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1 2017 SUPPLY CHAIN INNOVATIONS OF THE YEAR
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4 GOVERNMENT AND REGULATIONS
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6 MANUFACTURING AND SERVICE OPERATIONS
7 ORDER FULFILLMENT AND CUSTOMER SERVICE
8 SHARED DISCUSSION GROUP
9-11 SPONSOR PRESENTATION SERIES I, II & III
12-13 SUPPLY CHAIN EXCHANGE I & II
14 SUPPLY CHAIN LEADERSHIP
15 SUPPLY MANAGEMENT AND PROCUREMENT
16 TECHNOLOGY SOLUTIONS
17 TRANSPORTATION AND LOGISTICS
18 WAREHOUSING

THE SESSIONS
A Look Down the Road CEOs Speak – Panel consisting of C-level from LTL, TL and 3PL industries speak about challenges affecting transportation, brought to you by Auburn University, FedEx Freight, NASSTRAC, UPS Freight, Werner Enterprises

The “Uber” Model for Warehousing Goes Mainstream – What works today, what still needs tuning, and what’s likely to come, led by Ace Hardware, Arizona State University, FLEXE, Inc., Iron Mountain, Toms

Surface Transportation Trends in Canada, USA and Mexico, powered by C.H. Robinson, NAFTA practitioners and shippers, and McKinsey Consulting

Government and Business Collaboration in Supply Chains, led by Boeing, Lowe’s, and the U.S. Department of Commerce

The Power of People: 5 lessons Learned from McCormick’s Procurement Transformation, brought to you by McCormick & Co.

And many more!

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OTHER C-LEVEL 5%
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ED/GM/MANAGING DIRECTOR 6%
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THE HEADLINERS
MATTHEW LUHN | Acclaimed Pixar Animation Studio Storyteller and Speaker

Big Data and Story Telling

Big data is changing everything from content development to culture itself. Hear how big data is being used to create great stories and characters in films like Toy Story 3, Inside Out and beyond. Matthew’s experience and insight will empower and inspire publishers, advertisers, and innovators on how to forge stronger, more meaningful connections with consumers.

MARY “MISSY” CUMMINGS | Professor, Duke University and Director, Human and Autonomy Laboratory

The Future of Artificial Intelligence and Logistics

Professor Mary “Missy” Cummings will outline how to conceptualize and leverage the strengths and limitations of both humans and artificial intelligence such that humans harness the raw computational power of computers, while applying inductive reasoning for potentially creative, out-of-the-box thinking for the increasingly complex logistics challenges of the future.

MAJOR MJ Hegar | Former Air National Guard Pilot and Author

Be the Change

Combining harrowing war stories and practical advice on leadership, diversity, teamwork, and motivation, learn how to be a catalyst for change on a large scale, be it in your career, at home, or on a national or global level. When someone tells you that something cannot be done, she says, the only way to prove them wrong is to do what they believe be impossible.

For more information, or to register, visit cscmpconference.org.