

# International Bullying Prevention Association

2017

# Annual Conference

**November 5-7, 2017**  
**Nashville, Tennessee**

## Sponsor and Exhibitor Opportunities



**Call 800-929-0397 for details or custom options!**

Contributing as a sponsor to this conference supports the important work being done in our communities. While making this event possible, you will increase your exposure to passionate and caring bullying prevention professionals from around the world.

# CONFERENCE DEMOGRAPHICS

800

REGISTRANTS

80

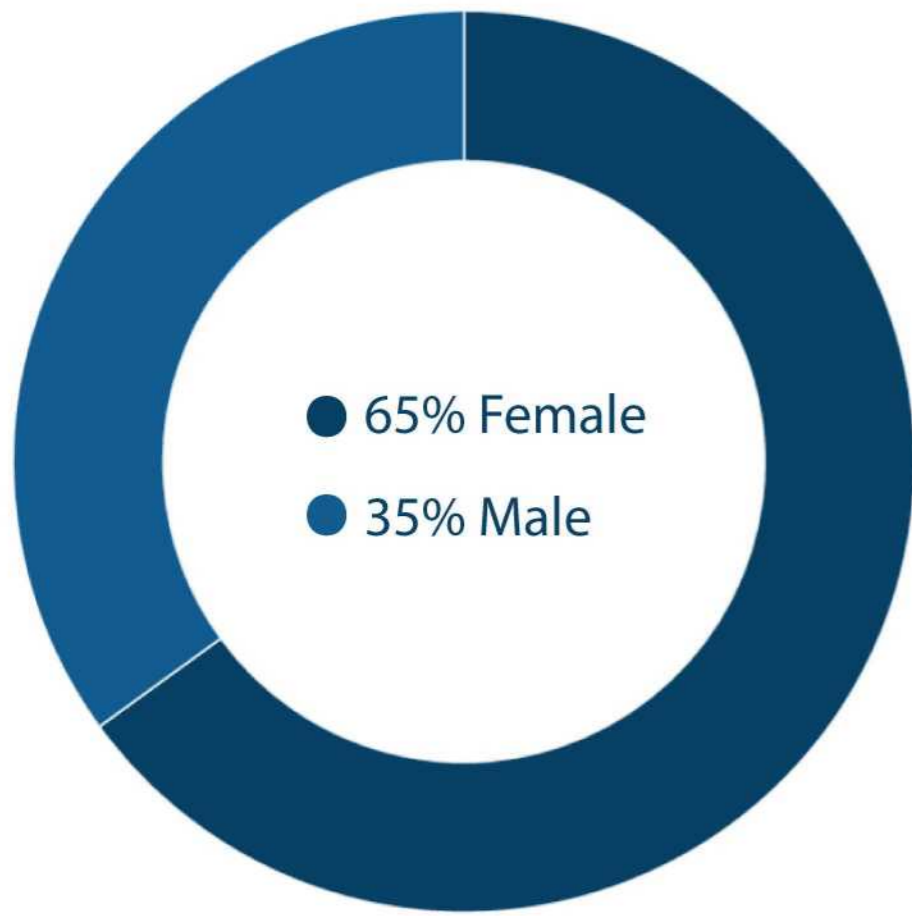
SPEAKERS

44

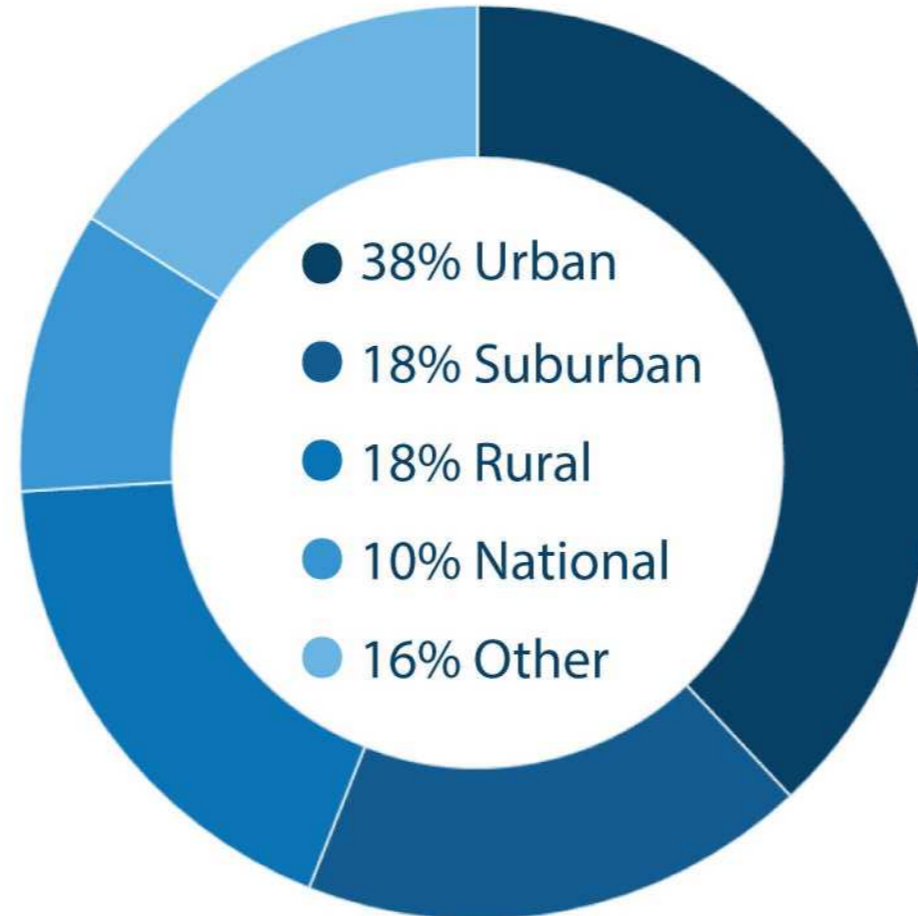
SESSIONS

18

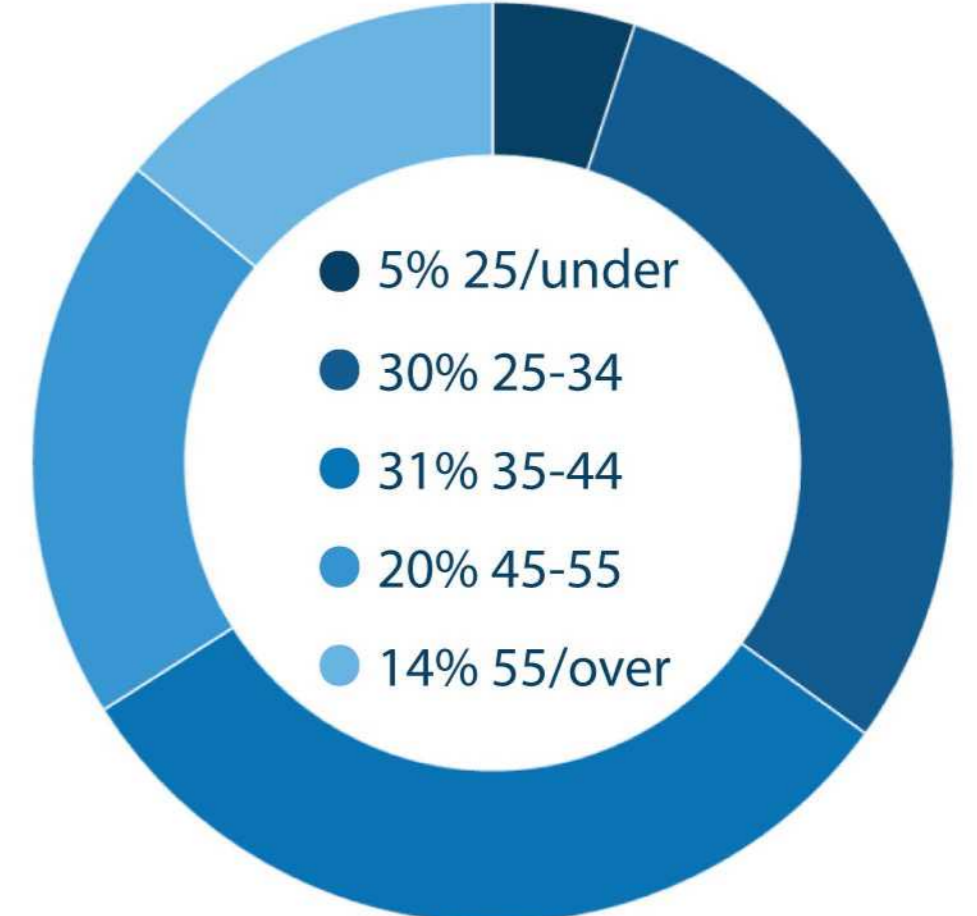
COUNTRIES REPRESENTED



GENDER



COMMUNITY COMPOSITION



AGE DISTRIBUTION

## IBPA ONLINE PRESENCE

3250+

MONTHLY VISITORS TO WEBSITE

3600+

TWITTER FOLLOWERS

## MOST COMMON CAREERS

Administrator  
CEO/Manager  
Community Agency Staff  
Consultant  
Counselor  
Director  
Health Education Specialist  
Law Enforcement  
Prevention Coordinator  
Professor  
Psychologist  
School Nurse  
School Psychologist  
Social Worker  
Student  
Student Assistance Coordinator  
Teacher

# SPECIALTY SPONSORSHIPS

Sponsor presentations, meals, keynotes and scholarships – making attendance easier and making events great.

PRESENTING	SCHOLARSHIP	MEAL OR KEYNOTE
Provide support to all aspects of the conference to improve programming and provide additional services to attendees.	Provide 200 \$100 discounts on registrations for professionals working to stop bullying in their community to attend this important event.	Sponsor a meal event or one of the keynote speakers: <ul style="list-style-type: none"> <li>• Monday or Tuesday Continental Breakfast/Breaks</li> <li>• Monday or Tuesday Keynote Presenter</li> </ul>
<b>\$25,000</b>	<b>\$20,000</b>	<b>\$15,000</b>
Color full-page advertisement in the conference program	Color full-page advertisement in the conference program	Color full-page advertisement in the conference program
Verbal recognition at Welcoming of Attendees during Opening Keynote	Verbal recognition at Welcoming of Attendees during Opening Keynote	Verbal recognition at conference
Recognition in press releases and announcements	Recognition in press releases and announcements	Recognition in press releases and announcements
Marketing item placed in attendee registration packet	Marketing item placed in attendee registration packet	Marketing item placed in attendee registration packet
Prominent banner in ballroom	Banner signage at conference	Signage at sponsored event
Name appears prominently on program cover / publicity materials	Name appears prominently in program / publicity materials	Name appears prominently on program cover / publicity materials
Listing on mobile app with description and website link	Listing on mobile app with description and website link	Listing on mobile app with description and website link
Head listing on conference website	Listing on conference website	Listing on conference website
Two product display tables with electricity in ballroom lobby	One product display table with electricity in ballroom lobby	One product display table with electricity in ballroom lobby
Six full conference registrations	Five full conference registrations	Four full conference registrations

## WORKSHOP SPONSOR

**\$1,000**

Logo on banner outside sponsored event

# SPONSORSHIP LEVELS

Opportunity options - find a level that fits your needs and increases your exposure without breaking your budget.

PLATINUM	GOLD	SILVER
<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>
Color full-page advertisement in the conference program	Color full-page advertisement in the conference program	Color quarter-page advertisement in the conference program
Listing on conference website	Listing on conference website	Listing on conference website
Verbal recognition at conference	Verbal recognition at conference	Verbal recognition at conference
Product display table with electricity in exhibit area	Product display table with electricity in exhibit area	Product display table with electricity in exhibit area
Three full conference registrations	Two full conference registrations	One full conference registrations
Recognition in press releases and announcements	Recognition in press releases and announcements	
Marketing item placed in attendee registration packet	Marketing item placed in attendee registration packet	
Signage at conference		
Name appears prominently on program cover / publicity materials		

## EXHIBITOR OPPORTUNITIES

EXHIBIT TABLE	TAKE ONE EXHIBIT
<b>\$950</b>	<b>\$250 per title</b>
One 6ft draped table Participant contact list after conference One registration to conference Listing and link in mobile app Exhibit table, two chairs in carpeted ballroom Wi-Fi included (A/V and electricity order form on website)	Send your handouts to IBPA in advance of the conference to display on a shared table in a high traffic location. One title – send 400 copies of each title.

# CONFERENCE PROGRAM ADS

The Conference Program is a valuable advertising tool and guide to be distributed to all attendees of the conference. The program includes session information, floor plan of the hotel, exhibitor information and ads. This is a cost-effective way to reach those professionals in the field of bullying prevention that are actively involved and going back to their communities to share information on services and products available.

FULL PAGE	HALF PAGE HORIZONTAL	HALF PAGE VERTICAL	QUARTER PAGE
\$750	\$500	\$500	\$300
7.5" width x 10" height	7.5" width x 5" height	3.5" width x 10" height	3.5" width x 4.75" height
			

ACCEPTABLE FORMAT: PDFs (High resolution, color or black and white images and fonts embedded. No bleeds)

NOTE: Display ads must be in the correct format and be prepaid. The program will be printed in color.

**PAY BY 7/15 AND RECEIVE A 10% DISCOUNT!**

## CUSTOMIZATION

If you have any questions or are looking for a sponsorship program designed specifically for your organization, please call Lynn Lonsway at 800-929-0397. We offer opportunities to fit every marketing budget.

# SPONSOR OPTIONS

## OUTSIDE BRIDGE BANNER

**\$2,500**

Send IBPA the design and we take care of the rest.

2 AVAILABLE



## ESCALATORS

**\$2,200**

Send IBPA the design and we take care of the rest.

2 AVAILABLE



## GOBO DISPLAY

**\$250/day**

Gobo on red wall of lobby to the left of the entrance. Custom Manufactured Gobo is an additional \$ 150 each if you are not supplying a design.

3 AVAILABLE



## WINDOW CLINGS

**\$350**

Send IBPA the design and we take care of the rest.

8 AVAILABLE



# SPONSOR OPTIONS (CONT.)

## LANYARD

**\$2,750**

One color design on any color lanyard.  
FOR EVERY PARTICIPANT



## ESCALATORS

**\$3,500**

Send IBPA the design and we take care of the rest.  
FOR EVERY PARTICIPANT



## ROOM DELIVERIES

**\$2,500**

Sponsor **MUST** ship items to hotel 3 days prior to the delivery date.

- Under Door: \$2 per room per item
- Door Hanger: \$2 per door
- Inside Room (turndowns etc): start at \$6 per person per item, depending on size of item and expected delivery time frame

## MONITOR ABOVE ENTRANCE

**\$1,250**

70" Monitor for the duration of the event. Includes drape backdrop.

1 AVAILABLE



## CUSTOMIZED ROOM KEYS

**\$1,750**

Send IBPA the design and we take care of the rest.  
1 AVAILABLE

# SPONSOR & EXHIBITOR APPLICATION

Authorized signer: read/agree to the IBPA terms and conditions outlined in the prospectus. Complete the application and return with check or credit card authorization form to IBPA. Once your application is approved, you will receive a confirmation email. Please mail this form along with check made out to IBPA or credit card authorization form to: IBPA, PO Box 99217, Troy, MI 48099 OR FAX to 800-929-0397 OR go to [www.ibpaworld.org](http://www.ibpaworld.org) to apply and pay online.

Company		
Address		
City	State	ZIP
Contact	Title	
Phone	Fax	
Email	Website	
Emergency/After Hours Phone		
Products/Services Brief Description		
I would like to:		
Advertise Full pg: \$750 ½ pg \$500 ¼ pg \$300	Ad total	
Exhibit \$950 or \$250 per title for take one	Exhibit total	
Sponsor (sponsorship details here)	Sponsorship amount	
	TOTAL	
Signature	Date	

# CREDIT CARD AUTHORIZATION FORM

If not paying by check please include this form with your application.

Complete this form and include with your application if you wish to pay your reservation by credit card. Charge will be made based on the information received on your application once it has been processed and approved.

Company		
Amount Authorized		
Credit Card Number		
Security Code	Exp. Date	
Cardholder Name		
Billing Address		
City	State	ZIP
Phone		
Signature		Date