

PSATS' 2021 Educational Conference and Exhibit Show

2021 EXHIBIT RATES

Exhibitors must reserve their exhibit space and hotel rooms for PSATS' 2021 Annual Conference **online**. (See the bright green cover sheet in this mailing for instructions on how to register and reserve rooms whether you're still registered from last year or are registering for the 2021 show.)

Please note that the Advertiser rate, shown below, applies to exhibitors who advertise in the *Pa. Township News* magazine (not the conference program book). Exhibitors must sign a 2021 advertising contract to run a minimum of \$800 in *Township News* ads to qualify for the Advertiser exhibit rate. **Exhibitors can also save by reserving their space by February 5!**



Number of Spaces	Pa. Township News Advertiser		Non-Advertiser	
	Through Feb. 5	After Feb. 5	Through Feb. 5	After Feb. 5
One Space	\$1,475	\$1,675	\$2,050	\$2,250
Two Spaces	\$2,950	\$3,350	\$4,100	\$4,500
Three Spaces	\$4,425	\$5,025	\$6,150	\$6,750
Four Spaces	\$5,900	\$6,700	\$8,200	\$9,000
Five Spaces	\$7,375	\$8,375	\$10,250	\$11,250

Note: Premium end spaces cost \$400 extra, first come, first served. See the exhibit diagram for these space locations.

PAYMENT DETAILS:

- For exhibitors who need to pay by check, there will be a \$25 administrative fee.
- Two badges are included in your exhibit fee. **Additional badges cost \$25 per person through April 12 and \$50 after that.**
- Lost badges will be replaced for a \$25 fee.

PAYMENT may be made with Visa, MasterCard, Discover, or by check. (We do not accept American Express.)



REMINDER: ALL 2021 CONFERENCE EXHIBIT SPACES MUST BE RESERVED ONLINE!

Go to conference.psats.org January 12 starting at 9 a.m. to register.

Questions: Call PSATS Exhibit Show Coordinator Ginni Linn at (717) 763-0930, ext. 127, or email glinn@psats.org.