



# Be a Sponsor of PSATS' Annual Educational Conference & Exhibit Show and Enhance Your Exposure to PA's 1,454 Townships of the Second Class



**Pennsylvania State Association of Township Supervisors**  
4855 Woodland Drive • Enola, PA 17025-1291  
Phone: (717) 763-0930 • Fax: (717) 763-9732 • Web: [psats.org](http://psats.org)

## B E C O M E   A   S P O N S O R

- **LARGEST** Municipal Conference and Exhibit Show in the Commonwealth of PA
- Total attendance of **CLOSE TO 4,000**
- **BEST EXPOSURE** to state's municipal officials in one event
- **UNIQUE OPPORTUNITY** to market your company and create goodwill

## Why Become a Sponsor

### AT PSATS' ANNUAL CONFERENCE & EXHIBIT SHOW?



SPONSORSHIP is an excellent way of creating greater visibility, credibility, and name recognition for your company. Your involvement in the Pennsylvania State Association of Township Supervisors' Annual Conference Sponsorship Program is the perfect way for your company to be recognized by thousands

of potential clients at the largest municipal conference and trade show in Pennsylvania. It is also a great opportunity to market your company and create a sense of goodwill about your product or service.

## LARGEST MUNICIPAL GOVERNMENT ASSOCIATION IN STATE

The Pennsylvania State Association of Township Supervisors (PSATS) has been serving townships of the second class since 1921. Today, the association's 1,454 member townships represent some 10,000 elected and appointed officials. Throughout its history, PSATS has played a major role in shaping the laws that have laid the foundation for township and municipal government as we know it today.

PSATS is the largest local government association in the commonwealth, representing more political subdivisions than any other association of its kind.



## ABOUT THE CONFERENCE

Every spring, close to 4,000 township officials, exhibitors, and guests convene in Hershey at the largest municipal conference and trade show in Pennsylvania. The township officials network with their peers, learn about the newest products and services available to municipal governments, and choose from a slate of close to 100 workshops.

The conference begins on a Sunday morning and wraps up by noon Wednesday. The exhibit show, featuring almost 300 indoor and outdoor exhibits, runs the first 2½ days of the conference.

Since 1921, PSATS has provided delegates with the best educational and networking experience possible while at the conference.



## SPONSORSHIP OPPORTUNITIES

# for PSATS' 96<sup>th</sup> Annual Educational Conference & Exhibit Show April 22-25, 2018 - Hershey Lodge

**Exposure: Close to 4,000 Township Officials, Exhibitors, and Guests**

## Platinum Sponsorship - \$15,000

- \* One 8 ft. x 10 ft. exhibit booth during conference exhibit show
- \* Choice of one (with recognition signage):
  - Exhibit hall breakfast mixer Monday morning of the conference
  - Exhibit hall breakfast mixer Tuesday morning of the conference
  - Delegate entertainment Tuesday evening of the conference
  - Keynote speaker Wednesday morning of the conference
- \* Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- \* Full-page B&W ad in the conference program book – Inside cover position (first come, first served for two positions; after that, ads will be placed alphabetically)
- \* Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- \* Recognition of sponsorship
  - Sponsor's logo and website link on the PSATS "2018 Conference Registration" web page (will appear on site through April 2019)
  - Special sponsorship sign on exhibit booth
  - Special ribbon on sponsor's name badge
  - Sponsorship listing in the conference program book
  - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
  - Logo on DVD on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
- \* Two seats at PSATS' VIP dinner Tuesday evening of the conference

**PSATS reserves the right to substitute items of equal or greater value.**



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## Gold Sponsorship - \$10,000

- \* One 8 ft. x 10 ft. exhibit booth during conference exhibit show
- \* Choice of one (with recognition signage):
  - General session video screens Monday of the conference
  - General session video screens Tuesday of the conference
  - General session video screens Wednesday of the conference
- \* Choice of one (with recognition signage):
  - Trivia prizes Tuesday morning of the conference
  - Trivia prizes Wednesday morning of the conference
- \* Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- \* Full-page B&W ad in the conference program book
- \* Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
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## Silver Sponsorship - \$7,500

- \* One 8 ft. x 10 ft. exhibit booth during exhibit show
- \* Choice of one (with recognition signage):
  - Water coolers in the exhibit hall Sunday of the conference
  - Water coolers in the exhibit hall Monday of the conference
- \* Choice of one (with recognition signage):
  - Punctuality prizes Tuesday morning of the conference
  - Punctuality prizes Wednesday morning of the conference
- \* Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- \* Full-page B&W ad in the conference program book
- \* Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- \* Recognition of sponsorship
  - Sponsor's logo and website link on the PSATS "2018 Conference Registration" web page (will appear on site through April 2019)
  - Special sponsorship sign on exhibit booth
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  - Logo on DVD on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
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## Bronze Sponsorship - \$5,000

- \* One 8 ft. x 10 ft. exhibit booth during conference exhibit show
- \* Choice of one (with recognition signage):
  - Water in the "Member Lounge" Sunday of the conference
  - Water in the "Member Lounge" Monday of the conference
  - Water in the "Member Lounge" Tuesday of the conference
  - Water coolers in the exhibit hall Tuesday of the conference
  - Punctuality prizes Monday morning of the conference
  - Evaluation form prize Tuesday morning of the conference
  - Evaluation form prize Wednesday morning of the conference
- \* Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- \* Full-page B&W ad in the conference program book
- \* Full-page B&W ad in the *Pa. Township News* magazine – month of your choice
- \* Recognition of sponsorship
  - Sponsor's logo on the PSATS "2018 Conference Registration" web page (will appear on site through April 2019)
  - Special sponsorship sign on exhibit booth
  - Special ribbon on sponsor's name badge
  - Sponsorship listing in the conference program book
  - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
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**Patron Sponsorship of Various Events – Price Varies**

*(Grassroots Lobbying Reception, First Timers Meet and Greet, Donuts with Dave, Secretaries-Managers Luncheon, Dessert Reception, Legislative Reception, County Association Presidents Breakfast, and First Timers Breakfast)*

- \* Sponsorship of the event Sunday, Monday, Tuesday, or Wednesday of the Conference
- \* Recognition of sponsorship
  - Signage at entrance to the room where the event is taking place
  - Sponsor's logo on the PSATS "2018 Conference Registration" web page  
(will appear on site through April 2019)
  - Special ribbon on sponsor's name badge
  - Sponsorship listing in the conference program book
  - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
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and on a large monitor in the Chocolate Lobby all four days of conference
  - Invitation to PSATS' VIP dinner Tuesday evening of the conference



## Sponsors at PSATS' 2017 Annual Conference

84 Lumber

Allied Communications

APA Tax Accountants, Inc./Entire Tech Group

ARRO Consulting

AT&T

Broadband Cable Association of Pennsylvania

Campbell, Durrant, Beatty, Palombo & Miller

Chief Oil and Gas

Cohen Law Group

Comcast

Hershey Lodge

HUB International/HDH

Barry Isett & Associates, Inc.

McNees Wallace & Nurick LLC

Morgan Stanley

OnDemand Energy Solutions

Pa. Department of Agriculture/PA Preferred

PECO

PennBid Program

Pennoni Associates Inc.

Pennsylvania Local Government Investment Trust

Penn Waste, Inc.

Portnoff Law Associates

Prismworks Technology, Inc.

PSATS Trustees Insurance and Retirement Services

SB & Company LLC

Shell Oil

SSI

Summit Financial Corp.

Triscari Group

Verizon

The YGS Group

Yuengling Brewery

Zelenkofske Axelrod LLC





## PSATS' 2018 Conference Sponsorship Contract

COMPANY NAME

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

COMPANY WEBSITE

TODAY'S DATE

MAIL INVOICE TO (UNLESS PAYING ONLINE UPON REGISTERING FOR THE CONFERENCE)

### Sponsorship Levels:

☐ Platinum: \$15,000

☐ Gold: \$10,000

☐ Silver: \$7,500

☐ Bronze: \$5,000

☐ Patron: Varies

SIGNATURE OF COMPANY'S AUTHORIZED AGENT

NAME OF COMPANY AGENT

TITLE

DATE

Please return this form, along with your check made payable to **PSATS**, to:

**Ginni Linn, PSATS, 4855 Woodland Drive, Enola, PA 17025**

**Phone: (717) 763-0930, ext. 127 • Fax: (717) 763-9732**

Please also e-mail a JPEG file of your company logo to [glinn@psats.org](mailto:glinn@psats.org).

**NOTE: YOU MAY ALSO RESERVE AND PAY FOR YOUR SPONSORSHIP ONLINE  
WHEN YOU OFFICIALLY REGISTER FOR THE CONFERENCE.**

**THANK YOU FOR YOUR SUPPORT!**