



2021  
SPRING CONFERENCE

April 19-23, 2021  
VIRTUAL EVENT

GOVERNING TECHNOLOGY  
FOR TOMORROW

## 2021 PRICING | *Virtual* Exhibitor & Sponsor Packages

### Opportunities

#### Gold Sponsor – \$6,000 (2 opportunities)

One 45-minute General Session Presentation (\$3,750 Value)  
Three custom push notifications to all attendees on virtual meeting platform (\$750 Value)  
Virtual Exhibitor Space (\$1,000 Value)

#### Silver Sponsor – \$4,000 (3 opportunities)

One 30-minute Demo Theater Presentation (\$2,500 Value)  
Two custom push notifications to all attendees on virtual meeting platform (\$500 Value)  
Virtual Exhibitor Space (\$1,000 Value)

#### Bronze Sponsor – \$3,000 (5 opportunities)

One 30-minute Demo Theater Presentation (\$2,500 Value)  
One custom push notification to all attendees on virtual meeting platform (\$250 Value)  
Virtual Exhibitor Space (\$1,000 Value)

#### Exhibitor – \$750

Your products and services are designed to improve government information systems so why not showcase what you have to offer to over 150 technology professionals in attendance representing Counties and Cities by participating in the ACCIS Solutions Center.

#### ACCIS Supporter – Sponsorship less than \$2,500\*

*Don't see a sponsorship that fits your needs?*

**Custom sponsorships can be created that fit your budget goals and maximize your ROI!**

Contact Melissa Archuleta at [marchuleta@wsac.org](mailto:marchuleta@wsac.org) or at 360-972-0489.

## Benefits

#### Gold Sponsor – \$6,000

- One 45-minute General Session Presentation (\$3,750 Value)
- Three custom push notifications to all attendees on virtual meeting platform (\$750 Value)
- Virtual Exhibitor Space (\$1,000 Value)
- Customization of virtual exhibitor space with video and attachments (\$500 Value)
- Customized Networking Breakout Room (\$300 Value)
- Access to list of attendees during event and searchable profiles (\$350 Value)
- Ability to message attendee within virtual platform (\$300 Value)
- One full page ad in Conference Program Guide (\$250 Value)
- Company branding on virtual conference platform (\$150 Value)
- Branding on all event emails (\$100 Value)
- **Total Package Value - \$7,450**

#### Silver Sponsor – \$4,000

- One 30-minute Demo Theater Presentation (\$2,500 Value)
- Two custom push notifications to all attendees on virtual meeting platform (\$500 Value)
- Virtual Exhibitor Space (\$1,000 Value)
- Customization of virtual exhibitor space with video and attachments (\$500 Value)
- Customized Networking Breakout Room (\$300 Value)
- Access to list of attendees during event and searchable profiles (\$350 Value)
- Ability to message attendee within virtual platform (\$300 Value)
- One half page ad in Conference Program Guide (\$150 Value)
- Company branding in virtual conference platform (\$150 Value)
- Branding on all event emails (\$100 Value)
- **Total Package Value - \$6,150**

#### Bronze Sponsor – \$3,000

- One 30-minute Demo Theater Presentation (\$2,500 Value)
- One custom push notification to all attendees on virtual meeting platform (\$250 Value)
- Virtual Exhibitor Space (\$1,000 Value)
- Customization of virtual exhibitor space with video and attachments (\$500 Value)
- Customized Networking Breakout Room (\$300 Value)
- Access to list of attendees during event and searchable profiles (\$350 Value)
- One quarter page ad in Conference Program Guide (\$75 Value)
- Company branding in virtual conference platform (\$150 Value)
- Branding on all event emails (\$100 Value)
- **Total Package Value - \$5,225**

#### Exhibitor – \$750

- Virtual Exhibitor Space (\$1,000 Value)
- Customized Networking Breakout Room (\$300)
- Access to list of attendees during event and searchable profiles (\$350 Value)
- Company branding on virtual conference platform (\$150 Value)
- Branding on all event emails (\$100 Value)
- **Total Package Value - \$1,900**



Association of County & City Information Systems

### Why Sponsor?

**4**  
Full days of  
Conference Activities

Over  
**150**  
Decision-Makers  
in Attendance



For More Information:  
[marchuleta@wsac.org](mailto:marchuleta@wsac.org)  
360-489-3021

### Want Exposure?

**39**  
Counties in  
Washington State

**281**  
Cities and Towns in  
Washington State

**10**  
Exclusive Sponsorship  
Opportunities



Sponsorship Benefits	Gold \$6,000	Silver \$4,000	Bronze 3,000	Exhibitor \$750
General Session Presentation	45 mins			
Virtual Exhibitor Space	✓	✓	✓	✓
Promotional Ad Insert	✓	✓	✓	
30-Minute Demo Theater		✓	✓	
Complimentary Conference Registration	Unlimited	Unlimited	Unlimited	5
Company Branding on Virtual Conference Platform	✓	✓	✓	✓
Recognition at all General Sessions	✓	✓	✓	✓

### Exhibitor & Sponsor Schedule At-A-Glance

**Monday, April 19**

10:00am – 10:30am – **Networking Break**

**Tuesday, April 20**

10:00am – 10:30am – **Networking Break**  
2:00pm – 2:30pm – **Networking Break**

**Wednesday, April 21**

9:00am – 9:45am – **Gold Sponsor General Session**  
9:45am – 10:30am – **Networking Break**  
1:30pm – 2:30pm – **Demo Theaters**  
2:30pm – 3:15pm – **Networking Break**

**Thursday, April 22**

9:00am – 9:45am – **Gold Sponsor General Session**  
9:45am – 10:30am – **Networking Break**  
1:30pm – 2:30pm – **Demo Theaters**  
2:30pm – 3:15pm – **Networking Break**

# AD File Requirements (Full Color)

Files must be submitted in Press Ready format. To avoid production delays, please have your files prepared for output before sending them.

## File Requirements:

File Formats: JPG / PDF / TIFF / EPS / PSD / AI

Native Formats: InDesign / Illustrator / Photoshop

Fonts: Outlined

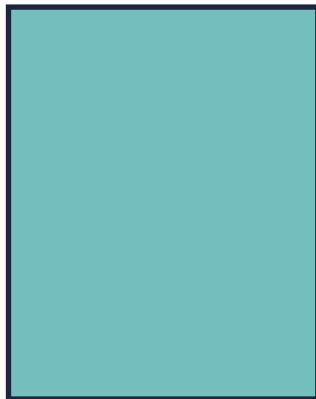
300 DPI Resolution in CMYK or Grayscale

1/8" Bleed and 1/8" Safety\*

\*An 1/8" bleed is required on all files submitted. Keep all text and important information (including logos) at least 1/8" inside the trim line. Cutting can and will vary, up to 1/8". If you have information (or thin borders) within 1/8" of trim, they may be cut off.

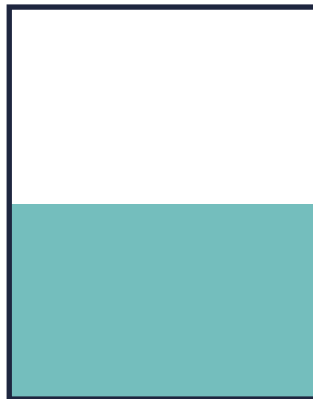
\*\*\* Advertising graphics submission deadline is **March 26, 2021** \*\*\*

**\$250**



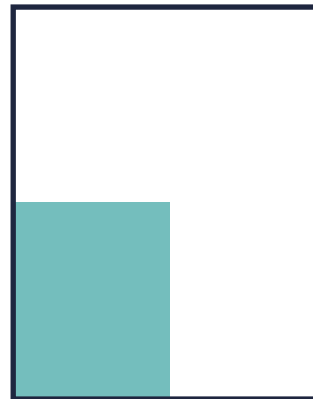
FULL PAGE  
8.5" (W)  
11" (H)

**\$150**



HALF PAGE (Horizontal)  
8.5" (W)  
5.5" (H)

**\$75**



QUARTER PAGE  
4.25" (W)  
5.5" (H)

Submit files to  
[accisevents@wsac.org](mailto:accisevents@wsac.org)