

Increasing collaboration. Expanding knowledge.

May 16–18 Sheraton Denver Downtown Hotel





SPONSOR PROSPECTUS & EXHIBITOR INFORMATION

About UNOS TMF

The UNOS Transplant Management Forum (TMF) is the leading educational conference for transplant professionals. TMF annually attracts 500+ attendees to its highly specialized education sessions, training workshops, and networking opportunities. A dedicated committee that includes administrators, coordinators, and quality managers designs TMF content for their peers and the clinical and non-clinical support personnel with whom they work to provide exceptional care to their patients.

UNOS is committed to gathering organ donation and transplant professionals at TMF for an engaging experience that fosters learning and enhances transplant management skills, regardless of a participant's level of experience.

About UNOS

United Network for Organ Sharing (UNOS) is the largest transplant network in the world with nearly 400 Members, primarily transplant programs, organ procurement organizations, and histocompatibility labs. We work collaboratively with our community to share data, research, technology, and best practices to help increase the number of transplants and save more lives.

Our Mission

Unite and strengthen the donation and transplant community to save lives

Our Vision

A lifesaving transplant for everyone in need

Our Core Values

Stewardship, Unity, Trust, Excellence, Accountability

CONTACT

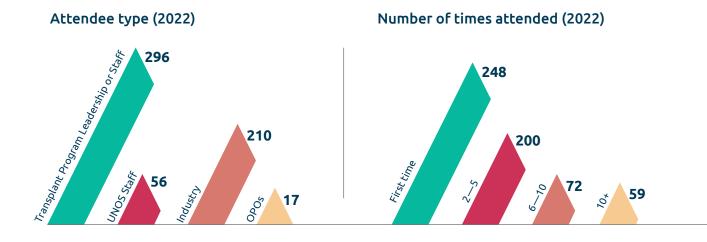
Cecile Robinson Corporate Giving Officer cecile.robinson@unos.org



UNOS TMF by the numbers

TMF attendance					
2022	Phoenix	579*			
2021	Virtual	651			
2019	Orlando	584			
2018	Austin	587			
2017	Orlando	563			
2016	Indianapolis	524			
2015	San Diego	548			

*Data as of April 7.



Join the UNOS TMF community

TMF is the primary venue for this diverse community's educational, training, and enrichment opportunities. Becoming a TMF sponsor and/or exhibitor will elevate your brand and connect your representatives to attendees, enabling them to:

- Network and build relationships with key leaders
- Promote your products and/or services to your target market
- Maintain and expand their industry knowledge through full access to the sessions offered at TMF



Become a sponsor

Sponsorship levels fit a wide range of budgets and provide every sponsor with recognition benefits and creative opportunities for exposure at TMF.

UNOS accepts sponsorship commitments, including choices of marketing packages, on a first-come, first-served basis through our online sponsor/exhibitor registration.

Affiliate sponsorships

This micro-sponsorship opportunity is available for UNOS members (transplant programs, OPOs, and histocompatibility labs only) that would like to provide unrestricted support to UNOS TMF operations. With a gift of \$1,000, affiliate sponsors receive recognition benefits in the Meeting Mobile App, TMF webpage, and more.

Marketing packages

PREMIER -

- Backpack*
- Exhibit Hall Naming Rights
- Lunch and Learn (2)
- Meeting Mobile App
- Meeting Room Wi Fi
- Wayfinding Footprints

PRINCIPAL -

- Breakfast (3)
- Camping Coffee Mug*
- Hotel Room Key Card
- Journal/Pen*
- Keynote Speaker
- Plenary Session (4)
- Photo Booth
- Portable Power Bank*
- Water Bottle*

PRIME —

- Abstract Award (5)
- Breakout Session (15)
- Carabiner*
- Croakie*
- Name Badge*
- Name Badge Lanyard*
- Online TMF Attendee Registration
- Pocket First Aid Kit*
- Refreshment Break (4)

ADD-ONS —

- Exhibit Hall Column Cling \$5,000
- Promotional material in TMF Swag Bag \$2,500

Tailored benefits to each marketing package available on request. *Items distributed to all attendees at on-site registration



Sponsorship levels	DIAMOND \$50,000	PLATINUM \$25,000	<mark>GOLD</mark> \$15,000	SILVER \$10,000	BRONZE \$7,500
Complimentary Booth	Double	Double	Single	Single	Single
Complimentary Meeting Registrations	10	6	4	2	1
Discounted Meeting Registrations	5	4	3	2	2
Choice of (1) Premier Marketing Package	\checkmark	\checkmark			
Choice of (1) Principal Marketing Package	\checkmark	\checkmark	\checkmark	\checkmark	
Choice of (1) Prime Marketing Package	\checkmark		\checkmark		\checkmark
Recognition on TMF webpage	Logo	Logo	Logo	Logo	Logo
Recognition in Meeting Mobile App	Logo	Logo	Logo	Logo	Logo
Recognition on Community Partners webpage	Logo	Logo	Logo	Logo	Name
Recognition in Meeting Agenda	Logo	Logo	Logo	Name	Name
Recognition on Exhibit Hall Entrance Unit	Name	Name	Name	Name	Name
UNOS Social Media mentions	4	3	2	1	
Meeting Mobile app notifications	3	2	1		
Access to Attendee Registration List	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Opportunity to submit Sponsor Video	\checkmark	\checkmark			

TMF2023 31st ANNUAL UNOS TRANSPLANT MANAGEMENT FORUM



Exhibitor information

UNOS accepts exhibitor registrations and their booth location(s) on a firstcome, first-served basis through our online sponsor/exhibitor registration.

EXHIBIT BOOTH FEES

- Single (8' x 10') \$2,700
- Double (8' x 20') \$5,400

EXHIBITORS RECEIVE

- Choice of booth location
- One (1) complimentary meeting registration
- Two (2) discounted meeting registrations
- Access to Attendee Registration List
- Logo recognition and company description in Meeting Mobile App
- Name recognition on Exhibit Hall Entrance Unit
- Name recognition in Exhibitor, Abstract Award Sponsor, and Affiliate Sponsor e-directory
- Name recognition on Community Partners webpage

Important dates

- June 8, 2022: TMF 2023 sponsor/exhibitor enrollment and booth selection
- December 30, 2022:
 - Deadline for early bird exhibit booth rate of \$2,700/booth; after, \$3,000/booth
 - Deadline for booth guarantee with sponsorship commitments, pending availability
- January 2023:
 - TMF 2023 attendee registration opens
 - Confirmed exhibitors receive an email with service kit link from Alliance Nationwide Exposition (TMF 2023 decorator)
- March 3, 2023: TMF 2023 sponsor/exhibitor enrollment ends
- March 31, 2023: Deadline for all TMF 2023 sponsor/exhibitor payments to UNOS
- April 21, 2023: Deadline for guaranteed room rate for hotel reservations, based on room availability