



FM Connect
Premier Facilities Management
National Conference & Exhibition

Sponsorship & Exhibition Prospectus



FM Connect

The future of Facilities Management

FACILITY MANAGEMENT ASSOCIATION OF AUSTRALIA



INVITATION TO PARTICIPATE

Join us as Facilities management industry professionals come together to strengthen our industry knowledge at **FM Connect**, FMA'S Premier National Conference and Exhibition.

As an employer of over 200,000 people, the Facilities Management Industry contributes over \$32 billion annually to the Australian economy and with an ever-changing landscape of technology, materials, and regulations, coupled with the need to meet occupier's expectations; keeping your skills and knowledge up to date is crucial to unlocking value in the built environment.

The facilities management industry is proactively approaching issues such as advances in technology, changes to legislation, the move to net zero buildings and shifts in community expectation, to secure the future of the built environments.

As valued members of the facilities management community, I look forward to our sponsors and exhibitors coming together again, forming an integral part of the conference. It is certainly recognised that your commitment and support form an essential contribution to the success of the FM Connect National Conference and Exhibition.

We anticipate a variety of industry professionals, passionate about the facilities management industry, exchanging relevant information and discussing latest trends and new advances as we plan to reunite with our long-term sponsors, while welcoming new ones.

This document outlines the variety of levels of involvement you can attain through a selection of sponsorship packages. However, if there are other ways you would like to participate, we would be more than happy to consider your suggestions.

I hope you can join the team and your potential clients, we look forward to seeing you there!

Nicholas Burt
Chief Executive
Facilities Management Association of Australia





ABOUT FMA

Facility Management Association of Australia (FMA) is the peak national industry body for facilities management, serving and promoting the interests of those who create, operate and maintain Australia's built environment. We represent close to 4,000 members drawn from the public and private sectors across Australia.



A primary focus of the Association is to ensure that the needs of facilities managers are understood and considered in government and business policy formulation and decision-making.

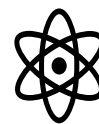
The Association provides FM professionals with industry research and information, training, professional development, networking events, as well as developing standards for skills and competencies.

CONFERENCE OVERVIEW

FM Connect is the Facility Management Association's Premier National Conference and Exhibition. In 2025, we reimagined and modernised the event, evolving from Ideaction to FM Connect! The modern, forward-thinking national conference and exhibition is where innovation, collaboration, and industry leadership converge.

Having been held since 1990, this event is an opportunity to share insight and engage discussion in areas such as technology, legislation, Net Zero and sustainable considerations, and the experiences and expectations of those who use and operate Australia's facilities.

The largest coming together of facilities management professionals, is also an invaluable chance to network with peers and the companies and organisations involved in the industry. As the industry continues to get more attention, FM Connect is an important avenue for ensuring the industry pushes forward.



300+

Attendees
Expected

30+

Speakers
Expected

20+

Exhibitors
Expected

48K+

Social
Reach

BENEFITS

NETWORKING OPPORTUNITIES

The FM Connect National Conference and Exhibition will attract over 300 dedicated FM professionals from across Australia and the world.

If you are looking to build and develop relationships with professionals working directly in this sector, this conference is the place to be!



Attendees will include:

- Facilities Managers
- Facilities Professionals
- Managing Directors
- Facilities Consultants
- Senior Managers
- Business Development Executives

SPONSORSHIP AND BENEFITS



PERSONAL CONTACT

Stand out from the crowd, put a face to your brand, and build your customer base, the best way to create and maintain relationships with your target audience in a world of electronic marketing.



NETWORKING

Connect with conference delegates in a relaxed yet informative environment, many social events are held throughout the conference, gaining valuable relationships.



EDUCATION

Learn what's happening in the FM sector and how you can build skills and knowledge for yourself and your team.



PRESENCE

Show your commitment to the sector and support the community that supports your business.



BUZZ

Launch a new product, service or marketing campaign, with your target audience all in one place, there's no better opportunity to make a splash!



LEADS

Secure qualified leads with the cost of business acquisition rising, exhibiting allows you to secure leads in one location.



SALES

Promote new services or demonstrate new products and equipment, a hands-on approach to sales is often the most powerful.

REASON TO SPONSOR

If your company is looking to play a larger role in the FM industry, the FM Connect, Premier Facilities Management National Conference and Exhibition is the ideal way to keep your company at the forefront of delegates' minds.

✦ COMMUNICATIONS STRATEGY

Marketing and communication efforts will create maximum awareness and position the Facilities Management National Conference and Exhibition as the "must-attend" event for those working in the FM industry. The strategy will combine and integrate the following aspects.

✦ WEBSITE

A pivotal marketing tool, this is the key source of information about the conference and is constantly updated and refreshed to reflect the latest news, sponsors and exhibitors of the event.

✦ DIRECT MARKETING

Frequent email blasts updating registered delegates with general information, latest news, key dates, program and speaker details. This ensures delegates remain engaged in activities leading up to the conference.



✦ MARKETING COLLATERAL

Branded electronic and printed materials will be used to endorse the email campaign, highlighting key activities such as registration promotions, discounted rates, call for abstracts etc. These will be shared via direct email and the conference website.

✦ ADVERTISING AND ARTICLES

Regular e-blasts and advertisements in the Facility Perspectives magazine will promote program highlights, key speakers and latest sponsors and exhibitors.

✦ MEDIA COVERAGE

Closer to the conference through both specialist and general media channels, FMA will be profiling key developments in the field.

✦ SOCIAL MEDIA

LinkedIn, Twitter and Facebook will be used to create excitement around the event and speakers, featuring heavily in the social media campaign.

SUMMARY OF SPONSORSHIP OPPORTUNITIES

A variety of partnership opportunities are being offered for your organisation's exposure at the Facilities Management National Conference and Exhibition. Please note there are opportunities to create tailored packages in case your organisation has a special interest or budget. We encourage those interested to contact FMA to discuss what's possible.

OPPORTUNITIES AT A GLANCE	NUMBER AVAILABLE	AUD \$ (EXCL. GST)
KEY SUPPORT PACKAGE		
Event Partner	EXCLUSIVE	30,000
PROGRAM SUPPORT PACKAGE		
Opening Keynote Speaker Sponsor	EXCLUSIVE	12,000
Keynote Speaker Sponsor	MULTIPLE	8,000
Innovation Presentation Sponsor	EXCLUSIVE	8,000
Great Debate Sponsor	EXCLUSIVE	8,000
Table Signage Sponsor	EXCLUSIVE	5,500
Master Class Sponsor	MULTIPLE	4,000
Poster Presentation Sponsor	EXCLUSIVE	2,000
CONFERENCE SUPPORT PACKAGES		
Barista Cart Sponsor	EXCLUSIVE	10,000
Reviatalise & Reinvigorate Lounge Sponsor	EXCLUSIVE	10,000
Conference App Sponsor	EXCLUSIVE	8,500
Audio Visual Sponsor	EXCLUSIVE	8,000
Registration Desk Sponsor	EXCLUSIVE	8,000
Recycling Sponsor	EXCLUSIVE	7,800
Water Bottle Sponsor	EXCLUSIVE	7,800
Delegate Gift Sponsor	EXCLUSIVE	7,500
Wi-Fi Sponsor	EXCLUSIVE	7,500
Conference Charge Bar Sponsor	EXCLUSIVE	6,800
Lanyard Sponsor	EXCLUSIVE	6,500
SPECIAL EVENT PACKAGES		
Chair's Conference Dinner Sponsor	MULTIPLE	10,000
Conference Dinner Lighting Sponsor	EXCLUSIVE	6,000
Conference Dinner Entertainment Sponsor	MULTIPLE	5,400
Supporting Dinner Sponsor	MULTIPLE	4,400
Music & DJ Sponsor	EXCLUSIVE	4,400
Bar Sponsor	EXCLUSIVE	4,000
Conference Closing Drinks Sponsor	EXCLUSIVE	6,000
EXHIBITION PACKAGES		
Exhibitor Sponsors - Tressle table	MULTIPLE	3,000
Exhibitor Sponsor - High Table	MULTIPLE	2,200
ADDITIONAL PROMOTIONAL OPPORTUNITIES		
Conference Conversations	MULTIPLE	3,000
LinkedIn Post	MULTIPLE	2,000
Sponsorship or Exhibitor Announcements	MULTIPLE	1,000
Conference App Advertisement	MULTIPLE	500

KEY SUPPORT PACKAGE

EVENT PARTNER

\$30,000 (ex GST)

**Exclusive*

- Exclusive Platinum Sponsorship of the Premier Facilities Management National Conference and Exhibition
- Visual recognition as the Platinum Sponsor on title slides in all rooms throughout the conference
- Verbal recognition as the Platinum Sponsor by MC throughout the two-day conference
- Nominated sponsorship of one Masterclass/Concurrent Stream
- Company logo and link to sponsor's website to feature on all email marketing of the conference
- Advertorial / feature in an edition of the Facility Perspectives
- Recognition of sponsorship in an edition of the Facility Perspectives
- Recognition of sponsorship in FMA e-news
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation, both prior to, and at the conclusion of the conference
- Sponsorship banner displayed on the FMA website
- Sponsorship advertisement in four FMA Newsletters
- Recognition on the FMA App as Platinum Sponsor
- Exhibition Table in a premium location
- Eight full conference registrations inclusive of social events
- Four exhibitor registrations inclusive of social events



SPONSORSHIP PACKAGES AND BENEFITS

BASE PACKAGE

All sponsorship packages are in addition to the following:

- Delegate list (in accordance with privacy laws)
- Access to the FMA App, a networking platform
- Recognition of sponsorship in the FMA e-news
- Recognition of sponsorship in the Facility Perspectives magazine
- Company logo on the FMA Conference website

****THESE ITEMS ARE INCLUDED IN ALL SPONSORSHIP PACKAGES****

PROGRAM SUPPORT PACKAGES

OPENING KEYNOTE SPEAKER SPONSOR

\$12,000 (ex GST)

**Exclusive*

- Exclusive sponsorship of the Opening Keynote Speaker at the Facilities Management National Conference and Exhibition
- Acknowledgement as the Opening Keynote Speaker Sponsor with company logo and link on the FMA Conference website
- Logo to appear on slides displayed during sponsored keynote session
- Verbal recognition of sponsorship at the opening of sponsored keynote session
- Prime positioning within conference program for maximum exposure at the opening of the event with highest attendance
- Recognition on the FMA App as the Opening Keynote Sponsor
- One full conference registration inclusive of social events
- Base Package (as stated above)

KEYNOTE SPEAKER SPONSOR

\$8,000 (ex GST)

**Multiple*

- Sponsorship of a Keynote Speaker at the Facilities Management National Conference and Exhibition
- Acknowledgement as a Keynote Speaker Sponsor with company logo and link on the FMA Conference website
- Logo to appear on slides displayed during sponsored keynote's presentation
- Verbal recognition of sponsorship at the opening and closing of sponsored keynote session
- Recognition on the FMA App as the Keynote Sponsor
- Base Package (as stated above)



SPONSORSHIP PACKAGES AND BENEFITS

INNOVATION PRESENTATION SPONSOR

\$8,000 (ex GST)

**Exclusive*

- Exclusive sponsorship of an Innovative Presentation at the Premier Facilities Management National Conference and Exhibition
- Acknowledgement as the Innovative Presentation Sponsor with company logo and link on the FMA Conference website
- Opportunity to provide or have input into the innovation presentation at the Premier Facilities Management National Conference and Exhibition
- Recognition on the FMA App as the Innovative Presentation Sponsor
- One full conference registration inclusive of social events
- Base Package (as stated on page 8)

GREAT DEBATE SPONSOR

\$8,000 (ex GST)

**Exclusive*

***Package availability pending final program*

- Exclusive sponsorship of the Great Debate at the Premier Facilities Management National Conference and Exhibition
- Acknowledgement as the Great Debate Sponsor with company logo and link on the FMA Conference website
- Opportunity for the Great Debate shield to display the sponsoring company's logo for that year
- Recognition on the Premier Facilities Management National Conference and Exhibition program as the Great Debate Sponsor
- Recognition on the FMA App as the Great Debate Sponsor
- One full conference registration inclusive of social events
- Base Package (as stated on page 8)



SPONSORSHIP PACKAGES AND BENEFITS

TABLE SIGNAGE SPONSOR

\$5,500 (ex GST)

**Exclusive*

***Package availability pending final seating configuration*

- Exclusive sponsorship as the Table Signage Sponsor at the Premier Facilities Management National Conference and Exhibition
- Acknowledgement as the Table Signage Sponsor with logo and link on the FMA Conference website
- Opportunity to provide company brochures on all tables in the plenary room at the Premier Facilities Management National Conference and Exhibition
- Logo to appear on all table numbers in the conference plenary room
- Recognition on the FMA App as the Table Signage Sponsor
- One full conference registration inclusive of social events
- Base Package (as stated on page 8)

MASTER CLASS SPONSOR

\$4,000 (ex GST)

**Exclusive*

- Acknowledgement as the Master Class Sponsor with logo and link on the FMA Conference website
- Opportunity to select preferred Master Class within the program for sponsorship
- Opportunity to display a maximum of one pull up banner at the front of the room of the sponsored Master Class (Provided by sponsor)
- Recognition on the FMA App as the Master Class Sponsor
- Base Package (as stated on page 8)

POSTER PRESENTATION SPONSOR

\$2,000 (ex GST)

**Exclusive*

- Exclusive sponsorship of the Premier Facilities Management National Conference and Exhibition Poster Presentations
- Acknowledgement as the Poster Presentation Sponsor logo and link on the FMA Conference website
- Company logo to be displayed where the posters are presented onsite at the Facilities Management National Conference and Exhibition
- Recognition on the FMA App as the Poster Presentation Sponsor
- Base Package (as stated 8)



SPONSORSHIP PACKAGES AND BENEFITS

CONFERENCE SUPPORT PACKAGES

BARISTA CART SPONSOR

\$10,000 (ex GST)

**Exclusive*

- Exclusive sponsorship of the Premier Facilities Management National Conference and Exhibition Barista Cart
- Acknowledgement as the Barista Cart Sponsor with company logo and link on the FMA Conference website
- Sponsor's branding on the barista cart
- Opportunity to brand the barista cart area with sponsor's logo. For example, provide extra furniture or promotional attire for barista staff to wear (funded by sponsor)
- Opportunity to place promotional items at the barista cart (materials to be provided by sponsor)
- Opportunity to display maximum of two pull up banners at barista cart
- Recognition on the FMA App as Barista Cart Sponsor
- One Exhibition Table located next to the barista cart
- Two full conference registrations inclusive of social events
- Base Package (as stated on page 8)

REVITALISE & INVIGORATE LOUNGE SPONSOR

\$10,000 (ex GST)

**Exclusive*

- Exclusive sponsorship of the Revitalise & Invigorate Lounge at the Premier Facilities Management National Conference and Exhibition
- Opportunity to brand the Revitalise & Invigorate Lounge area. Example: provide extra furniture or promotional attire for staff to wear (funded by sponsor)
- Opportunity to display a maximum of one pull up banner in the Revitalise and Invigorate Lounge area. (Provided by sponsor)
- Recognition on the FMA App as the Revitalise & Invigorate Sponsor
- Two full conference registrations inclusive of social events
- Base Package (as stated on page 8)

CONFERENCE APP SPONSOR

\$8,500 (ex GST)

**Exclusive*

- Exclusive sponsorship of the Conference App at the Premier Facilities Management National Conference and Exhibition
- Acknowledgement as the Conference App Sponsor during opening session of the conference
- Conference App to be branded with Conference App Sponsor's logo
- Acknowledgement as the Conference App Sponsor with company logo and link on the FMA Conference website
- Conference App flyer with instructions on how to download the Conference App to include sponsor's branding
- Recognition as making the Facilities Management National Conference and Exhibition a sustainable and environmentally friendly event
- Recognition on the FMA App as Conference App Sponsor
- Two full conference registrations inclusive of social events
- Base Package (as stated on page 8)

SPONSORSHIP PACKAGES AND BENEFITS

AUDIO VISUAL SPONSOR

\$8,000 (ex GST)

**Exclusive*

- Exclusive sponsorship of the Audio Visual at the Premier Facilities Management National Conference and Exhibition
- Acknowledgement as the Audio-Visual Sponsor with company logo and link on the FMA Conference website
- Recognition on the FMA App as the Audio-Visual Sponsor
- Verbal recognition of sponsorship at the commencement of each day and social function where AV is being used
- Two full conference registration inclusive of social events
- Base Package (as stated on page 8)

REGISTRATION DESK SPONSOR

\$8,000 (ex GST)

**Exclusive*

- Exclusive sponsorship of the Registration Desk at the Premier Facilities Management National Conference and Exhibition
- Registration desk to include company logo branding in conjunction with FMA and Conference branding
- Acknowledgement as the Registration Desk Sponsor with company logo and link on the FMA Conference website
- Recognition on the FMA App as the Registration Desk Sponsor
- One full conference registration inclusive of social events
- Base Package (as stated on page 8)

RECYCLING SPONSOR

\$7,800 (ex GST)

**Exclusive*

***Availability pending venue's approval*

- Exclusive sponsorship of the Recycling Sponsor at the Premier Facilities Management National Conference and Exhibition
- Opportunity to brand the bin area or provide personalised company bins at the Premier Facilities Management National Conference and Exhibition
- Acknowledgement as the Recycling Sponsor with company logo and link on the FMA Conference website
- Recognition on the FMA App as the Recycling Sponsor
- One full conference registration inclusive of social events
- Base Package (as stated on page)

WATER BOTTLE SPONSOR

\$7,800 (ex GST)

**Exclusive*

- Exclusive sponsorship of Conference Water Bottles at the Premier Facilities Management National Conference and Exhibition
- Acknowledgement as the Water Bottle Sponsor with company logo and link on the FMA Conference website
- All Delegates to receive a water bottle with company logo branding in conjunction with FMA and Conference branding
- Water dispensers available throughout the Conference for delegates to use their water bottle
- Recognition on the FMA App as Water Bottle Sponsor
- One full conference registration inclusive of social events
- Base Package (as stated on page 8)

SPONSORSHIP PACKAGES AND BENEFITS

DELEGATE GIFT SPONSOR

\$7,500 (ex GST)

**Exclusive*

- Exclusive sponsorship of Delegate Gift Sponsor at the Premier Facilities Management National Conference and Exhibition
- Acknowledgement as the Delegate Gift Sponsor with company logo and link on the FMA Conference website
- All Delegates to receive a gift on arrival with company logo branding in conjunction with FMA and Conference branding
- Delegate Gift to be reusable for ongoing promotional opportunities (approved by FMA and funded by sponsor)
- Recognition on the FMA App as the Delegate Gift Sponsor
- One full conference registration inclusive of social events
- Base Package (as stated on page 8)

WI-FI SPONSOR

\$7,500 (ex GST)

**Exclusive*

- Exclusive sponsorship of Wi-Fi at the Premier Facilities Management National Conference and Exhibition
- Acknowledgement as the Wi-Fi Sponsor with company logo and link on the FMA Conference website
- Access instructions to include company logo branding as the Wi-Fi Sponsor
- Recognition on the FMA App as the Wi-Fi Sponsor
- Base Package (as stated on page 8)

CONFERENCE CHARGE BAR SPONSOR

\$6,800 (ex GST)

**Exclusive*

- Exclusive sponsorship of Conference Charge Bar Sponsor at the Premier Facilities Management National Conference and Exhibition
- Acknowledgement as the Conference Charge Bar Sponsor with company logo and link on the FMA Conference website
- Conference Charge Bar to be in a high traffic area for all Delegates to see and use when needed at the Facilities Management National Conference and Exhibition
- Conference Charge Bar to be branded with Sponsor's logo in conjunction with FMA's and the Conference branding
- Recognition on the FMA App as the Conference Charge Bar Sponsor
- Base Package (as stated on page 8)

LANYARD SPONSOR

\$6,500 (ex GST)

**Exclusive*

- Exclusive sponsorship of delegate lanyards at the Premier Facilities Management National Conference and Exhibition
- Acknowledgement as the Lanyard Sponsor with company logo and link on the FMA Conference website
- All delegates to wear branded Lanyards throughout the Facilities Management National Conference and Exhibition
- Recognition on the FMA App as Lanyard Sponsor
- Base Package (as stated on page 8)

SOCIAL EVENT PACKAGES

CHAIR'S CONFERENCE DINNER SPONSOR

\$10,000 (ex GST)

**Multiple*

- Exclusive sponsorship of the chair's Conference Dinner Sponsor at the Premier Facilities Management National Conference and Exhibition
- Acknowledgement as the Chair's Conference Dinner Sponsor with company logo and link on the FMA Conference website
- Verbal Recognition at the Chair's Conference Dinner Sponsor during Welcoming Speech at the Conference Dinner
- Opportunity to display a maximum of two pull up banners at the entrance and inside at the Chair's Conference Dinner (to be supplied by sponsor)
- Recognition on the FMA App as the Chair's Conference Dinner Sponsor
- Two full conference registration inclusive of social events
- Base Package (as stated on page 8)

CONFERENCE DINNER LIGHTING SPONSOR

\$6,000 (ex GST)

**Exclusive*

- Exclusive sponsorship of the Conference Dinner Lighting at the Premier Facilities Management National Conference and Exhibition Dinner
- Acknowledgement as the Conference Dinner Lighting Sponsor with company logo and link on the FMA Conference website
- Lighting at the Conference Dinner to be themed of the sponsor's logo colours
- Verbal recognition as the Conference Dinner Lighting Sponsor during Welcoming Speech at the Conference Dinner
- Opportunity to display one pull up banner at the Conference Dinner (to be supplied by sponsor)
- Recognition on the FMA App as the Conference Dinner Lighting Sponsor
- Three complimentary Conference Dinner tickets
- Base Package (as stated on page 8)



SPONSORSHIP PACKAGES AND BENEFITS

CONFERENCE AND CLOSING DRINKS SPONSOR

\$6,000 (ex GST)

**Exclusive*

- Exclusive sponsorship of the Conference Closing Drinks at the Premier Facilities Management National Conference Dinner
- Acknowledgement as the Conference Closing Drinks Sponsor with company logo and link on the FMA Conference website
- Opportunity to display one pull up banner at the Conference Closing Drinks (to be supplied by sponsor)
- Company branding on the coasters and serviettes at the Conference Closing Drinks
- Recognition on the FMA App as the Conference Closing Drinks
- Four complimentary tickets to the Conference Closing Drinks
- Base Package (as stated on page 8)

CONFERENCE DINNER ENTERTAINMENT SPONSOR

\$5,400 (ex GST)

**Multiple*

- Exclusive sponsorship of a specific entertainer at the Premier Facilities Management National Conference Dinner
- Acknowledgement as the Conference Dinner Entertainment Sponsor with company logo and link on the FMA Conference website
- Conference Dinner Sponsor to approve of the proposed entertainment at the Conference Dinner
- Specific Entertainment will be hosted during prime time of the Conference Dinner with sponsor acknowledgement
- Logo displayed on holding slides at the Conference Dinner
- Opportunity to display one pull up banner at the Conference Dinner (to be supplied by sponsor)
- Recognition on the FMA App as the Conference Dinner Entertainment Sponsor
- Four complimentary Conference Dinner tickets
- Base Package (as stated on page 8)

SUPPORTING DINNER SPONSOR

\$4,400 (ex GST)

**Multiple*

- Acknowledgement as the Supporting Dinner Sponsor with company logo and link on the FMA Conference website
- Verbal recognition of sponsorship at the opening of the Conference Dinner
- Logo on holding slides at the Conference Dinner
- Opportunity to display one pull up banner at the pre-dinner drinks area of Conference Dinner (to be supplied by sponsor)
- Recognition on the FMA App as the Supporting Dinner Sponsor
- Two complimentary Conference Dinner tickets
- Base Package (as stated on page 8)

SPONSORSHIP PACKAGES AND BENEFITS

MUSIC & DJ SPONSOR

\$4,400 (ex GST)

**Exclusive*

- Exclusive sponsorship of the Music & DJ Sponsor at the Premier Facilities Management National Conference Dinner
- Acknowledgement as the Music & DJ Sponsor with company logo and link on the FMA Conference website
- Verbal recognition of the Music & DJ Sponsor at the Conference Dinner
- Opportunity to display one pull up banner at the Conference Dinner (to be supplied by sponsor)
- Recognition on the FMA App as the Music & DJ Sponsor
- Two complimentary Conference Dinner tickets
- Base Package (as stated on page 8)

BAR SPONSOR

\$4,000 (ex GST)

**Exclusive*

- Exclusive sponsorship of the Bar at the Premier Facilities Management National Conference Dinner
- Acknowledgement as the Bar Sponsor with company logo and link on the FMA Conference website
- Company branding on screens at the Conference Dinner Bar
- Company branding on the coasters and serviettes at the Conference Dinner Bar
- Opportunity to display one pull-up banner at the Conference Dinner (supplied by sponsor)
- Recognition on the FMA App as the Bar Sponsor
- Two complimentary Conference Dinner tickets
- Base Package (as stated on page 8)



SPONSORSHIP PACKAGES AND BENEFITS

SOCIAL EVENT PACKAGES

EXHIBITOR INCLUSIONS – TRESTLE TABLE or HIGH TABLE

- One standard trestle table
- Two Exhibitor Registrations which includes attendance to the Conference Closing Lunch (does not include conference attendance)
- 1 x 4amp power outlet
- 1 x skirted trestle table & 2 chairs
- Excludes additional trade exhibition furniture

PREMIUM LOCATION (Availability Limited)

TRESTLE TABLE: \$3,300 (plus GST)

HIGH TABLE: \$2,500 (plus GST)

TRESTLE TABLE: \$3,000 (plus GST)

HIGH TABLE: \$2,200 (plus GST)

\$500 upgrade to have a 30 second pitch to the entire audience during session prior to catering break!



The Facilities Management National Exhibition will run in conjunction with the Conference Program and will showcase the best and latest products and services associated with the facilities management sector. As an exhibitor you have an exceptional opportunity to promote your products and services in a face-to-face environment, thereby furthering your sales and marketing objectives. Space is limited, so secure your booking early to avoid disappointment.

WHY PARTICIPATE?

Participating in a trade exhibition is a great way for you to:

- Build and strengthen existing industry relationships
- Acquire high-valued, qualified leads
- Increase brand awareness of your company and product
- Demonstrate new products and services to your target market
- Receive immediate market feedback

BENEFITS

- Trestle or high table located in high traffic area for maximum exposure
- Two exhibitor registrations including all day catering and attendance to the Conference Closing Lunch
- Inclusion on Conference App used by all delegates at the conference
- Base Package (as stated on page 8)

PROGRAM SUPPORT PACKAGES

CONFERENCE CONVERSATIONS

\$3,000 (ex GST)

- Provide educational material to The Association's database of 10,000 contacts to get your message through to your target audience. Conference Conversations are an additional means of educating the FM community. These communications are designed to be impactful so get in early as fortnightly scheduling means places are limited. These communications are, aimed at education rather than promotion and must be approved by FMA.

LINKEDIN POST

\$2,000 (ex GST)

- Reach out to the Association's 50K + followers to promote your brand.

SPONSORSHIP OR EXHIBITOR ANNOUNCEMENTS

\$1,000 (ex GST)

- Use The Associations vast database and make your splash, reaching around 10,000 contacts announcing your involvement at the Facilities Management National Conference and Exhibition.

CONFERENCE APP ADVERTISING PACKAGES

\$500 (ex GST)

- Advertising space will be available within the Conference App which will be accessed by all delegates..



BOOKING FORM

PERSONAL DETAILS



Company Name:

Contact Person:

Postal Address:

State:

Postcode:

Country:

Telephone:

Email:

SPONSORSHIP EXHIBITION PACKAGE

I would like to secure the following package:

Comments:

Value:

Prices quoted in the package are in Australian Dollars and are exclusive of GST

Signed:

Name:

CHECKLIST OF ITEMS TO BE PROVIDED BY YOU

These items, if applicable to your package, will be used on the Conference website and in the Conference App.

Please send all required information to:

isabella@alignmentevents.com.au

- Company logo (EPS & JPEG)
- Company website, address, generic phone number and generic email address for program inclusion
- 300 words of promotional text (please note, text exceeding 300 words will be edited for length)
- Company's Public and Liability Insurance certificate

PAYMENT

Payment can be made by direct deposit, credit card or cheque to: Facilities Management Association

Name of bank: Commonwealth Bank of Australia

Account name: FMA ACCT

BSB: 063 000

Account no: 105 295 27

Pay total amount in one full payment

Deposit schedule preferred

CREDIT CARDS: VISA / MasterCard / AMEX payments are acceptable. Contact will be made to arrange over the phone payment. Credit card details are not recorded or retained by the Association. A surcharge will be applied to all credit card payments.

