



EUROPEAN ASSOCIATION OF  
**PERINATAL** MEDICINE

**XXIV**  
EUROPEAN  
CONGRESS

EUROPEAN CONGRESS  
**PERiNATAL** MEDICINE

June 4<sup>th</sup> - 7<sup>th</sup> 2014

FLORENCE ITALY  
PALAZZO DEI CONGRESSI



*"The cultural journey never ends,  
it only has resting places.  
Points where the wayfare can look around  
and collect his thoughts".  
Sir Charles Scott Sherrington  
Nobel Prize for Medicine*

EAPM PRESIDENT  
Gerard H. Visser, The Netherlands

EAPM SCIENTIFIC COMMITTEE  
Zarko Alfircic, UK

EAPM EDUCATIONAL COMMITTEE  
Dominique Haumont, Belgium

ECPM PRESIDENT  
Gianpaolo Donizzelli, Italy

ECPM SCIENTIFIC COMMITTEE  
Gian Carlo Di Renzo, Italy

**THE INDUSTRY'S  
MANUAL**





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## Executive Board of EAPM

<b>President:</b>	Gerard H. A. Visser
<b>President Elect:</b>	Umberto Simeoni
<b>Past President:</b>	Christian P. Speer
<b>Secretary General:</b>	The-Hung Bui
<b>Treasurer:</b>	Moshe Hod
<b>Members:</b>	Denis Azzopardi, Xavier Carbonell-Estrany, Anton Mikhailov , Gianpaolo Donzelli

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<b>Chairman:</b>	Zarko Alfirevic
<b>Deputy Chairman:</b>	Maximo Vento
<b>Members:</b>	Boris W. Kramer, Yariv Yogev, Irene Cetin, Corinne Hubinont, Nikos Papadogiannakis, Mark Kilby, Lilijana Kornhauser Aleksandra Doronksci, Eren Ozek

## Educational Committee

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<b>Vice-Chairman:</b>	Antoni Borrell
<b>Members:</b>	Nebojša Radunović, Mikko Hallman, Paolo Manzoni, Pevel Calda, Isis Amer-Wählin, Elie Saliba, Topun Austin, David Sweet, Irina Soldatova, Eric Shinwell, Alan Cameron

## ECPM COMMITTEE

<b>Congress President:</b>	<b>Gianpaolo Donzelli</b>
<b>Congress Scientific Committee:</b>	<b>Gian Carlo Di Renzo</b>

## ORGANIZING SECRETARIAT

To be contacted for any matters regarding the Congress

MCA Events Srl



A company of the MCA Group

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## Welcome to the European Congress of Perinatal Medicine, Florence, 2014.

*"The cultural journey never ends....."*

It's my great pleasure to invite you all to the European Congress of Perinatal Medicine which will be held in the beautiful city of Florence from June 4<sup>th</sup> to June 7<sup>th</sup> 2014. This event will offer the opportunity to explore exciting new grounds in perinatal sciences.

You must not miss this congress for the following reasons:

**First:** ECPM 2014 will be a site of widespread confrontation, where you can personally address *pressing topics*, advance *powerful ideas* and give birth to *creative knowledge*. Florence will be *the place where ideas and opinions are exchanged* on perinatal sciences in an approach that emphasizes interaction. The various panels we are organising for you promise exciting revelations for everyone. Each panel, which will consist of renowned speakers, experts in their respective fields, will address a major topic or related issue. You may learn more about a topic you were already familiar with; or you might also find yourself discovering a whole new world of ideas and information you didn't know existed. Either way, you'll have many opportunities to explore fascinating new grounds with these reputable speakers.

**Second:** hearing of someone else's background and experiences you can often make fascinating discoveries that can educate and profoundly affect us. So take advantage of this rare gathering of hundreds of people working in the same field to get together, exchange views, and learn from one another about the following topics: prematurity, abnormal placentation, perinatal nutrition, neonatal pneumology, infections & surroundings, twins, foetal therapy, neuroscience, fetal growth restriction, epigenetics, metabolomics, personalized care, diabetes, intrapartum surveillance, caesarean sections, ethics, medical humanities and narrative medicine, prevention strategies, quality improvement, networks and.... much much more.

**Third:** Florence was once an important centre of humanism. Humanism is a special kind of study and thinking mainly aimed at acquiring knowledge of the classics, with historical, philosophical and literary focus on the values of mankind. In line with this approach, ECPM 2014 will be revealing its more wholesome and noble and holistic origins of our discipline.

Please consider this invitation with a "spirit of discovery" in mind, taking advantage of the many ways in which you too might explore the unfamiliar — and discover a great deal in the process. Love of our work makes us feel united in one with the same mission, giving energy to perinatal culture. The motto of our congress could be, to quote Sherrington, "Our cultural journey never ends, it only has resting places, points where the traveller can look around and collect his thoughts".

**In conclusion:**

**It's time for you to come on a cultural journey with us. Mark 4-7 June 2014 in your agenda so you can take part in the ECPM 2014 congress**

**I look forward to welcoming you to the magnificent, art-filled city of Florence.**

**Arrivederci!**

**Gianpaolo Donzelli**





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## XXIV European Congress of Perinatal Medicine

Florence, June 4<sup>th</sup> - 7<sup>th</sup>, 2014

Palazzo dei Congressi  
Piazza Adua, 1





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## Preliminary program

June 4<sup>th</sup>, 2014

**10.30-13.00 - HALL 9**

***EAPM Executive Board Meeting***

**13.00-16.00 - HALL 1**

***Perinatal Training Courses 1 - Obstetrical Skills training (shoulder dystocia, forceps, ventouse, breech)***

*Scientific Coordinator: T. Draycott, United Kingdom*

**13.00-16.00 - HALL 2**

***Perinatal Training Courses 2 - Ventilatory support strategies: update***

*Scientific Coordinator: E. Shinwell, Israel*

Overview of attempts to prevent BPD

*E. Shinwell, Israel*

Minimally-Invasive Surfactant Therapy (MIST)

*P. Dargaville, Australia*

Avoiding Mechanical Ventilation

*E. Herting, Germany*

High-Flow Nasal Cannula vs. NCPAP vs. NSIMV

*A. Kugelman, Israel*

**13.00-16.00 - HALL 3**

***Perinatal Training Courses 3 - Brain cooling***

*Chair: T. Austin, United Kingdom*

Cooling from bench to bedside

*D Azzopardi, United Kingdom*

How to treat neonatal seizures

*E. Saliba,*

Electrophysiological brain monitoring

*L. Hellstrom Westas, Sweden*

Cooling and later outcome

*M Thoresen,*

Developing a neuroprotection network

*T. Austin, United Kingdom*





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**13.00-16.00 - HALL 4**

**Perinatal Training Courses 4 - Intrapartum Fetal Monitoring - Intrapartum monitoring in the preterm period**

Scientific Coordinators: I. Amer-Wählin, Sweden - D. Ayres-de-Campos, Portugal

Physiology behind CTG patterns in preterm fetuses at different gestational ages

Antepartum fetal monitoring in the preterm fetus with or without intact membranes

Intrapartum fetal monitoring in preterm labour

Interactive discussion of cases

**13.00-16.00 - HALL 5**

**Perinatal Training Courses 5 - How to manage fetal and neonatal pain and suffering.**

Chair: D. Haumont, Belgium

Speakers: A. Mikhailov, Russia - G. Buonocore, Italy - C. Belieni, Italy

**13.00-16.00 - HALL 6**

**Perinatal Training Courses 6 - How to critically appraise perinatal studies and guidelines**

Scientific Coordinators: Z. Alfirevic, United Kingdom - D. Sweet, Ireland

How to interpret Cochrane review

Z. Alfirevic, United Kingdom

**13.00-16.00 - HALL 7**

**Perinatal Training Courses 7 - First trimester screening**

Scientific Coordinator: K. Nicolaides, United Kingdom

**13.00-16.00 - HALL 8**

**Perinatal Training Courses 8 - Diabetes in Pregnancy**

Scientific Coordinators: M. Hod, Israel, U. Simeoni, France

**13.00-16.00 - HALL 9**

**Perinatal Training Courses 9 - Individualized neonatal nutrition**

Chair: G. Moro, Italy

Breast milk in preterm infants

S. Arsanoglu, Turkey

Colostrum: does it matter in preterm infants?

M. Tackoen

Nutrition and infections

P. Manzoni, Italy

Nutrition and adult disease

N. Modi, United Kingdom





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**16.00-18.00 - HALL 10**

***The Voice of National Societies***

*Meeting of EAPM Board and National Societies (By invitation only)*

**18.00-19.30 - PLENARY ROOM**

***Opening Ceremony***

**"The culture Journey never ends"**

*Speaker: G. Donzelli (Italy)*

**"Birth through paintings"**

*Speaker: Cristina Acidini (Italy)*

**"Birth through thrust"**

*Speaker: S. Adzick (United States of America)*





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## June 5<sup>th</sup>, 2014

### 08.00-09.00 - HALL 1

Oral Communication - 1 (6 oral for 10 minutes each)

### 08.00-09.00 - HALL 2

Oral Communication - 2 (6 oral for 10 minutes each)

### 08.00-09.00 - HALL 3

Oral Communication - 3 (6 oral for 10 minutes each)

### 08.00-09.00 - HALL 4

Oral Communication - 4 (6 oral for 10 minutes each)

### 09.00-09.30 PLENARY ROOM

"Buon giorno"

Lecture - Honoring the stories of illness

Speaker: R. Charon, United States of America

### 09.30-11.00 - PLENARY ROOM

#### Plenary Session 1 - Prematurity: latest news, part 1

09.30-09.45 Magnesium sulfate and other therapies to prevent brain damage before preterm birth

Speaker: R. Romero, United States of America

09.45-10.00 Cervical pessary, progesterone and/or cerclage for prevention of preterm birth

Speaker: Z. Alfirevic, United Kingdom

10.00-10.15 Lessons from the EXPRESS Study

Speakers: K. Marsal, Sweden

10.15-10.30 Moving away from traditional neonatal care

Speaker: D. Haumont, Belgium

10.30-11.00 Discussion

11.00-11.30 Coffee Break / Poster

### 11.30-13.00 - HALL 1

#### Parallel Session 1 - Abnormal placentation

11.30-11.45 Imaging of normal placentation.

Speaker: D. Prayer, Austria

11.45-12.00 Abnormal placentation in the scarred uterus

Speaker: V. Lil, France

12.00-12.15 Management of abnormal placentation (accreta, percreta, increta)

Speaker: C. Hubinont, Belgium

12.15- 12.30 Management of massive PPH

Speaker: S. Arulkumaran, United Kingdom





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12.30-13.00 General discussion

**11.30-13.00 - HALL 2**

**Parallel Session 2 - Perinatal Nutrition**

11.30-11.45 Nutritional programming of adult disease  
*Speaker: M. Hanson*

11.45-12.00 Maternal nutrition in pregnancy and lactation  
*Speaker: I. Cetin, Italy*

12.00-12.15 Nutrigenomics applicability in neonatal medicine.  
*Speaker: H.G. Joost*

12.15-12.30 Breastfeeding in very preterm infants  
*Speaker: N. Modi, United Kingdom*

12.30-13.00 General discussion

**11.30-13.00 - HALL 3**

**Parallel Session 3 - Neonatal Lung**

11.30-11.45 Lung development  
*Speaker: L. Zimmermann, The Netherlands*

11.45-12.00 Lung protective strategies  
*Speaker: A. Van Kaam*

12.00-12.15 Oxygen use in the delivery room in preterm infants: updated information.  
*Speaker: O.D. Saugstad, Norway*

12.15-12.30 Respiratory Distress Syndrome: Is it an inflammatory disease?  
*Speaker: C.P. Speer, Germany*

12.30-13.00 General discussion

13.00-14.00 Lunch Break / Luncheon Symposium

**14.00-15.00 PLENARY ROOM**  
**"Buon pomeriggio"**  
**Lectures**

14.00-14.30 Look into the future of fetal medicine  
*Speaker: K. Nicolaides, United Kingdom*

14.30-15.00 Monitoring perinatal brain function  
*Speaker: G. Greisen, Denmark*





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**15.00-16.30 - HALL 5**

**Parallel Session 4 - Infection & Surroundings\***

- 15.00-15.15 Rapid Screening for GBS  
*Speaker: G.C. Di Renzo, Italy*
- 15.15-15.30 Intrapartum screening for GBS  
*M. Hod, Israel\**
- 15.30-15.45 Sepsis in the Newborn period: An Update  
*Speaker: B. Sun, China*
- 15.45.-16.00 Lessons learned from a case of maternal septic shock  
*Speaker: S. Arulkumaran, United Kingdom*
- 16.00-16.30 General discussion

**15.00-16.30 HALL 1**

**Parallel Session 5 - Twins, part 1**

- 15.00-15.15 Optimal prediction and prevention of preterm birth in twins  
*Speaker: A. Shennan, United Kingdom*
- 15.15-15.30 Pessary in twins to prevent preterm delivery: Yes it works  
*Speaker: B.W. Mol, The Netherlands*
- 15.30-15.45 Pessary in twins to prevent preterm delivery: No it does not work  
*Speaker: K. Nicolaides, United Kingdom*
- 15.45-16.00 Mode of delivery in TWINS  
*Speaker: J. Barret*
- 16.00-16.30 Discussion

**15.00-16.30 HALL 2**

**Parallel Session 6 - Fetal disease**

- 15.00-15.15 Fetal Alloimmune thrombocytopenia  
*Speaker: D. Oepkes, The Netherlands*
- 15.15-15.30 Management of fetal hydrops  
*Speaker: Y. Ville, France*
- 15.30-15.45 Management of fetal cardiac abnormalities  
*Speaker: J. Carvalho, United Kingdom*
- 15.45-16.00 The PLUTO study (2 years on): does prenatal intervention improve the long term outcome in babies with congenital bladder neck obstruction?  
*Speaker: M. Kilby*
- 16.00-16.30 Discussion





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**15.00-16.30 HALL 3**

**Parallel Session 7 - Ventilatory Support**

- 15.00-15.15 Surfactant replacement therapy in developing countries  
*Speaker: R.K. Pejaver, India*
- 15.15-15.30 Update on surfactant administration techniques  
*Speaker: L. Zimmerman, The Netherlands*
- 15.30-15.45 Inhaled steroids and preventions of BPD: the neurosis trial  
*Speaker: C. Poets, The Netherlands*
- 15.45-16.00 Non invasive ventilation: does it prevent chronic lung disease?  
*Speaker: K. Bohlin, Sweden*
- 16.00-16.30 Discussion

**15.00-16.30 HALL 4**

**Parallel Session 8 - Neuroscience**

- 15.00-15.15 Fetal MRI in assessing the fetal brain  
*Speaker: P. Griffiths*
- 15.15-15.30 *The preterm brain with minor or no lesions and abnormal development*  
*Speaker: P. Huppi, Switzerland*
- 15.30-15.45 New concept of GMH-IVH in the extremely preterm baby  
*Speaker: L. Ramenghi, Italy*
- 15.45-16.00 Cooling and or pharmacological brain protection?  
*Speakers: D. Azzopardi, United Kingdom*
- 16.00-16.30 General discussion

16.30-17.00 Tea Break / Poster

**17.00-17.30 PLENARY ROOM**

"Buona sera"

Lecture - Non-invasive prenatal diagnosis of aneuploidy in pregnancy

*Speaker: D. Bianchi*

**17.30-18.30 - HALL 1**

Oral Communication - 5 (6 oral for 10 minutes each)

**17.30-18.30 - HALL 2**

Oral Communication - 6 (6 oral for 10 minutes each)

**17.30-18.30 - HALL 3**

Oral Communication - 7 (6 oral for 10 minutes each)

**17.30-18.30 - HALL 4**

Oral Communication - 8 (6 oral for 10 minutes each)





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**June 6<sup>th</sup>, 2014**

**08.00-09.00 - HALL 1**

Oral Communication - 9 (6 oral for 10 minutes each)

**08.00-09.00 - HALL 2**

Oral Communication - 10 (6 oral for 10 minutes each)

**08.00-09.00 - HALL 3**

Oral Communication - 11 (6 oral for 10 minutes each)

**08.00-09.00 - HALL 4**

Oral Communication - 12 (6 oral for 10 minutes each)

**09.00-09.30 - PLENARY ROOM**

"Buon giorno"

Lecture - Abnormal fetal growth

Speaker: I. Cetin, Italy

**09.30-11.00 - PLENARY ROOM**

**Plenary Session 2 - Fetal Growth Restriction\***

09.30-09.45 Differences between the early and late IUGR

Speaker: G.H. Visser, The Netherlands

09.45-10.00 The management of significant selective intrauterine growth restriction in monochorionic twins

Speaker: E. Gratacos, Spain

10.00-10.15 The early IUGR: when to deliver

Speaker: C. Lees, UK

10.15-10.30 Timing of delivery of the late IUGR

Speaker: S. Scherjon, The Netherlands

10.30-11.00 General discussion

11.00-11.30 Coffee Break / Poster

**11.30-13.00 - HALL 1**

**Parallel Session 9 - 'Doctors and Midwives; cure or cure'**

11.30-11.45 What do we need more during labour, cure or care

Speaker: M. Jokinen, United Kingdom

11.45-12.15 Debate: should we use electronic monitoring in all women during labour?

CON: Norwegian midwife

PRO: D. Ayres-de-Campos, Portugal

12.15-12.30 The importance of collaboration between midwives and obstetricians

Speaker: I. Amer-Wåhlin, Sweden

12.30-13.00 General discussion





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**11.30-13.00 - HALL 2**

**Parallel Session 10 - Epigenetics and metabolomics in perinatology**

- 11.30-11.45 Epigenetics: new concepts of old phenomena in perinatology  
*Speaker: M. Hansson*
- 11.45-12.00 Early Origins of Adult Diseases: a holistic approach  
*Speaker: U. Simeoni, France*
- 12.00-12.15 Birth-Weight and Gender Adult Autoimmune Diseases  
*Speaker: G. Donzelli, Italy*
- 12.15-12.30 Metabolomics: light and shadows  
*Speaker: V. Fanos, Italy*
- 12.30-13.00 General discussion

**11.30-13.00 - HALL 3**

**Parallel Session 11 - Twins, part 2**

- 11.30-11.45 Prognosis of spontaneous vs ARF twins  
*Speaker: C. Derom, Belgium*
- 11.45-12.00 Laser therapy and later outcome  
*Speaker: K. Hecher, Germany*
- 12.00-12.15 Education of twins  
*Speaker: B. Arabin, Germany*
- 12.15-12.30 Homozygote twins as model for epigenetic studies  
*Speaker: T. Spector, United Kingdom*
- 12.30-13.00 General discussion

**11.30-13.00 - HALL 4**

**Parallel Session 12 - Diabetes**

- 11.30-11.45 Antenatal intervention in obese women during pregnancy: are there perinatal advantages?  
*Speaker: F. McAuliffe, Ireland*
- 11.45-12.00 Obesity or gestational diabetes: which is the biggest problem  
*Speaker: Y. Yogev, Israel*
- 12.00-12.15 Which criteria to use to diagnose GDM  
*Speaker: M. Hod, Israel*
- 12.15-13.30 Timing of delivery  
*Speaker: S. Alberico, Italy*
- 12.30-13.00 General discussion

13.00-14.00 Lunch Break/Luncheon Symposium





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**13.00-14.00 HALL 5**

**EAPM General Assembly**

**14.00-15.00 PLENARY ROOM**

*"Buon pomeriggio"*

*Lectures*

14.00-14.30 Fetal Surgery

*Speaker: J. Deprest, Belgium*

14.30-15.00 Diabetes and Pregnancy: unfinished story

*Speaker: G.H. Visser, The Netherlands*

**15.00-16.30 - HALL 1**

**Parallel Session 13 - Intrapartum Surveillance**

15.00-15.15 TBD

*Speaker: TBD*

15.15-15.30 TBD

*Speaker: TBD*

15.30-15.45 TBD

*Speaker: TBD*

15.45-16.00 TBD

*Speaker: TBD*

16.00-16.30 General discussion

**15.00-16.30 - HALL 2**

**Parallel Session 14 - Cesarean section**

15.00-15.15 Caesarean section rates - how to make international comparison?

*Speaker: M. Robson, United Kingdom*

15.15-15.30 Intrapartum sonography and caesarean section

*Speaker: A. Malvasi & G.C. Di Renzo, Italy*

15.30-15.45 *Techniques: (Coronis trial)*

*Speaker: M. Knight, United Kingdom*

15.45-16.00 Failure of progress during labour; uterine EMG recordings

*Speaker: B Jacod, The Netherlands*

16.00-16.30 General discussion

**15.00-16.30 - HALL 3**

**Parallel Session 15 - TBD**





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**PERINATAL MEDICINE**

June 4<sup>th</sup>-7<sup>th</sup> 2014

FLORENCE ITALY

PALAZZO DEI CONGRESSI



*"The cultural journey never ends,  
it only has resting places.  
Points where the wayfare can look around  
and collect his thoughts".  
Sir Charles Scott Sherrington  
Nobel Prize for Medicine*

**15.00-16.30 - HALL 4**

**Parallel Session 16 - Ethics**

15.00-15.15 When to refrain from intervention in obstetrics  
*Speaker: F. Chervenak, United States of America*

15.15-15.30 End of life decisions: where we are?  
*Speaker: E. Verhagen, The Netherlands*

15.30-15.45 Periviable babies around the world  
Where are we now and what the future may hold  
*Speaker: M. S. Pignotti, Italy*

15.45-16.00 Psychological aspects, other TBD  
*Speaker: Psychologist, other TBD*

16.00-16.30 General discussion

16.30-17.00 *Tea Break / Poster*

**17.00-17.30 PLENARY ROOM**

"Buona sera"

Lecture

Women empowerment in perinatal care

*Speaker: M. Temmermann*

**17.30-18.30 - HALL 1**

Oral Communication - 13 (6 oral for 10 minutes each)

**17.30-18.30 - HALL 2**

Oral Communication - 14 (6 oral for 10 minutes each)

**17.30-18.30 - HALL 3**

Oral Communication - 15 (6 oral for 10 minutes each)

**17.30-18.30 - HALL 4**

Oral Communication - 16 (6 oral for 10 minutes each)





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## June 7<sup>th</sup>, 2014

### 08.00-09.00 - HALL 1

Oral Communication - 17 (6 oral for 10 minutes each)

### 08.00-09.00 - HALL 2

Oral Communication - 18 (6 oral for 10 minutes each)

### 08.00-09.00 - HALL 3

Oral Communication - 19 (6 oral for 10 minutes each)

### 08.00-09.00 - HALL 4

Oral Communication - 20 (6 oral for 10 minutes each)

### 09.00-09.30 - PLENARY ROOM

"Buon giorno"

Lecture - Neuro prevention

Speaker: R. Romero, United States of America

### 09.30-10.30 - HALL 1

#### *Parallel Session 17 - Prevention strategie*

09.30-09.45 How to prevent hypertension and preeclampsia

Speaker: H. Valensise, Italy

09.45-10.00 How to prevent CLD (chronic lung disease)

Speaker: V. Carnielli, Italy

10.00-10.15 How to prevent early and late IUGR

Speaker: L. Poon, United Kingdom

10.15-10.30 General discussion

### 09.30-10.30 - HALL 2

#### *Parallel Session 18 - Quality improvement and perinatal networks*

09.30-09.45 Lessons from UKOSS Obstetric surveillance system

Speaker: M. Knight, United Kingdom

09.45-10.00 International networks

Speaker: D. Haumont, Belgium

10.00-10.15 The voice of the parents

Speaker: S. Mader

TBD

Speaker: East country

10.15-10.30 General discussion





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**09.30-10.30 - HALL 3**

*Parallel Session 19 - Hot topics; other session*

- 09.30-09.45 Probiotics in perinatal medicine  
*Speaker: K. Costeloe, United Kingdom*
- 09.45-10.00 Mg SO4 from tocolysis to fetal and neonatal brain protection  
*Speaker: R. Vladeranu, Romania*
- 09.30-09.45 Maternal and neonatal outcome after liver transplantation  
*Speaker: G.P. Donzelli, Italy*
- 10.00-10.15 An update on stillbirth prevention  
*Speaker: Gordon Smith UK or Alex Haezel UK*
- 10.15-10.30 General discussion

**09.30-10.30 - HALL 4**

*Parallel Session 20 - Prematurity, part 2*

- 09.30-09.45 Sustained lung inflation in the delivery room in preterm infants (SLI STUDY)  
*Speaker: C. Dani, Italy*
- 09.45-10.00 Bronchopulmonary dysplasia  
*Speaker: M. Sanchez-Luna, Spain*
- 10.00-10.15 TBD  
*Speaker: F. Petraia, Italy*
- 10.15-10.30 General discussion

*10.30-11.00 Coffee Break*

**11.00-14.00 - PLENARY ROOM**

- 11.00- 12.00 Last minute data: latest developments in perinatology
- 12.00-13.00 Very Important Posters  
6 prizes (3 Neonatologist & 3 Obstetrics)
- 13.00-13.30 "Arrivederci"  
Lecture  
*Speaker: N. Marlow, United Kingdom*
- 13.30-14.00 Final Session - Farewell Ceremony





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## About Florence

Among many art towns in Italy, Florence is proud of its rather unique feature: monuments and masterpieces fit in such a small area that has everything really at walking distance. Florence is also the city of many important Italians such as Dante and is the capital city of the region, where the Latin dialect gave birth to the Italian language.

Florence is divided in two by the Arno river, which flows into the Tyrrhenian Sea, and it's famous for its unique bridges.

Florence is also an important business centre, filled with fashion, theaters, music with a cosmopolitan culture.

## Why Florence?

- One of the most beautiful cities in the world.
- Everything to be on hand, small, clean and safe with a unique artistic and historical heritage.
- No restriction from any country to reach Italy, country member of the European Community.
- Beautiful Mediterranean climate, good & healthy food, wine and great shopping.
- Very easy to reach, in the middle of Italy.

## How to get to Florence

### FLORENCE PERENTOLA:

This is the main airport. It is 9km from the city centre. In 2006 the airport started its restyling in order to improve the capability and the flow managing with new departure settings, new operative and commercial services and great attention to passengers.

### OTHER AIRPORTS:

Pisa International Airport "Galileo Galilei" - 60 km far from Florence

Rome International Airport "Fiumicino" - 284 km far from Florence

### BY TRAIN

Florence can be reached in a hour and a half from Rome's central train station "Roma Termini". The two cities are connected with a train every 30 minutes.





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## CONGRESS VENUE



**"Palazzo dei Congressi"** is a 19th century villa previously called **"Villa Vittoria"**. The villa was built by the Strozzi family and it is located a few steps away from the historical center of the city. The building is surrounded by a park and it has a large auditorium with a seating capacity of 1000.

**"Palazzo degli Affari"** was designed by the architect Pierluigi Spadolini and inaugurated in 1974. It is a modern building combining contemporary art and sophisticated technology. It has over 4000 square meters, an overall capacity of 1800.



The top floor offers a splendid 360° panorama over the city of Florence. The park where the building is placed, connects it to **"Palazzo dei Congressi"** and it's a pleasant spot for conference participants to relax during breaks, under its centuries-old trees.

**Palazzo dei Congressi , Piazza Adua, 1 | 50123 Firenze | Telefono: 055.49721**

### PROVISIONAL SET UP AND DISMANTLING INSTRUCTIONS

#### Set-up times:

- June 3<sup>rd</sup>, 2014 from 08.00 – 19.00
- June 4<sup>th</sup>, 2014 from 08.00 – 14.00

#### Dismantling times:

- June 7<sup>th</sup>, 2014, from 14.00 – 19.00

#### Exhibition time Schedule (PROVISIONAL):

- June 4<sup>th</sup>, 2014 from 15.00 - 20.00
- June 5<sup>th</sup>, 2014 from 08.00 - 19.00
- June 6<sup>th</sup>, 2014 from 08.00 - 19.00
- June 7<sup>th</sup>, 2014 from 08.00 - 14.00





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## Become an ECPM Exhibitor

MCA Events is at your complete disposal to study the best booth space size and position in order to meet your requirements

**BOOTH (sqm 6) \_\_\_\_\_ 5.000 Euro**  
***(booth spaces are sold empty)***

MCA Events' policy is to give to each company the booth space that can meet the company's requirements. MCA Events do not sell by sqm. The 6 sqm booth is the standard and basic option and can be multiplied by 6sqm to create a larger booth: 6/12/18/24 sqm and so on.

Please email [hartley@mcascientificevents.eu](mailto:hartley@mcascientificevents.eu) to ask for a booth quote.

For booths exceeding 48 sqm the following opportunities are complementary:

- 5 full registrations to ECPM 2014

The booth space will be sold "empty", no furniture or electrical connections are included.

The Exhibition area is an integral part of the ECPM 2014 Annual Meeting. As an exhibiting company, you will benefit of prime exposure and direct marketing opportunities with the key players and decision makers in the field. The Exhibition Layout in the present manual is updated at time of printing, MCA Events reserves the right to change it anytime before the beginning of the congress.

### EXHIBITION STAFF REGISTRATION

Each exhibiting company will be entitled to 3 exhibitor passes every 6 sqm

For every additional 6 sqm, 1 additional exhibitor pass will be issued.

Additional registered staff:

Euro 120.00 per person includes access to the exhibition area, coffee breaks and invitation for the welcome reception. No access to the Scientific Sessions.





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## Special Sponsors' Packages

- **Platinum Sponsor Package: 40.000 Euro**
- **Gold Sponsor Package: 30.000 Euro**
- **Silver Sponsor Package: 20.000 Euro**





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## Platinum Sponsor Package: 40.000 Euro

- Booth 18 sqm
- Satellite Symposium (AV basic equipment included)
- 10 exhibitors badges
- 3 full registrations
- Insert in congress bag
- Full color page on the Final Program
- Spot projected in Congress Hall during breaks (not exclusive)

## Gold Sponsor Package: 30.000 Euro

- Booth 12 sqm
- Satellite Symposium (AV basic equipment included)
- 5 exhibitors badges
- 1 full registrations
- Insert in congress bag
- Full color page on the Final Program (inside page)

## Silver Sponsor Package: 20.000 Euro

- Booth 12 sqm
- Luncheon Symposium (AV basic equipment included – lunch boxes not included)
- 3 exhibitors badges
- Insert in congress bag





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## SATELLITE SYMPOSIA\*

DATE	PRICE
June 5 <sup>th</sup> , 2014	25.000 Euro
June 6 <sup>th</sup> , 2014	25.000 Euro
June 7 <sup>th</sup> , 2014	25.000 Euro

### \*Symposia Features

- Insert into the official scientific program
- Different room sizes available
- Themes, speakers and slot to be approved with the EAPM & ECPM Scientific Committees
- Max duration: 90 min

### Included Items

- 1 insert in congress bag
- 2 newsletter blasts from MCA Events databases
- 3 full registrations
- Rent of room
- Basic AV equipments (beamer, microphones, screen, audio equipment)

### Time Slots Available for Satellite Symposia

To choose slots and days please contact [hartley@mcascientificevents.eu](mailto:hartley@mcascientificevents.eu)

## LUNCHEON SYMPOSIUM <sup>1 hour</sup>

*Lunch boxes will be quoted separately, not included in the price*

Luncheon Symposium Parallel \_\_\_\_\_ 20.000 Euro

Luncheon Symposium Exclusive \_\_\_\_\_ 40.000 Euro





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## ADVERTISING On Final Brochure

- 2<sup>nd</sup> or 3<sup>rd</sup> cover page \_\_\_\_\_ 5.000 Euro
- 4<sup>th</sup> Cover page \_\_\_\_\_ 6.000 Euro
- Inside Page \_\_\_\_\_ 4.000 Euro

## PROMOTIONAL MATERIAL \_\_\_\_\_ 2.500 Euro

Insert of advertising leaflet in the Congress Bags

## HAND OUT \_\_\_\_\_ 3.500 Euro

Exclusive Opportunity to give in the hands of each participant an informational leaflet of the company

## SPOT PROJECTED INTO CONGRESS HALL \_\_\_\_\_ 5.000 Euro

Possibility to project a company's video/presentation/advertisement in the congress halls or some of the congress halls.

## EXCLUSIVITY OF SPOTS PROJECTED INTO CONGRESS HALL \_\_\_\_\_ 15.000 Euro

Exclusive projection of your company's logo in the congress halls

## CONGRESS KIT (Congress Bags, Notepad, Pen) \_\_\_\_\_ 8.000 Euro

### Sponsorship + supply of material

Sponsor will provide the participant's Congress bags.

The bag will have the Sponsor's logo and the Congress logo on it

Sponsor's logo with hyperlink on Congress website

## CONGRESS KIT DISTRIBUTION \_\_\_\_\_ 5.000 Euro

### (not divisible from the congress kit supply)

Possibility to distribute the Congress Kit directly from the Company's booth adding 5.000 Euro to the price for sponsorship and supply of material above Euro 8.000 + Euro 5.000





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**USB STICKS/BRACELETS/PENS for Abstracts**\_\_\_\_\_ **13.000 Euro PLUS**

**THE COST OF PRODUCTION**

**Including sponsorship + supply of USB STICK or BRACELET or PEN**

The USB STICK/BRACELET/PEN will contain all the Scientific Materials of the congress.

The USB will be distributed to all participants from the Registration desk or from the Sponsor's exhibition booth. Each participant will receive an exchange voucher in their registration kit.

- Exclusive advertisement on the USB STICK or BRACELET or PEN
- Exclusive advertisement on the exchange voucher
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor's List in the Program

*(prices of the production may differ due to the market/time of order and will be charged at cost)*

**LANYARDS FOR BADGES**\_\_\_\_\_ **7.000 Euro**

**BADGE WITH COMPANY'S LOGO**\_\_\_\_\_ **7.000 Euro**

**SIGNAGE**\_\_\_\_\_ **8.000 Euro**

Sponsoring of Signage represents a unique opportunity in terms of visibility and capacity to reach all participants at the Congress.

Sponsoring of this item includes acknowledgement in the Final Program and company name or logo on each of the signs at the congress venue

**NETWORKING DEDICATED CYBER AREA**\_\_\_\_\_ **25.000 Euro**

There will be a dedicated area for relax, equipped with workstations where attendees may check e-mails and have a coffee from the dedicated coffee station.

Your company's logo will be prominently displayed.

Sponsorship includes: relax area, dedicated coffee station, workstations, signage to reach the Networking dedicated cyber area (you may place signage in this area), furniture, space, Internet set-up, Internet connection and technical support.

- Opportunity to display company logo on screen saver
- Opportunity to display company logo on screen background
- Opportunity to distribute mouse pads and related promotional gifts from the Internet Area
- Opportunity to provide your company's letterhead for the Internet Area's printers
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsors' List in the Program
- Acknowledgement on Sponsor's Board on-site





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## COFFEE BREAKS \_\_\_\_\_ tbd

Coffee will be served during breaks on each day of the Congress sessions.

- Sponsorship will be acknowledged on-site and in the Congress Program
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor's List in the Program
- Acknowledgement on Sponsor's Board on-site

## Additional Information

### SPECIAL REQUESTS

In addition, we are willing to tailor a package to suit your objectives.

All Social Events, Lunches and Coffee Breaks are available for sponsorship.

Please feel free to contact the Sponsorship Dept. in order to discuss your needs.

### ACKNOWLEDGEMENTS

Please note that all Sponsors and Exhibitors will be acknowledged in the Program, on the Sponsor's Acknowledgement Board at the Congress and on the Congress website.

Please forward your company logo (in jpg 300 dpi for use on the website and eps format for printing) to [hartley@mcaeevents.org](mailto:hartley@mcaeevents.org)





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## Registration Rates

VAT included

<u>Congress</u>	<u>Before April 15<sup>th</sup>, 2014</u>	<u>After April 15<sup>th</sup>, 2014</u>	<u>ON-SITE</u>	<u>RESIDENT</u>
<u>Full Delegate (Doctors)</u>	400 Euro	550 Euro	650 Euro	200 Euro
Nurses and <u>midwives</u>	200 Euro	300 Euro	350 Euro	200 Euro
<u>Developing Countries</u>	250 Euro	250 Euro	250 Euro	250 Euro
<u>n. 9 Perinatal Training Courses</u>	Price for each course in parallel sessions			
<u>Full delegate</u>	120 Euro	120 Euro	120 Euro	120 Euro
<u>Developing Countries</u>	75 Euro	75 Euro	75 Euro	75 Euro

### Congress Registration Fee Includes

- UEMS/ECM Accreditation
- Access to scientific sessions and exhibition area
- Congress kit and name badge
- Final Program
- Coffee/tea breaks
- Certificate of attendance
- Opening Ceremony/Welcome Reception





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## General Information

### All payments must be made in Euro

By bank transfer

Bank: Banca Popolare di Vicenza

Company: M.C.A. Events srl

Account n°: 023570421546

SWIFT/BIC: BPVIIT22023

IBAN: IT 30K0572801600023570421546

ABI: 05728 - CAB: 01600

CIN: K

By Cheque:

Cheque must be made in Euro, payable to MCA Events Srl

### CANCELLATION POLICY

Cancellation and change to your original booking must be made in writing to MCA Events srl.

For cancellations made after 1<sup>st</sup> of December 2013: 100% of total cost of each item will be retained.

### ALLOCATION OF STANDS

Reservations are taken on a "first come first served" basis and therefore your prompt reservation is recommended. Please indicate your three location preferences on the enclosed order form.

### TECHNICAL INFORMATION

MCA Events srl will produce a technical manual for the Congress including customs clearance and shipping instructions as well as Order Forms for additional equipment, such as furniture, electricity, ISDN or ADSL, telephone, etc.

### PAYMENT SCHEDULE

50% of sponsorship on confirmation and final balance due by the 1<sup>st</sup> of April 2014. For bookings made after the 1<sup>st</sup> of April 2014, the full 100% amount is due at the time of confirmation and in any case before the congress starts.





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## Main Exhibition hall 1 LEVEL

### EXHIBITION LAYOUT

