



CLOUD LEADERSHIP FORUM

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Analyze the Future

Cloud Strategies for Global Organizations

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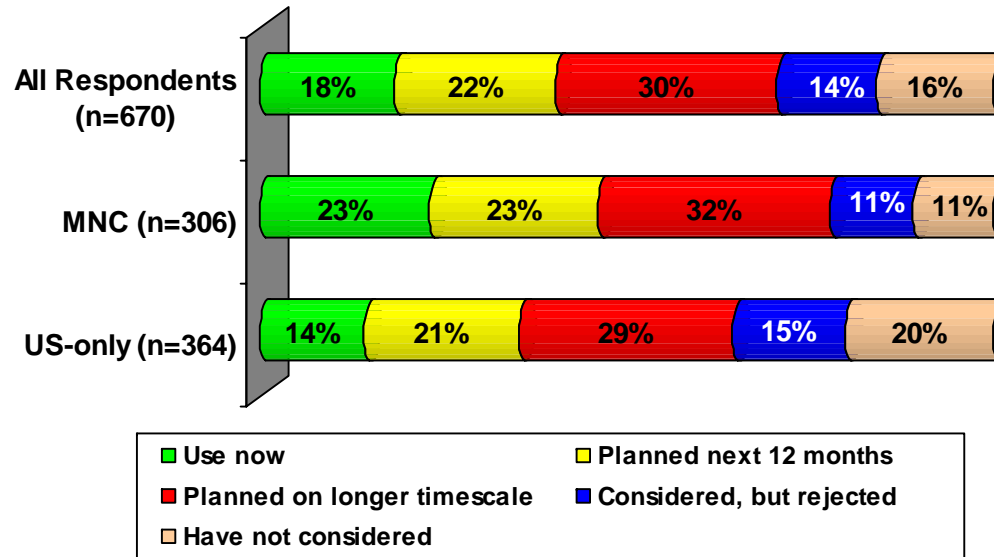
Global Enterprises and Cloud: Food for Thought

- Cloud challenges: Organizational, business, technological
- Appropriate use cases for cloud
- Which type of cloud: Infrastructure, platform, application/business process clouds?
- Whose cloud: Public/private; external/internal?
- Does cloud (however defined) create more problems than it solves?

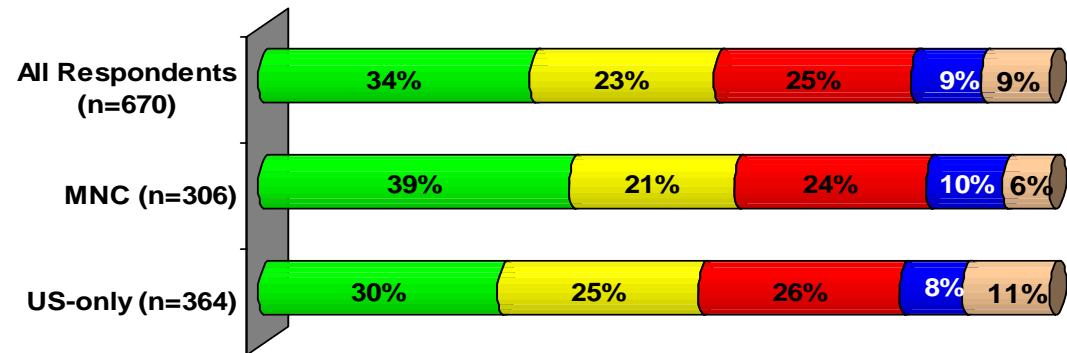
Cloud Strategies for Global Organizations

Q. Are you currently using any of the following services or technologies?

Cloud Infrastructure/IaaS: U.S.-only vs. MNC Respondents



Cloud Applications/SaaS: U.S.-only vs. MNC Respondents



Source: IDC's 2009 U.S. WAN Manager Survey

The Services View of Cloud

- **Cloud services: providing enterprises with a set of third-party datacenter-delivered/hosting-centric services**
 - External sourcing of IT/application requirements
 - Cloud = integrated capabilities, not technology piece parts
 - No equipment/licenses required: opex not capex
- **Spectrum of service options:**

