



CHINA'S AUTOMOTIVE NEW NORMAL

- MAXIMIZING SUPPLY CHAIN VALUE

May 25th, Shanghai, China

Greetings,

Thank you for registering for the **DHL Automotive Roundtable** on **Wednesday, 25th May 2016** in **Shanghai**, China

Over the coming years the Automotive industry in China is expected to experience a **number of fundamental changes**.

The ongoing maturing process of the market, the demand changes to **lower tier cities** and new production methods – including increased **content of new technologies** – have the potential to reshape the logistics landscape.

In addition, the announcement of the **13th five year plan** of the China government for 2016 as well as the **changing regulatory** framework is expected to also **influence the Automotive industry** in China.

The objectives of the roundtable are to:

- Present **trends and developments** in the Automotive industry in China
- Define the **logistics requirements** specific to China with an emphasis on ground-based solutions
- Share **best practice solutions** across the industry's specific to Vehicle manufacturers and Component Suppliers
- Showcase **innovative** supply chain **solutions** applicable to the Automotive Industry including topics such as **Automation, Robotics, Big Data**

The engaging and **informative sessions** have been designed to promote active dialogue between **key stakeholders from** vehicle manufacturers & Suppliers companies involved in the Chinese Automotive industry.

If you have any questions relating to the event please contact Willy Teo (Willy.teo@dhl.com)

Fathi Tlatli

President Global Sector – Automotive
DHL – Customer, Solutions & Innovation

Ilhami Arslanoglu

Vice President – AP Automotive
DHL – Customer, Solutions & Innovation

LOCATION



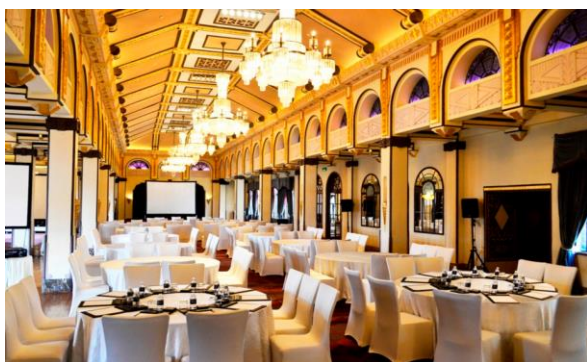
Fairmont Peace Hotel

20 Nanjing E Road
Huangpu Shanghai

VENUE – Fairmont Peace hotel

REVISITING THE PAST TO REINVENT THE FUTURE

The venue of the event is the **Fairmont Peace Hotel**, situated in Shanghai, China. Fairmont Peace Hotel is the oldest hotel in Shanghai with its roots stretching back to Shanghai's colonial past. It is located directly at the heart of Shanghai's Bund promenade opposite to the ultra-modern Skyline of Pudong, illustrating the incredible development Shanghai made in the last decades. Hence with its 2000sqm cutting edge conference facilities this venue will provide the perfect background to take **a look where China's progress is heading** to even further in the future and how this will reshape the Automotive logistics industry.



Fairmount Peace Hotel

20 Nanjing E Road

Huangpu

Shanghai

<http://www.fairmont.com/peace-hotel-shanghai>

和平饭店

南京东路 20 号

上海

中国

Directions from Hongqiao International Airport (SHA) | Distance from the hotel: 16 km | Drive Time | 20 minutes

Take Yan'an Highway, down at Xizang Road, drive straight along Yan'an Road. Turn left at Henan Central Road.

Turn right at the East Nanjing Road.

Directions from Pudong International Airport (PVG) | Distance from the hotel: 48 km | Drive time 40 minutes

From Pudong International Airport on A Highway. Turn left at A20 Highway. Turn right at Luoshan Road. Turn left at Longdong Avenue, through Nanpu Bridge, down at Zhongshan Dongyi Road and drive along Yan'an Road.

Turn right at Henan Central Road. Turn right at the East Nanjing Road



AGENDA – Wed, 25th of May 2016 (AM)

| Timing | Topics | Presenters |
|--|---|--|
| 08:15 – 09:00 | Registration & Coffee | |
| 09:00 – 09:15 | Conference Welcome & Introduction | Ilhami Arslanoglu , VP Asia Pacific Automotive sector, DHL Customer Solutions & Innovation (CSI) |
| Topic 1: Transformation of the China Automotive & Logistics Landscape | | |
| 09:15 – 10:30 | <ul style="list-style-type: none"> • Megatrends redefining the focus of the Automotive sector in China • Enhance Logistics' Value in a changing Automotive Environment • New China Automotive Regulations & its impact on the Automotive logistics landscape • Automotive Part Logistics in an Evolving Aftermarket in China | <p>Jun Jin, Senior Partner, Automotive sector PwC (Price Water Coopers)</p> <p>Fathi Tlatli, President Global Automotive Sector, DHL Customer Solutions & Innovation (CSI)</p> <p>Ma Zengrong, Executive Vice President Chinese Automotive Logistics Association of CFLP</p> <p>Christian Schmidt, Senior Manager Parts Logistics, BMW Brilliance Automotive</p> |
| 10:30 – 11:00 | • Panel Discussion/Q&A | All speakers |
| 11:00 – 11:30 | Break | |
| Topic 2: Strengthening the collaboration across China Automotive Supply Chain | | |
| 11:30 – 12:30 | <ul style="list-style-type: none"> • Supply Chain & Engagement with strategic Suppliers • Collaboration & Best Practice across the value chain from a component manufacturers perspective • OEM In plant activities & onboarding suppliers – A 3PL Collaborative solution • Leveraging and expanding China domestic network providing visibility & service level across the Automotive players | <p>Helmut Ott, Head of Supply Chain Management Asia, Audi China</p> <p>Andreas Subbe, Director Logistics SCMA Asia Pacific, Continental Automotive Holding</p> <p>Lencos Zhang, General Manager Automotive Business Development DHL Supply Chain China</p> <p>Xiaodong Guan, Head of Transportation, China Cluster, DHL Supply Chain China</p> |
| 12:30 – 13:00 | • Panel Discussion/Q&A | All speakers |

AGENDA – Wed, 25th of May 2016 (PM)

| Timing | Topics | Presenters |
|--|--|--|
| 13:00 –14:00 | Lunch Time | |
| Topic 3: Vehicles Manufacturers/Component Manufacturers Break Out session | | |
| Facilitators and industry experts will lead an interactive session focusing on sub-sectors specifics needs | | |
| 14:00 – 15:30 | Group A: Vehicles Manufacturers <ul style="list-style-type: none">• Mode Management – Weight break analysis defining the most efficient transport solution• Multi Modal solutions – A new way of supporting International flows connecting Europe & Asia• Local Distribution Center (LDC) – Increasing service levels to dealers• Component Manufacturers – Business opportunities under new Aftermarket regulations | Paul de Kramer , Regional Customer Manager, DHL CSI Bruno Selmoni , Vice President, Road Freight & Multimodal solution, DHL Global Forwarding Hans Hygrell , Vice President VCCS, China Operations Volvo Cars Andreas Andorfer , Regional President Greater China Robert Bosch Automotive Aftermarket |
| 14:00 – 15:30 | Group B: Component Manufacturers <ul style="list-style-type: none">• China Component Manufacturers Trends & Requirements• Supply Chain focus priorities from a leading Component Manufacturers player in China• Optimizing transportation flows – Milk run, consolidation & Control Tower solutions | Sylvia Hill , Industry Expert & Supply Chain Consultant David Zhang , Integrated Supply Chain Director, Asia Pacific – Global Supply Management, Delphi Edwin Chow , Head of Automotive Asia Pacific, DHL Global Forwarding |
| 15:30 – 16:00 | • Back to the conference room and debrief of the session | |
| Topic 4: Linking Innovation, Technology and Trend Research to China’s Automotive Industry | | |
| 16:00 – 16:45 | <ul style="list-style-type: none">• Industry 4.0 and Its Impact on Automotive industry• Logistics trend radar – Delivering insight today. Creating Value Tomorrow | Bain & Company Pang Mei Yee , Vice President Innovation Solution Delivery & Service Management AP, DHL CSI |
| 16:45 – 18:00 | <ul style="list-style-type: none">• Innovation – Exploiting & Exploring <p>Exchange with your industry 'peers & experiment innovative solutions during the tour showcasing application of concept as Robotics, Automation, vision picking, Multi-Modal, Risk Management and Packaging</p> | All participants, Innovation Tour |
| 18:00 onwards | Cocktail & Networking | |