

Session 3

Panel Session : Private sector perspective
in adapting to a new business model and
expanding the concept of Authorized
Economic Operator (AEO)

28 June 2021

WCO 2nd Global Online Conference on Cross Border E-Commerce



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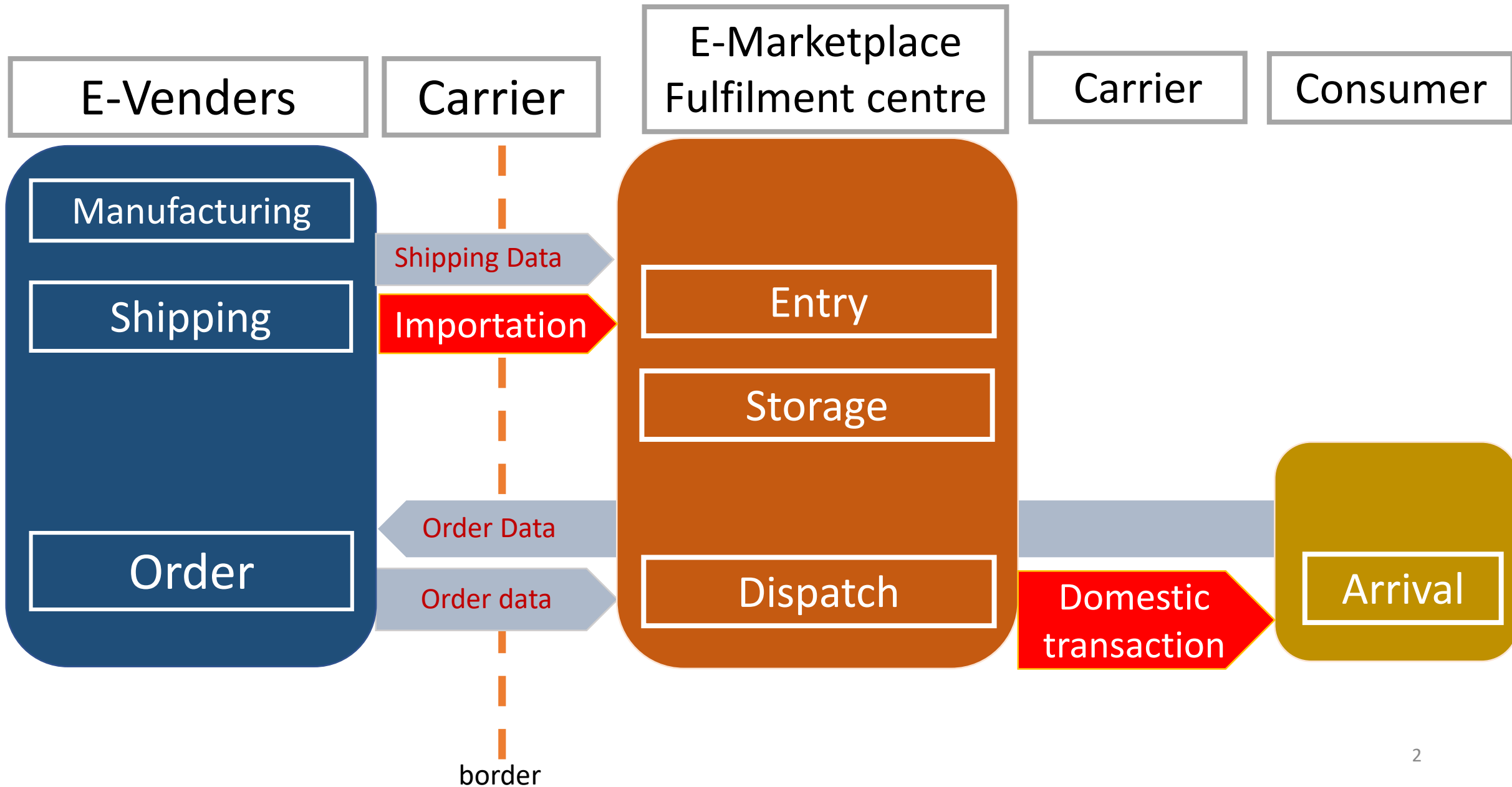




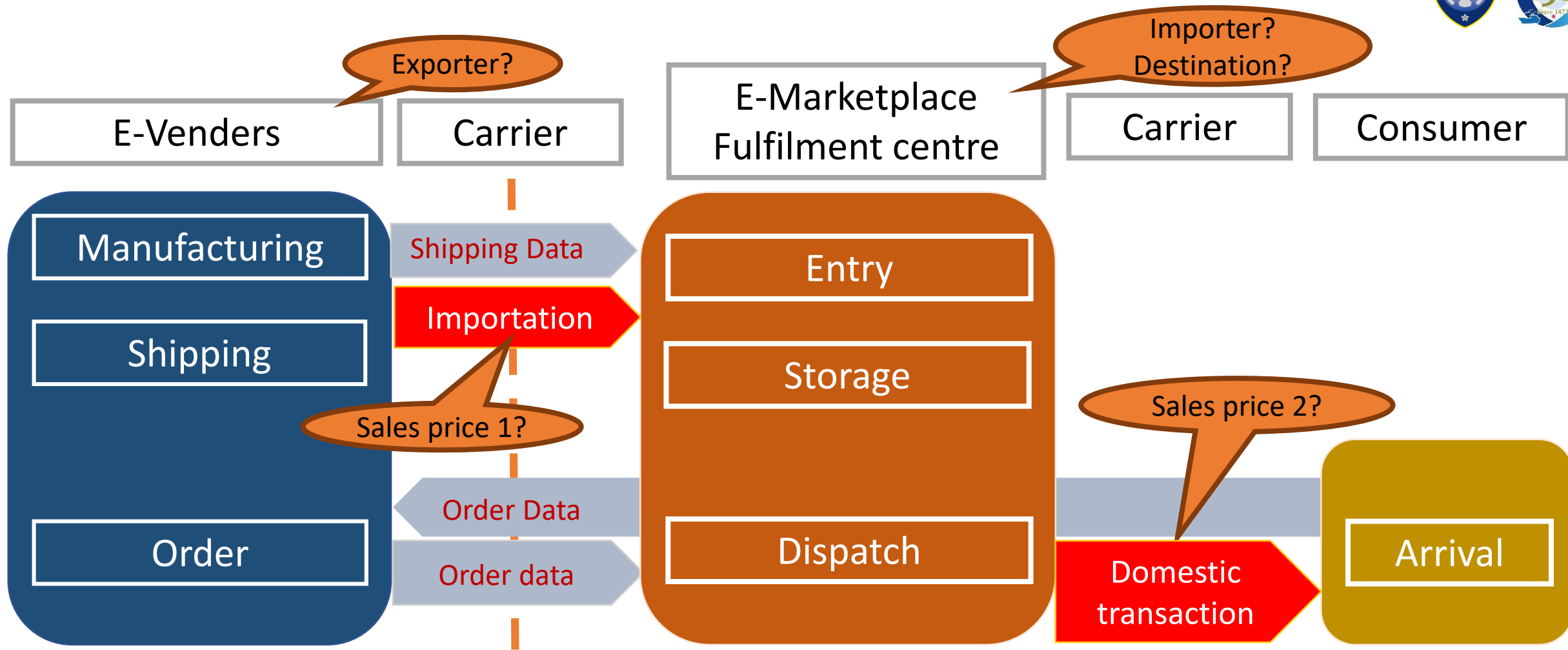
Session 3 will focus on

- Challenges and opportunities of adapting to new business models in e-commerce, including fulfilment center; and,
- Cooperation between e-commerce stakeholders and Customs and possibility of expanding the concept of AEO to e-commerce operators.

A New business model:

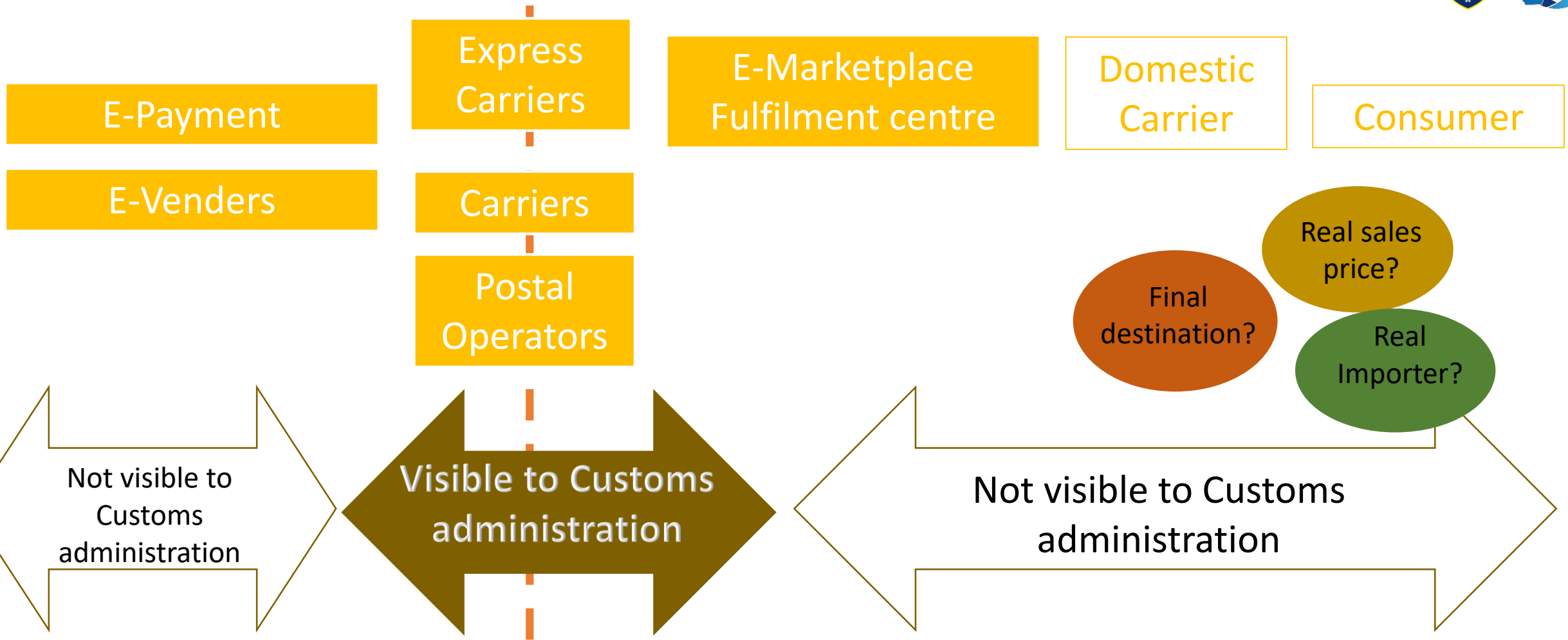


A New business model: Challenges



Lack/insufficient information for risk analysis for Customs:
Real importers/ consumers, real customs value, description of goods, etc.
⇒ Necessary for Customs to receive sufficient data/information for risk analysis

New business models: Challenges



Need to obtain information on parties that are traditionally outside the scope of Customs
⇒ How to establish cooperation with stakeholders who are not engaged in Customs procedures?
How to establish cooperation with stakeholders in abroad?

Opportunities: Cooperation with whole e-commerce supply chain

From WCO Framework of Standards on Cross Border E-Commerce

Expanding AEO to all e-commerce stakeholders? Other methods?

Key Considerations

- How to apply AEO to MSME vendors located in foreign countries?
- How to communicate with/validate E-marketplaces located in foreign countries?
- Fulfilment Centres are not conducting Customs procedures. What can they do for sound global supply chain and security?

Opportunities: Data sharing with e-commerce stakeholders



From WCO Framework of Standards on Cross Border E-Commerce

❑ Voluntary data sharing (AED) ? New regulations?

Key Considerations

- Benefits for e-commerce stakeholders ?
- E-commerce stakeholders provide payment data to Customs?
- How to communicate and share data with E-marketplaces located in foreign countries?
- Fulfilment Centre is not conducting Customs procedures. Can they provide information to Customs on a voluntary basis?
- Introduce new regulations to tackle the loophole of existing regulations?
- Application of data pipeline concept ?

Thank you for your kind attention

