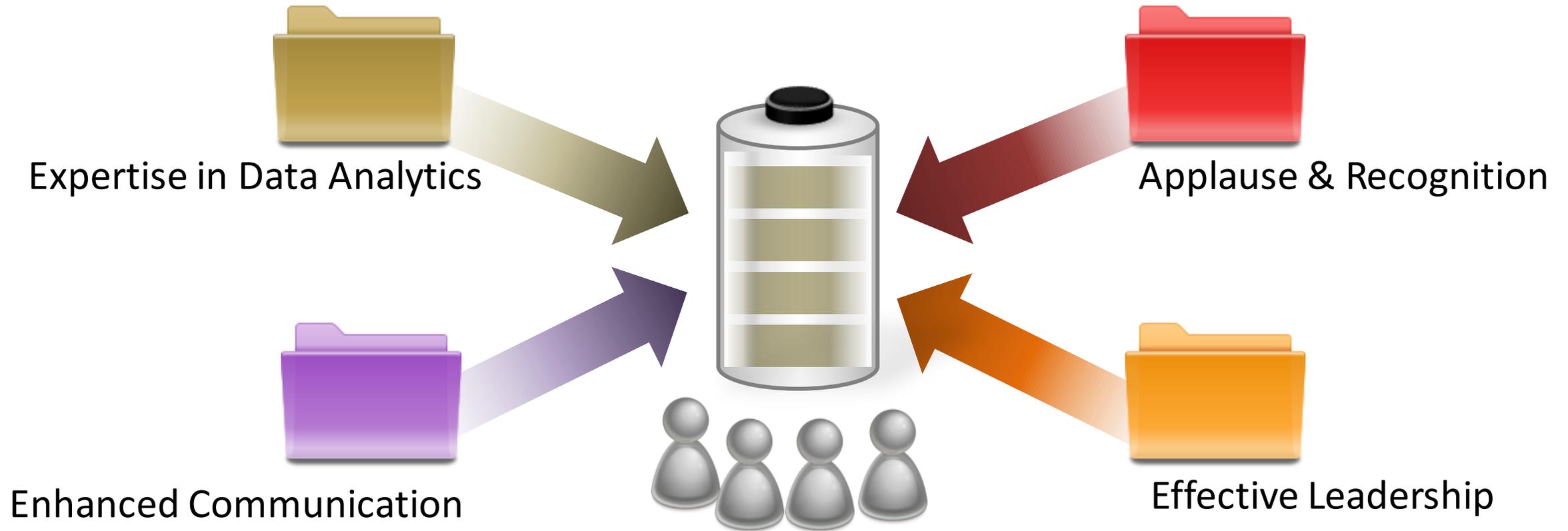
Network with Peers



Meetup Benefits

- Significant conformity through congruence of people
- Existence of a highly diverse community
- Learn different topics in subject area
- Peer-to-Peer Networking
- Economical
- Teach or Present what you've learned
- Practice skills in a safe and friendly environment

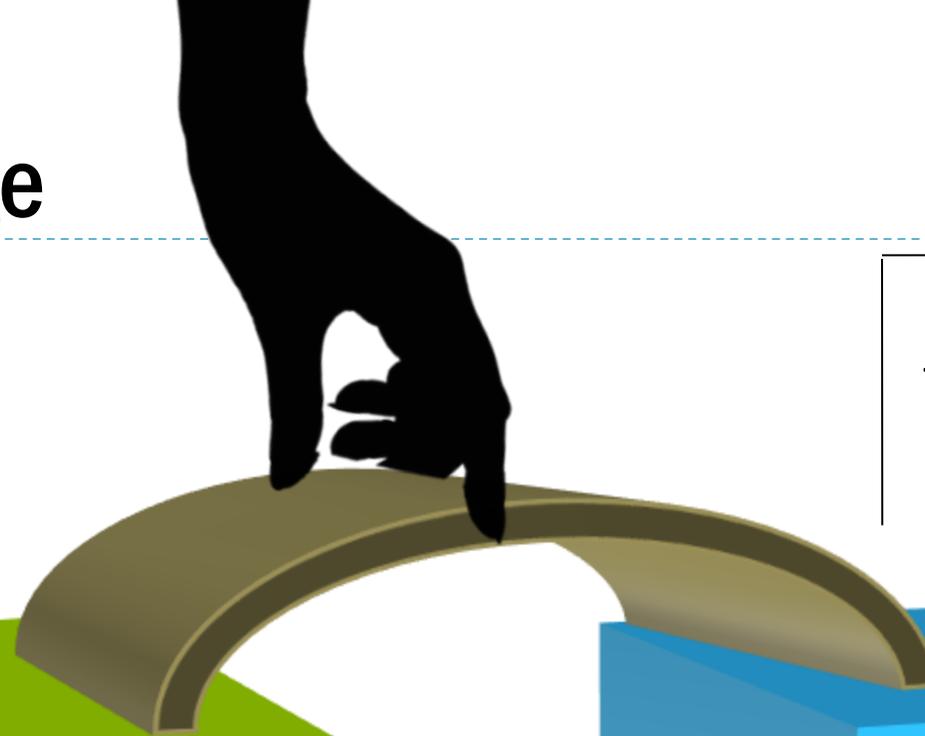
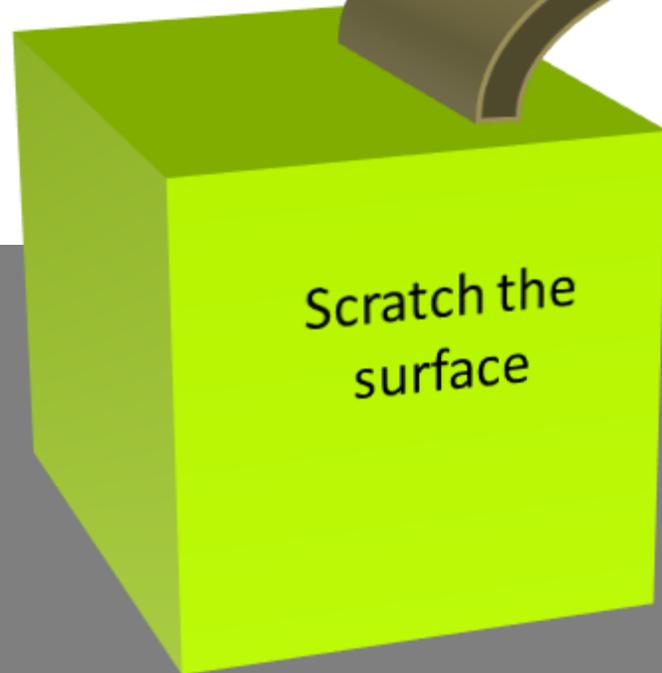
4 intrinsic motivating factors that charge up meetups



Connecting bridge

Helps you to progress from academic to a professional career

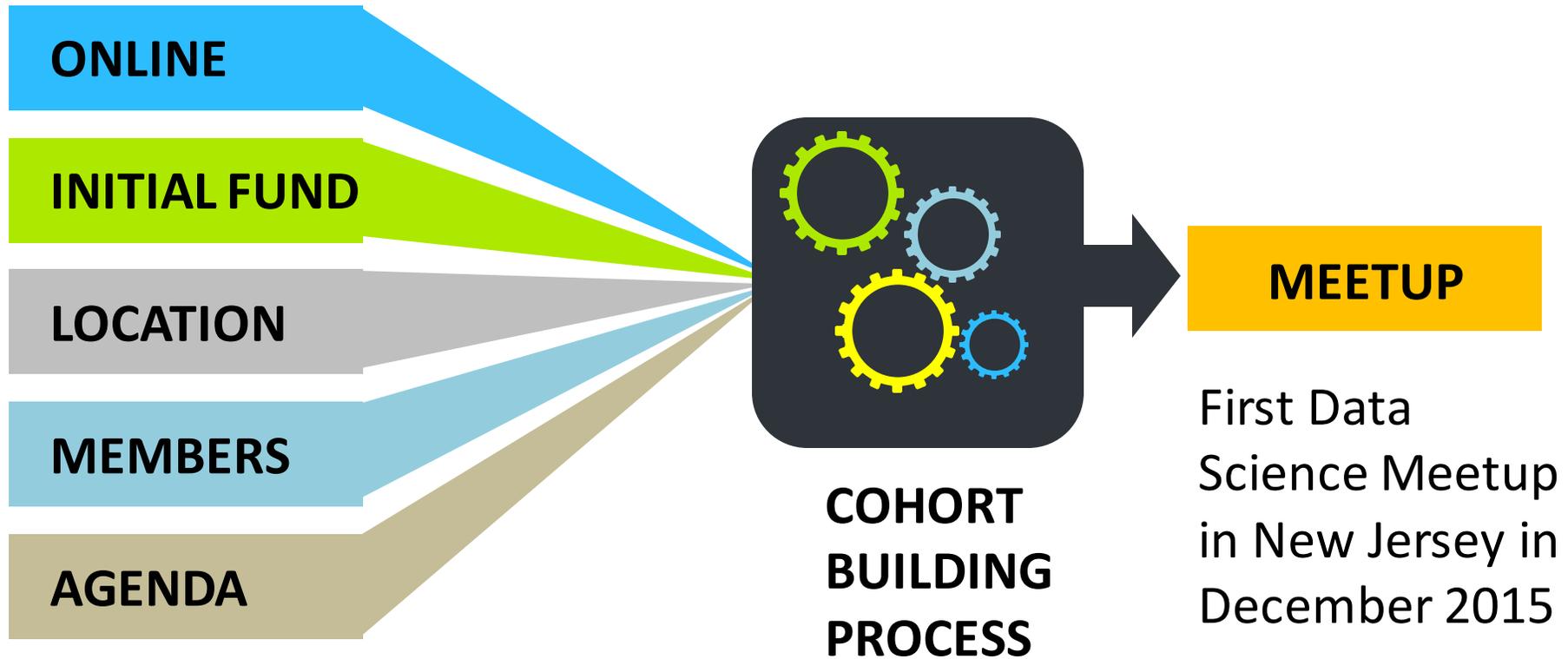
Academic



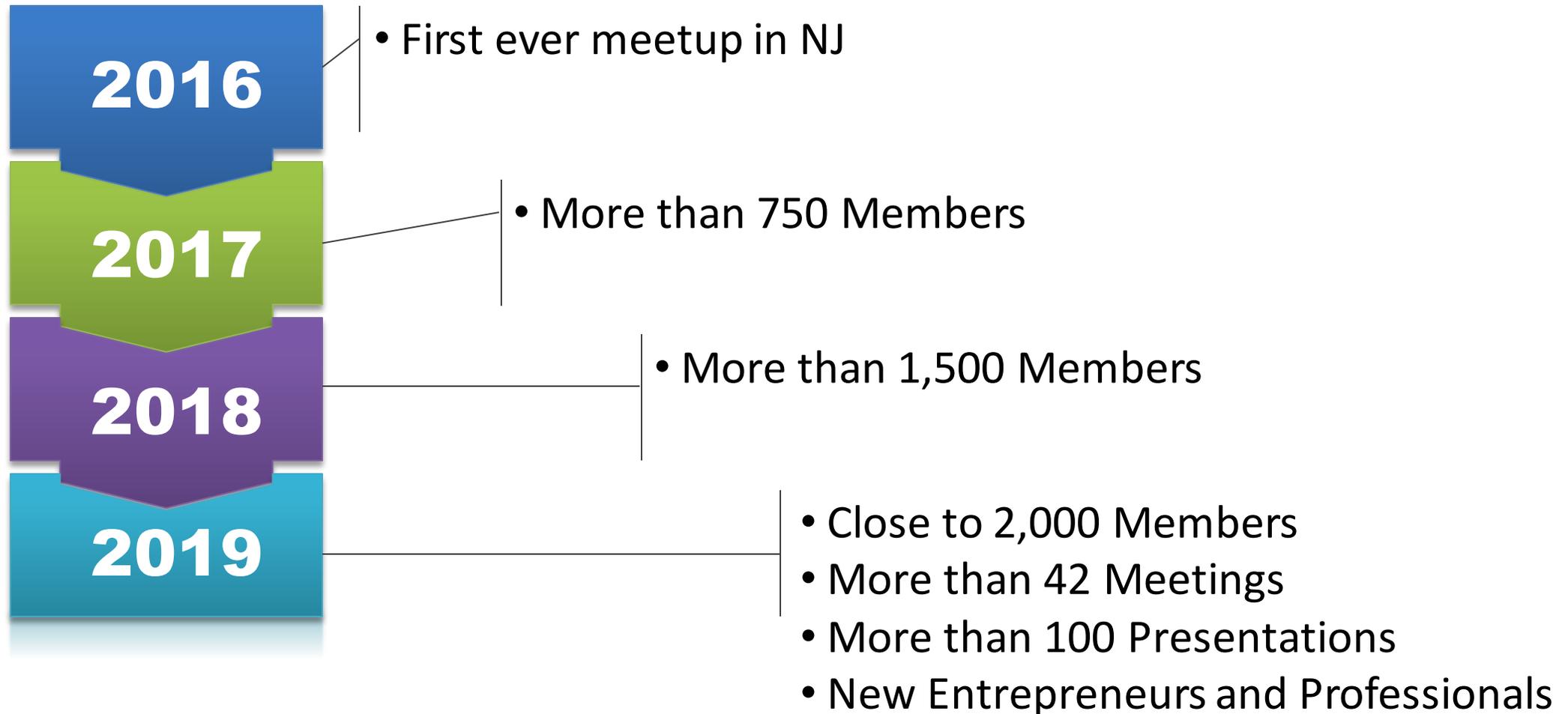
Professional



Idea to Execution



Central NJ Data Science Meetup Story



Opportunity and Key

Opportunity:

Build or Attend a Data Science Meetup
for your supplemental education



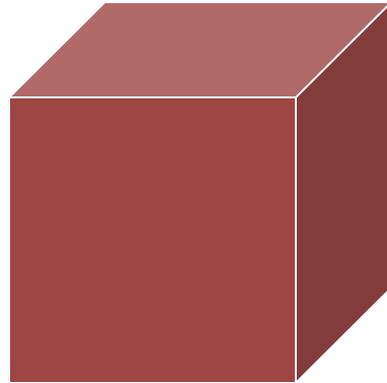
Key:

Willingness to learn and educate
Access to a computer and
transportation



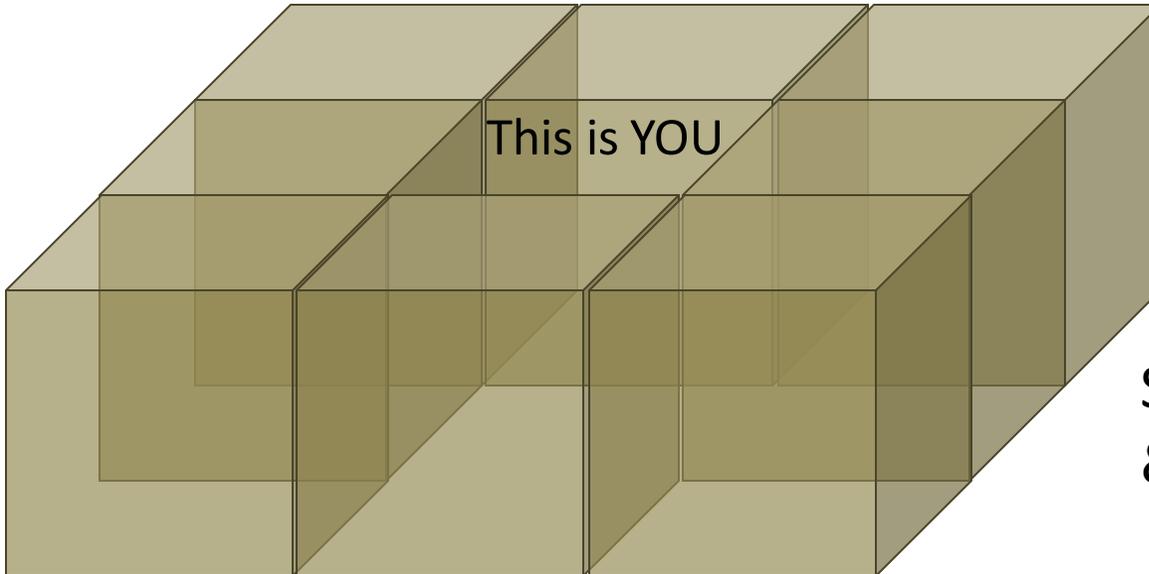
Will you fit in an existing meetup?

This is YOU



- Yes, You WILL!!!
- Any year, month, day, and time

This is YOU



Several Data Science
& Analytics Meetups

Questions?

