

# Transcending Borders – Rethinking (e)Government

LIKTA

Latvijas Informācijas  
un komunikācijas  
tehnoloģijas asociācija

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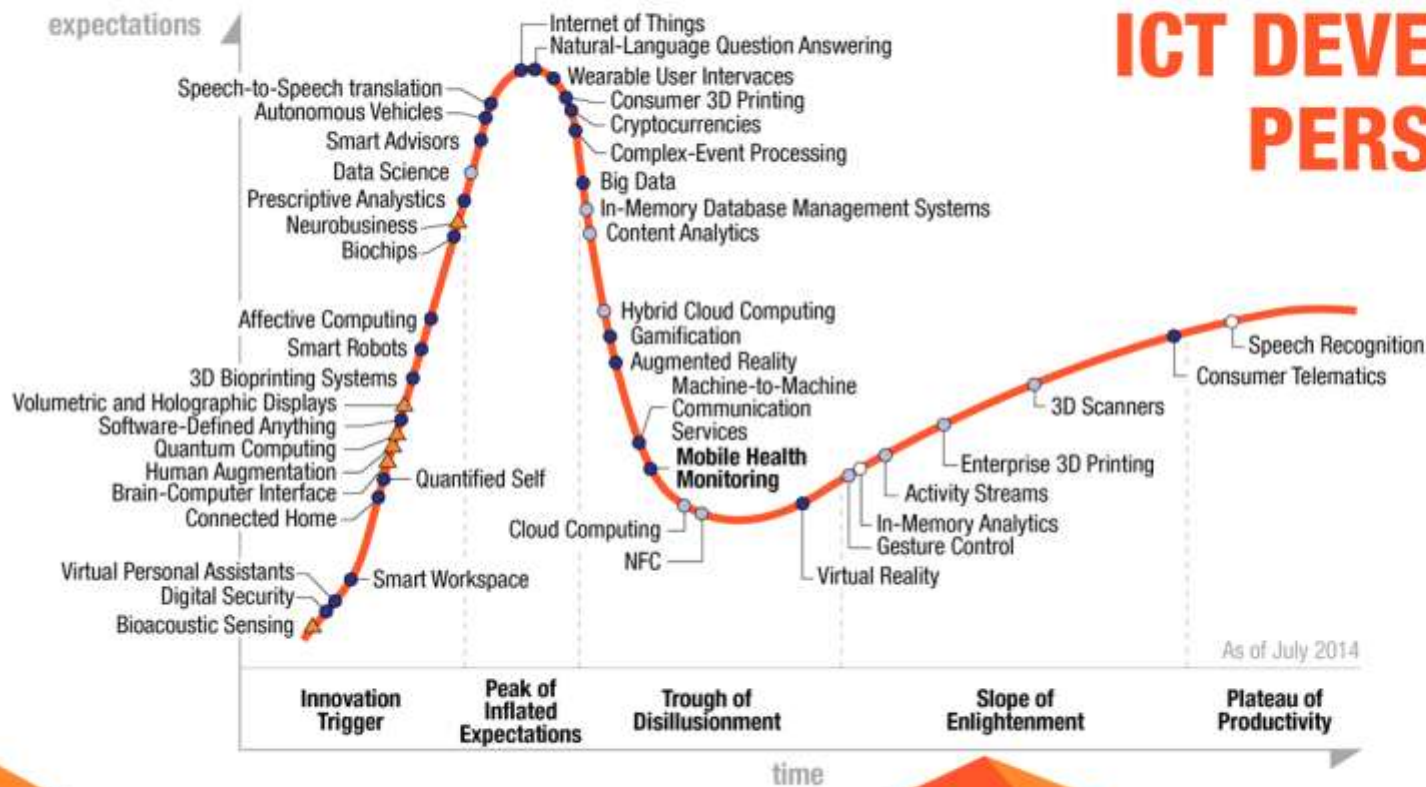
# innovation

## WHAT IS INNOVATION?

- The process of translating an idea or invention into a good or service that creates value or for which customers will pay
- Fresh thinking that creates value
- Introducing something new

# ICT DEVELOPMENT PERSPECTIVES

(Gartner 2014, Emerging Technologies 2014)



Plateau will be reached in:

- less than 2 years
- 2 to 5 years
- 5 to 10 years
- ▲ more than 10 years
- obsolete before plateau

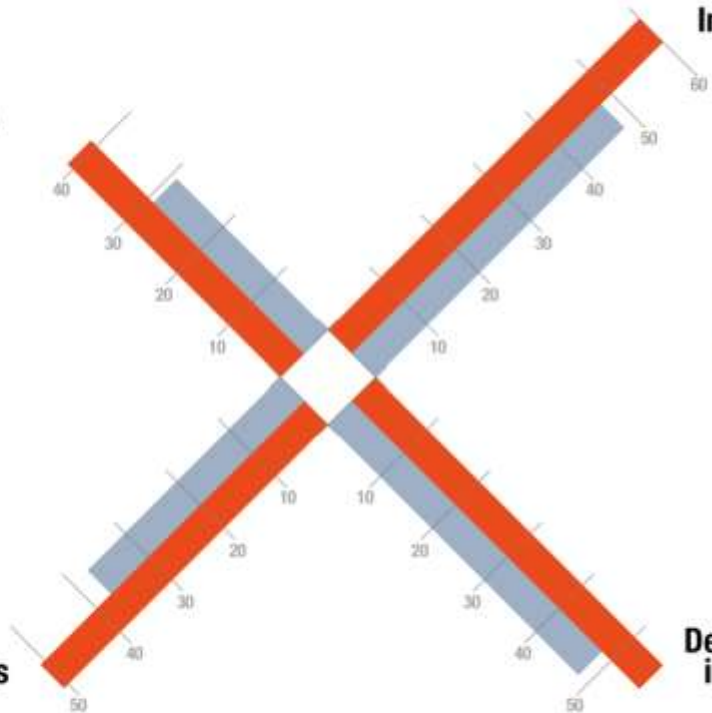
# HIGHLY IMPORTANT GOALS IN INNOVATIVE AND NON-INNOVATIVE ENTERPRISES, EU-28

Increase in market share

Increase in turnover

Increase in profit margins

Decrease in costs



■ Innovative enterprises  
■ Non-innovative enterprises

Source: Eurostat



**75%** regular internet users

**18%** never used the internet

**44%** seeking online information about health

**10%** making an appointment with a practitioner via website

## SKILLS TO USE NEW TECHNOLOGIES

Source: Digital Agenda Scoreboard

**90%** jobs will require digital skills

**47%** does not have proper digital skills



# SUPPORT OF GOVERNMENT



# CROSS-BORDER SERVICES

Baltics –  
a Launchpad for  
Digital Single Market  
solutions





# DIGITAL SINGLE MARKET

challenge –  
eliminate  
crossborder  
barriers

- Technical
- Legal
- Language

Infographic:  
The Many Languages of Twitter





# TEAMWORK IS ESSENTIAL

**Andris  
Ambainis –  
Quantum  
Computing  
scientist**



**Pauls  
Irbins –  
Man on  
the Mars**

# **LATVIA – COMPACT NATION WITH ABLE MINDS**

Thank you!

**World Robot  
Champions**



**1st electric vehicle  
to finish the Dakar rally**