



2013 WCO IT Conference & Exhibition

Effective Solutions for Coordinated Border Management

Explore the ways that modern information and communications technology can lead to exciting possibilities for a whole-of-government approach at the border

**Atlantis, The Palm, Dubai, United Arab Emirates
14 to 16 May 2013**

A three day conference focusing on
exploring the role of information technology at the border

The IT Conference & Exhibition will take place, under the patronage of
H. H. Sheikh Mohammed Bin Rashid Al Maktoum, UAE Vice President, Prime Minister and
Ruler of Dubai

Hosted by:

جمارك دبي
DUBAI CUSTOMS



Corporate event sponsor:



Who will attend?

Customs authorities representatives from border regulatory agencies, the IT sector, the broader business community, governmental and trade organizations, lending institutions, and others involved in the international trade arena.

For further information about the Conference:
Visit the WCO events website: <http://events.wcoomd.org>

Simultaneous interpretation: Arabic, English, French, Russian, Spanish

Monday: 13 May 2013

17:00 – 19:00 **Registration**

19.00 - 20.30 **Welcome Reception**
Sponsored by: Bureau Veritas

Day 1: Tuesday, 14 May 2013

09:00 **Registration**

9.00 – 10.45 **Welcome Coffee**

Sponsored by: SICPA

10.45 – 11.30 **Official Opening Ceremony of the 2013 WCO IT Conference & Exhibition**

His Highness, Lieutenant General, Sheikh Saif Bin Zayed Al Nahyan, Deputy Prime Minister of the United Arab Emirates and Minister of Interior

His Excellency Ahmed Butti Ahmed, Executive Chairman of Ports, Customs and Free Zone and Director General of Dubai Customs

Mr. Abdul Latif Bin Rashid Al Zayani, Secretary General of the Gulf Cooperation Council for the Arab States of the Gulf (GCC)

Mr. Kunio Mikuriya, Secretary-General, World Customs Organization (WCO)

11.30 – 12.15 **VIP Exhibition Tour**

11.30 – 12.15 **Refreshment and contact break**

Sponsored by: Microsoft

12.15 **Conference Chair:** *Ms. Susanne Aigner, Deputy Director, Compliance & Facilitation, WCO*

Keynote Speeches

12.15 – 12.40 *Mr. Philippe Amon, Chairman and CEO, SICPA*

12.40 - 13.00 *Mr. David Ebraldze, Deputy Minister of Finance, Georgia*

13.00 -14.15 **Networking lunch**

Sponsored by: SICPA

14:15 -14:40 **Keynote Address from Host Administration**

Mr. Juma Alghaith, Executive Director, Customs Development, Dubai Customs

14:40 – 15:00 **Keynote Address**

Mr. J. Scanlon, Secretary General, CITES

15.00 -16.30	<p>Round Table 1: “Integrated, Collaborative or Coordinated Border Management” – What’s in a Name?</p> <p>Facilitator: <i>Mr. George Weise, Executive Vice President for Sandler & Travis Trade Advisory Services Inc.</i></p>
	<p>Video Address: <i>Mr. Raymond Benjamin, Secretary General, ICAO</i></p> <ul style="list-style-type: none"> • <i>Major General Carl Modey, Commissioner, Customs Division of Ghana Revenue Authority</i> • <i>Mr. Mohamed Sharaf, CEO, Group Chief Executive Office, DP World</i> • <i>Mr. Roger Smith, Deputy Director-General, Ministry for Primary Industries, New Zealand</i> • <i>Mrs. Agnes Katsonga Phiri, Commissioner of Customs and Excise, Malawi</i>
16.30 - 17.00	<p>Refreshment and contact break</p> <p>Sponsored by: BULL</p>
17:00 -17:30	<p>Keynote speech: <i>Mr. Mark Hill, Digital Coding and Tracking Association (DCTA)</i></p>
17.30 -18.30	<p>Session 1: E-Government “An added Value to Trade”.</p> <p>Moderator: <i>Mr. David Evans, Head of Tax and Customs Business Unit, Worldwide, BULL Information Systems</i></p> <ul style="list-style-type: none"> • <i>Mr. Nick Small, Director, Crown Agents</i> “Smart Government: What does it mean for Trade?” • <i>Mr. Tom Butterly, UNECE</i> “Single Window 10 years on: Where are we now and where are we going” • <i>Mr. Elie Sawaya, Deputy Managing Director, Bureau Veritas, Congo DR</i> “The Single Window in the Port of Cotonou” by “Single window: Benin case”.
20.30 – 22.30	<p>GALA DINNER</p> <p>Sponsored by Dubai Customs</p>

Day 2: Wednesday, 15 May 2013

9.00	Registration
9.00 – 9.20	Opening Address: <i>Mr. Brian Moran, Global Managing Director, Public Service Operations & Management, Accenture</i>
9.20 – 9.40	Keynote Speech: <i>Mr. Des Vertannes, Global Head of Cargo, International Air Transport Association (IATA)</i>
9.40 -11.00	<p>Session 2: A National Perspective Customs and other Border Agencies will present their view on CBM</p> <p>Moderator: <i>Mr. Johnathan Koh, Director, Trade Facilitation Centre of Excellence, CrimsonLogic</i></p> <ul style="list-style-type: none"> • <i>Mr. Pablo Castellvi, Deputy Director General of Planning, Federal Administrator of Public Revenues (AFIP), Argentina</i> • <i>Mr. Mohammed Al Haif, Director Customs Union Department, GCC</i> • <i>Mr. Freek van Zoeren, Deputy Inspector General, the Netherlands Food and Consumer Product Safety Authority, (NVWA)</i> • <i>Mr. Tim Chapman, First Assistant Secretary, Australian Department of Agriculture, Fisheries and Forestry (DAFF)</i>
11.15 -11.45	<p>Refreshment & Contact Break Sponsored by : Webb Fontaine</p>
11.45 -13.30	<p>Round Table 2: Facilitation through Business Integration. Can businesses work with Customs the same way as they do with other agencies at the border?</p> <p>Facilitator: <i>Mr. Rodrigo Crespo, Business Development Manager, Webb Fontaine</i></p> <ul style="list-style-type: none"> • <i>His Excellency Ghaleb Kassem, Director General, Jordan Customs</i> • <i>Mr. John Bescec, Director, Global Trade Policy and Standards, Microsoft Corporation</i> • <i>Mr. Willie Shumba, Senior Programme Officer, Customs, Trade, Industry, Finance & Investment (TIFI) Directorate Southern African Development Community (SADC)</i> • <i>Mr. Shahab Al Jassmi, Senior Manager - Commercial of Dubai Trade, Dubai Trade</i> • <i>Mr. Mouhamadou Makhtar Cisse, Director General, Senegal Customs</i>

Buffet Lunch			
13.30-15.00	Sponsored by : Digital Coding & Tracking Association (DCTA)		
13.30-15.00	Knowledge Commons (exhibition area)		
13.45-14.00	Mr. Fabrizio Di Carlo, Specialized Officer, Database Management, Interpol - <i>A new INTERPOL integrated way under your border security management programme</i>		
14.00-14.30	Dr. Waiel Said & Mr. Mohd Al Mohannadi, Qatar Customs – Qatar Customs Clearance Single Window – Success Story		
14.30-14.45	BASCAP		
14.45-15.00	Mr. Frank Callewaert, Global Technology Strategist, International Organizations, World Wide Public Sector Microsoft		
15.00-18.00	TechTalk		
Continuous refreshments			
16.00-17.00	Sponsored by: Crimson Logic		
	TechTalk 1 <i>Arabic interpretation</i> Room A	TechTalk 2 <i>Spanish interpretation</i> Room B	TechTalk 3 <i>French interpretation</i> Room C
Moderators	Mr. Satya Prasad Sahu, Technical Officer, WCO	Ms. Milena, Budimirovic, Technical Officer, WCO	Mr. David Hesketh, Head of International Customs Research and Development, HM Revenue and Customs, United Kingdom
15.00 – 15.30	Mr. Tom Butterly, UNECE – <i>The Trade Facilitation Implementation Guide, a tool for simplifying cross-border trade</i>	Mr. Seung Hyun Cha, Deputy General Manager in Planning and Coordination, KCingle-CUPIA, UNIPASS - <i>Reinforcing customs control through cross border data exchange</i>	Mr. Henri Barthel, Vice President GS1 System Integrity & Global Partnerships – Mr. Christophe Hypolite, Senior IT advisor, French Customs
15.30 – 16.00	Mr. Atiq Juma Faraj Nasib, Senior Director Commercial Services Sector, Dubai Chamber - <i>Certificates of Origin and the accreditation process to ease trade facilitation</i>	Mr. Elie Sawaya, Deputy Managing Director, Bureau Veritas, Congo DR - <i>Single window, a tool for maximizing duty collection</i>	Mr. Jorge Casal, Senior Vice-President, Global Blue - <i>Electronic Tax Free Shopping & Customs Approval System</i>
16.00 – 16.30	Dr. Lance Thompson, International Development	Mr. David Avsec deputy director, UPU – <i>Customs Declaration</i>	Mr. Johnathan Koh, Director, Trade Facilitation Centre of

	Manager, Conex – <i>The Private Sector – Source of all Customs Data</i>	<i>System</i>	Excellence, CrimsonLogic,– <i>Advanced Business Analytics & Big Data Techniques for Trade & Customs Security</i>
Moderators	Louise Wiggett, eTradex Managing Director	Mr. Curtis Clark, Director, Global Government, IBM Public Sector	Mr. James Canham, Managing Director, Accenture
16.30 – 17.00	Mr. Satya Prasad Sahu, WCO - <i>WCO Data Model Information Packages for Effective Border Management</i>	Mr. Pascal Minvielle, Business Development Director, Webb Fontaine – <i>Trade portal services & enhanced clearance system for efficient Border Management Control</i>	Noboru NAKATANI, Executive Director, Interpol – <i>Global Complex for Innovation</i>
17.00 – 17.30		Shaikh Mohammed Al- Khalifa, President Of Bahrain Customs – <i>Horizon-Bahrain Modern practice – Paperless environment</i>	Mr.Mark Maddox, Vice President, USA, Autotariff – <i>Web Based Vehicle Valuation for Customs Duty and Taxes</i>
17.30 – 18.00	Mr. Michael Dill, CEO, GEFG GmbH – <i>A WCO Data Model Success Story: The Way Forward</i>	Mr. David Haskett, Digital Barriers – <i>Terminal Velocity: Efficient people screening for effective enforcement and early ROI</i>	Mr.Rachid Benjelloun,Principal Associate , Nathan Associates Inc. - <i>Regional Single Window: Some Lessons Learned from ASEAN</i>

Dinner

19.30-21.30

Sponsored by : Accenture

Day 3: Thursday, 16 May 2013

09.00	Registration
09.00 -9.20	Opening Address: Mrs. Arlinda Mulgeci, Deputy Director General, Albanian Customs
09.20 -09.40	Keynote Speech: His Excellency Dr. Anwar Mohammed Gargash, Minister of State for Foreign Affairs, UAE
09.40 – 11.30	<p>Session 3: The Human Factor – Can IT assist with the challenges involved in much closer coordination amongst border agencies including Customs?</p> <p>Moderator: Ms. Valentina Mintah, Director, West Blue Consulting</p> <ul style="list-style-type: none"> • Mr. Khushnidjon Rasulov, Team Leader, Tajikistan, Project Support to Regional Economic Cooperation in CA countries, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH • Mr. Dikko Inde Abdullahi, Comptroller-General, Nigerian Customs Service & Vice Chair West and Central African Region WCO • Mr. Godwin Punungwe, Director, Trade Facilitation, USAID Southern Africa Trade Hub • Mr. Curtis Clark, Director, Global Government, IBM Public Sector • Mr. Ramesh Siva, Lead E-Government Specialist and Customs IT Advisor, World Bank
11.30-12.00	<p>Refreshment & Contact Break</p> <p>Sponsored by : West Blue Consulting</p>
12.00-13.30	<p>Round Table 3: How can Customs and its colleagues elsewhere in Government and the private sector work together to Integrate & Secure the International Trade Supply Chain?</p> <p>Facilitator: Mr. Roberto Tavano, VP Global Security Sales, Technology, Consulting & Integration Services, UNISYS Corporation</p> <ul style="list-style-type: none"> • Mr. David Avsec, Deputy Director, Postal Technology Center, UPU • Mr. Ercan Saka, Nuclear Trade Analyst, IAEA • Mr. Sameer Mubarak, Business Development Director, Nafith • Mr. Tom Barnes, CEO, Integration Point, Inc.
13.30-13.45	<p>Conclusions: Ms. Susanne Aigner, Deputy Director, Compliance & Facilitation, WCO: Conference Chair</p> <p>Closing Speeches</p> <p>His Excellency Ahmed Butti Ahmed, Executive Chairman of Ports, Customs and Free Zone and Director General of Dubai Customs</p> <p>Mr. Kunio Mikuriya, Secretary-General, WCO</p>

14.00 – 15.00	Lunch Day 3 <i>Sponsored by</i> : Nafith
15.30 – 20.30	Excursion – Dubai Tour <i>Sponsored by</i> : Dubai Department of Tourism and Commerce Marketing

DRAFT