



Ronald McDonald
House Charities®
Australia

HELP

Health | Educators | Learners | Parents

CONFERENCE

*Improving outcomes for
children with serious illness*

PARTNERSHIPS & EXHIBITION PROSPECTUS



Partners in Excellence

19-20 August 2019 | Brisbane Marriott Hotel



Every year, thousands of children are treated for serious illnesses. The impact of hospitalisation, medications and lengthy rehabilitation is often the tip of the iceberg for these families. Together, we can bridge the gap between Health and Education to improve future outcomes for students with serious illnesses and their families.

PARTNERSHIPS AND EXHIBITION PROSPECTUS

Ronald McDonald House Charities are proud to host the 5th International Health, Educators, Learners, Parents (H.E.L.P.) Conference on Monday 19th and Tuesday 20th August, 2019 at the Marriott Hotel Brisbane.

The theme for this year's Conference is 'Partners in Excellence', and on behalf of the Conference Organising Committee, we would like to invite you to partner with the Ronald McDonald House Charities at the 2019 H.E.L.P. Conference.

THE VENUE

Amidst the vibrant bustle of Brisbane CBD, The Brisbane Marriott Hotel offers a luxury experience, enjoying the city skyline and Brisbane River views. The Brisbane Hotel Marriott is located fourteen kilometres from the Brisbane Airport and is within walking distance from the train and bus stops.

BENEFITS ON PARTNERING WITH THE H.E.L.P. 2019 CONFERENCE

Every year, thousands of children are treated for serious illnesses. The impact of hospitalisation, medications and lengthy rehabilitation is often the tip of the iceberg for these families.

Together, we can bridge the gap between Health and Education to improve future outcomes for students with serious illnesses and their families.

H.E.L.P. 2019 will offer a unique platform for you to interact with a captive audience of delegates from teachers, clinicians, parents or anyone working with children.

Key benefits of sponsorship include:

- Wide acknowledgment of your organisation leading up to and during the Conference
- Excellent networking opportunities during the Conference to promote your products and services to a relevant audience.
- An opportunity to utilise the Conference experience to showcase your organisation's position of support for the industry.
- An opportunity to source new contacts and business leads or maintain relationships with existing customers, suppliers and important institutions.
- The possibility to launch new initiatives, products or services directly to your primary users.
- An opportunity for your key staff to connect face to face with the most influential people, bodies and organisations in one place over a short period of time.

Early confirmation will ensure a greater level of exposure in the lead up to the Conference with an extensive promotional campaign including web exposure and dedicated email blasts to a wide reaching and relevant database.

PARTNERSHIP OPPORTUNITIES

A variety of partnership opportunities are being offered for your organisation's exposure at H.E.L.P. 2019 as well as exhibition.

Please note the Conference is also happy to tailor packages not currently available in this prospectus and we encourage those with interest in exposure to contact our Partnership and Exhibition Sales Manager to discuss what is possible.

All listed pricing is inclusive of GST and in AUD.

OPPORTUNITIES AT A GLANCE	NUMBER AVAILABLE	INVESTMENT AUD \$ (INCL. GST)
EDUCATIONAL PARTNERSHIPS		
Keynote Speaker	Limited opportunities	3,300
SOCIAL EVENTS & CATERING		
Welcome Cocktail Reception	Exclusive	7,700
Barista	Exclusive	2,300
Conference Lunch Break	Limited opportunities	1,750
Morning or Afternoon Break	Limited opportunities	1,100
ADVERTISING		
Delegate Satchel Bag	Exclusive	5,500
Conference Supporter Branding	Limited opportunities	4,400
Name Badge & Lanyard	Exclusive	2,800
On-line Conference Program Branding	Exclusive	2,200
Notepad and Pen (sponsor provided)	Exclusive	1,800
Satchel Insert	Multiple	500
EXHIBITION		
Table Display	Multiple	1,100

EDUCATIONAL PARTNERSHIP OPPORTUNITIES

■ Keynote Speaker

Limited opportunities..... Investment AUD \$3,300
(subject to speaker confirmation)

H.E.L.P. 2019 has invited high profile speakers to deliver plenary presentations. Your sponsorship of a speaker provides the opportunity for maximum exposure of your brand.

Acknowledgements

- Acknowledgment as the sponsor of the specific keynote speaker session
- Acknowledgement of your sponsorship at opening and closing of session for this speaker
- Acknowledgement of your sponsorship next to the speaker in the on-line program
- Organisation to provide pull up banner displayed at session where the speaker is appearing
- Acknowledgement on the Conference website with hyperlink to your organisation page

SOCIAL EVENTS AND CATERING OPPORTUNITIES

■ Welcome Cocktail Reception

Exclusive OpportunityInvestment \$7,700

Sponsorship of this event offers excellent branding and networking opportunities. The price of this evening is included in the delegate registration fee – a fact reflected in the strong attendance at this event.

Acknowledgements

- Organisation to provide pull up banner in the Welcome Reception Venue
- Opportunity for a 5minute Welcome Speech at the Welcome Reception Venue
- Logo to be included on all printed items relating to the Welcome Reception
- Welcome Reception acknowledgement in the Conference program
- Acknowledgement on the Conference website with hyperlink to your organisation page
- Verbal acknowledgement at the opening and closing of the Conference

■ Barista Station

Exclusive OpportunityInvestment AUD \$2,300

The Barista Station will be well received and used regularly by delegates within a prime area.

Acknowledgements

- Naming rights to the Barista Station
- Logo on sign at the Barista Station
- Opportunity to provide branded cups, napkins and aprons (sponsor cost)
- Acknowledgement on the Conference website with hyperlink to your organisation page

■ Lunch Break

Limited to 1 sponsor per dayInvestment AUD \$1,750

Lunch breaks will be provided each day of the Conference. These breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments.

Acknowledgements

- Naming rights to the selected lunch for one day of the Conference
- Organisation signage within the catering area – to be provided by organisation
- Acknowledgment in the Conference Program

■ Morning or Afternoon Tea Break

Limited to 1 sponsor per breakInvestment AUD \$1,100

Morning tea/coffee breaks will be provided each day of the Conference. These breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments.

Acknowledgements

- Naming rights to the selected break for one day of the Conference
- Organisation signage within the catering area – to be provided by organisation
- Acknowledgment in the Conference Program

ADVERTISING AND BRANDING OPPORTUNITIES

■ Delegate Satchel Bag

Exclusive OpportunityInvestment \$5,500

Every registered delegate will be provided with an official Conference Satchel upon registration. The Organising Committee will ensure a quality satchel is chosen to prolong usage by delegates.

Acknowledgements

- Acknowledgment in the Conference Program
- Company logo printed on the satchel*, along with the Conference logo

** The Organising Committee reserves all rights in selection of the appropriate Conference delegate satchel. Size and location of your logo placement will also be at the discretion of the Organising Committee.*

■ Conference Supporter Branding

Limited OpportunitiesInvestment \$4,400

Showcase your organisation or institution's support of the Conference with this package.

Acknowledgements

- Logo on the website sponsor page with hyperlink to your organisation
- Logo on all Conference marketing emails
- Logo on sponsor slide in main sessions
- Half page advertisement in the Conference Program
- 100 word organisation profile in the Conference Program
- 1 x Insert in the Conference satchel

■ Delegate Name Badge & Lanyards

Exclusive OpportunityInvestment \$2,800

Every registered delegate will be provided with an official Conference name badge upon registration. Delegates will need to wear their name badge for the duration of the Conference, which will enable access to all program sessions, social functions and the exhibition.

Acknowledgements

- Acknowledgment in the Conference Program
- Company logo printed on the Name Badges and Lanyards*, along with the Conference logo

** The Organising Committee reserves all rights in selection of the appropriate Conference name badge and lanyard. Size and location of your logo placement will also be at the discretion of the Organising Committee.*

■ On-line Conference Program Branding

Exclusive opportunityInvestment AUD \$2,200

The H.E.L.P. 2019 Program will appear on line prior to the Conference and will be a continually referred to throughout the Conference ensuring your organisation is at the forefront of delegates minds throughout the Conference.

Acknowledgements

- Organisation logo to appear on each page of the on-line program
- Full page advertisement in the Conference Program

** Please note other sponsor logos will appear next to particular items they have sponsored.*

Notepad and Pen

Exclusive OpportunityInvestment \$1,800

The sponsor can provide a branded notepad and pen to be included in the delegate bag. This is a useful resource for delegates on site and provides good exposure of your organisation. (Quantity, size and delivery deadline will be made available upon enquiry).

Satchel Insert.....Investment \$500

Unable to attend but want to enhance your exposure at H.E.L.P. 2019? A satchel insert will reinforce your profile at the event and will be a 'take home' item for delegates to refer to.

Other opportunities

If you would like your organisation to be recognised at H.E.L.P. 2019 but you do not see anything to suit your requirements in the prospectus, please contact our Partnership Sales Manager who will be happy to work with you on a tailor made opportunity.

EXHIBITION

■ EXHIBITION TABLE DISPLAYInvestment AUD \$1,100

- Table with cloth
- Backboard
- Two (2) chairs
- One standard power outlet
- One exhibitor registration

GENERAL TERMS AND CONDITIONS

- All costs include GST and are in AUD
- A tax invoice will be sent upon receipt of a signed application form
- The allocation of exhibition positions or confirmation of a sponsorship item is at the discretion of the H.E.L.P. 2019 Organising Committee and will take into account date of application booking, exhibition preferences, proximity to competitors and other relevant matters.
- H.E.L.P. 2019 reserves the right to alter the exhibition floor plan at any time.

We look forward to and welcome your participation in Brisbane in 2019!

For all enquiries regarding partnerships and exhibition, please contact:

H.E.L.P. 2019 Partnership and Exhibition Sales Manager

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