



**TRANSPLANTATION &  
CELLULAR THERAPY MEETINGS<sup>SM</sup>**  
*of* ASTCT<sup>™</sup> AND CIBMTR<sup>®</sup>

FEBRUARY 19-23, 2020 | ORLANDO, FLORIDA | ORLANDO WORLD CENTER MARRIOTT

# FROM THE TCT MEETINGS SCIENTIFIC ORGANIZING COMMITTEE CHAIRS

We are excited to present opportunities for partnership at the 2020 TCT | Transplantation & Cellular Therapy Meetings of ASTCT and CIBMTR.

The TCT Meetings, formerly the BMT Tandem Meetings, were first held in 1995. Because of overlap in constituency, the ASTCT (formerly ASBMT) and the CIBMTR combined their annual meetings to allow participants to optimize time and travel funds by attending two meetings in one week. The meeting today has now grown to over 4,000 BMT and cellular therapy professionals, and this year's TCT Meetings will include educational sessions focused on the following scientific topics:

- Advances in Microbiome
- Alternative Donor Transplant
- Barriers to Transplantation and Cellular Therapy Beyond HLA
- CAR-T
- Graft-vs-Host Disease
- Health Economics in BMT and CAR-T
- Immunotherapy
- International Access to HCT Drugs
- Post-Transplant Relapse and Infection
- Survivorship Care in Transplant and Cell Therapy

We look forward to partnering and welcoming you to the 2020 TCT Meetings in Orlando!



**Mary Flowers, MD**  
Fred Hutchinson  
Cancer Research Center



**Katy Rezvani, MD, PhD**  
MD Anderson  
Cancer Center

# 2019 ATTENDEE INFORMATION

PHYSICIANS (MD) AND  
RESEARCHERS (PHD)

NURSES

EXHIBITORS

DATA MANAGERS/CLINICAL  
RESEARCH PROFESSIONALS

PHARMACISTS

FELLOWS IN-TRAINING

## ATTENDEE JOB SPECIALTIES

- Biostatistics
- Cellular Biology
- Clinical Sciences
- Medicine
- Medicine Hematology/  
Oncology
- Pediatric Hematology/  
Oncology
- Other

*This represents the percent of those who identified within the available categories.*

# 2019 ATTENDEE INFORMATION



ATTENDEES

DOMESTIC

INTERNATIONAL

# TCT MEETINGS SUPPORT LEVELS

**PLATINUM**  
\$250,000

**GOLD**  
\$100,000

**SILVER**  
\$50,000

**BRONZE**  
\$15,000

For more details on each sponsorship level, contact [TCTMeetings@mcw.edu](mailto:TCTMeetings@mcw.edu)

# TCT MEETING SUPPORT

*\*Support includes acknowledgement in meeting materials and on-site signage, unless otherwise noted.*

## **TCT Reception: \$50,000 (partial support available)**

Host the final celebration as the TCT Meetings come to a close. Event takes place Saturday evening and is open to all attendees. Approved logo type: corporate or product logo.

## **Abstract Book: \$30,000**

The Abstract Book has opportunities for both print and online advertisements. Support includes full page advertising – cover two (inside front cover) and cover four (outside back cover position). Half page, as well as custom ad specs available upon request. Artwork due date: November 18, 2019.

## **Live Twitter Wall: \$25,000 (one), \$45,000 (two)**

Be at the center of the TCT Meetings social scene by sponsoring the Live Twitter wall(s). Support includes logo placement on Twitter wall, acknowledgment in meeting materials, and on-site signage. Approved logo type: corporate logo.

## **Poster Sessions: \$25,000 (one), \$45,000 (two)**

Network with colleagues and poster authors while reviewing the accepted posters. Approved logo type: corporate logo.

## **Award Lectures: \$25,000 each: Mortimer M. Bortin Lecture or E. Donnall Thomas Lecture**

Support the honored lectures by clinicians or investigators who have contributed meritoriously to the advancement of knowledge or clinical research in blood and marrow transplantation and cellular therapy. Approved logo type: corporate logo.

## **Beverage Break: \$10,000 per day or \$30,000 for the week**

Morning breaks are scheduled to take place throughout the exhibit hall. Approved logo type: corporate or product logo.

## **Best Abstract Award: \$7,500**

Support the best abstract awards in best basic and best clinical research. Approved logo type: corporate logo.

## **Orientation to ASTCT & CIBMTR: \$5,000**

Encourage collaboration and networking of first-time attendee fellows and junior faculty as they learn more about the ASTCT and the CIBMTR. Approved logo type: corporate logo.





# EDUCATION SUPPORT

## **CME Symposia Meals:** \$80,000 - \$135,000 each

A Satellite Symposia is a unique opportunity to deliver educational content to help improve patient care by speaking to thousands of medical professionals. The TCT Meetings offers two mealtime symposia opportunities; breakfast and lunch. Applications are due July 8, 2019 with conditional approval emails being sent early August. See supplement for additional details.

## **Plenary Sessions\*:** \$65,000 each

## **Concurrent Scientific Sessions\*:** \$35,000 each

\*Contact the sponsorship team at [TCTMeetings@mcw.edu](mailto:TCTMeetings@mcw.edu) for more information

## **Parallel Conferences:** \$25,000 - \$50,000

The TCT Meetings is proud to partner with the following parallel conferences during its 2020 Meetings. Sponsorship of any of the parallel conferences includes acknowledgement in meeting materials and on-site signage.

Approved logo type: corporate logo.

- Administrative Director Conference
- BMT Clinical Education Conference (for NPs, PAs, Fellows)
- BMT CTN Coordinators Meeting
- BMT CTN Investigators Meeting
- TCT Nursing Conference
- TCT Pharmacists Conference
- Clinical Research Professionals/Data Management Conference
- IT and Informatics for Transplant and Cellular Therapy
- Pediatric Physicians



# MARKETING SUPPORT

*\*Support includes acknowledgement in meeting materials and on-site signage, unless otherwise noted.*

## **Full Conference WiFi: \$50,000**

Sponsor the item attendees can't live without - WiFi! Provide connectivity for all conference attendees with sponsorship of the TCT Meetings WiFi. Approved logo type: corporate logo.

## **Registration Bag: \$45,000**

Add your logo to the bag all registered TCT Meetings attendees will be carrying. Approved logo type: corporate logo.

## **Internet Stations: \$25,000 for one, \$45,000 for two**

Internet stations are available for use by any TCT Meetings registered attendee to check schedule, complete an evaluation, or simply browse information. Approved logo type: corporate logo.

## **Mobile Device Chargers: \$25,000**

Sponsor one of the most popular attendee gifts - the mobile device charger! Approved logo type: corporate logo.

## **Pocket Guide: \$25,000**

Need TCT Meetings information quickly? The pocket guide is your on-site resource to keep in-hand for quick reference to event maps and most session dates and times. Support includes logo on the cover of the guide, as well as one full page product advertisement in the interior. Artwork due December 13, 2019.

## **Mobile App: \$25,000**

The mobile app is the go-to item of the TCT Meetings and includes the detailed online agenda, calendar of activities, and maps of the event. Support includes logo banner on the homepage of the TCT Meetings app. Images cannot exceed 100px in height. Vector graphics preferred. Approved logo type: corporate logo. Artwork due December 13, 2019.

## **Meeting Notebook: \$25,000**

The TCT Meetings notebook goes in to the hands of each registered attendee. Place your corporate logo on the cover of each.

## **Hotel Room Key: \$30,000**

Place your corporate or product logo on the preferred 2020 TCT Meetings hotel room keys.

## **Name Badge Wallet: \$20,000**

With sponsorship of the name badge wallet, your logo will be front and center on each TCT Meetings attendee. Approved logo type: corporate logo.

## **Housing Confirmation Emails: \$25,000**

Include your web banner or logo on all TCT Meetings Housing confirmation emails. Support includes logo or logo banner on each housing confirmation email; also includes all housing changes and cancellations emails. Banner specs: W 575 x H 375. Approved logo type: corporate logo.

## **Ad in Door Drop: \$2,500 - \$5,500**

Delivered to TCT Meetings attendees at select hotels within the housing block during the night of Wednesday, February 19. Sponsorship includes: one 8" x11" maximum dimension and 2 oz. maximum weight. Application, payment and proof are due January 20, 2020.

## **Charging Tower: \$10,000 each**

Be the sponsor for convenient charging towers throughout the TCT Meetings. Charging towers dimensions are: tower top and bottom: 21"W x 11"H (x 2 ea) Sides: 7.5"W x 61"H (x 2). Each tower will hold 20 devices.



# EXHIBITOR INFORMATION

## Benefits to Exhibiting

- Exposure to the world's top BMT and cellular therapy physicians and allied health professionals
- Meeting coffee breaks, food functions and Thursday networking reception are located within the exhibit area
- Acknowledgement in meeting materials and the Mobile App

## Exhibit Rates\*

\$6,800 - 10' X 10'
\$8,900 - 10' X 10' corner
\$18,500 - 10' X 20'
\$20,500 - 10' X 20' corner
\$28,500 - 10' X 30'
\$31,500 - 10' X 30' corner
\$43,000 - 20' X 20'
\$66,000 - 20' X 30'
\$90,000 - 20' X 40'

### \*Rates include:

- Networking reception in the exhibit area on Thursday night from 6:45 - 7:45 pm (booth staff required)
- All exhibit rates are for four days and include two complimentary meeting registrations for every 10'x10' space
- Publishing companies receive 50% off and non-profits receive 25% off exhibit rates. Reduced pricing limited to 10' X 10' spaces

To secure your exhibit space, visit our online **Exhibit and Support Portal** or <http://bit.ly/33fesKr>.

## Booth Allocation Policy

TCT Meetings management will confirm exhibit space upon receipt of a signed electronic application form with payment in full. Receipt of the application form by the management shall not confer any claim to subsequent approval. Exhibit space will NOT be allocated until payment is received.

## Exhibitor Kit

A complete exhibitor kit, including rules and regulations, vendor contact information, shipping information and freight and labor deadlines will be available in Fall 2019 and sent to each confirmed exhibitor.

## Exhibit Move-In

Tuesday, February 18, 10:00 am - 5:00 pm

## Exhibit Hours

Wednesday, February 19, 7:00 am - 2:00 pm

Thursday, February 20, 7:00 am - 2:00 pm

Friday, February 21, 7:00 am - 2:00 pm

Saturday, February 22, 7:00 am - 2:00 pm

*\*The TCT Buffet will open at 6:30 AM in the exhibit hall.*

# EXHIBIT ADD-ONS

## Branding Opportunities throughout the Marriott World Center:

1. **Short Column Wraps**, (14 available)
2. **Tall Column Wraps**, (16 available)
3. **Banners**, (6 available)
4. **Window Clings**, (4 available)
5. **Floor Clings**
6. **Escalator Clings**

*Rates are available upon request to the TCT Meetings sponsorship team.*

# EXHIBIT ADD-ONS *(CONTINUED)*

## Additional Offerings:

### Therapy Dog Petting Lounge

Wagging tails, fluffy fur and unconditional love - welcome to the Dog Petting Lounge. The Dog Petting Lounge brings the joys of man's best friend to the TCT Meetings attendees. The concept is simple; you're invited to host some dog play with furry friends in your booth. Attendees can stop by and feel the stress melt away. As attendees queue for services, sponsors can take advantage of this idle time by collecting sales survey information or for product education. The sponsor creates the questions.

### Walking Challenge

Deeply engage attendees, drive booth traffic, and expand brand awareness and affiliation with wellness and mobile health innovation. Sponsors of this fun and social wellness program will have exclusive branding within:

- Dedicated Challenge iOS and Android apps that can be used to track steps before, after and during the conference
- Digital Challenge leader board which can be displayed in your booth and/or within prominently located Challenge booth
- Challenge Scan-In signs that via 'gamification' drives participants to your booth or other desired activities
- All Challenge promotions and communications including a dedicated Challenge webpage, daily update emails, and prize ceremony

For additional information related to exhibit add-ons, please contact [TCTMeetings@mcw.edu](mailto:TCTMeetings@mcw.edu)

## Networking Reception Additions

Draw traffic to your booth by hosting a fun snack station or happy hour beverage in your booth during the Networking Reception hours. Happy hour beverages and snacks stations can only be purchased through TCT Meetings Staff. Other catering orders will not be permitted. Exhibitor catering menu will be provided with list of options.

## Emergen-C Breaks

Help keep TCT Meeting attendees healthy by providing them an Emergen-C Break. Pass out Emergen-C packets along with water bottles from your booth or in a high traffic area.

## Hand Sanitizer Station

Health is key to a successful conference! Sponsorship includes your company logo on hand sanitizer stations that will be placed throughout the TCT Meetings.



# 2019 SUPPORTERS

AABB  
AbbVie  
Actinium Pharmaceuticals, Inc.  
Adaptive Biotechnologies  
Alexion Pharmaceuticals  
American Red Cross  
Amgen Inc.  
Astellas Pharma US, Inc.  
AstraZeneca  
Atara Biotherapeutics Inc.  
BioConnections, LLC  
bluebird bio  
Bristol-Myers Squibb  
Celgene Corporation  
Cerus  
Cytobank, Inc.  
Daiichi Sankyo, Inc.  
Dana-Farber Cancer Institute  
DKMS  
Fred Hutchinson Cancer Research Center  
Fresenius Kabi USA, LLC  
Gamida Cell Ltd.  
HistoGenetics  
Horizon Pharma  
ICCBBA  
Immudex  
Incyte Corporation  
Janssen  
Jazz Pharmaceuticals, Inc.  
Karius  
Kashi Clinical Laboratories  
Kite, a Gilead Company  
LabCorp  
Memorial Sloan Kettering Cancer Center  
Merck & Company, Inc.

Miller Pharmacal Group, Inc.  
Miltenyi Biotec  
MSA-EDITLife  
Nebraska Medicine  
Norton Health Care / Norton Medical Group  
Novartis Oncology  
Omeros Corporation  
Oncology Nursing Certification Corporation  
OTTR, Inc.  
Pharmacyclics, LLC  
Physicians' Education Resource, LLC  
Registry Partners  
Sandoz Biopharmaceuticals  
Sanofi Genzyme  
Saol Therapeutics  
Sarah Cannon  
Seattle Cancer Care Alliance  
Seattle Genetics  
Shire  
Sobi, Inc.  
Spectrum Pharmaceuticals, Inc.  
Stanford Childrens  
Stemline  
STEMSOFT Software  
stemTrak  
Takeda Oncology  
Team Telomere  
TeleResults  
Terumo BCT  
Title21 Health Solutions  
Vermed  
Versiti  
Viracor Eurofins  
VRL Eurofins  
WellSky

## IMPORTANT DATES

- **Early September:**  
Registration & Housing Opens
- **October 11:**  
Early Registration Deadline
- **February 18:**  
Exhibit Move-In
- **February 19:**  
Exhibits Open
- **February 20:**  
Exhibits Open  
Networking Reception in the  
Exhibit Hall
- **February 21:**  
Exhibits Open
- **February 22:**  
Exhibits Open  
Exhibit Move-Out
- **Site Address:**  
8701 World Center Drive  
Orlando, FL 32821

## Questions?

Please contact the TCT Meetings Conference Office at [TCTMeetings@mcw.edu](mailto:TCTMeetings@mcw.edu).

To secure your exhibit space, please visit our online **Exhibit and Support Portal** to purchase booth space, support packages, or ad-ons or visit <http://bit.ly/33fesKr>.