SPECIAL POINTS OF INTEREST:
- Fraud & Corruption Awareness Seminar
- IIA Pirates Day
- IIA Golf Outing
- Raven Catlin IA Basics
- ISACA Seminars
- Cyber & Financial Crime Conference

INSIDE THIS ISSUE:

<table>
<thead>
<tr>
<th>Save the Date!</th>
<th>2</th>
</tr>
</thead>
<tbody>
<tr>
<td>President Letter</td>
<td>3-6</td>
</tr>
<tr>
<td>CAP Program</td>
<td>7</td>
</tr>
<tr>
<td>Fraud Seminar</td>
<td>8-10</td>
</tr>
<tr>
<td>Seminars and Conferences</td>
<td>11-21</td>
</tr>
<tr>
<td>IIA Events</td>
<td>22-24</td>
</tr>
<tr>
<td>Student Ambassador</td>
<td>25-26</td>
</tr>
<tr>
<td>Open Job Descriptions</td>
<td>27-30</td>
</tr>
<tr>
<td>Members Only Webinars</td>
<td>31</td>
</tr>
<tr>
<td>IIA Related Newsletters</td>
<td>32-35</td>
</tr>
<tr>
<td>Chapter Volunteer Opportunities</td>
<td>36</td>
</tr>
<tr>
<td>Advertisement Pricing</td>
<td>37</td>
</tr>
<tr>
<td>Officers, Governors &amp; Committees</td>
<td>38</td>
</tr>
</tbody>
</table>

Newsletter Snapshot

**Fraud & Corruption Awareness Seminar**
Please see page 8-10 for more details and the registration link!

**Cyber & Financial Crime Conference at Waynesburg University**
Please see pages 11-20 for more details.

**ISACA Spring Seminars**
Please see page 21 for more details.

**IIA Pirates Day 2018**
Please see page 22 for details, however we are SOLD OUT.

**IIA Golf Outing**
Please see page 23 for more details, registration is open!

**Raven Catlin- Internal Auditing Basics Seminar**
Please see page 24 for more details, registration is open!

**Student Ambassador Articles**
Please see pages 25-26.
## Save the Date!

### 2018

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>CPE</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 2018</td>
<td>Part 3 of the CIA Review</td>
<td>32 hours</td>
</tr>
<tr>
<td>April 26, 2018</td>
<td>Raven Catlin’s Internal Audit Basics Course, Please see page 9 for more details and the link to register!</td>
<td>8 hours</td>
</tr>
<tr>
<td>May 1-2</td>
<td>Pittsburgh ISACA Spring Seminar</td>
<td>24 hours</td>
</tr>
<tr>
<td>May 8, 2018</td>
<td>Cyber and Financial Crime Conference at Waynesburg University</td>
<td>N/A</td>
</tr>
<tr>
<td>May 20, 2018</td>
<td>IIA Day at PNC Park — SOLD OUT!</td>
<td>N/A</td>
</tr>
<tr>
<td>May 22, 2018</td>
<td>Fraud and Corruption Awareness Seminar [Sponsored by the IIA, ACFE, and Schneider Downs]</td>
<td>7.5 hours</td>
</tr>
<tr>
<td>June 4, 2018</td>
<td>IIA — Pittsburgh Chapter Golf Outing</td>
<td>N/A</td>
</tr>
</tbody>
</table>

If you are interested in a volunteer position, see page 36.

*Our Chapter’s Programming Committee works very hard to provide our members with affordable and effective CPE sessions and networking opportunities. Please note that the information above is subject to change.*
Chapter Members,

It’s that time of year again. The Nominating Committee is presenting the following slate of Officers and Board of Governors for election, with their applicable terms noted below. Per the IIA Pittsburgh Chapter Bylaws, Officers and Governors shall be elected by a majority vote of the members present and voting at each annual election meeting. As in year’s past, the annual election meeting takes place each April. This year’s election meeting will be held on April 26th prior to the Internal Auditing Basics Seminar at the Rivers Club. The By-laws also state that nominations may be presented from the floor. If you would like to be a part of this vote, please refer to the registration details for the Internal Auditing Basics Seminar within this newsletter.

**Officer Nominees**

**Jessica Miller for President for a 1 Year Term**

Jessica is a Manager at Schneider Downs in the Risk Advisory Services (RAS) Practice with over nine years’ experience performing Internal Audit Services, Sarbanes Oxley documentation/testing, and other special projects for companies in a number of industries including manufacturing, banking, retail, and higher education. Prior to Schneider Downs, Jessica worked for PNC as an internal auditor in both the operations and compliance departments.

Jessica attended Duquesne University and received a BSBA with a Major in Accounting and a Minor in Accounting Information Systems. Jessica has been an active member of the IIA Pittsburgh Chapter for over ten years and is also an active member of the Advocacy Committee. Outside of work, Jessica enjoys spending time with her husband and son.

**Laura Barber for President – elect for a 1 Year Term**

Laura Barber is a Senior Internal Audit Manager at PNC Bank, where she serves as the department’s training and onboarding coordinator. After graduating with her BS in Accounting from Duquesne University, Laura worked in public accounting as an external auditor and Internal Audit with FedEx before joining PNC.

She holds a CPA, CIA, and CISA designation and graduated with an MBA from Robert Morris University in May 2017. Laura is currently the IIA Pittsburgh Chapter’s 1st Vice President and has served in this position since February 2017.

**Morgan Price for 1st Vice-President for a 1 Year Term**

Morgan Price is a Senior Internal Auditor at PNC Financial Services. Her role focuses on external reporting for the Internal Audit Department, as well as, regulatory relations. Morgan has been an active member of the IIA for the last two years, with heavy involvement in programming. She currently serves as a Programming Committee Co-Chair and hopes to transition to the 1st Vice President. Morgan attended Duquesne University for five years to earn a Bachelor of Accountancy and a MBA with a focus on Environmental Sustainability. Currently, she is pursuing her CPA and hopes to have her license in the Fall of 2018.
Val Trott Williams for 2nd Vice-President for a 1 Year Term

Val Trott Williams is an Assistant Professor of Accounting and the Director of High School College level programming at Duquesne University. Val has been a faculty member at Duquesne University since 2001. Prior to the full time appointment, she was an adjunct faculty member at Duquesne University and several other Universities for eight years. She is also a consultant, and actively conducts executive education training. Val formerly assisted the Chief Medical and Scientific Officer of UPMC and supported strategic projects in the Clinical Services Division. Val’s prior experience includes Executive Administration for the Department of Medicine at the University of Pittsburgh Medical Center overseeing an operating budget of $250 m.

Val also spent 13 years in various capacities including: public accounting at Deloitte and Touche, controllership roles at Dick’s Sporting Goods, University of Pittsburgh Medical Center (UPMC) and the Chief Audit Executive at UPMC. In addition to the IIA, she is actively involved in many professional organizations including the PICPA, ACFE, and HFMA, serving on the PICPA’s College and University Relations Committee, PICPA’s Board of Directors and the PICPA Educational Foundation. Val is also an active member on the following Boards and Committees: UPMC St Margaret’s; PA Women Work, Duquesne University – Accounting Advisory Board, Internship and Job placement Committee; Board of Directors - Family House; Chair of the Development Committee, Family House – Co-Chairperson of the annual Family House Polo Prizes and Awards Committee; University of Pittsburgh Graduate School of Public Health – Member of Health Policy & Management National Advisory Committee. Val is a CPA, MBA, CIA, CHFP, CFE, CFF and PmP. Val has actively served the IIA Pittsburgh Chapter for over 18 years. She is currently a member of IIA Pittsburgh Chapter’s College and University Relations Committee; and is 2nd VP for the Chapter and the Board of Governors.

Jeanna Hanna for Secretary for a 1 Year Term

Jeanna Hanna is an Internal Audit Manager at UPMC. Jeanna’s responsibilities include managing operational and financial focused audits, consulting reviews, and various special projects. Jeanna’s past experience includes Manager in the Risk Advisory practice at Ernst & Young and multiple roles at United States Steel Corporation, primarily within Internal Audit. Jeanna received a BSBA from Robert Morris University and an MBA from Duquesne University. Jeanna is a CPA, CIA, CHFP, CFE, CFF and CFMA. Jeanna has been a member of the IIA for over ten years.

Brian Kirkpatrick for Treasurer for a 1 Year Term

Brian is a Managing Director in BDO’s Risk Advisory Services practice. He has more than 19 years of experience in delivering internal audit, compliance, and consulting services and solutions to Fortune 500 and middle market companies. He has expertise in consulting and performing Internal Audit Services (including External Quality Assessment Reviews), Enterprise Risk Management (ERM), Sarbanes-Oxley (SOX) including SOX Readiness and Compliance Management Services, Finance and Performance Management and Business Risk Assessments. Prior to joining BDO, Brian was previously with a Big Four public accounting firm, providing internal audit services to various middle market and global diversified companies. Brian holds a CIA and CRMA designation from the IIA and an MBA from Baldwin-Wallace University. Brian has been a member of the IIA since 1998 and Treasurer for the local Pittsburgh Chapter since January 2018.
Board of Directors Nominees

Steven Melletz for a second three Year Term

Steve is currently the Chairperson of the Institute of Internal Auditors Board of Governors - Pittsburgh and the SVP, Internal Audit for First Commonwealth Financial Corporation where he directs the Financial Audit area and participates in the Audit Committee and Risk Committees of the Board of Directors as an invitee. In his role, Steve is also responsible for directing the ERM and Strategic Planning audits, providing education for the Internal Audit Department, and is the financial expert for the Internal Audit Department. Steve previously created from scratch and directed the Internal Audit department for K-Sea Transportation Partners LP, a publicly traded marine transportation company where he was the Chief Audit Executive for over five years prior to the company being acquired.

Steve is a Certified Public Accountant licensed in Pennsylvania, NJ, and Florida; a Certified Internal Auditor; and a Chartered Global Management Accountant. He holds a bachelor’s degree in International Business with a concentration in Finance from The George Washington University and an MBA in Accounting from Rutgers University. Steve has over 25 years of experience in accounting and finance including over 15 years in audit, mostly in banking and financial services which includes time in public accounting with PwC and a BDO Seidman affiliate, and with the FDIC. He has also served on the Board of Directors for Homeowner Associations and is currently a member of the Institute of Internal Auditors, Pennsylvania Institute of CPAs, and the AICPA. In his spare time, he coaches his son’s soccer and basketball for Hempfield Parks and Recreation.

Zane Long for a three Year Term

Zane Long currently serves as Internal Audit Director at Mylan where he has been working since 2015. At Mylan, Zane provides oversight for audits performed throughout the globe, communicates results to executive management, manages departmental budgets, and coaches a diverse team. Prior to Mylan, Zane was part of the Assurance practice in the Pittsburgh office of PricewaterhouseCoopers LLP for 9 years during which he worked as part of, and supervised, audit teams for publicly traded companies in the metals, consumer healthcare, electrical distribution and retail industries. Zane is a graduate of West Virginia University. He resides in Thornburg, where he is a member of the borough council, with his wife Stephanie.

James Yard for a three Year Term

Jim serves as the practice leader for Schneider Down’s Risk Advisory Services department. Jim specializes in providing risk management, internal audit, Sarbanes-Oxley, business process optimization and internal control consulting services. During the past 25 years, 19 of those in internal audit and risk management, Jim has directed the internal audit and governance aspects for several large public and private companies. In his current role, Jim is responsible for the delivery of internal audit and risk advisory services to several of Western Pennsylvania’s and Central Ohio’s largest public and private companies. In serving these organizations, he has provided services to clients in both a full internal audit outsource capacity, as well as in a co-source relationship.

Jim is a graduate of Indiana University of Pennsylvania, a Certified Public Accountant, and a member of the American and Pennsylvania Institutes of Certified Public Accountants. Jim is a former Board member of the Institute of Internal Auditors (IIA) Pittsburgh Chapter, as well as member of the International Committee of the IIA. Additionally, Jim is an active member of the Information Systems Audit and Control Association (ISACA) Pittsburgh Chapter, and is the Chairman of the Executive Board for Junior Achievement of Western Pennsylvania.
Kenneth Leckey for a three Year Term

Kenneth “Kip” P. Leckey, III CPA, is the Internal Audit Manager of MSA Safety. MSA is the global leader in the development, manufacture and supply of safety products that protect people and facility infrastructures. With 2017 revenues of $1.2 billion, MSA employs approximately 4,700 people worldwide. He has spent over 17 years in a variety of audit and finance roles, including 5 years in internal audit, 7 years in financial analysis and 6 years in public accounting. Previously, Leckey was the Manager of Audit Advisory Services at Highmark Health focusing his time on the newly created Allegheny Health Network. Prior to his time at Highmark, his roles included Global Financial Analyst of the Packaging Coatings business and Financial Analyst, External Reporting for PPG Industries. He began his career in the Assurance practice of Ernst & Young, LLP in the Pittsburgh office. His clients included companies in the manufacturing, healthcare, banking and energy industries.

Leckey earned a Bachelor of Business Administration from Ohio University in Athens, Ohio. He resides in Wexford with his wife and kids. In his spare time, Kip volunteers as a baseball coach for the Ingomar Franklin Park Athletic Association. He is a member of the Institute of Internal Auditors and the American Institute of Certified Public Accountants.

On behalf of the Chapter Officers and the Board of Governors, thank you for being a member of our profession and a member of the Pittsburgh Chapter. Hope to see you at an upcoming Programming Event!

Thank you,

Dawna Fisher
Dawna.fisher@fhlb-pgh.com
2017-2018 President, IIA Pittsburgh Chapter
Chapter Achievement Program

The Chapter Achievement Program (CAP) was established by IIA Headquarters and requires each IIA Chapter to earn points in the following three areas:

- Service to Members
- Service to the Profession
- Chapter administration

In order to do this, we need your help!

Please be sure to track and report the following activity and provide to either to Dawna Fisher, President (dawna.fisher@fhbpgh.com) or Jessica Miller, President Elect (jlmiller@schneiderdowns.com):

1. Participation in a Junior Achievement Program
2. Host an Internal Audit event at work (Lunch and Learn)
3. Participate in an unpaid speaking engagement
4. Publish an article in a professional journal (Internal Auditor Magazine or any other professional journal)
5. Participate in an unpaid Quality Review team.

Below is an update on the CAP points earned by our chapter for the 2018 fiscal year, as of 4/9/2018.

<table>
<thead>
<tr>
<th>Category</th>
<th>Chapter Points (to Date)</th>
</tr>
</thead>
<tbody>
<tr>
<td>I. Service to Members</td>
<td>616.25</td>
</tr>
<tr>
<td>II. Service to Profession</td>
<td>1,379.55</td>
</tr>
<tr>
<td>III. Chapter Administration</td>
<td>243.00</td>
</tr>
</tbody>
</table>

2,238.80

We have achieved **Gold** status for the 2017/2018 year!
The IIA, Schneider Downs and ACFE present the sixth annual
FRAUD AND CORRUPTION AWARENESS SEMINAR

SEMINAR TOPICS

- **Fraud and Consequences** – Jerome Mayne – former convicted felon for wire and mail fraud, as well as money laundering
- **Lessons from an $8M Fraud** – Nathan Mueller – former ING Accounting Manager convicted of embezzlement
- **Cyber Fraud** – David Hickton, former U.S. attorney and founding director of University of Pittsburgh’s Cyber Institute; Sean Sweeney, Chief Security Advisor, Microsoft’s Enterprise Cybersecurity Group
- **Ethics** – TBD
- **Cyber Security Panel Discussion:**
  - Eric Wright, Moderator, Shareholder Schneider Downs
  - Dan Desko, Panelist, Cybersecurity Specialist and Practice Leader, Schneider Downs
  - Larry Desantis, Panelist, PNC Cyber Investigations Group
  - Rich Liebscher, Panelist, Eat-n-Park Hospitality Group, Inc., CIO and SVP Corporate Development
  - Ted Pham, Panelist, Assistant Director for Information Security, Carnegie Mellon University

FEATURED SPEAKERS

**JEROME MAYNE, FORMER CONVICTED FELON FOR WIRE AND MAIL FRAUD, MONEY LAUNDERING**

Fraud and Consequences is the story of Jerome’s experience as a regular guy in his mid 20s, with a regular family and working a regular job as a loan officer. He is approached by a group of sketchy “real estate investors” and proceeded to work with them. Over the ensuing months, he started to realize that the actions and activities by his new clients were not on the up-and-up. Instead of blowing the whistle he got further involved. He became part of the group with which he would one day be a co-conspirator.

For over two years his name was, Federal Inmate Number 08657-041. Before that, Jerome Mayne was the founder and CEO of two corporations, respected in the financial community and the father of two young boys. On November 4, 1999, he reported to the Federal Prison in Yankton, South Dakota and his career and his life were changed forever. He has appeared on numerous panels, radio shows and webcast productions as a self-taught expert on fraudulent behavior. He has been a contributing columnist for the California CPA Magazine and the Business Journal. He is the author of the book Diary of a White Collar Criminal, and real estate continuing education course Mortgage Fraud and Predatory Lending – what every agent should know.

MAY 22, 2018

Registration: 7:30 AM - 8:30 AM
Morning Program: 8:30 AM - 12:00 PM
Lunch: 12:00 PM - 1:00 PM
Afternoon Program: 1:00 PM - 5:00 PM
Networking Social Hour: 5:00 PM - 6:00 PM

CPE: 7.5 CPE hours (including one hour of Ethics)
Remaining credits are Other Specialized Knowledge (qualifies as Fraud for CFEs)

Location: DoubleTree by Hilton Green Tree
500 Mansfield Avenue, Pittsburgh

Members: $200
Non-Members: $250
(Members rate applies to IIA, ACFE, Schneider Downs Clients and ISACA)

EARLY BIRD
Register by March 31 and save $25!

Corporate Group Discount Available
For every 9 participants registered, 10th participant is free.

All participants must register in a single transaction and use the code GROUP to receive the discount. Contact Laura Barber at laura.barber@pnc.com with any questions regarding group discounts.

For questions related to this event, please refer to the FAQ document. All other questions can be directed to Dawna Fisher at dawna.fisher@fhlb-pgh.com or (412) 288-7328.

Click on the following link to register.
www.eiseverywhere.com/2018fraudseminar
DAVID HICKTON, FORMER U.S. ATTORNEY AND FOUNDING DIRECTOR OF PITTS’ CYBER INSTITUTE

SEAN SWEENEY, CHIEF SECURITY ADVISOR, MICROSOFT’S ENTERPRISE CYBERSECURITY GROUP

On average there are over 800 complaints a day filed with the Internet Crime Complaint Center, and in 2016 they totaled $1.33 Billion in victim losses. As stark as these statistics are, they underrepresent the total impact of Cyber Fraud and Cyber Crime because many losses go unreported. This session will discuss the evolving threat landscape, common fraud scenarios, government and industry responses, and actionable steps organizations can take to defend themselves.

David J. Hickton is the founding director of the University of Pittsburgh Institute for Cyber Law, Policy, and Security. He formerly served as United States Attorney for the Western District of Pennsylvania, where his achievements included combating the national heroin and opioid crisis, addressing the cyber threat and enhancing community police trust. Prior to becoming U.S. Attorney, Mr. Hickton engaged in the private practice of law, specifically in the areas of transportation, litigation, commercial and white-collar crime.

Sean Sweeney serves as a Chief Security Advisor in Microsoft’s Enterprise Cybersecurity Group. He works with customers on cybersecurity strategy, how Microsoft sees the threat landscape, how Microsoft invests in the future of security, and how organizations can take advantage of Microsoft’s security solutions to help improve their security posture and reduce costs. Mr. Sweeney joined Microsoft from the University of Pittsburgh where he was the Chief Information Security Officer. He is the previous Chief Information Officer and co-founder of a Pittsburgh-based eDiscovery startup.

NATHAN MUELLER, FORMER ING ACCOUNTING MANAGER, CONVICTED OF EMBEZZLING $8.5 MILLION

After the reinsurance company Nathan Mueller worked for was purchased by ING for $6 billion, he played a key role in transitioning its operations onto ING’s enterprise resource planning system. Enabled by lax controls and unchecked authority to distribute funds, what started as a $1,100 check to a credit card spiraled into an $8.5 million fraud over the next four years. After being caught, he pleaded guilty and was sentenced to 97 months in federal prison. He was released in September of 2014. Mr. Mueller’s presentation will cover his personal background, details on his fraud including the cover-up and how he was caught, the prosecution process, and important lessons on prevention.

Mr. Mueller was a licensed CPA from 2002-2010. He has over 13 years of public accounting experience and ten years of corporate accounting experience with a focus on financial reporting, cash processing, and accounting controls. While serving his sentence, he delivered over 60 speeches to a broad spectrum of groups and organizations including college classes, businesses, business organizations and non-profits. Mr. Mueller made the keynote presentation at the ACFE Global Fraud Conference 2015 in Baltimore.

LARRY DESANTIS, CYBER FRAUD INVESTIGATIONS MANAGER – PNCBANK

In 1982 Larry began his career in banking as an auditor and transitioned to Security in 1994 where he has performed and managed investigation services for numerous PNC Lines of Businesses. Investigations have included internal and external large complex domestic cases, presenting computer crime related documentation to foreign law enforcement and testifying in international court.

Larry expanded his expertise and knowledge through computer training from Carnegie Mellon CERT and the National White Collar Crime center. His team has an individual assigned to the NCFTA where the financial industry, academia, public and private sectors along with law enforcement address current and emerging computer threats. Larry is responsible for managing Cyber/ Electronic fraud investigations and is a Certified Fraud Examiner.

DANIEL DESKO, CYBERSECURITY SPECIALIST AND PRACTICE LEADER, SCHNEIDER DOWNS

Dan is responsible for managing and leading a team of IT audit, security and risk professionals with diverse experience and skill sets for a wide range of clients, with a heavy concentration within financial services. Dan is also responsible for project delivery, management and overall quality control. Dan currently serves numerous public and privately held firms in various capacities, covering a wide range of IT platforms and systems. Prior to Dan’s career in audit and security, he worked in the technology departments of a Fortune 150 manufacturer and a Fortune 50 healthcare insurance
provider. Dan is a seasoned and recognized presenter, speaker, and trainer on IT audit, risk, cybersecurity and other emerging technology risk topics. Dan has presented at numerous local and national ISACA, IIA and other association conferences and has significant experience in providing IT audit, risk and cybersecurity updates to Boards and Audit Committees.

RICH LIEBSCHER, EAT-N-PARK HOSPITALITY GROUP, INC., CIO AND SVP CORPORATE DEVELOPMENT

Experienced in both IT Management, Risk Management and Business consulting, Rich has worked for a number of companies during his career to deliver innovative technology solutions as well as manage IT organizations. His experience includes a broad understanding of the functional and technical aspects of enterprise systems including CRM, HRIS, and Financial Planning applications as well as retail systems and payment technologies. Rich is currently the SVP, Corporate Development and CIO for Eat’n Park Hospitality Group, a diverse food service company serving consumers and commercial clients in the education, corporate and healthcare industries.

TED PHAM, ASSISTANT DIRECTOR FOR INFORMATION SECURITY, CARNEGIE MELLON UNIVERSITY

Ted oversees the day-to-day operations of the Information Security Office (ISO). Ted manages a team of information security engineers who maintain ISO’s technical infrastructure and perform both reactive (incident response, digital forensics, and intrusion detection) and proactive (network security monitoring, vulnerability scanning & assessment, penetration testing, threat intelligence, and security controls consulting) security duties. Having joined Carnegie Mellon's ISO during its inaugural year, Ted has served in a variety of roles including Training and Awareness Coordinator, Security Engineer, and Manager of Security Engineering and Operations before becoming the Assistant Director. Prior to joining the ISO, he served as the Assistant Manager of CMU’s Computing Services Help Center where he watched malware evolve from rudimentary computer viruses into the MS Blaster worm, spyware, rootkits, and the precursors of the modular remote access trojans used by organized crime and nation state actors today. He holds a B.S. in Electrical and Computer Engineering with a double major in Computer Science from Carnegie Mellon and pursued graduate studies in mobile robotics programming before shifting to information technology.

ERIC WRIGHT, SHAREHOLDER, TECHNOLOGY ADVISORY SERVICES, SCHNEIDER DOWNS

Eric has been involved with Information Technology with Schneider Downs since 1983. He specializes in and oversees the design, setup, installation and implementation of automated systems for a number of different industries. He leads our Technology Advisory practice and provides a wide-variety of services and solutions to clients in the areas of information technology risk management and security. Eric received his Bachelor of Science degree in Math and Computer Science from Waynesburg College. He is a member of the American and Pennsylvania Institutes of Certified Public Accountants and the Ohio Society of Certified Public Accountants. Eric also is a subject-matter expert for Carlow University’s Masters in Fraud and Forensics.

REGISTER TODAY

Click on the following link to register
www.eiseverywhere.com/2018fraudseminar
CYBER AND FINANCIAL CRIME CONFERENCE

DATE:
TUESDAY, MAY 8, 2018

LOCATION:
WAYNESBURG UNIVERSITY

PRICE:
$35
REGISTRATION / MEET & GREET 8 A.M. - 9 A.M.

INTRODUCTION & OPENING REMARKS 9 A.M. - 9:10 A.M.
BY PRESIDENT DOUGLAS LEE

WELCOMING ADDRESS BY 9:10 A.M. - 9:40 A.M.
U.S. ATTORNEY SCOTT BRADY

BREAK 9:40 A.M. - 10 A.M.

BREAKOUT SESSION I 10 A.M. - 10:50 A.M.

BREAKOUT SESSION II 11 A.M. - 11:50 A.M.

LUNCH 12 P.M. - 1 P.M.

KEYNOTE ADDRESS BY ASSISTANT 1 P.M. - 1:50 P.M.
U.S. ATTORNEY ROBERT CESSAR ON
HEALTH CARE FRAUD AND THE
OPIOID CRISIS

BREAKOUT SESSION III 2 P.M. - 2:50 P.M.

BREAK 2:50 P.M. - 3:10 P.M.

BREAKOUT SESSION IV 3:10 P.M. - 4 P.M.
BREAKOUT SESSIONS

CPA & FORENSIC ACCOUNTANTS

INTERNET CRIME COMPLAINT CENTER
BREAKOUT SESSION I
10 A.M. - 10:50 A.M.

The focus of this presentation will be on an overview of the Internet Crime Complaint Center (IC3). The IC3 overview will include the mission and background of IC3 to demonstrate how information from the public is vital in assisting law enforcement with analytics, investigations and outreach initiatives. The presentation will highlight one of the current trending scams Business Email Compromise (BEC). The BEC overview will continue this theme by illustrating how the IC3 is central in supporting global law enforcement based on victim provided complaint data. The BEC overview will also include statistical analysis of the global impact, a look at the actors behind the scams and prevention tips to help you guard against these attacks. This presentation is separately tailored for the law enforcement, accountant and cyber security audiences.

Since 2000, the IC3 has received complaints crossing the spectrum of cyber crime matters, to include online fraud in its many forms including Intellectual Property Rights (IPR) matters, Computer Intrusions (hacking), Economic Espionage (Theft of Trade Secrets), Online Extortion, International Money Laundering, Identity Theft, and a growing list of Internet facilitated crimes. It has become increasingly evident that, regardless of the label placed on cyber crime matter, the potential for it to overlap with another referred matter is substantial.

DIGITAL CURRENCIES
BREAKOUT SESSION II
11 A.M. - 11:50 A.M.

For many reasons, users are seeking anonymity for their online activities. This quest for anonymity has seen a marked rise in the use of technologies such as proxies, virtual private networks, and darknets. With this shift, the need for an anonymous payment method that can help protect a user’s identity arose. Bitcoin and many other cryptocurrencies have been created to try and address this need. The benefits that cryptocurrencies can provide can also be used to support
nefarious activities. Cryptocurrencies also provide a technological challenge to investigators and examiners when encountered during an investigation. This presentation includes a brief history of virtual currencies, provides a basic understanding of blockchain technology, the regulations and legalities of cryptocurrencies, and an introduction to Bitcoin. This presentation is separately tailored for the law enforcement, accountant and cyber security audiences.

**COMPUTER VULNERABILITIES FOR BUSINESSES**
**BREAKOUT SESSION III**
**2 P.M. - 2:50 P.M.**

This presentation will alert participants of the vulnerabilities, disruptions and compromises that can occur to businesses through their use of computers and other electronic devices. Items discussed will be the use of malware to infect computers, ransomware to disrupt business operations, compromises of business or personal data and the usages of stolen data. It starts with a spoofed email or an infection of a system, usually through malware delivered by email, or the purchase of user credentials on the Dark Web. Once inside the system, cyber-criminals send emails to other people who trust you, and they get those people to click on malicious links and attachments. With malware, cyber-criminals are more sophisticated, using keystroke-loggers that collect passwords and spyware allowing them to change settings, forward telephone lines, and access microphones, cameras, and location data.

**EMPLOYMENT TAX**
**BREAKOUT SESSION IV**
**3:10 P.M. - 4 P.M.**

The withholding and submission of employment taxes is an area of concern for federal, state and local governments, as well as employers and employees. The failure to submit employment taxes is potentially a crime and the failure to correctly report wages affects Unemployment, Workers' Compensation and Social Security earnings records. There is a temptation to 'tap into' the pool of withheld earnings, but failing to submit taxes and other withholdings equates to stealing from those employees. The process can break down at several points in the reporting chain. This presentation will address current trends in employment tax issues, how to identify employment tax reporting failures and information regarding independent contractor classifications.
Whether sophisticated or not, cyber-criminals will probe for hacking opportunities, use obfuscation tools (e.g. proxies, anonymizers) and online surveille potential victims to understand operating procedures and communication styles of their victims to impersonate or steal from directly. No matter how they do it, cyber-criminals are continuing to evolve, evade and earn stolen wealth. This presentation will provide background on international malware cyber-criminal arrests and bot-net takedowns.

The focus of this presentation will be on an overview of the Internet Crime Complaint Center (IC3). The IC3 overview will include the mission and background of IC3 to demonstrate how information from the public is vital in assisting law enforcement with analytics, investigations and outreach initiatives. The presentation will highlight one of the current trending scams Business Email Compromise (BEC). The BEC overview will continue this theme by illustrating how the IC3 is central in supporting global law enforcement based on victim provided complaint data. The BEC overview will also include statistical analysis of the global impact, a look at the actors behind the scams and prevention tips to help you guard against these attacks. This presentation will be tailored for the law enforcement, accountant and cyber security audiences.

For many reasons, users are seeking anonymity for their online activities. This quest for anonymity has seen a marked rise in the use of technologies such as proxies, virtual private networks, and darknets. With this shift, the need for an anonymous payment method that can help protect a user's identity arose.
Bitcoin and many other cryptocurrencies have been created to try and address this need. The benefits that cryptocurrencies can provide can also be used to support nefarious activities. Cryptocurrencies also provide a technological challenge to investigators and examiners when encountered during an investigation. This presentation includes a brief history of virtual currencies, provides a basic understanding of blockchain technology, the regulations and legalities of cryptocurrencies, and an introduction to Bitcoin. The presentation will vary slightly for each of the three attendee tracks.

**CYBER SECURITY BREACHES & THE THEFT OF PII**
**BREAKOUT SESSION IV**
3:10 P.M. - 4 P.M.

Cyber security breaches and the theft of Personally Identifiable Information (PII) are occurring more frequently involving far greater pools of victims. This insatiable appetite to steal PII has brought many newcomers to the game. This presentation will outline who attempts and steals PII, how these penetrations occur, what is done with stolen PII, how it is trafficked and what could be done to prevent these breaches. Specific attention is given to the use of stolen PII to file fraudulent Federal Income Tax Returns.

**LAW ENFORCEMENT**

**DIGITAL CURRENCIES**
**BREAKOUT SESSION I**
10 A.M. - 10:50 A.M.

For many reasons, users are seeking anonymity for their online activities. This quest for anonymity has seen a marked rise in the use of technologies such as proxies, virtual private networks, and darknets. With this shift, the need for an anonymous payment method that can help protect a user's identity arose. Bitcoin and many other cryptocurrencies have been created to try and address this need. The benefits that cryptocurrencies can provide can also be used to support nefarious activities. Cryptocurrencies also provide a technological challenge to investigators and examiners when encountered during an investigation. This presentation includes a brief history of virtual currencies, provides a basic understanding of blockchain technology, the regulations and legalities of cryptocurrencies, and an introduction to Bitcoin. The presentation will vary slightly for each of the three attendee tracks.
MONEY LAUNDERING
BREAKOUT SESSION II
11 A.M. - 11:50 A.M.

Narcotics-related money laundering - the ability to earn money is the core of any drug transaction. The ability to spend these ill-gotten proceeds is the basis behind our money laundering laws. Law enforcement officers are in an ever-changing fight to keep up with money laundering methods as narcotics traffickers are constantly devising new ways to disguise funds derived from narcotics sales as legitimate income. This presentation will discuss money laundering laws, money laundering methods and tools used by investigators in money laundering investigations. The presentation will also review actual case examples of prior fully adjudicated cases.

INTERNET CRIME COMPLAINT CENTER
BREAKOUT SESSION III
2 P.M. - 2:50 P.M.

The focus of this presentation will be on an overview of the Internet Crime Complaint Center (IC3). The IC3 overview will include the mission and background of IC3 to demonstrate how information from the public is vital in assisting law enforcement with analytics, investigations and outreach initiatives. The presentation will highlight one of the current trending scams Business Email Compromise (BEC). The BEC overview will continue this theme by illustrating how the IC3 is central in supporting global law enforcement based on victim provided complaint data. The BEC overview will also include statistical analysis of the global impact, a look at the actors behind the scams and prevention tips to help you guard against these attacks. This presentation will be tailored for the law enforcement, accountant and cyber security audiences.

DARK NET & DIGITAL EVIDENCE
BREAKOUT SESSION IV
3:10 P.M. - 4 P.M.

This presentation will focus on the Darknet and provide a discussion of elementary digital evidence extraction from computers and cell phones. The internet is comprised of the Surface Web, the Deep Web and the Darknet. The Darknet is a subset of the Deep Web. Darknet content is not indexed and consists of overlaying networks that use the public Internet but require unique software, configuration, or authorization to access. This access is predominately
designed to hide the identity of the user. Part of the Darknet is used by criminals to provide products and services involving child sexual exploitation; drugs; guns; chemical, biological, and radiological materials and knowledge; stolen goods; counterfeit goods; and computer hacking tools. In this era of social media, smart phones and digital record retention a lot of vital evidence is available for investigators. The identification, preservation, extraction and use of this evidence will be discussed.

NATIONAL WHITE COLLAR CRIME CENTER

NW3C is a nonprofit, membership-affiliated organization comprised of state, local, federal and tribal law enforcement and prosecutorial and regulatory agencies. NW3C provides a nationwide support system for law enforcement and regulatory agencies involved in the prevention, investigation and prosecution of economic and high-tech crime. We deliver training in computer forensics, cyber and financial crime investigations and intelligence analysis. We offer analytical technical support to agencies investigating and prosecuting white collar and related crimes. We conduct original research on all facets of white collar crime.

For more than three decades, the National White Collar Crime Center has worked to support state and local law enforcement efforts to prevent, investigate and prosecute economic and high-tech crime. The NW3C serves as a means to link criminal justice agencies across jurisdictional borders. NW3C provides support for the prevention, investigation and prosecution of economic and high-tech crime through a combination of research, training and investigative support services. Since its establishment, NW3C has progressively strengthened its commitment to its members and mission. Today, NW3C has more than 5,000 member agencies in the U.S. and its territories as well as 15 other countries throughout the world.

INTERNET CRIME COMPLAINT CENTER

The mission of the Internet Crime Complaint Center is to provide the public with a reliable and convenient reporting mechanism to submit information to the Federal Bureau of Investigation concerning suspected Internet-facilitated criminal activity and to develop effective alliances with law enforcement and industry partners. Information is analyzed and disseminated for investigative and intelligence purposes to law enforcement and for public awareness.
SCOTT BRADY, UNITED STATE ATTORNEY FOR THE WESTERN DISTRICT OF PENNSYLVANIA

Scott W. Brady is the United States Attorney for the Western District of Pennsylvania. He was appointed by President Donald Trump on September 18, 2017, and confirmed by the United States Senate on December 14, 2017. As United States Attorney, Scott oversees the prosecution of all federal crimes, and the litigation of civil matters in which the federal government has an interest, throughout the twenty-five counties in Western Pennsylvania.

Scott is a graduate of Harvard University and Penn State Dickinson School of Law. Following graduation from law school, Scott worked as a litigator specializing in white collar crime and internal investigations for the law firm Reed Smith and Jones Day. During the Bush Administration, Scott worked for six years as an Assistant U.S. Attorney in the Western District of Pennsylvania, where he served in the Anti-Terrorism, Violent Crime and White Collar Crime sections. During his tenure, he led the prosecutions of hundreds of cases and was involved in some of the office’s highest profile white collar and narcotics cases. Scott most recently served as the Head of Litigation for Federated Investors in Pittsburgh, where he oversaw all domestic and international litigation and internal investigations involving Federated.

ROBERT CESSAR, ASSISTANT UNITED STATES ATTORNEY FOR THE WESTERN DISTRICT OF PENNSYLVANIA

Robert S. Cessar is a Phi Beta Kappa graduate of Dickinson College, and a graduate of the Notre Dame Law School. After law school, he was employed as an attorney for the Federal Deposit Insurance Corporation in Washington, D.C. In 1990, he joined the office of the United States Attorney for the Western District of Pennsylvania, as an Assistant U.S. Attorney assigned to the White Collar Crimes Unit. During that time, he prosecuted a number of significant bank fraud and public corruption cases. In January of 2002, he was appointed the First Assistant United States Attorney. In November of 2009, he was appointed Acting United States Attorney. In January of 2011, he joined the Fraud and Public Corruption Section and has prosecuted significant public corruption and health care fraud cases. In August 2017, he was selected as head of the Opioid Fraud and Abuse Detection Unit for the Western District of Pennsylvania.
KURT PETRO, CYBER CRIME SPECIALIST
NATIONAL WHITE COLLAR CRIME CENTER

Kurt Petro is a Cyber Crime Specialist with the National White Collar Crime Center’s (NW3C) Computer Crime Section (CCS). Kurt is the Mobile/Macintosh Track Lead, Team Lead for the macOS and iOS curriculum and also teaches a number of the CCS courses; including MFA, MDFA, ICI, WinArt, IDRA, BDRA, and STOP. Prior to his tenure at NW3C, he worked for two years at Hewlett Packard (HP) providing computer forensic, eDiscovery, data recovery, and incident response services to HP and outside clients. Kurt was also a non-sworn forensic examiner for McKeesport Police Department for four years. Kurt has also earned a number of certifications during his career; including GCFA, CFCE, MCSE, Network +, and A+.

MICHAEL MCKEOWN, FBI SUPERVISORY SPECIAL AGENT, PITTSBURGH FIELD OFFICE
CYBER DIVISION

FBI Supervisory Special Agent (SSA) Michael McKeown has been with the FBI for 20 years in the Philadelphia Division, Pittsburgh Division and FBI Cyber Division. Mike is currently a Pittsburgh Division Cyber Squad Supervisor. He holds a Master of Science in Information Technology (MSIT) from Carnegie Mellon University, an MBA from St. Joseph's University, and a BBA from Temple University. Mike's Pittsburgh Cyber Squad investigates Cyber-Criminal and Cyber-National Security Matters.

ROBERT LEUENBERGER, SPECIAL AGENT
INTERNAL REVENUE SERVICE CRIMINAL INVESTIGATION

Special Agent Bob Leuenberger has been with IRS-CI for 12 years in the Cleveland and Pittsburgh Divisions. Bob has worked a majority of his career on narcotics related money laundering investigations as a member of various drug task forces to include the Northern Ohio Law Enforcement Task Force in Cleveland. He is currently assigned to a Drug Enforcement Administration Enforcement Group in Pittsburgh. Bob holds a Master of Science in Taxation from Robert Morris University (MST) and a Bachelor of Science in Accounting from Westminster College.
ROBERT KICKBUSH, SPECIAL AGENT, INTERNAL REVENUE SERVICE CRIMINAL INVESTIGATION, CYBERCRIMES & IDENTITY THEFT COORDINATOR FOR THE WESTERN DISTRICT OF PENNSYLVANIA

Special Agent Kickbush currently serves as IRS-CI's Cybercrimes and Identity Theft Coordinator covering Western Pennsylvania and is assigned to the Pittsburgh FBI Cyber Crime Task Force. Bob is a Certified Anti-Money Laundering Specialist (CAMS) and is GIAC-certified in Information Security Essentials (GSEC). Prior to joining IRS-CI in 2010, he was a Revenue Agent for the IRS Small Business/Self-Employed (SB/SE) Division for seven years. During his tenure with SB/SE, he spent three specializing in Bank Secrecy Act compliance by money services businesses, and four years in specializing in small business tax compliance. Bob holds a bachelor's degree from Pensacola Christian College in 2000, with a double major in business with both accounting and management concentrations.

JANET ISMAN, SPECIAL AGENT, INTERNAL REVENUE SERVICE CRIMINAL INVESTIGATION, EMPLOYMENT TAX COORDINATOR FOR THE WESTERN DISTRICT OF PENNSYLVANIA

Special Agent Janet Isman has been with IRS-Criminal Investigation for over 15 years, beginning in the Washington D.C. area and now Johnstown, PA. Janet holds a Master's of Science in Accounting as well as Bachelor's degrees in Accounting and Liberal Studies from the University of Central Florida, and has studied Law and Public Policy at California University of Pennsylvania. Janet has worked a variety of tax cases, and was previously employed in local governments and the defense industry.

CATHY HILL, CAROLYN ROSS & CAROLINE ADAMS, MANAGEMENT & PROGRAM ANALYSTS WITH THE FEDERAL BUREAU OF INVESTIGATION, CURRENTLY DETAILED TO THE INTERNET CRIME COMPLAINT CENTER (IC3)

They have over 30 years of combined analytical experience and function as subject matter experts in the area of cyber-enabled fraud.
WAYNESBURG UNIVERSITY
You are invited to the Spring Seminar programs being held at Regional Learning Alliance in Cranberry Twp, PA.

The Spring Seminar will offer 2 class options:

1. Audits of Your Internet CyberSpace DMZ Network, May 1 – 2
   • 16 hours of CPE
   • Cost of $350 per class to members and $450 for non-members

2. Writing to Achieve Results, May 1
   • 8 hours of CPE
   • Cost of $250 per class to members and non-members.

Please feel free to forward to other non-members of your organization.

Registration includes complimentary breakfast, lunch, and snacks.

Audits of Your Internet CyberSpace DMZ Network- Register Now
Please reserve your tickets via etouches by April 4, 2018 using the link below.
https://www.etouches.com/pirates18

**EXTRA FUN**: Sundays are "Kids Days" at PNC Park. Check out the fun and games at the Family Fun Zone on Federal Street from 11am-1pm. 
*Fans ages 14 and under will also receive Kids Pittsburgh Pirate Wristbands.*
2018 IIA – Pittsburgh Chapter

Monday, June 4, 2018

Where: Cranberry Highlands Golf Course, Cranberry Township, PA

Breakfast/
Registration: 8:00 am – 9:00 am

Shotgun Start: 9:00am

Golf: 9:00 am—2:30 pm

Dinner/Prizes: approx. 3:00 pm

Cost: $ 125.00 per person

Continental Breakfast and Dinner included.

The golf outing includes an 18 hole round of golf, prizes for closest to the pin and longest drive, door prizes and much more!

The round of golf will be a scramble format with a shotgun start.

Please use this Link to Register!

Directions

Cranberry Highlands is located in the Northwest Quadrant of Cranberry Township. From Route 19 turn west onto Rochester Road, about one mile north of Route 228. Follow Rochester for about two miles to Powell Road. Turn right on Powell, which becomes Freshcorn Road after about two miles. Follow Freshcorn about one-half mile until you come to the Cranberry Highlands Clubhouse entrance. Turn left at the Clubhouse and follow signs to the parking lot. You may also visit www.cranberryhighlands.com for more information.

Sponsorship Opportunities

Companies are encouraged to donate prizes or sponsor holes or contests (we are flexible). The more companies donate or sponsor, the better the golf outing! We need your help to make this another great year! Simply select the prize or sponsorship options when you complete your registration, or contact Jaye Wilson or Eric Davis at jwilson@sdcpa.com or edavis@sdcpa.com for more information.

Course Information and Rules

Dress Code: Golfers are required to wear appropriate golf attire. Tank tops, tee shirts, blue jeans, athletic pants and swim wear are not permitted. Metal spikes are not permitted on the golf course or in the clubhouse.

Etiquette: All golfers are expected repair ball marks, replace divots and rake sand bunkers as well as following cart rules and golf course staff instructions. Pace of play will be closely monitored. Respect for the golf course and fellow golfers is required.

CANCELLATION POLICY: Due to commitments made with the venue for this event, we are unable to offer any refunds once registration is complete. However, if unable to attend, you may send an alternate in your place for no additional cost. Please contact Jaye Wilson or Eric Davis at jwilson@sdcpa.com or edavis@sdcpa.com with any questions, or if someone else will be attending in your place.

Liability Disclaimer: The IIA is not responsible for any damage to the course or course property, the individual golfer(s) will be held responsible.
Internal Auditing Basics Seminar
Instructed by Raven Catlin

Thursday, April 26th, 2018

http://www.eiseverywhere.com/iabasics2018

CPE Credits: 8 CPE
Pricing: Member Price – $250/Non-member Price – $275

Agenda:
Registration/Breakfast: 7:30 – 8:00 am
Program Begins: 8:00 am
Lunch: 11:30 – 12:30 am
Program Ends: 4:30 pm

Location:
Rivers Club
One Oxford Centre
301 Grant St, Suite 411
Pittsburgh, PA 15219

Event Description:
This course will help the beginner auditor learn essential skills. Participants will enhance existing audit knowledge to ensure they have the skills to effectively perform their job. Participants will have hands on practice with risk assessment, audit planning, workpaper documentation, workpaper review, and audit finding review.

Instructor:
Raven Catlin, CIA, CPA, CFSA, CRMA, CEO / Lead Trainer / Keynote Speaker

Raven is a globally recognized speaker and instructor in risk management and internal audit. She possesses over 19 years of diverse internal audit experience, and 15 years of instructing and facilitating a variety of courses. With this diverse experience she “helps professionals add dimensions to help them grow for a successful future.”

She performed reviews and audits of not-for-profit and philanthropic organizations, mutual funds, general banking operations, trust operations, real-estate lending, construction activities, benefits, compensation, payroll, procurement activities, accounting operations, marketing activities, governance activities, information technology, treasury & cash management, derivatives, secondary marketing, and debt issuance.

Her industry expertise and audit experience includes mortgage operations, mortgage backed securities, and capital markets. She served as an integral member of the financial restatement team for Freddie Mac. Additionally, she created project plans and coordinated the efforts of over 150 individuals responsible for correcting security pricing as part of the Fannie Mae financial restatement. Most recently, Raven performed a business process analysis and redesign (using Six Sigma and Lean) at the World Bank/IFC and a Fraud Risk Assessment for a Regional Bank and Trust Company.

She developed and redesigned the auditing infrastructure for internal audit functions, including developing internal audit policies and procedures, implementing audit software, designing reporting and time management templates, designing audit committee packages, and implementing databases to report and track progress of audit concerns. Raven embraces the definition of internal auditing as a value-added service and operations owners have welcomed the “fresh approach” to internal auditing.

CANCELLATION POLICY: Due to commitments made with the venue for this event, we are unable to offer any refunds once registration is complete. However, if unable to attend, you may send an alternate in your place for no additional cost. Please contact Laura Barber at laura.barber@pnc.com with any questions, or if someone else will be attending in your place.
My name is Bryan Wedding and I am University of Pittsburgh Senior Accounting student planning to graduate in May 2018. I served as the Pittsburgh IIA chapter student ambassador for the University of Pittsburgh.

I began my time as an Accounting student in the Fall 2014. From day one, accounting professors were beginning to encourage a public accounting and touting their former students CPA Exam performance. This continued all the way through until about half way through my college career – when I started to find friends who were not going into the public accounting world post-graduation. Also, by this time, I had really made my mind up and was settled on following the CPA route. I progressed through college and started to apply for internships and landed a Summer 2017 Audit internship with a Big 4 accounting firm - every ambitious freshman’s dream.

For a majority of my college career, I was under the impression that public and internal auditors practically lived on different planets. Fast forward and I find myself simultaneously taking an auditing course and starting my internship. It was then when I really began to understand the extent to which the true professions were involved. I found myself learning the proper audit procedures which included what is the responsibility of the entity being audited. Much to my surprise, it was heavily relied upon by internal auditors! When the bright-eyed bushy-tailed interns were released to our clients, we were sitting mere feet away from our internal counterpart. We even were actively working on tasks with items requested from internal auditors.

We have always been instructed of the importance of public auditors in the business sector, but hardly ever have we been taught just how crucial internal auditors are to the process. Over the course of that summer through my class and internship, I was truly able to see the symbiotic relationship internal and public auditors have. I believe that I have narrowed down the dual-purpose. During my class, we did six case studies on audit failures or other audit situations resulting from neglect or nefarious action on part of the business. While discussing as a class, we almost always were asked, “What could have management, and/or the external auditors have done to prevent ‘this event’?” In nearly every case, one of the ways was a stronger internal audit function. Internal Auditors have an enhanced insider view and access to the business transactions of a company. They are experts in the company. They are going to be the most efficient at keeping the company both honest and spot any problems before they become larger issues. Having the opportunity to work with an external auditor, I also got to see just how crucial the internal audit function is to the assurance process. I was able to help perform tests of internal controls and verify documents prepared by company management and internal auditors. Their work drastically improved the quality and increased the efficiency of the external audit process.

If I had any advice for students starting their college career in accounting, it would be to not write-off internal auditing just because all your friends continuously race after jobs in the public accounting sector. Careers in internal audit are incredibly crucial to a healthy business and ultimately a healthy economy.
Madison Hill

My name is Madison Hill and I am Clarion University’s IIA Student Ambassador for the Fall of 2017 to the Spring of 2018. I am a senior Marketing and Accounting major at Clarion University. Getting to be the IIA Student Ambassador has allowed me to realize just how far the reach of auditing can go. I also became more aware of the numerous career paths Internal Auditing can take me.

As well as being the IIA Student Ambassador, I am also the Accounting Society of Clarion University President. The Accounting Society is responsible for hosting a number of events and speakers. During the past Fall Semester the Accounting Society was able to provide promote two Internal Auditors who were speaking to students on campus. Members of the Accounting Society also participated in Clarion University’s Relay for Life on April 6, 2018. The team was able to raise over $2,050 and raised $40,000 in total with the other clubs on campus.
Internal Audit Opportunities Available!

Since 1955, millions of investors in the United States and around the globe have relied on Federated Investors, Inc. (NYSE: FII) for world-class investment management. Federated has grown to become one of the nation's largest investment managers with $363.7 billion in assets under management.

Federated has honed its disciplined investment process over a half-century to deliver style-consistent investment products, including 123 domestic and international equity, fixed-income and money market funds, as well as a variety of separately managed accounts. Federated's diversified product line is distributed through more than 8,400 financial intermediaries and institutions who assist investors in meeting their unique objectives.

For additional information about Federated Investors visit FederatedInvestors.com.

CAREER OPPORTUNITY #: 7405
POSITION TITLE: SENIOR AUDITOR
DEPARTMENT: INTERNAL AUDIT

POSITION SPECIFICATIONS:
• Bachelor degree in accounting or related field; CIA, CPA or CISA or willingness to pursue a certification preferred;
• Minimum 2 years of auditing or related business experience required; experience within the mutual fund industry preferred;
• Experience conducting operations/process audits preferred; experience with data analytics concepts or tools desired;
• Knowledge of mutual fund or financial services industry operations and/or regulations preferred.

MAJOR DUTIES:
• Assist Audit Management in planning, performing and documenting assigned audits in accordance with department policies and procedures
• Perform and document all phases of assigned audits including planning and internal control assessments, testing of controls and reporting of results and recommendations
• Assume the role of in-charge auditor as assigned; lead on-site engagements of non-Pittsburgh based Federated entities as well as third party service providers as requested
• Assist Staff Auditors in performance and documenting of internal control assessments and testing of controls
• Make recommendations to correct deficiencies identified through audit testing and communicate audit issues to Auditees under the direction of Audit Management
• Draft audit comments or audit reports under the direction of Audit Management
• Review audit workpapers as assigned
• Train Staff Auditors as requested
• Assist in the performance of special reviews as assigned

HOURS/LOCATION:
• 8:30 a.m. - 5:00 p.m. (over as required)
• Willingness to travel up to 15% of the time
• Federated Investors Tower – Pittsburgh, PA 15222

EXPLANATORY COMMENTS:
• Must demonstrate decision making, problem solving and analytical skills with particular attention to detail and accuracy
• Must demonstrate flexibility and the ability to work as a member of a team and demonstrate effective interpersonal and communication skills.
• Strong organization and time management skills

Federated Investors, Inc. offers a competitive salary and benefits package along with a professional environment. For consideration, go to https://careers.federatedinvestors.com/psp/PEXT/EMPLOYEE/HRMS/c/HRS_HRAM.HRS_APP_SCHJOB.GBL?Page=HRS_APP_JBPST&Action=U&FOCUS=Applicant&SiteId=11&JobOpeningId=7405&PostingSeq=1

Only those candidates in whom we have an interest will be contacted. EOE
Senior Internal Auditor

Performance Profile

Job Family: Senior Internal Auditor/ Analyst 4
Department: Internal Audit
Reports To: Senior Audit Manager

Position Summary
The Senior Internal Auditor will be part of the Bank’s Internal Audit Department, which is an integral function within the governance structure of the Bank. A risk-based audit methodology is used to assess risks and controls related to the Bank’s various processes. This is achieved through audits, special projects and continuous monitoring activities. This position will work with the Bank’s business leaders, including senior management, through the performance of audits as well as possibly attending management committees. This position’s responsibilities include, but are not limited to, all aspects of internal audits or special projects, which include planning, fieldwork and reporting. It also includes continuous monitoring of Bank activities, assisting on projects or initiatives, and developing relationships with business leaders. This position has access and exposure to all areas of the Bank, including executive management and the Board of Directors.

Organization Overview
As an intermediary between global capital markets and local lenders, FHLBank Pittsburgh provides readily available liquidity, as well as affordable housing and community development opportunities, to member financial institutions in Delaware, Pennsylvania and West Virginia. The billions we lend to members every day are powered by a small tight-knit workforce focused on the Bank’s mission to enhance our members’ business and vitalize communities.

Primary Success Factors
1. Performs all aspects of internal audits (financial, operational, compliance and fraud).
2. Identifies and clearly communicates audit requirements to key stakeholders.
3. Understands how key risks and controls impact the business from a credit, market/liquidity, business, operational, accounting and/or system perspective.
4. Ensures the test work performed and conclusions reached are adequately documented.
5. Recognizes and proactively communicates potential risks and issues.
6. Makes recommendations for risk mitigation and audit strategies based on accurate identification of potential market, business, financial, credit, operational, IT and talent risks.
7. Builds and cultivates strong personal relationships with peers and audit area personnel.
8. Applies an understanding of company short-term and long-term strategic objectives and the risks that apply.
9. Demonstrates a clear understanding of the risks and opportunities related to financial instruments offered or entered into by the Bank.
10. Is knowledgeable about market and regulatory trends that have the potential for substantive impact on organization strategies, policies or risks.
11. Works to build and apply best practices in the field of auditing.
12. Facilitates teamwork by contributing to team efforts, sharing responsibility for team results, and exhibiting a positive attitude.
Senior Internal Auditor/ Analyst 4 Continued

Required Experience

- Ability to use solid judgment and manage multiple audits and issues within time constraints
- Strong business acumen, risk management knowledge, and decision-making, communication, analytical and critical-thinking skills
- Proficient in Microsoft Word and Excel; experience with Visio flowcharting software is a plus
- Experience in banking, capital markets, market risk, finance/accounting or credit risk highly preferred
- Experience with risk-based audit approach preferred
- Current certification(s) (e.g., CPA, CIA or CISA) are a plus
- Two or more years of experience in auditing or a financial services environment
- IT audit knowledge a plus
- Data analytics a plus
- Bachelor’s degree in a business-related field, Masters Degree a plus

It is the policy of the Federal Home Loan Bank of Pittsburgh to ensure equal employment opportunity (EEO) for all employees and applicants for employment without regard to race, religion, color, sex, national origin, age, disability status, genetic information, veteran’s status, ancestry, sexual orientation or status as a parent as defined by applicable law. It is the Bank’s policy to comply with applicable laws concerning the employment of persons with disabilities, including reasonable accommodation for applicants and employees with disabilities.

For those interested in applying, please visit our website at www.fhlb-pgh.com
Pinnacle Accounting & Finance takes pride in providing clients access to top-talent to ensure they build high caliber accounting & finance teams, as well as listening to and providing expert guidance to professionals that are ready to advance their careers. What sets us apart from most staffing agencies is most of our staff have direct experiences as Accounting/Finance professionals!

One of our main focuses are internal audit roles for companies in the Greater Pittsburgh area.

**Currently, we are actively working on internal audit roles, both permanent direct hire as well as consulting project based roles.**

**Interested in learning more about a project based internal audit role and possess the following skills, Please reach out to us!**

- Financial auditing or compliance
- Executing directly on audits
- Evaluating internal controls of business processes for operating locations and key processes
- SOX audits
- **Travel will be close to 50%**
- Exposure to various business functions, like: inventory, procurement, financial analysis and account reconciliations
- Duration will be 3 to 6 months approximately
- 2 years of pertinent experience with a Bachelors Degree
- Professional Certification (CPA, MBA, CISA, CFE) preferred
- Experience with Hyperion, Discoverer or Essbase preferred

Broark@paf-resources.com or 412-343-6300 X113
IIA Learning Webinars

IIA Learning Webinars are short, live, educational presentations covering the latest trending topics in the world of internal auditing. In The IIA’s members-only webinars, you can interact with established leaders about emerging issues, boost your business know-how, and receive complimentary CPE credit. Plus, you can access the extensive library of archived webinars, 24/7 (CPE credits are unavailable with archived presentations).

Five Reasons to Attend a Webinar

IIA webinars provide:

♦ Short, interactive presentations led by professionals.
♦ Keen insights from audit experts.
♦ Immediate awareness of current trends.
♦ Free access for IIA members.
♦ Complimentary CPE credit.

Registration will close 24 hours prior to the beginning of the webinar start time listed.

Upcoming IIA Webinars

April 17, 2018
Members-only Webinar: Turning Ethical Challenges into Strategic Opportunities

May 15, 2018
Members-only Webinar: Auditing Culture: Assessing Risk and Providing Internal Audit Assurance on the Tangibles and Intangibles of Culture

June 5, 2018
EHSAC Webinar: A Global Regulatory Review

June 19, 2018
Members-only Webinar: Leading Audit Committee Practices & Internal Audit Reporting

On-demand 24/7 Webinar Playback
One benefit of being an IIA member is having access to our extensive library of archived webinars. See IIA website for details.
The IIA’s CIA Learning System®

Prepare to pass the CIA exam with the experts! The IIA’s CIA Learning System was created by a team of CIA-certified industry experts to be the most relevant, comprehensive, and effective CIA review program available.

This interactive self-study program combines reading materials with online study tools to teach and reinforce the entire global CIA exam syllabus in a flexible, on-demand format. Looking for more structure, guidance and motivation? Facilitator-led courses are also available around the globe in traditional classroom, online and virtual formats.

Prepare to pass the CIA exam and arm yourself with critical tools and knowledge to excel in your internal audit career. Get started today!

3-Part CIA Exam Preparation

The IIA’s CIA Learning System has been updated and enhanced to teach the entire 3-Part CIA exam syllabus. Our study tools are now more customized, convenient and mobile so you can make the most of your valuable study time.

- **New!** Create a customized SmartStudy™ plan based on your areas of strength and weakness.
- **New!** Updated study materials contain 20% new content and teach the entire 2013 3-Part CIA exam syllabus.
- **New!** Travel light and access your reading materials via your e-reader device!
- **New!** Study on the go with interactive online study tools that are optimized for your mobile device.

Order your 3-Part CIA exam materials today!
The IIA offers a wide variety of publications providing up-to-date news and information about various sectors of the internal audit profession. Please take a few minutes to review our free and subscription-based publications.

**IIA SmartBrief**

(Free to the public) *IIA SmartBrief* provides a weekly snapshot of market news and issues affecting internal auditors and their stakeholders from leading global news sources. SmartBrief is a service that curates thousands of news sources and delivers timely articles affecting the profession straight to our members’ email inboxes. Learn more.

**Your Career Compass**

*Your Career Compass* is The IIA’s newest publication to support our members’ internal audit career growth with the latest knowledge, tools, and resources available. Members receive the 44 to 52-page guide four times a year in print with *IA* magazine, and a monthly eNewsletter with tips and guidance on training, education, and knowledge sharing focused on specific topics and issues. This publication has replaced *IIA Today* and *Your Training Compass Resource Guide*. Learn more.

**IIA Connection**

(IIA members only) *IIA Connection* is The IIA’s monthly member eNewsletter designed to provide relevant and timely information on internal audit news and what’s happening at The IIA in the areas of guidance, research, training, services, events, and certification.

**Tone at the Top**

(Free to the public) *Tone at the Top* provides executive management, boards of directors, and audit committees with concise, leading-edge information on issues such as risk, internal control, governance, ethics, and the changing role of internal auditing; and guidance relative to their roles in, and responsibilities for, the internal audit process. *Tone at the Top* is also available online in Spanish and Turkish, translation courtesy of IIA-Ecuador and IIA-Turkey, respectively.

**CAE Bulletin**

(For Audit Executive Center members only) *CAE Bulletin* is a semi-monthly newsletter published as a membership benefit in the rapidly expanding program for chief audit executives, the Audit Executive Center. This newsletter features the latest in news and guidance designed to help CAEs respond to today’s business challenges and opportunities, with links to resources needed to stay current with the most pressing audit issues.
Certification Corner® is a quarterly enewsletter designed to provide certification candidates and holders the latest developments in The IIA’s certification programs. It also provides helpful information such as reminders about CPE reporting requirements and changes that you are likely to encounter in The IIA’s Certification Candidate Management System (CCMS). Candidates who are enrolled and maintain their certification(s) receive this enewsletter.

(For FSA Group members only) IIA Financial Services SmartBrief replaces FSA Times and provides members of The IIA’s Financial Services Auditor (FSA) Group a monthly snapshot of market news and issues from leading global news sources that affect financial service internal auditors and their stakeholders. SmartBrief is a service that curates thousands of news sources and delivers timely articles affecting financial services. Subscribe today by becoming a member of the FSA Group.

(For Gaming Audit Group members only) IIA Gaming SmartBrief replaces The Gaming Auditorium and provides members of The IIA’s Gaming Audit Group a monthly snapshot of market news and issues from leading global news sources that affect gaming internal auditors and their stakeholders. SmartBrief is a service that curates thousands of news sources and delivers timely articles affecting gaming. Subscribe today by becoming a member of the Gaming Audit Group.

(For ACGA members only) Government Auditor SmartBrief provides a monthly snapshot of market news and issues affecting government auditors and their stakeholders. SmartBrief is a service that curates thousands of news sources and delivers timely articles and news affecting the profession straight to your email inbox. This monthly eNewsletter helps ACGA members stay on top of emerging issues within the public sector by delivering a weekly snapshot of market news and issues affecting government auditors and their stakeholders. There’s no need for members to subscribe or opt-in. ACGA members automatically receive the eNewsletter on the third Tuesday of each month. If you’re not a member, we encourage you to join ACGA today!
EVEN MORE CHAPTER BENEFITS TO TAKE ADVANTAGE OF:

(IPPF)® International Professional Practices Framework
(IPPF)® - 2017 Edition

Refreshed with globally relevant content, The IIA’s new International Professional Practices Framework® (IPPF®), or Red Book, brings internal auditors up to speed on mandatory and recommended guidance.

The International Professional Practices Framework (IPPF)® is the conceptual framework that organizes authoritative guidance promulgated by The Institute of Internal Auditors. A trustworthy, global, guidance-setting body, The IIA provides internal audit professionals worldwide with authoritative guidance. The IPPF includes Mandatory Guidance and Recommended Guidance.

Mandatory Guidance:
- Core Principles for the Professional Practice of Internal Auditing.
- Definition of Internal Auditing.
- Code of Ethics.
- International Standards for the Professional Practice of Internal Auditing (Standards).

Recommended Guidance:
- Implementation Guidance.
- Supplemental Guidance.

The IPPF 2017 edition features the Mission of Internal Audit, Core Principles for the Professional Practice of Internal Auditing, the Definition of Internal Auditing, Code of Ethics, the Standards, and Implementation Guidance in hard copy. All Supplemental Guidance documents are on USB.
Open Volunteer Positions!

Looking for a way to get more involved with Pittsburgh IIA Chapter? We are always looking for volunteers to aid in building our wonderful organization. Taking a leadership role or becoming part of a committee will provide a great opportunity to give back to the Pittsburgh Chapter as well as provide many networking opportunities! A variety of volunteer roles are available allowing for a range of responsibilities and time commitments providing a perfect opportunity for everyone to get involved! We are well into the chapter year and we are still specifically looking for volunteers to put their names forward during the nomination process to run for chapter officer. Please feel free to reach out if you are interested in any positions that may be available.

Please see below for a one day volunteer opportunity:

- **IIA desk Volunteer**

This volunteer would be responsible for manning the IIA desk and answering questions that potential members have surrounding the IIA and the IIA’s purpose at the upcoming Fraud and Corruption Awareness Seminar on May 22, 2018.

Please contact our Volunteer Coordinator Colin Powell at cpowell@paf-resources.com for more information on how you can get involved in the Pittsburgh Chapter!
Advertise with us!

The IIA newsletter is distributed to approximately 800 local Internal Audit professionals on a regular basis. Advertising with us is a great way to attract local talent to fill your open positions; and if your company has an audit group membership, employment opportunity ads are FREE OF CHARGE! See below for our advertising policies and rates.

EMPLOYMENT OPPORTUNITIES

Employment advertisements placed by audit group member companies are free of charge.

Employment advertisements placed by non-group member companies:

- ¼ page - $50
- ½ page - $100
- Full page - $200

Employment advertisements for employment agencies, recruiting firms, and professional services providers, including firms placing ads on behalf of member companies:

- ¼ page - $100
- ½ page - $200
- Full page - $400

OTHER ADVERTISEMENTS

Advertising for services or products:

- ¼ page - $100
- ½ page - $200

Attention Members:

Please take a few minutes to review your IIA profile and contact information at www.theiia.org. Maintaining current information in your IIA profile will help to ensure that you will continue to receive valuable information from The IIA.

REMINDER: Members of the IIA Pittsburgh chapter are given access to the membership list. This list is NOT to be used to solicit members. Solicitation of services/products using the chapter membership list may result in the revocation of membership.
## Officers

**Dawna Fisher** President  
dawna.fisher@fhlb-pgh.com  
412.288.7328

**Jessica Miller** President-Elect  
jimiller@schneiderdowns.com  
412.261.3644

**Laura (Gajski) Barber**, 1st VP  
Laura.Barber@pnc.com  
412-762-3189

**Val Trott-Williams**, 2nd VP  
trott@duq.edu  
412-396-5700

**Jeanna Hanna**, Secretary  
hannaj2@upmc.edu  
412-623-6534

**Brian Kirkpatrick**, Treasurer  
bkirkpatrick@bdo.com

**Chris Mandia**, Asst. Treasurer  
cmandia@sdcpa.com  
412-697-5370

## Board of Governors

<table>
<thead>
<tr>
<th>Name</th>
<th>Role</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jonathan Bentrim</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Beth Bodner</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jim Higgins</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Steven Melletz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jim Risbon</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jeanine Trumbetta</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mary Lou Gegick</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jayne McGoey</td>
<td></td>
<td></td>
</tr>
<tr>
<td>LaDawn Yesho</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Debra Pegher</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Zane Long</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rosemary Mazzeo - Past President</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nicole Saldamarco - Past President</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Pittsburgh Chapter Committees

### Committee | Chairperson
---|-----------------|
Advocacy | LaDawn Yesho  
LaDawn.Yesho@stbank.net

Certifications | Joe Cassol  
Joseph.Cassol@gianteagle.com

Directory | Kathy Cromer  
kcromer@mbakercorp.com

Golf Outing | Jaye Wilson  
Jwilson@schneiderdowns.com  
Eric Davis  
edavis@schneiderdowns.com

Hospitality | Colin Powell  
cpowell@paf-resources.com

Membership | Chris Cerda  
ccerda@sdcpa.com

Newsletter | Brianne Roark  
broark@paf-resources.com

Programming | Delia Carr (Co-Chair)  
Delia.carr@pnc.com  
Morgan Price (Co-Chair)  
Morgan.Price@pnc.com

Volunteers | Colin Powell  
cpowell@paf-resources.com

Website | Shari Pearl  
Shari.Pearl@bnymellon.com

Historian | Jeff Mayausky  
jmayausky@gmail.com

---

**We’re on the Web!**

Visit our Chapter Page:  
IIA Pittsburgh Chapter

Follow us on LinkedIn!  
www.linkedin.com

“Institute of Internal Auditors Pittsburgh”