



LEARN IT, EARN IT, USE IT

THE POWER OF DIGITAL CREDENTIALING



INTRODUCTIONS



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Credly



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Senior Vice President,
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Director of
Experiential Learning

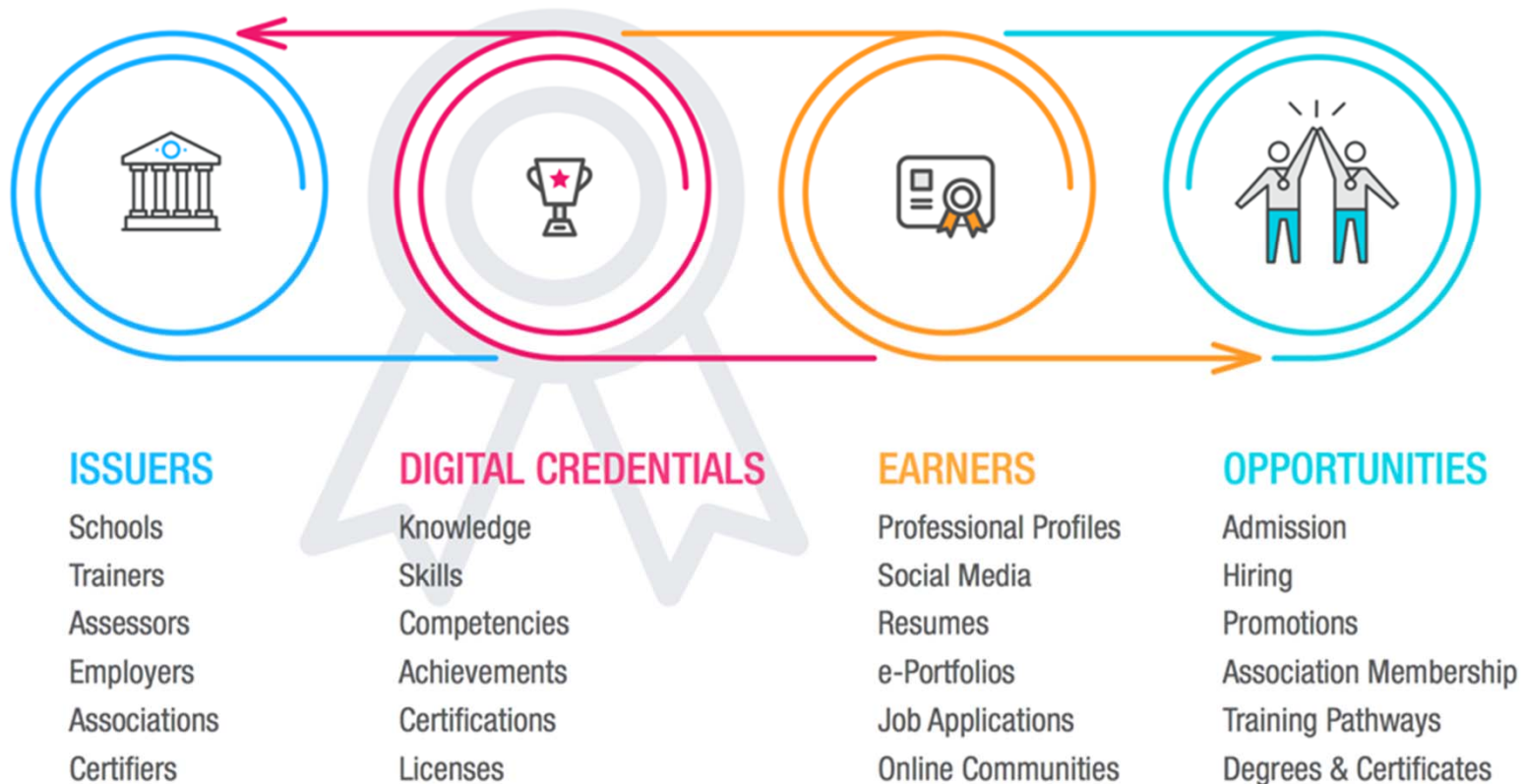
Benedictine University



EXPANDING ACCESS TO OPPORTUNITY: THE POWER OF DIGITAL CREDENTIALING



Verified Competencies are Currency



DIGITAL CREDENTIALS IMPROVE ON TRADITIONAL OFFERINGS



Transparency



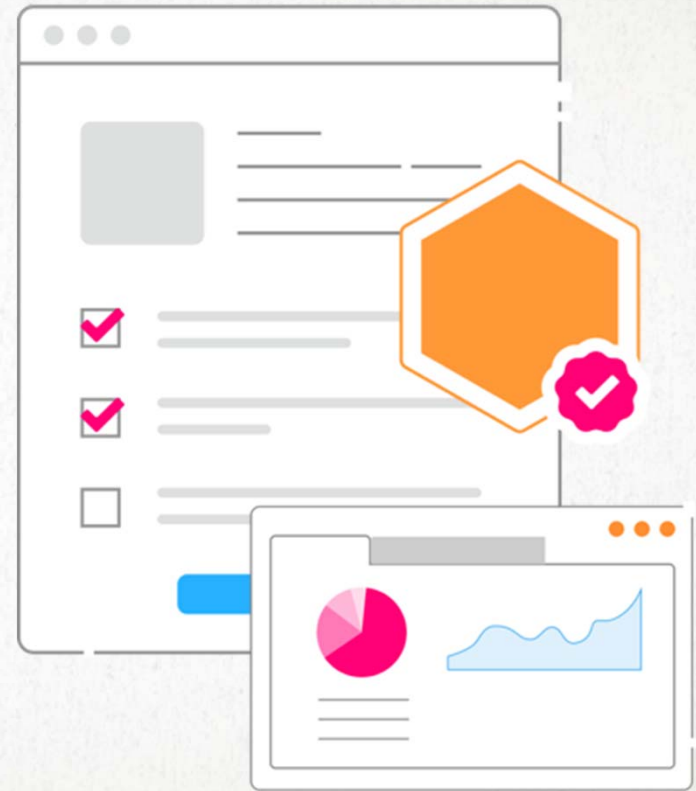
Data-Richness



Security



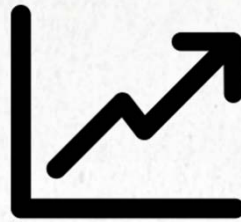
Insights



WHY ORGANIZATIONS CARE ABOUT DIGITAL CREDENTIALS



Increase Equity
& Access



Demonstrate Return
on Investment



Reduce Student
Debt



Make Education
Records
Interoperable



BRINGING A COMPETENCY-BASED LABOR MARKET TO SCALE

Over 1000 Integrations & Apps

Standard Setters

twitter

LinkedIn

facebook



Lumina[™]
FOUNDATION

Connecting
Credentials

Portfolium



canvas
BY INSTRUCTURE

Salesforce[™]

Eventbrite[™]

DS DESTINY
SOLUTIONS

WILEY

D2L



Credential
Engine[™]

ACE[®] American
Council on
Education[®]
Leadership and Advocacy

WordPress

MailChimp

Questionmark



IMS GLOBAL[™]
Learning Consortium



OpenBadges

Drupal[™]



OpenBadges



yourmembership[®]

Rise[▲]

DIGI[cation][™]



Pathbrite[™]



haiku
learning

moodle



o*net[™]



bitcoin

W3C[®]



Thousands of organizations are using a new digital currency



TELLING A MORE COMPLETE AND MORE ACCURATE STORY

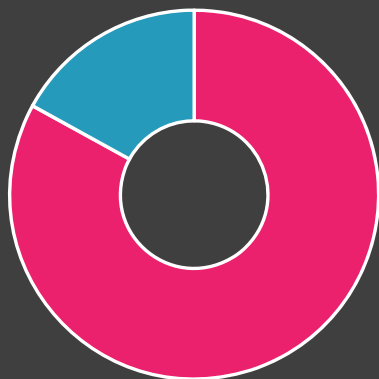
- The Portable, Data-rich, Competency Profile
- The Real-Time Virtual Registrar
- The Transcript of Choice for Education & Training

The screenshot displays the Mozilla Badges website. At the top, the Mozilla logo is in the upper right corner. A navigation menu on the left includes links for 'Sign In / Sign Up', 'ABOUT MLN', 'CURRICULUM', 'CREDENTIALS', 'INITIATIVES', 'COMMUNITY', and 'TOOLS'. The main header area is titled 'Credentials' with the subtitle 'Earn credentials to demonstrate you have the skills to teach the web.' Below this, three large icons represent the process: 'Explore' (a magnifying glass over a document), 'Earn' (a medal), and 'Share' (a thumbs up). Each icon has a brief description: 'Explore' says 'See all badges we offer and which ones you qualify for.', 'Earn' says 'Apply for badges by sharing your experiences.', and 'Share' says 'Show your employers and friends you have the skills.' A 'SIGN IN' button is located to the right of the 'Earn' section. Below the header, a section titled 'Earn 21st Century Skill Credentials' explains that certain skills are critical to becoming a citizen of the web, such as the ability to communicate, collaborate, and create online. It encourages users to hone these skills and earn badges that spotlight their expertise. A note states: 'If a user is not logged in, they can still view all the badges but they cannot apply for them. Clicking on a badge will bring the user to the badge about page.' Below this text, six hexagonal icons represent different skill areas: 'PROBLEM SOLVING' (a magnifying glass over a document), 'COLLABORATION: Audience & Cultural Awareness' (two hands shaking), 'COLLABORATION: Collaborative Communications' (two speech bubbles), 'COLLABORATION: Conflict Resolution' (a balance scale), 'COLLABORATION: Use of Collaboration Technology' (hands typing on a keyboard), and 'COLLABORATION: Responsibility & Productivity' (a hand holding a plant seedling). Each icon has a small Mozilla logo in the bottom right corner.



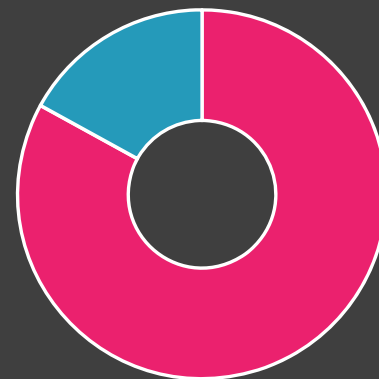
EMPLOYERS PREFER **DIGITAL CREDENTIALS**

Education & Training Outcomes are Opaque



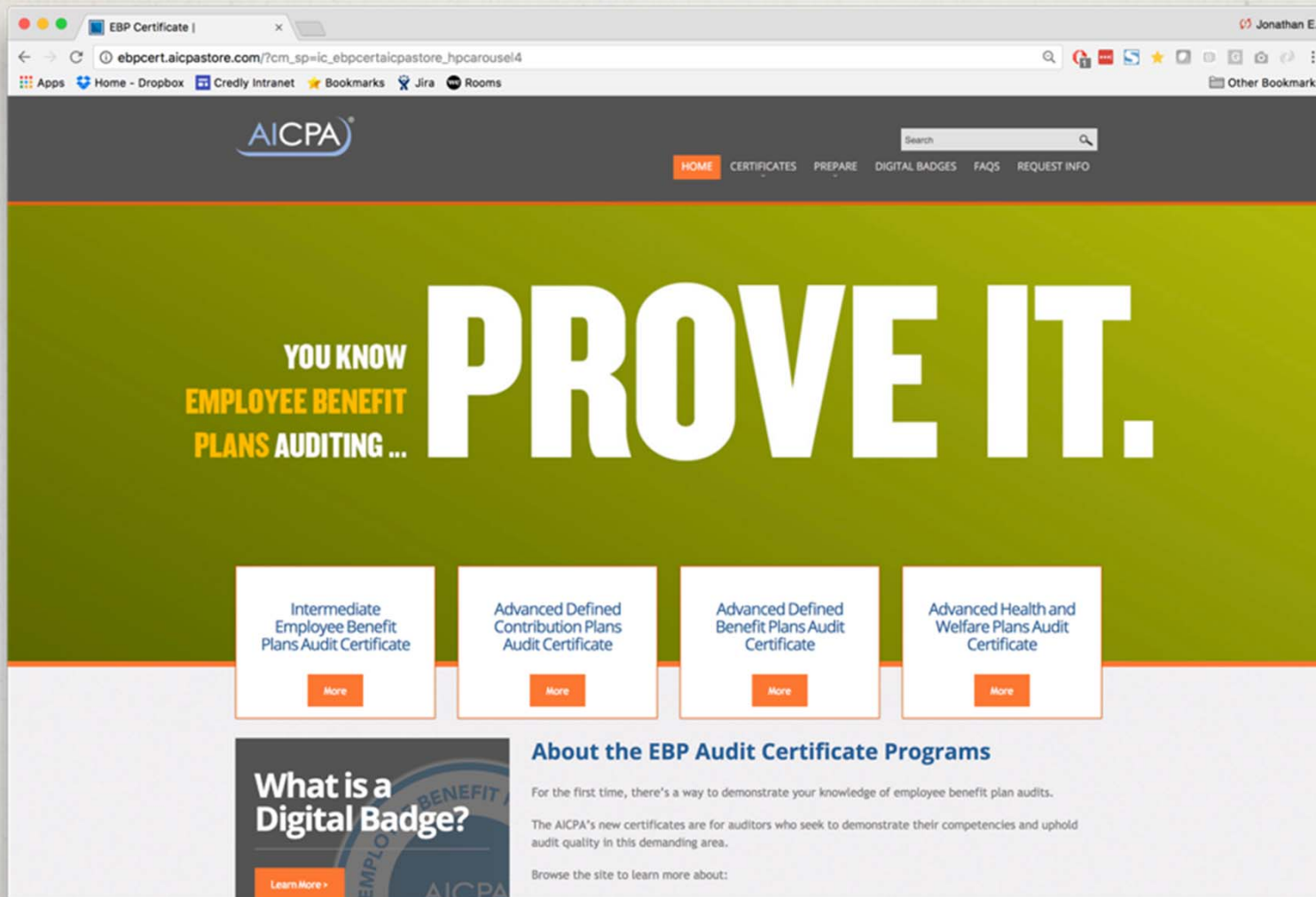
83% of employers:
“Don’t know” if their local colleges
teach or assess soft skills

Digital Credentials are Preferred



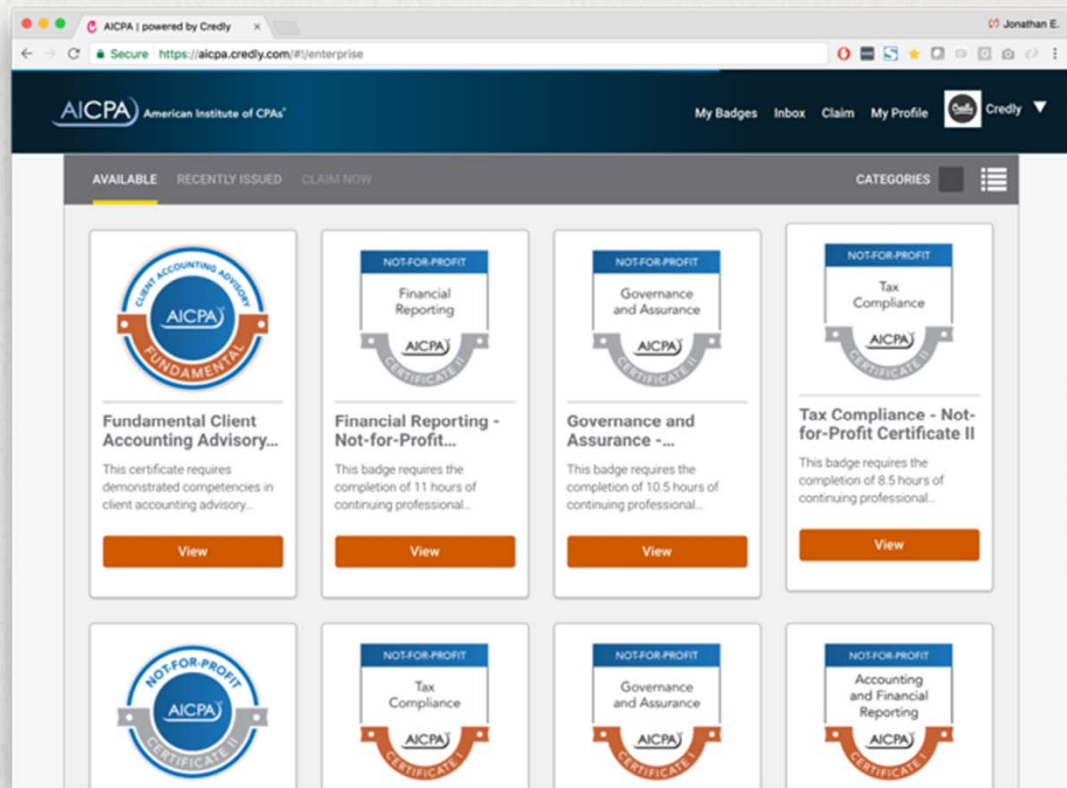
83% of employers:
Prefer digital credentials
when evaluating employee readiness





AICPA REPLACED PAPER CERTIFICATES ENTIRELY

Digital badges
verify CPAs who
are continuously
building
competence



Employers Adopting a “Competency-Recognition” Culture

HOME VIDEO OUR COMPANY MY LINKS HOW DO I


iConnect

My Site - Work Tools - Life & Career - Organizations - leaderConnect -

Search Directory

Search Directory

Thursday, September 3, 2015 | HIG 45.80 +0.22
90° Hartford, CT



Allenton, John

AVP Oper Initiatives | 1-860-547-4331 | Hartford, CT

Ask Me About

follow this person

I lead the Harvest engagement for Claims and oversee the Harvest Core program Lean Six Sigma, Process Ownership training, mentoring, certification offerings across the Enterprise.

Feel free to mention me in a post or ask me about any of the following topics:

Continuous Improv...

Process Ownership

Green Belt

Yellow Belt

Lean Six Sigma

Claims

Harvest




Contact Information

Organization

Personal Summary

Knowledge Areas

Professional Memberships



1 2

Documents

People

Blog

“MOST IMPROVED OUTCOMES SINCE RECOGNITION TECHNOLOGY IMPLEMENTATION:”



Increased
employee
engagement



Increased
customer
satisfaction



Increased
productivity



Increased
employee
retention



Increased
revenue

*Rewards & Recognition technology: *What Buyers Want*, Brandon Hall Group 2017.

Source: O.C. Tanner octanner.com/institute

WCET Annual Meeting 2017 | #LearnItEarnIt



Digital Credentials drive innovation in employers' relationship with education



The
WALT DISNEY
Company

jiffy lube®

KFC




Brandman University: My ... x
 https://acecredit.credly.com/ Person 1

ACE CREDIT
 American Council on Education
 College Credit Recommendation Service™

My Credentials Inbox Claim My Profile Jonathan Finkelstein ▼

MY CREDENTIALS


AVAILABLE RECENTLY ISSUED CLAIM NOW TAGS



Food Production Training
 KFC Corporation

Recipient: Laura LeBlanc, NPDP
 Issued: 03/10/16

Demonstrates knowledge and application of the Uniform Guidance for single audit engagements.





Customer Service Training
 KFC Corporation

Recipient: Mario de Miller
 Issued: 03/01/16

Recipient knows how to follow food and personal safety procedures; demonstrates an understanding of basic service standards when interacting with guests.

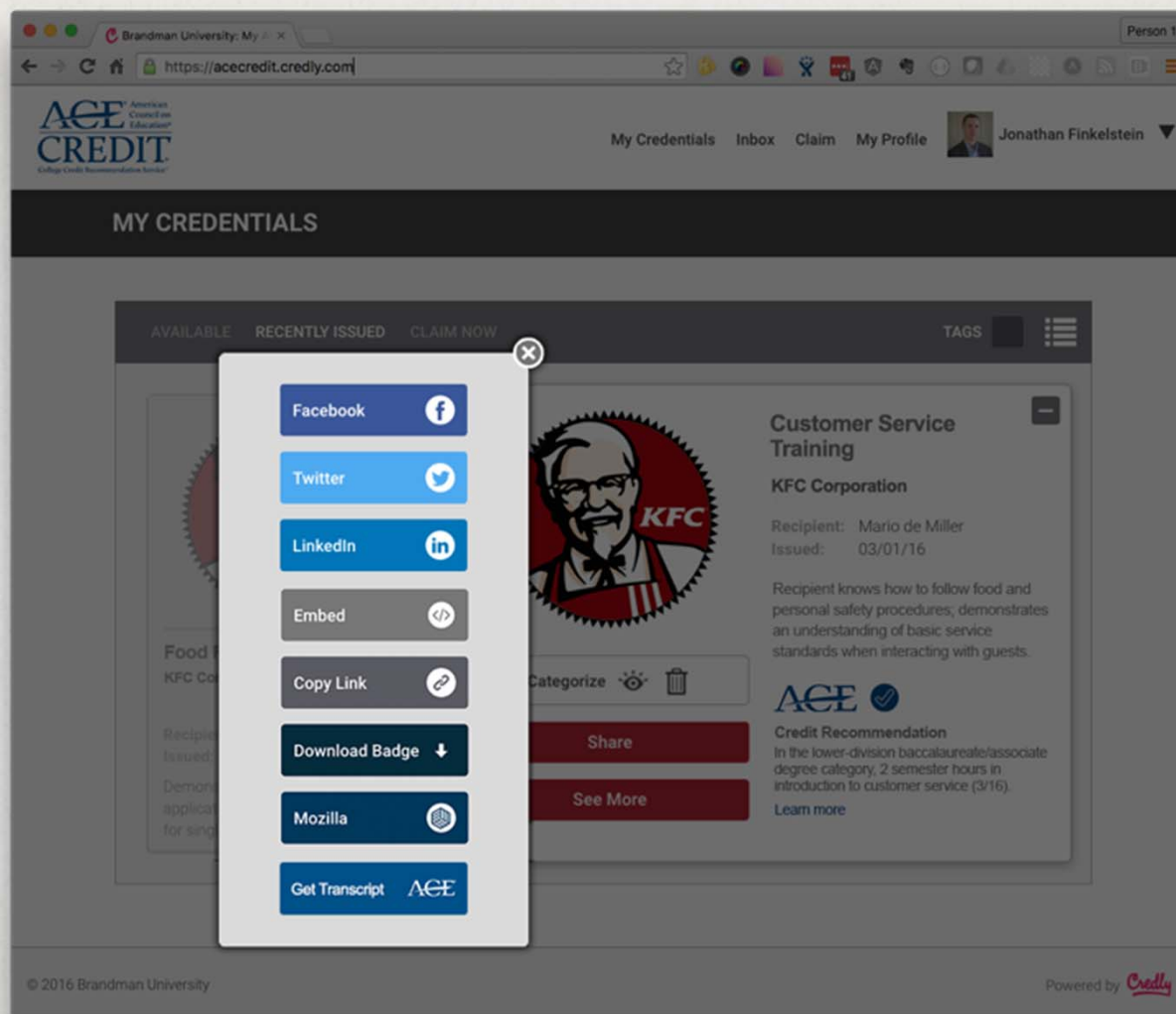
ACE Credit Recommendation
 In the lower-division baccalaureate/associate degree category, 2 semester hours in introduction to customer service (3/16).
[Learn more](#)

Categorize  

Share

See More

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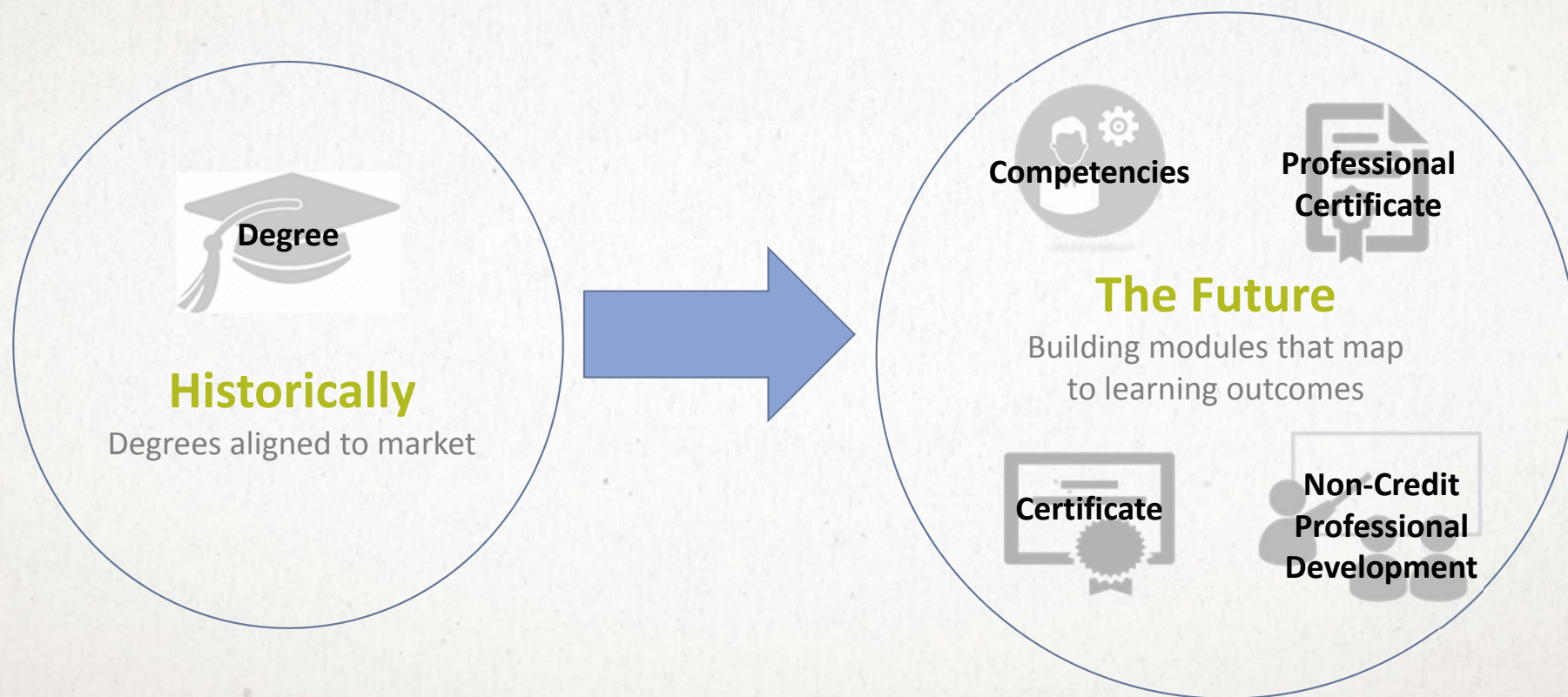
WILEY

EDUCATION SERVICES

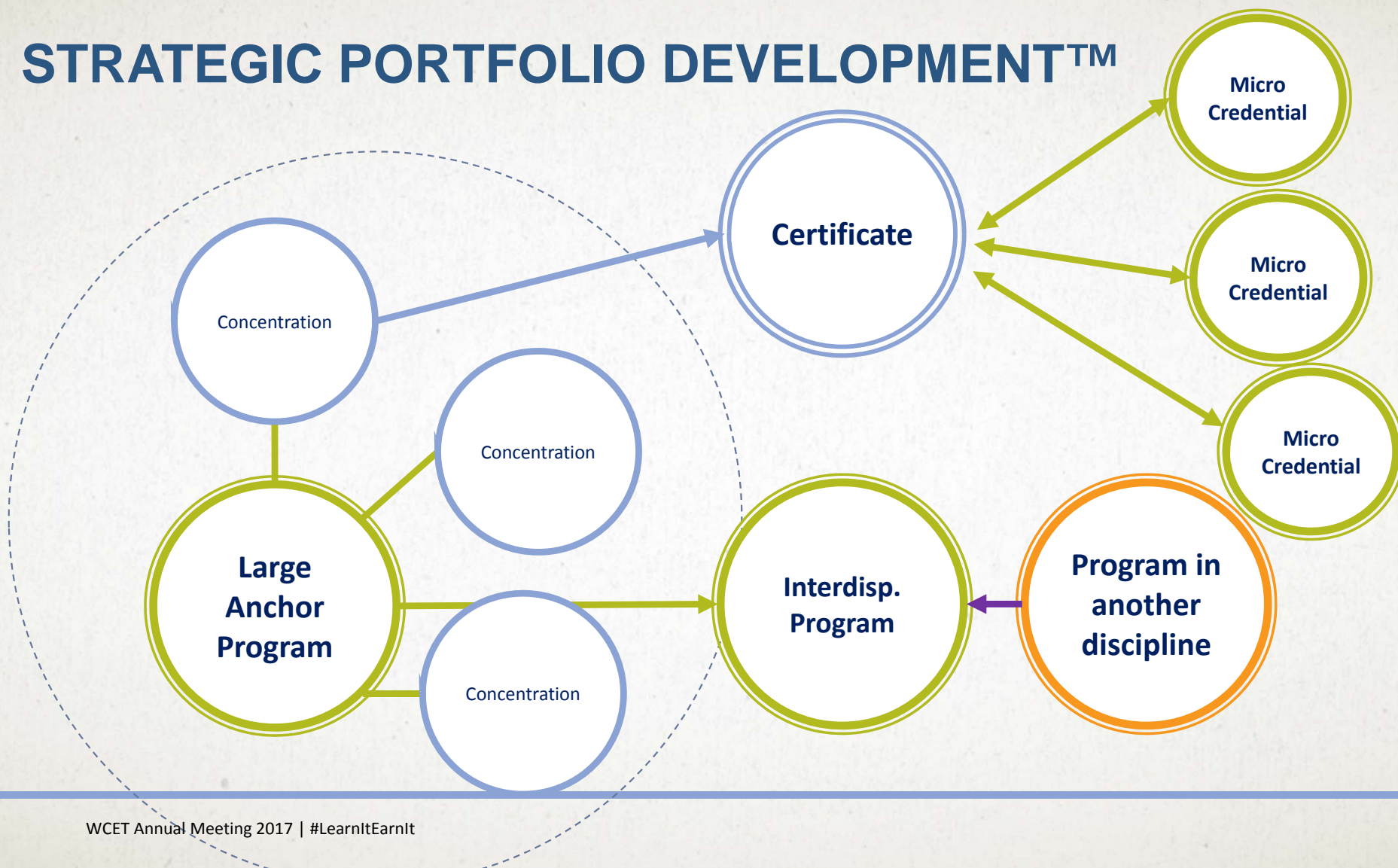
SUPPORTING UNIVERSITIES TO IDENTIFY MARKETS AND MEET THE EVOLVING NEEDS OF LEARNERS



MEETING THE NEEDS OF LEARNERS AND EXPANDING MARKET OPPORTUNITIES

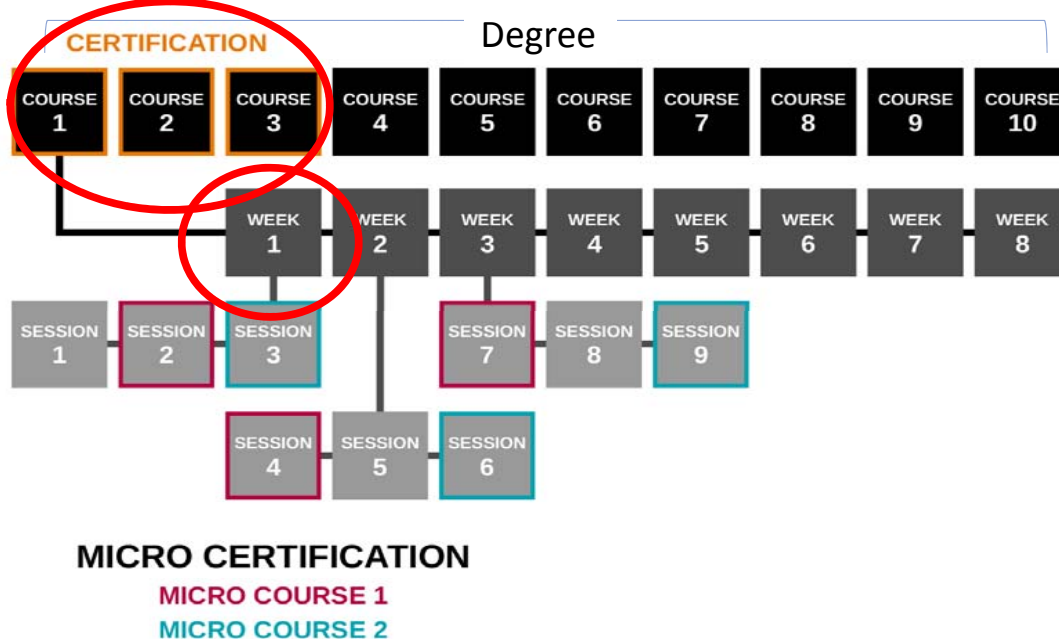


STRATEGIC PORTFOLIO DEVELOPMENT™

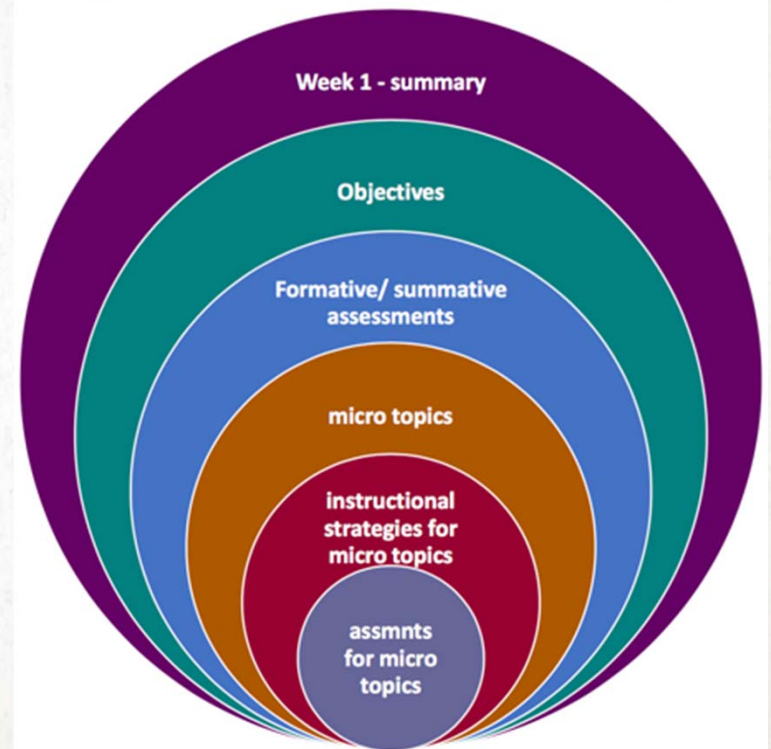


DESIGN AND DEVELOPMENT

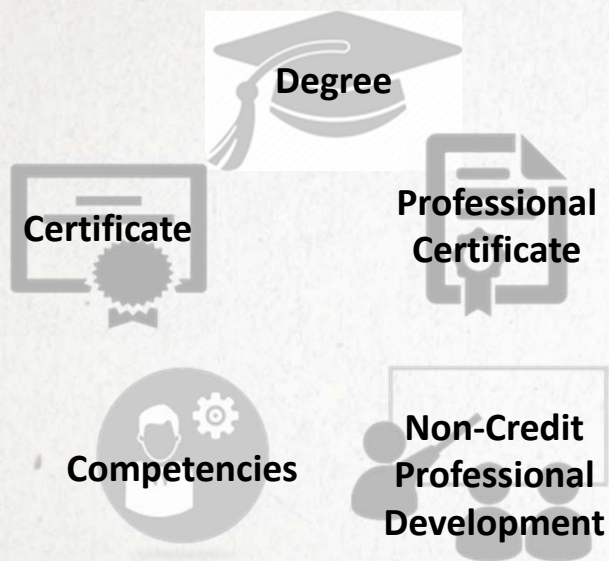
DECONSTRUCTING THE DEGREE



DESIGN APPROACH

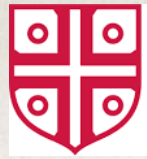


REIMAGINING AND ENABLING THE FUTURE: MEETING INCREASED DEMAND FOR DIVERSIFIED CREDENTIALS



Wiley is working with organizations to reimagine how to leverage technology and content-enabled solutions to meet the needs of the knowledge economy





Benedictine
University

LAUNCHING A DIGITAL BADGING PROGRAM: PRACTICAL APPLICATION AT BENEDICTINE UNIVERSITY



BENEDICTINE UNIVERSITY

- A Roman Catholic, liberal arts institution located in Lisle, IL (Chicago Suburbs) with campuses located in Springfield, IL and Mesa, AZ
- 3,171 undergraduate students
 - 59 majors and 56 programs, 8 accelerated adult programs
- 2,722 graduate and doctoral students
 - 34 graduate certificates, 19 graduate programs, 4 doctoral programs
- Primarily a commuter campus



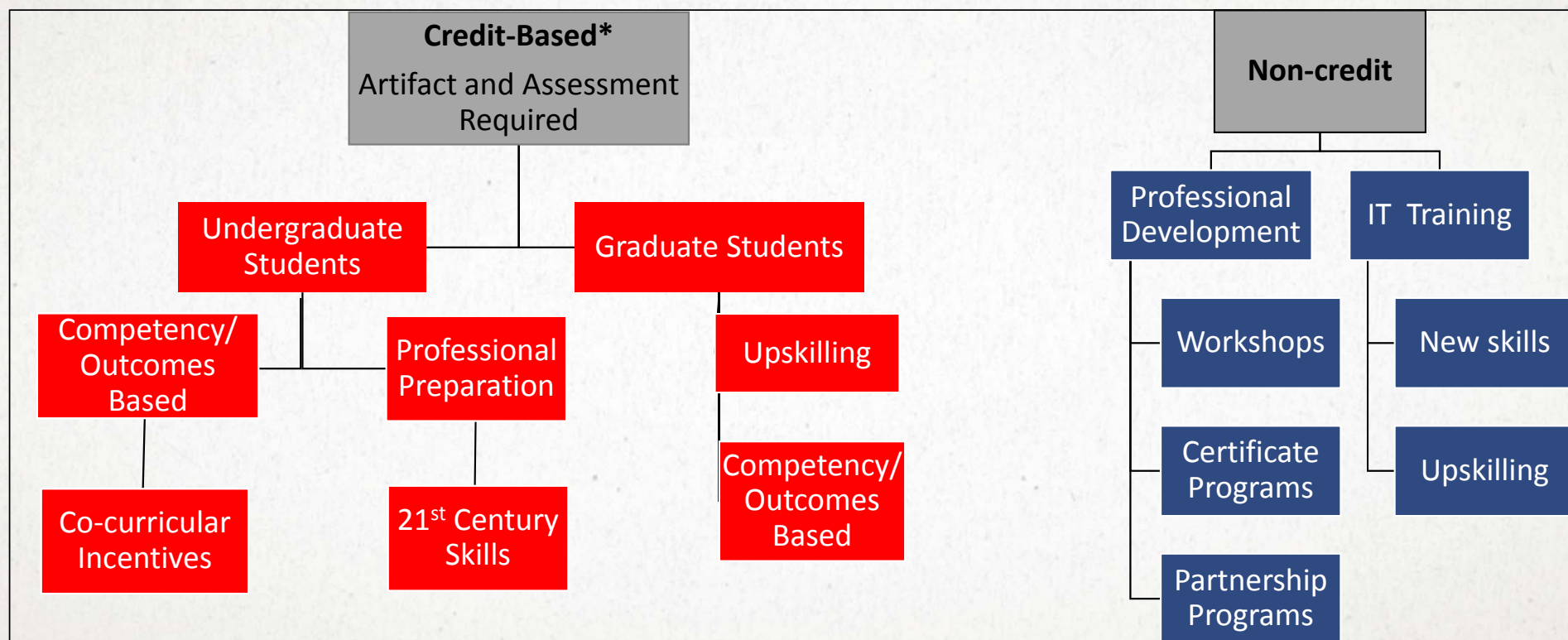
GETTING STARTED



- Researched current literature and talked to other institutions
- Formed a task-force with members from key departments
- Evaluated the value of the Benedictine Brand vs. Industry Leaders
- Used competency based model for credit-bearing students
- Built a constellation



BENEDICTINE UNIVERSITY'S BADGING CONSTELLATION



WHERE WE ARE HEADING

Badging 21st century & career specific knowledge, skills, and abilities in professional development programs

Embed badges within the graduate level curriculum

Badging already existing undergraduate co-curricular programs

Data collection and analysis



CHALLENGES

- Understanding and support from all members of the Benedictine Community
- Commitment from co-curricular leaders
- Follow through from students with artifacts
- Agreed upon assessment techniques
- Development delays



RESOURCES THAT ASSISTED BENU

Written Resources:

- Lumina Foundation's "Connecting Credentials":
<https://www.luminafoundation.org/files/resources/connecting-credentials.pdf>
- Educause Brief "Developing a Higher Education Badging Initiative":
<https://library.educause.edu/~media/files/library/2015/8/elib1504-pdf.pdf>

Organizational Resources:

- Wiley Educational Services
- Credly



SPEAKER CONTACT INFORMATION

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