



EXHIBITION PROSPECTUS

We invite you to exhibit...

In addition to providing continuing education, the conference also hosts an exhibition that provides conference attendees with **DEDICATED EXHIBIT TIME** to network with representatives from external agencies and facilities that provide resources, services and products critical to their patient care delivery systems.

ESTIMATED ATTENDANCE: 65-75

ESTIMATED EXHIBITORS: 30-35

PAYMENT DEADLINE: August 31, 2023

CONFERENCE WEBSITE: [WPA Conference](#)

EXHIBITING WILL PROVIDE YOUR COMPANY WITH THE OPPORTUNITY TO:

- Reach target market of Health System Case Management & TOC professionals (leadership and staff)
- Showcase products/services to new and existing customers
- Service existing accounts
- Evaluate your competition
- Network with other area vendors and expand your professional peer network

THE FOLLOWING EXHIBIT PACKAGES ARE AVAILABLE:

BRONZE: \$750

- Booth Package – one 6' Skirted Table, two Chairs (*table-top and banner stand displays only*)
- Pre-Conference Attendee List via email 2 days prior to conference (*email addresses not included*)
- Post-Conference Attendee List via email within 1 week after the conference (*email addresses not included*)
- Company profile included in conference materials and in the Exhibitor Directory & Referral Guide that is emailed to all conference attendees after the event
- (2) all-access name badges allowing booth representatives access to educational sessions, food functions and continuing education credits if needed.

PLATINUM: \$1,500

- Booth Package – one 6' Skirted Table, two Chairs (*table-top, banner stand or free-standing displays*)
- Priority Booth selection within 2 weeks of the event
- Pre-Conference Attendee List via email 2 weeks prior to conference (*email addresses not included*)
- Post-Conference Attendee List via email within 1 week after the conference (*email addresses not included*)
- Post-Conference Participant Directory via email within 1 week after the conference
- Company logo and profile included in conference materials and in the Exhibitor Directory & Referral Guide that is emailed to all conference attendees after the event
- Company provided advertisement will be featured as a full-page promotion in the Exhibitor Directory & Referral Guide that is emailed to all conference attendees (*ad should be submitted to ACMA as: JPG or PNG image*)
- Post conference email blast to registered conference participants (*platinum exhibitor provides email copy to ACMA*)
- (4) all-access name badges allowing booth representatives access to educational sessions, food functions and continuing education credits if needed.

ENHANCED BOOTH - \$650

- Need more space? Add a second 6'skirted table and 2 chairs
- 1 all access name badge allowed with each additional booth space purchased. Allows access to sessions & food functions, and CE credits, if needed.

If you have questions, or need additional information, please contact:

ACMA Exhibit Sales / Phone: 501-242-4654