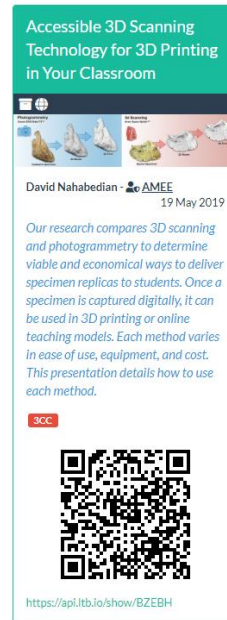


Examples of effective LTB ePosters

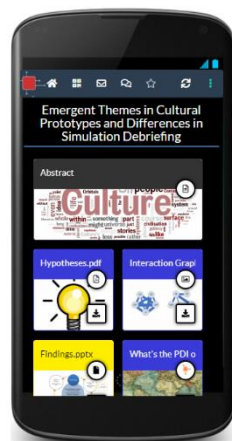
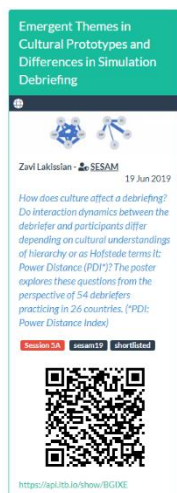
with comments by Tamsin Treasure-Jones

The [Accessible 3D Scanning ePoster](#) (from AMEE 2018) includes particularly rich visual material, but the really impressive part is that they have included their 3D animations (that you can manipulate) within the ePoster itself. This really lets the viewer experience more fully what they had developed.

I also like that they have included a How to Guide as well. This is one of the benefits of ePosters since you can include the further material such as this directly inside the ePoster. So people who view the ePoster not only get the whole picture of your work but can also be given guides/material that will allow them to undertake similar work themselves.



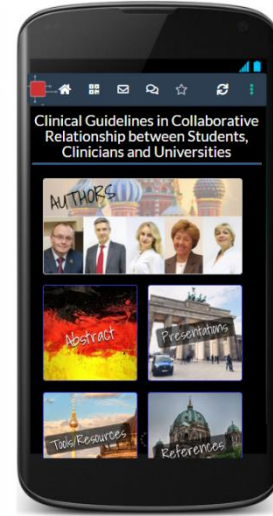
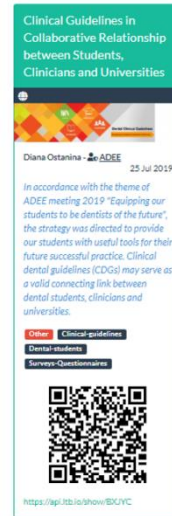
I think this is also really helpful for qualitative research, where you often find that in a paper (let alone a poster) you are unable to include the rich data that you have collected that really demonstrates your findings. Instead you are forced to just pick out key quotes. Now you can highlight those key quotes in your presentation or overview, but also include the fuller data set (if ethics allow) within the ePoster as well.



The [Emergent Themes in Cultural Prototypes ePoster](#) (from SESAM 2019) not only happens to describe a really interesting piece of research (it won best ePoster abstract prize) but also is able to include their own paper (as a reference) within the ePoster itself, so you can read more about the details of their work. I also like the fact that they link to an online tool that allows you to compare the PDI (cultural dimensions) of different countries. Again I think this is a real benefit of the ePosters, the ability to directly point people towards tools that they may find useful and for viewers to seamlessly access those tools. In this case they have linked to a website, but it is also possible to link directly to an app.

The [Clinical Guidelines in Collaborative Relationships ePoster](#) (from ADEE 2019) is both beautifully designed (the author has made use of the fact that you can choose to fill the whole tile with an image) and also includes rich background material, such as the links to the actual online questionnaires used in their study.

Again this detailed background information cannot usually be included in a poster, but is invaluable if you want to share knowledge and allow others to fully understand and build on your work.



The [MedSense ePoster](#) (from EC-TEL 2018) was created by a group of medical students. They've made very nice use of the platform by including rich materials such as a video and a link to their online demo.

They've also included a link to a survey, which people can answer to give them feedback. Then really pushing the most interactive aspect of the platform they have also included a tile (Titled "Anything to share") which would allow viewers to add their own material (weblinks, audio, video, files) to the ePoster as a way of sharing extra resources/knowledge on this topic.

Finally the [Brain Injury ePoster](#) (from Mirot's Web Exchange 2019) was created by students for an online conference. They've made nice use of the platform by including videos and weblinks. What you'll also see in this one is that there are also comments added in the chat channel - just click on the speech bubble and then login to see them. The Mirot's project used the chat function in a structured way. They asked each student group to peer review another student group's ePoster. They were then asked to add their comments and questions for that group in the ePoster's chat channel. The students were asked to do this one week before the online conference in which the ePosters would be presented. This meant that each student group was forewarned of the type of questions that would be raised in the presentation and had some time to prepare for them ahead of the presentation.

