

# SPONSORSHIP & EXHIBITION PROSPECTUS

Facility Management  
Association of Australia



**Ideaction.Virtual**

**Ahead of the Game 2020**

*Virtualising the FM Industry*



# INVITATION TO PARTICIPATE

## STAY CONNECTED AND INFORMED WITH IDEACTION.VIRTUAL

For the first time, the Facilities Management (FM) National Conference & Exhibition will be delivered as a virtual event. Join us for Ideaction.Virtual on Monday 1 June 2020. As we adjust to a world changed by the COVID-19 crisis, this important event will allow FM professionals from all over Australia and beyond to connect, share knowledge and learn about the latest industry developments.

From the current pandemic to advances in technology and environmental challenges, our world has never changed so quickly. This idea is captured in the conference theme – “Ahead of the Game 2020: Virtualising the FM Industry”. We will explore contemporary issues through four streams: Defining the FM Future, Building Momentum in FM, Standards & Regulations, and Social Responsibility in FM.

We are confident that our comprehensive virtual program will deliver the knowledge-rich conference experience that has supported learning and development in our industry for over 25 years. A digital platform offers many exciting possibilities, and we hope you will join us as we rise to the challenges and opportunities of a new decade.

As always, Ideaction demonstrates our strong connection with the FM community, from the supply chain partners to the internal client organisations. Our sponsors and exhibitors are integral to providing participants with a conference that continues to lift the bar.

This annual opportunity to explore new ideas and hear from local and international experts presents the perfect forum to support the industry, connect with colleagues, and promote your business through online sponsorship and/or exhibiting.

We welcome back our long-term supporters and look forward to engaging with new organisations. There are various ways to be involved. This document outlines the developed sponsorship packages. These packages are not fixed – so if you have ideas, let's talk!



*I hope you can join us to connect with clients and build your brand through Ideaction.Virtual.*

Nicholas Burt  
Chief Executive  
Facility Management Association of Australia

## ABOUT FMA

The Facility Management Association of Australia (FMA) is the peak national industry body for facilities management, serving and promoting the interests of those who operate and maintain Australia's built environment. We represent over 2,000 members drawn from the public and private sectors across Australia.

A primary focus of FMA is to ensure that the needs of facilities managers are understood and considered in government and business policy formulation and decision-making.

The Association provides FM professionals with training and professional development opportunities, information and networking events, and industry research and development, as well as developing standards for skills and competencies.

### DIGITAL PLATFORM

Moving Ideaction to a digital platform allows the Association to continue developing the industry and encouraging thought leadership, while safeguarding the health and wellbeing of our members, staff and conference delegates. It also allows participants to stay informed and connected from the comfort of their own home!

We are excited to embrace the opportunities offered by modern technology. Our digital platform provides an advanced forum through which to share knowledge, research, innovative practices and case studies. The virtual program includes live webinars, panel discussions, online presentations and interactive Q&A sessions.

### BUILD YOUR NETWORK

Ideaction.Virtual is expected to attract several hundred FM professionals from across Australia and the Oceania region. If you are looking to gain brand exposure within the industry and build relationships with professionals working in this sector, Ideaction.Virtual is the perfect place to connect!

Participants will include:

- Business Development Executives
- Facilities Professionals
- Sales Executives
- Marketing Executives
- Facilities Managers
- Managing Directors
- Senior Managers





# SPONSORSHIP + EXHIBITION BENEFITS

## PERSONAL CONTACT

Put a face to your brand – the best way to create and maintain relationships with your target audience.

## EDUCATION

Learn what's happening in the FM industry and how you can be part of it.

## PRESENCE

Show your commitment to the industry – support the community that supports your business.

## BUZZ

Launch a new product, service or marketing campaign – with the undivided attention of your target audience, there's no better way to make a splash!

## LEADS

Secure qualified leads – exhibiting allows you to secure leads in one location.

## SALES

Promote new services or demonstrate new products and equipment.

## TELEMARKETING

Phone communication, promoting the conference and recognition of key sponsors.

## WEBSITE

A pivotal marketing tool, this is the key source of information about the conference and is constantly updated and refreshed to reflect the latest news.

## COMMUNICATIONS STRATEGY

Marketing and communications efforts will create maximum awareness and position Ideaction.Virtual as the “must-attend” event for those working in the FM industry. The strategy will combine and integrate the following aspects.

## DIRECT MARKETING

Frequent email blasts update registered delegates with general information, latest news, key dates, and program and speaker details. This ensures delegates remain engaged in activities leading up to the conference.

## MARKETING COLLATERAL

Branded electronic and printed materials will be used to endorse the email campaign, highlighting key activities such as registration promotions and the “call for abstracts”. These will be shared via direct email and the conference website.

## ADVERTISING AND ARTICLES

Regular e-blasts will promote program highlights and key speakers.

## MEDIA COVERAGE

This will be attracted closer to the conference through both specialist and general media channels, profiling key developments in the field.

## SOCIAL MEDIA

This will be used to create excitement around the event and speakers. LinkedIn, Twitter and Facebook will feature heavily in the social media campaign.



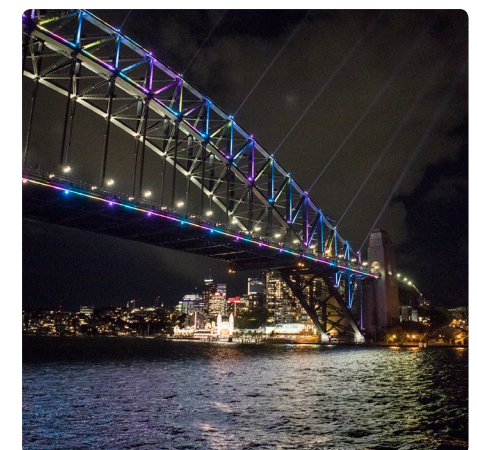
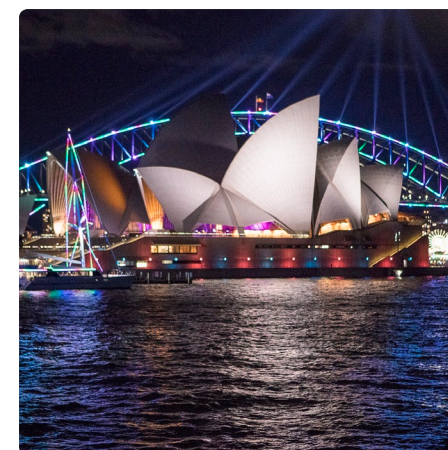
# PREVIOUS SPONSORS + EXHIBITORS



A variety of partnership opportunities are available for your organisation's exposure at Ideaction.Virtual. There is also the opportunity to create personally tailored packages should the following packages not meet your needs or budget.

We encourage those interested in exposure to contact FMA to discuss what is possible.

E [isabella@alignmentevents.com.au](mailto:isabella@alignmentevents.com.au) M 0420 636 757



Sydney Event 2019





# A MUST-ATTEND INDUSTRY EVENT

Facilities management is an industry that continually changes to meet the expectations of end users and as a result is continually evolving. It constantly seeks and finds opportunities to innovate and implement technologies while meeting changing regulations.

Facilities management is heating up to focus on the built environment as we move towards 2030, with a need to address contemporary challenges such as building resilience, energy efficiency and user impact.

The 2020 Conference will offer you and your colleagues a valuable forum that brings together multiple opportunities to learn and network, which are crucial within the FM Industry.

We invite you to participate at the Ideaction.Virtual National Conference. Opportunities are limited so don't miss out!

## SUMMARY OF SPONSORSHIP OPPORTUNITIES

### AT A GLANCE

### Number Available

### Investment \$AUD (Excluding. GST)

#### KEY SUPPORT PACKAGE

<b>Major Event Sponsor</b> (includes Trade Display & Sponsor's Café table)	Exclusive	\$6,000
---	-----------	---------

#### PROGRAM SUPPORT PACKAGES

<b>Opening Keynote Speaker Sponsor</b> (includes Branded Sponsor's Café table)	Exclusive	\$3,000
---	-----------	---------

<b>Keynote Sponsor</b> (includes Branded Sponsor's Café table)	Limited Opportunities	\$2,000
---	-----------------------	---------

<b>Acknowledgement to Country Sponsor</b> (includes Branded Sponsor's Café table)	Exclusive	\$1,200
--	-----------	---------

<b>Concurrent Stream Sponsor</b> (includes Branded Sponsor's Café table)	Limited Opportunities	\$1,750
---	-----------------------	---------

<b>Poster Presentation Sponsor Only</b>	Limited Opportunities	\$700
---	-----------------------	-------

<b>Poster Presentation Sponsor Upgraded</b> (includes Branded Sponsor's Café table)	Limited Opportunities	\$1,250
--	-----------------------	---------

<b>Chairman's Virtual Closing Drinks Sponsor</b> (includes Trade Display & Branded Sponsor's Café table)	Exclusive	\$3,000
---	-----------	---------

#### CONFERENCE SUPPORT PACKAGES

<b>Technology Sponsor</b> (includes Trade Display & Branded Sponsor's Café table)	Exclusive	\$4,000
--	-----------	---------

<b>Bandwidth Sponsor</b> (includes Trade Display & Branded Sponsor's Café table)	Exclusive	\$3,000
---	-----------	---------

<b>Venue Sponsor</b> (includes Trade Display & Branded Sponsor's Café table)	Exclusive	\$2,000
---	-----------	---------

#### ADDITIONAL PROMOTIONAL OPPORTUNITIES

<b>Company Logo Display Sponsor Upgraded</b> (Includes Trade Display & Branded Sponsor's Café table)	Multiple	\$1,500
---	----------	---------

<b>Company Logo Display Sponsor</b> (Includes Trade Display Only)	Multiple	\$1,100
--	----------	---------

<b>Trade Display Only</b>	Multiple	\$800
---------------------------	----------	-------



# SPONSORSHIP PACKAGES + BENEFITS

## REASONS TO SPONSOR

If you are looking to play a larger role in the FM industry, sponsoring Ideaction.Virtual is a great way to place your organisation at the forefront of delegates' minds. A variety of sponsorship packages and partnership opportunities are available. Should the following options not meet your needs or budget, there is also the opportunity to create a personally tailored package.

We encourage anyone interested in gaining exposure through Ideaction.Virtual to contact FMA.

**E** [isabella@alignmentevents.com.au](mailto:isabella@alignmentevents.com.au)  
**M** 0420 636 757

Sydney Event 2019

## SPONSORSHIP OPPORTUNITIES

### MAJOR EVENT SPONSOR \$6,000 (EX GST)

EXCLUSIVE

Exclusive Major Event Sponsorship of the FMA Ideaction.Virtual Conference

Opportunity to provide a 90-second video to present at the commencement of the Virtual Conference proceeding

Acknowledgement as the Major Event Sponsor with company logo and link in prominent position throughout the FM Ideaction.Virtual Conference website

Company logo recognition as the Major Event Sponsor displayed on the title slides throughout the Virtual Conference website

Verbal recognition as the Major Event Sponsor by MC throughout the Virtual Conference

Nominated sponsorship of one concurrent stream which includes corporate branding and recognition. Opportunity to provide a 20-second video to present at the commencement of the nominated concurrent stream.

Exhibition listing available from opening of registrations, allowing attendees to view Exhibitor's profile weeks before commencement of the Virtual Conference

Opportunity to host a branded table with Sponsor's logo within the Virtual Conference Café Room for participants to network during the catering break

Company logo to feature on all email and social marketing (LinkedIn, Facebook and Twitter) in the lead up and during the FMA Ideaction.Virtual Conference

Recognition of sponsorship in June edition of Facility Perspectives

Recognition of sponsorship in FMA e-news

Delegate list – supplied in accordance with Australian Privacy and Anti-Spam legislation, both prior to and at the conclusion of the Virtual Conference

Two free conference virtual registration tickets

Four free tickets for the Chairman's Virtual Closing Drinks (BYO)

### OPTIONAL PARTICIPATION IN AN EXHIBITOR GIVEAWAY QUIZ DRAW

Opportunity to display a 1-2-minute video within Exhibitor profile, encouraging participants to view the video answering questions from their quiz sheet in reference to the video. If answered correctly, participants will be in the draw to win a prize donated by the Trade Exhibitor/Sponsor. Additional promotional opportunities will be provided if proceeding with this option, encouraging contestants to participate.



# SPONSORSHIP OPPORTUNITIES

## OPENING KEYNOTE SPONSOR \$3,000 (EX GST)

EXCLUSIVE

Exclusive sponsorship of the Opening Keynote Speaker at the FMA Ideaction.Virtual Conference

Acknowledgement as the Opening Keynote Speaker with company logo and link throughout the FM Ideaction.Virtual Conference website

Opportunity to introduce the sponsored speaker, or host closing remarks at FMA Ideaction.Virtual Conference

Company logo to appear on slides displayed throughout sponsored keynote session

Company logo to feature on all email marketing in the lead up and during the FMA Ideaction.Virtual Conference

Opportunity to host a branded table with Sponsor's logo within the Virtual Conference Café Room for participants to network during the catering break

Recognition of sponsorship in June edition of Facility Perspectives

Recognition of sponsorship in FMA e-news

Delegate list – supplied in accordance with Australian Privacy and Anti-Spam legislation at the conclusion of the conference

One free conference virtual registration ticket

Two free tickets for the Chairman's Virtual Closing Drinks (BYO)

## KEYNOTE SPONSOR \$2,000 (EX GST)

Sponsorship of a Keynote Speaker at the FMA Ideaction.Virtual Conference

Acknowledgement as a Keynote Speaker with company logo and link throughout the FM Ideaction.Virtual Conference website

Company logo to appear on slides displayed during sponsored keynote session

Verbal recognition of sponsorship at the opening of sponsored keynote session

Opportunity to introduce the sponsored speaker, or host closing remarks via Virtual Conference

Company logo and hyperlink throughout the FM Ideaction.Virtual Conference website

Company logo to feature on all email marketing in the lead up and during the FMA Ideaction.Virtual Conference

Opportunity to host a branded table with Sponsor's logo within the Virtual Conference Café Room for participants to network during the catering break

Recognition of sponsorship in June edition of Facility Perspectives

Recognition of sponsorship in FMA e-news

Delegate list – supplied in accordance with Australian Privacy and Anti-Spam legislation at the conclusion of the conference

One free conference virtual registration ticket

Two free tickets for the Chairman's Virtual Closing Drinks (BYO)

## ACKNOWLEDGEMENT TO COUNTRY SPONSOR \$1,200 (EX GST)

EXCLUSIVE

Exclusive sponsorship of the Acknowledgement to Country at the FMA Ideaction.Virtual Conference

Recognition as the Acknowledgement to Country Sponsor with company logo and link throughout the FM Ideaction.Virtual Conference website

Company logo to appear on presentation slide displayed during sponsored Acknowledgement to Country

Verbal recognition of sponsorship at the opening of sponsored session

Company logo and hyperlink throughout the FM Ideaction.Virtual Conference website

Company logo to feature on all email marketing in the lead up and during the FMA Ideaction.Virtual Conference

Opportunity to host a branded table with Sponsor's logo within the Virtual Conference Café Room for participants to network during the catering break

Recognition of sponsorship in June edition of Facility Perspectives

Recognition of sponsorship in FMA e-news

Delegate list – supplied in accordance with Australian Privacy and Anti-Spam legislation at the conclusion of the conference

One free conference virtual registration ticket

One free ticket for the Chairman's Virtual Closing Drinks (BYO)

## REASONS TO SPONSOR

Ideaction. Virtual provides a valuable opportunity to learn and share knowledge – crucial functions within the FM industry.



# SPONSORSHIP OPPORTUNITIES

## CONCURRENT STREAM SPONSOR \$1,750 (EX GST)

Sponsorship of a chosen Concurrent Stream on the FM Ideaction.Virtual Conference website

Acknowledgement as a Concurrent Stream Sponsor with company logo and link throughout the FM Ideaction.Virtual Conference website

Company logo to appear next to the concurrent stream listing throughout the duration of the webinar and post event

Opportunity to provide a 20-second video to present at the commencement of the nominated concurrent stream

Company logo to feature on all email marketing in the lead up and during the FMA Ideaction.Virtual Conference

Opportunity to host a branded table with Sponsor's logo within the Virtual Conference Café Room for participants to network during the catering break

Recognition of sponsorship in June edition of Facility Perspectives

Recognition of sponsorship in FMA e-news

Delegate list – supplied in accordance with Australian Privacy and Anti-Spam legislation at the conclusion of the conference

One free conference virtual registration ticket

Two free tickets for the Chairman's Virtual Closing Drinks (BYO)

## POSTER PRESENTATION SPONSOR \$700 (EX GST)

Sponsorship of a chosen Poster Presentation on the FM Ideaction.Virtual Conference website

Acknowledgement as a Poster Presentation Sponsor with company logo and link throughout the FM Ideaction.Virtual Conference website

Company logo to appear next to sponsored Poster Presentation for the duration of the webinar and post event

Company logo to feature on all email marketing in the lead up and during the FMA Ideaction.Virtual Conference

Recognition of sponsorship in June edition of Facility Perspectives

Recognition of sponsorship in FMA e-news

Delegate list – supplied in accordance with Australian Privacy and Anti-Spam legislation at the conclusion of the conference

One free conference virtual registration ticket

Two free tickets for the Chairman's Virtual Closing Drinks (BYO)

### + UPGRADE THE POSTER PRESENTATION PACKAGE TO \$1,250 TO INCLUDE:

Opportunity to host a branded table with Sponsor's logo within the Virtual Conference Café Room for participants to network during the catering break

## CHAIRMAN'S VIRTUAL CLOSING DRINKS SPONSOR \$3,000 (EX GST)

EXCLUSIVE

Exclusive sponsorship of the Chairman's Virtual Closing Drinks Sponsor at the FMA Ideaction.Virtual Conference

Acknowledgement as the Chairman's Virtual Closing Drinks Sponsor with company logo and link throughout the FM Ideaction.Virtual Conference website

Exhibition listing available from opening of registrations, allowing attendees to view Exhibitor's profile weeks before commencement of the Virtual Conference

Verbal recognition as the Chairman's Virtual Closing Drinks Sponsor by Chairman of FMA Lifelong Member at the opening of the Virtual Closing Drinks

Company logo to feature on all email marketing in the lead up and during the FMA Ideaction.Virtual Conference

Opportunity to host a branded table with Sponsor's logo within the Virtual Conference Café Room for participants to network during the catering break

Recognition of sponsorship in June edition of Facility Perspectives

Recognition of sponsorship in FMA e-news

Delegate list – supplied in accordance with Australian Privacy and Anti-Spam legislation at the conclusion of the conference

Two free conference virtual registration tickets

Four free tickets for the Chairman's Virtual Closing Drinks (BYO)

### OPTIONAL PARTICIPATION IN AN EXHIBITOR GIVEAWAY QUIZ DRAW

Opportunity to display a 1-2-minute video within Exhibitor profile, encouraging participants to view the video answering questions from their quiz sheet in reference to the video. If answered correctly, participants will be in the draw to win a prize donated by the Trade Exhibitor/Sponsor. Additional promotional opportunities will be provided if proceeding with this option, encouraging contestants to participate



# SPONSORSHIP OPPORTUNITIES

## TECHNOLOGY SPONSOR \$4,000 (EX GST)

EXCLUSIVE

- Exclusive sponsorship of the Technology Sponsor at the FMA Ideaction.Virtual Conference
- Acknowledgement as the Technology Sponsor with company logo and link throughout the FM Ideaction.Virtual Conference website
- Exhibition listing available from opening of registrations, allowing attendees to view Exhibitor's profile weeks before commencement of the Virtual Conference
- Company logo to feature on all email marketing in the lead up and during the FMA Ideaction.Virtual Conference
- Opportunity to host a branded table with Sponsor's logo within the Virtual Conference café room for participants to network during the catering break
- Recognition of sponsorship in June edition of Facility Perspectives
- Recognition of sponsorship in FMA e-news

- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam legislation at the conclusion of the conference
- Two free conference virtual registration tickets
- Two free tickets for the Chairman's Virtual Closing Drinks (BYO)

### OPTIONAL PARTICIPATION IN AN EXHIBITOR GIVEAWAY QUIZ DRAW

Opportunity to display a 1-2-minute video within Exhibitor profile, encouraging participants to view the video answering questions from their quiz sheet in reference to the video. If answered correctly, participants will be in the draw to win a prize donated by the Trade Exhibitor/ Sponsor. Additional promotional opportunities will be provided if proceeding with this option, encouraging contestants to participate

## BANDWIDTH SPONSOR \$3,000 (EX GST)

EXCLUSIVE

- Exclusive sponsorship of the Bandwidth Sponsor at the FMA Ideaction.Virtual Conference
- Acknowledgement as the Bandwidth Sponsor with company logo and link throughout the FM Ideaction.Virtual Conference website
- Exhibition listing available from opening of registrations, allowing attendees to view Exhibitor's profile weeks before commencement of the Virtual Conference
- Company logo to feature on all email marketing in the lead up and during the FMA Ideaction.Virtual Conference
- Opportunity to host a branded table with Sponsor's logo within the Virtual Conference Café Room for participants to network during the catering break
- Recognition of sponsorship in June edition of Facility Perspectives
- Recognition of sponsorship in FMA e-news

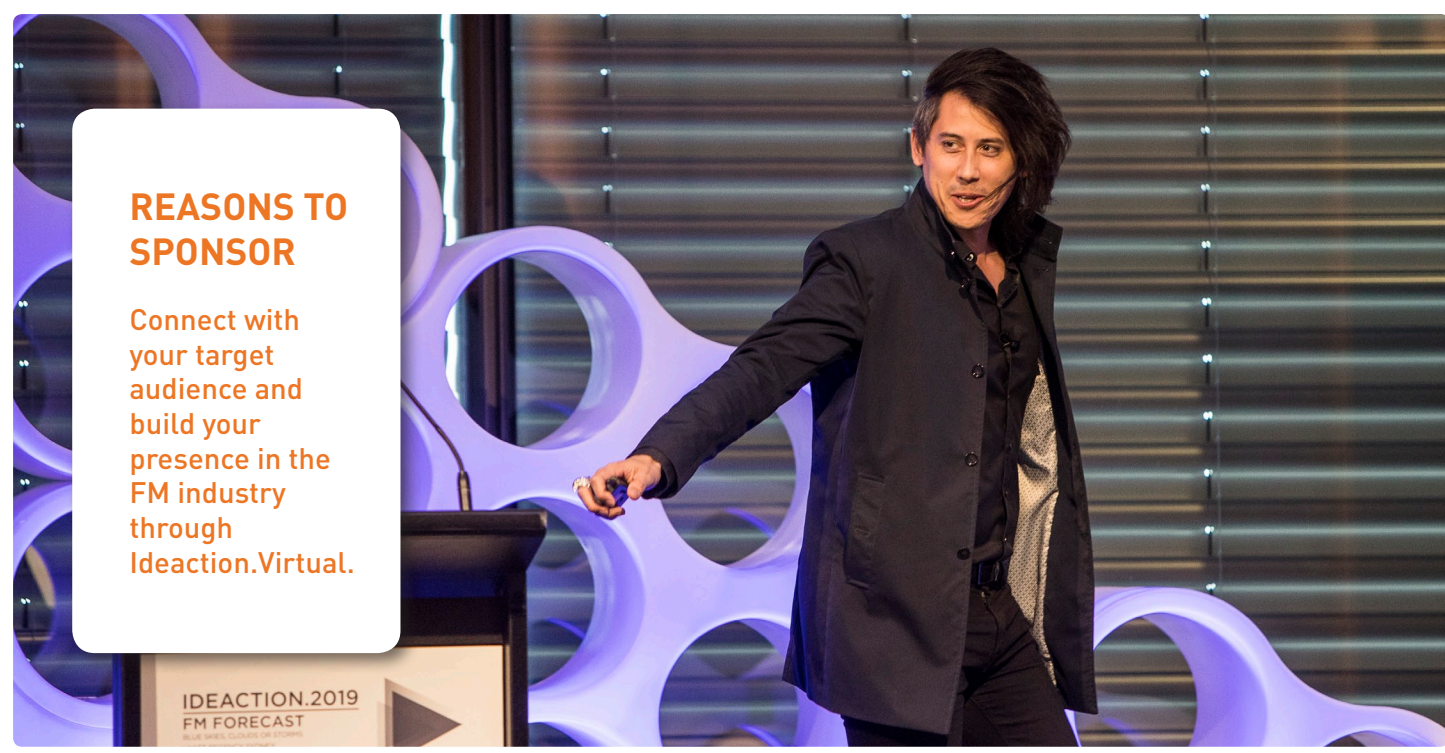
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam legislation at the conclusion of the conference
- One free conference virtual registration ticket
- Two free tickets for the Chairman's Virtual Closing Drinks (BYO)

### OPTIONAL PARTICIPATION IN AN EXHIBITOR GIVEAWAY QUIZ DRAW

Opportunity to display a 1-2-minute video within Exhibitor profile, encouraging participants to view the video answering questions from their quiz sheet in reference to the video. If answered correctly, participants will be in the draw to win a prize donated by the Trade Exhibitor/ Sponsor. Additional promotional opportunities will be provided if proceeding with this option, encouraging contestants to participate



SYDNEY EVENT 2019



SYDNEY EVENT 2019



# SPONSORSHIP OPPORTUNITIES

## VENUE SPONSOR \$2,000 (EX GST)

EXCLUSIVE

Exclusive sponsorship of the Venue Sponsor at the FMA Ideaction.Virtual Conference

Acknowledgement as the Venue Sponsor with company logo and link throughout the FM Ideaction.Virtual Conference website

Exhibition listing available from opening of registrations, allowing attendees to view Exhibitor's profile weeks before commencement of the Virtual Conference

Company logo to feature on all email marketing in the lead up and during the FMA Ideaction.Virtual Conference

Opportunity to host a branded table with Sponsor's logo within the Virtual Conference Café Room for participants to network during the catering break

Recognition of sponsorship in June edition of Facility Perspectives

Recognition of sponsorship in FMA e-news

Delegate list – supplied in accordance with Australian Privacy and Anti-Spam legislation at the conclusion of the conference

Two free conference virtual registration tickets

Two free tickets for the Chairman's Virtual Closing Drinks (BYO)

### OPTIONAL PARTICIPATION IN AN EXHIBITOR GIVEAWAY QUIZ DRAW

Opportunity to display a 1-2-minute video within Exhibitor profile, encouraging participants to view the video answering questions from their quiz sheet in reference to the video. If answered correctly, participants will be in the draw to win a prize donated by the Trade Exhibitor/Sponsor. Additional promotional opportunities will be provided if proceeding with this option, encouraging contestants to participate



SYDNEY EVENT 2019



## COMPANY LOGO DISPLAY SPONSOR \$1,100 (EX GST)

Company logo and hyperlink throughout the FM Ideaction.Virtual Conference website

Company logo and link to your website to feature on all email marketing of the conference FM Ideaction.Virtual Conference

Recognition of sponsorship in June edition of Facility Perspectives

Recognition of sponsorship in FMA e-news

Delegate list – supplied in accordance with Australian Privacy and Anti-Spam legislation at the conclusion of the conference

One free conference virtual registration ticket

Two free tickets for the Chairman's Virtual Closing Drinks (BYO)

Exhibition listing available from opening of registrations, allowing attendees to view Exhibitor's profile weeks before commencement of the Virtual Conference

### OPTIONAL PARTICIPATION IN AN EXHIBITOR GIVEAWAY QUIZ DRAW

Opportunity to display a 1-2-minute video within Exhibitor profile, encouraging participants to view the video answering questions from their quiz sheet in reference to the video. If answered correctly, participants will be in the draw to win a prize donated by the Trade Exhibitor/Sponsor. Additional promotional opportunities will be provided if proceeding with this option, encouraging contestants to participate.

### + UPGRADE THE COMPANY LOGO DISPLAY PACKAGE TO \$1,500 TO INCLUDE:

Opportunity to host a branded table with Sponsor's logo within the Virtual Conference Café Room for participants to network during the catering break

## TRADE EXHIBITOR \$800 (EX GST)

Exhibition profile within the FMA Ideaction.Virtual Conference website

Exhibition listing available from opening of registrations, allowing attendees to view Exhibitor's profile weeks before commencement of the Virtual Conference

Recognition of sponsorship in June edition of Facility Perspectives

Recognition of sponsorship in FMA e-news

Delegate list – supplied in accordance with Australian Privacy and Anti-Spam legislation at the conclusion of the conference

One free conference virtual registration ticket

Two free tickets for the Chairman's Virtual Closing Drinks (BYO)

### OPTIONAL PARTICIPATION IN AN EXHIBITOR GIVEAWAY QUIZ DRAW

Opportunity to display a 1-2-minute video within Exhibitor profile, encouraging participants to view the video answering questions from their quiz sheet in reference to the video. If answered correctly, participants will be in the draw to win a prize donated by the Trade Exhibitor/Sponsor. Additional promotional opportunities will be provided if proceeding with this option, encouraging contestants to participate



# SPONSORSHIPS

## WE LOOK FORWARD TO SEEING YOU ONLINE

Ideaction.Virtual provides an online forum for facilities managers, property managers, space occupiers and other professionals who interact with the FM industry to learn about issues such as compliance, legislative changes, public policy, industry developments and more.

The virtual conference promotes opportunities, challenges and solutions in facilities management, while strengthening the FM network across Australia and beyond. The event will bring together (virtually) practitioners, suppliers, service providers, owners, occupiers, experts and researchers from across our industry.

We hope you can join us for this ground-breaking event. If you wish to create a tailored package to suit your specific needs and budget, please contact us to discuss.

**E** [isabella@alignmentevents.com.au](mailto:isabella@alignmentevents.com.au)  
**M** 0420 636 757

Sydney Event 2019

# BOOKING FORM

## PERSONAL DETAILS:

Company Name

Contact Person

Postal Address, Line 1

Postal Address, Line 2

Phone Number

Email

## SPONSORSHIP EXHIBITION PACKAGE:

I would like to secure the following package

Value

\*Prices quoted in the package are in Australian Dollars and are exclusive of GST

Signed

Name

Postal Address, Line 1

## CHECKLIST OF ITEMS TO BE PROVIDED BY YOU:

These items, if applicable to your package, will be used on the Conference website

Please send all required information to: [isabella@alignmentevents.com.au](mailto:isabella@alignmentevents.com.au)

- Electronic copy of the company logo (EPS & JPEG)
- Company website, address, generic phone number and generic email address
- 250 words of promotional text (please note, text exceeding 100 words will be edited for length)

## PAYMENT:

Payment can be made by direct deposit, credit card or cheque to: Facilities Management Association

Name of Bank: Commonwealth Bank of Australia BSB: 063 000

Account Name: FMA IDEACTION ACCT Account No: 123 895 05

Credit Cards: VISA / MasterCard (Please circle)

\*Pay total amount in one full payment. Deposit payment schedule preferred

Amount

Card Number

Expiry Date

CCV



