



Health | Educators | Learners | Parents

CONFERENCE

*Improving outcomes for
children with serious illness*



Re Connect and Re Imagine

29-30 AUGUST 2022 | RADISSON BLU SYDNEY

Partnerships and Exhibition Prospectus

Proudly hosted by



Ronald McDonald
House Charities®
Australia

Partnerships and Exhibition Prospectus

Ronald McDonald House Charities are proud to host the 7th International Health, Educators, Learners, Parents (H.E.L.P.) Conference on Monday 29th and Tuesday 30th August 2022 at the Radisson Blu Plaza Hotel Sydney.

Every year, thousands of children are treated for serious illness, injury and/or mental health conditions. The impact of hospitalisation, medications and lengthy rehabilitation is often the tip of the iceberg for these families. Together, we can bridge the gap between Health and Education to improve future outcomes for students with serious illness, injury and/or mental health conditions and their families.

The theme for this year's Conference is **'Re Connect and Re Imagine'**, and on behalf of the Conference Steering Committee, we would like to invite you to partner with Ronald McDonald House Charities (RMHC) at the 2022 H.E.L.P. Conference.

The Venue

Sydney's vibrant entertaining scene and historical venues attracts conference attendees from all over Australia and internationally. This is a city that's constantly evolving, with new venues popping up at every turn.

The Radisson Blue Plaza Hotel Sydney, once home to the Fairfax newspaper empire and the prestigious Bank of New South Wales, offers an elegant atmosphere and central location in the heart of the CBD. Radisson Blu is located **fourteen kilometres from Sydney Airport** and is within walking distance from train stations and bus stops, providing an ideal location for RMHC's 2022 H.E.L.P. Conference.

Benefits on Partnering with the 2022 H.E.L.P. Conference

The 2022 H.E.L.P. Conference will offer a unique, in-person, platform for you to interact with a captive audience of delegates from a wide range of health and education professions, medical and allied health clinicians, medical and education researchers, university professors, hospital and classroom teachers and parents who work together to support children and young people with serious illness, injury and/or mental health conditions.

Key benefits of sponsorship include:

- Wide acknowledgment of your organisation leading up to and during the conference
- An opportunity to source new contacts while reconnecting with old clients, maintaining relationships with existing customers, suppliers and important institutions.
- Excellent networking opportunities during the conference to promote your products and services to a relevant audience.
- An opportunity to utilise the conference experience to showcase your organisation's position of support for the industry.
- The possibility to launch new initiatives, products or services directly to your primary users.
- An opportunity for your key staff to connect face to face with the most influential people, bodies and organisations in one place over a short period of time.



Early confirmation will ensure a greater level of exposure in the lead up to the conference with an extensive promotional campaign including web exposure and dedicated email blasts to a wide reaching and relevant database.

Partnership Opportunities

A variety of partnership opportunities are being offered for your organisation's exposure at the 2022 H.E.L.P. Conference and Exhibition.

The Conference Steering Committee are happy to tailor packages within this prospectus and encourage you to contact our Partnership and Exhibition Sales Manager to discuss what is possible.

All listed pricing is inclusive of GST and in AUD.

OPPORTUNITIES AT A GLANCE	NUMBER AVAILABLE	INVESTMENT AUD \$ (INCL. GST)
EDUCATIONAL PARTNERSHIPS		
Keynote Speaker	Limited opportunities	3,300
SOCIAL EVENTS & CATERING		
Conference Dinner Reception	Exclusive	7,700
Barista Cart	Exclusive	2,300
Conference Lunch Break	Limited opportunities	1,750
Morning or Afternoon Break	Limited opportunities	1,100
ADVERTISING		
Conference App	Exclusive	5,500
Conference Supporter Branding	Limited opportunities	4,400
Name Badge & Lanyard	Exclusive	2,800
On-line Conference Program Branding	Exclusive	2,200
Notepad and Pen Branding (sponsor provided)	Exclusive	600
EXHIBITION		
Table Display	Multiple	1,100

Educational Partnership Opportunities

Keynote Speaker

Limited Opportunities – Investment AUD \$3,300 (subject to speaker confirmation)

The Conference Steering Committee have invited high profile speakers to deliver plenary presentations at the 2022 H.E.L.P. Conference. Your sponsorship of a speaker provides the opportunity for maximum exposure of your brand.

Acknowledgements

- Program acknowledgment as the keynote speaker sponsor
- Opportunity to introduce the keynote speaker at H.E.L.P. 2022
- Verbal acknowledgement at the closing of the keynote presentation
- Acknowledgement of your sponsorship next to the speaker on the on-line program
- Opportunity to display a pull up banner during the session when the speaker is appearing (organisation provided)
- Acknowledgement on the conference website with hyperlink to organisation's page
- Acknowledgement on the conference app with hyperlink to organisation's page
- 1 x complimentary registration to H.E.L.P. 2022 (conference dinner ticket included)

Social Events and Catering Opportunities

Conference Dinner Reception

Exclusive Opportunity – Investment AUD \$7,700

Sponsorship of this event offers excellent branding and networking opportunities. The price to attend the evening is included in the delegate registration fee – a fact reflected in the strong attendance at this event.

Acknowledgements

- Verbal acknowledgement at the opening and closing of the conference
- Program acknowledgment as the conference dinner reception sponsor

- Opportunity to display a pull up banner at the conference dinner (organisation provided)
- Opportunity for a 5minute Welcome Speech at the conference dinner
- Logo to be included on all printed items relating to the conference dinner
- Logo to be printed on the serviettes at the conference dinner
- Acknowledgement on the conference website with hyperlink to organisation's page
- Acknowledgement on the conference app with hyperlink to organisation's page
- 1 x complimentary registration to H.E.L.P. 2022 (conference dinner ticket included)

Barista Cart

Exclusive Opportunity – Investment AUD \$2,300

The barista cart will be well received and used regularly by delegates within a prime area, always proving to be very popular!

Acknowledgements

- Acknowledgment as the barista cart sponsor
- Naming rights to the barista cart
- Logo featured on the barista cart signage
- Opportunity to provide branded cups, napkins and aprons (at sponsor's cost)
- Acknowledgement on the conference website with hyperlink to organisation's page
- Acknowledgement on the conference app with hyperlink to organisation's page
- 1 x complimentary registration to H.E.L.P. 2022 (conference dinner ticket included)

Lunch Break Limited to 1 sponsor per day – Investment AUD \$1,750

Lunch breaks will be provided each day of the Conference. These breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments.

Acknowledgements

- Acknowledgment as one of the lunch sponsors
- Naming rights to the selected lunch for one day of the conference
- Opportunity to display a pull up banner during the selected lunch of the conference (organisation provided)

- Program acknowledgment as one of the lunch sponsors
- Acknowledgement on the conference website with hyperlink to organisation's page
- Acknowledgement on the conference app with hyperlink to organisation's page
- 1 x complimentary registration to H.E.L.P. 2022 (conference dinner ticket included)

Morning or Afternoon Tea Break Limited to 1 sponsor per break – Investment AUD \$1,100

Morning tea/coffee breaks will be provided each day of the Conference. These breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments.

Acknowledgements

- Acknowledgment as one of the morning or afternoon tea sponsors
- Naming rights to the selected catering break for one day of the conference
- Opportunity to display a pull up banner during the selected catering break of the conference (organisation provided)
- Program acknowledgment as one of the catering break sponsors
- Acknowledgement on the conference website with hyperlink to organisation's page
- Acknowledgement on the conference app with hyperlink to organisation's page

Advertising and Branding Opportunities

Conference App Exclusive Opportunity – Investment AUD \$5,500

Every registered delegate will be provided with access to the conference app prior, during and post event.

Acknowledgements

- Verbal acknowledgement at the opening and closing of the conference
- Recognition as making the conference a sustainable, environmentally friendly and covid safe event

- Conference app to be branded with organisation's logo
- Rotating sponsor advertisement on conference app, to appear at expected high viewing times, hyperlinked to organisation's page
- Acknowledgement on the conference website with hyperlink to organisation's page
- Acknowledgement on the conference app with hyperlink to organisation's page
- 1 x complimentary registration to H.E.L.P. 2022 (conference dinner ticket included)

Conference Supporter Branding Limited Opportunities – Investment \$ AUD 4,400

Showcase your organisation or institution's support of the conference with this package.

Acknowledgements

- Verbal acknowledgement as a conference supporter at the opening of the conference
- Acknowledgement on the conference website with hyperlink to organisation's page
- Acknowledgement on the conference app with hyperlink to organisation's page
- 3 x complimentary registrations to H.E.L.P. 2022 (conference dinner ticket included)

Delegate Name Badge & Lanyards Exclusive Opportunity – Investment AUD \$2,800

Every registered delegate will be provided with an official conference name badge upon registration. Delegates will need to wear their name badge for the duration of the conference, which will enable them access to all program sessions, social functions and the exhibition.

Acknowledgements

- Acknowledgment as the name badge & lanyard sponsor
- Company logo printed on the name badges and lanyards, along with the conference logo
- Acknowledgement on the conference website with hyperlink to organisation's page
- Acknowledgement on the conference app with hyperlink to organisation's page

On-line Conference Program Branding Exclusive Opportunity – Investment AUD \$2,200

The 2022 H.E.L.P. Conference Program will appear online prior to the conference and will be a continually referred to throughout the conference ensuring your organisation is at the forefront of delegates minds throughout the event.

Acknowledgements

- Organisation logo to appear on each page of the on-line program
- Acknowledgement on the conference website with hyperlink to organisation's page
- Acknowledgement on the conference app with hyperlink to organisation's page
- 1 x complimentary registration to H.E.L.P. 2022 (conference dinner ticket included)
- * Please note other sponsor logos may appear next to particular items they have sponsored.

Notepad and Pen Branding Exclusive Opportunity – Investment AUD \$600

The sponsor can provide a branded notepad and pen to be provided to all attendees at the RMHC 2022 H.E.L.P. Conference. This is a useful resource for delegates on site and provides good exposure of your organisation. (Quantity, size and delivery deadline will be made available upon enquiry).

Acknowledgements

- Attendees to receive branded notepad or pens at the conference
- Acknowledgement on the conference website with hyperlink to organisation's page
- Acknowledgement on the conference app with hyperlink to organisation's page

Other Opportunities

If you would like your organisation to be recognised at the RMHC 2022 H.E.L.P. Conference and you do not see anything to suit your requirements in the prospectus, please contact our Partnership Sales Manager who will be happy to work with you on a tailor-made opportunity.

H.E.L.P. 2022 Partnership and Exhibition
Sales Manager
Alignment Event Solutions
E: isabella@alignmentevents.com.au
T: +61 2 9371 1893

Exhibition

EXHIBITION TABLE DISPLAY

Investment AUD \$1,100

- 1 x Skirted Trestle Table
- 2 x Chairs
- 1 x Backboard
- 1 x Standard Power Outlet
- 2 x Exhibitor Registrations
(exhibition registration upgrade to attend conference sessions is available upon request)

General Terms and Conditions

- All costs include GST and are in AUD
- A tax invoice will be sent upon receipt of the signed booking form (next page)
- The allocation of exhibition positions or confirmation of a sponsorship item is at the discretion of the Conference Steering Committee and will take into account date of application booking, exhibition preferences, proximity to competitors and other relevant matters
- The RMHC 2022 H.E.L.P. Conference reserves the right to alter the exhibition floor plan at any time

We look forward to hopefully welcoming you in person at the Radisson Blu Sydney in August!

For all enquiries regarding partnerships and exhibition, please contact:

H.E.L.P. 2022 Partnership and Exhibition
Sales Manager
Alignment Event Solutions
E: isabella@alignmentevents.com.au
T: + 61 2 9371 1893

BOOKING FORM

PERSONAL DETAILS

Company Name:

Contact Person:

Postal Address:

State:

Postcode:

Country:

Telephone:

Email:

SPONSORSHIP EXHIBITION PACKAGE

I would like to secure the following package:

Comments:

Value:

Prices quoted in the package are in Australian Dollars and are exclusive of GST

Signed:

Name:



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CHECKLIST of items to be provided by you

These items, if applicable to your package, will be used on the conference website and in the conference app.

Please send all required information to:
isabella@alignmentevents.com.au

- Electronic copy of the company logo (EPS & JPEG)
- Company website, address, generic phone number and generic email address
- 250 words of promotional text (please note, text exceeding 250 words will be edited for length)

PAYMENT

Payment can be made by direct deposit, credit card or cheque to: RMHC H.E.L.P. Conference

Name of bank: Commonwealth Bank of Australia

Account name: RMHC HELP

BSB: 062 110

Account no: 1036 2515

Pay total amount in one full payment

Deposit schedule preferred

CREDIT CARDS: VISA / MasterCard (please circle, a surcharge will be applied if paying by credit card)

Card Number:

Expiry Date:

CCV:

Amount: