

AGENDA

MasterCard Plastic Card Vendors – Europe
(Monte Carlo, Monaco)
Monday, October 1, 2012

Attendee Registration & Welcome Coffee	8:00AM - 9:00AM
Fraud Trends This session will review how fraud has evolved and describes MasterCard's approach to protecting payment system integrity.	9:00AM – 9:30AM Richard Smith Region Head
GVCP Update A review of the continued evolution of the vendor certification program including the transition of card production security standards managed by the PCI Council.	9:30AM – 10:10AM Werner Fischer Business Leader, Card Vendor Certification
Common Weaknesses The KPMG speaker shares their experience regarding common security weaknesses and how they could be exploited obtained during well over a hundred GVCP audits.	10:10AM – 10:45AM Andries Bredenkamp KPMG
Coffee Break	10:45AM – 11:15 AM
The Nature of Fraud & Emerging Threats Security threats to financial transactions continue to evolve and this presentation will explore MasterCard efforts to address these emerging threats.	11:15AM – 11:45PM Bruce Rutherford Group Head, Fraud Management Solutions
Communication Strategy / Premium Brand Mark This session provides updates for MasterCard's vendor communication strategy and Premium Brand Mark hologram applicable to the affluent cardholder market segment.	11:45AM – 12:10PM Ravi Aurora Sr. Business Leader, Administration, Law & Franchise Integrity
Card and Hologram Trends The speaker from JDSU will highlight the security offered by holograms and trends associated with the increased usage of new card components.	12:10PM – 12:30PM Mike Banahan JDSU, Senior Accounts Representative
Lunch Break	12:30PM – 1:30PM
Mobile Approval Process A review of the components that enable payments via mobile phones and the evaluation process for mobile devices.	1:30PM – 2:00PM Werner Fischer Business Leader, Card Vendor Certification
GVCP & PCI/DSS Comparison The presentation by SRC will review the applicability of the PCI DSS standard and assess the similarities / differences compared to the GVCP site security requirements.	2:00PM – 2:30PM Katrin Stricker Security Research Consulting
Card Innovations This session will review various card innovations that promote payment security, provide new capabilities and address environmental concerns.	2:30PM – 3:15PM Fernando Lourenco Business Leader, Product Security
Coffee Break	3:15PM – 3:45PM
Mobile Market This presentation will review the emerging Mobile Payment market, its potential and MasterCard initiatives to make it relevant.	3:45PM – 4:15PM Laurent Vreven Business Leader, Global Products
EMV Update The speaker provides an update for chip deployment, new product offerings.	4:15PM – 4:45PM Jan Lundequist Sr. Business Leader, Chip Product Development
Closing Questions & Remarks	4:45PM – 5:00PM
Welcome Cocktail Reception	6:30pm – 8:30pm