



itSMFnz Conference 2020 Sponsorship & Exhibition Opportunities

The IT Service Management Forum New Zealand (itSMFnz) are pleased to invite you to support and participate in the 2020 itSMFnz Conference to be held in Wellington, 4-5 June 2020. The itSMFnz Conference is New Zealand's only IT Service Management conference, where IT Service Management Professionals gather to share and discuss how we manage and deliver better services to our customers.

Theme:

ABC,123; Are your Attitudes, Behaviours and Culture affecting your 2020 vision?

We are always looking to improve the way that we work, but without the right Attitudes, Behaviours and Culture, those improvements may not stick. How do you identify what needs to change? How do you drive those changes? What can go wrong, or right?

The 2020 Conference is offering a different Sponsorship and Exhibition format. The base purchase is a **Table Top Exhibition**. You may also choose to **Super-Size** the table top, have an exhibition booth or **Add On** additional sponsorship items.

Please tick the exhibition and sponsorship opportunities you would like to confirm.

	Table Top Exhibition Includes: trestle table, table cloth, chair, space for 1 x pull-up banner, listing on the conference website and app	\$1,500.00 +GST
	'Super-Size' Table Top Exhibition Includes the table top above, plus 1 x sponsored app post, 1 x eMailout to delegates, 1 x social media post (Facebook, Twitter + LinkedIn)	\$2,000.00+GST
	2.4m wide x 2.4m deep Exhibition booth with exhibition booth panels, 2 spot lights, 1 multi box and including 1 staff member for conference catering, plus 1 x sponsored app post, 1 x eMailout to delegates, 1 x social media post (Facebook, Twitter + LinkedIn)	\$4,000.00+GST

Add Ons

	Catchin' Up (Welcome Reception) Sponsor The sponsor may provide a banner at the entrance of the venue. The sponsorship includes 2 complimentary tickets to this event. The sponsor will be identified throughout all conference promotion as the Catchin' up sponsor.	\$1,500.00 +GST
	Social Dinner Sponsor The sponsor may provide a banner at the entrance of the venue. The sponsorship includes 2 complimentary tickets to this event. The sponsor will be identified throughout all conference promotion as the social dinner sponsor.	\$2,250.00+ GST
	Farewell Mix & Mingle Sponsor The sponsor may provide a banner at the entrance of the venue. The sponsorship includes 2 complimentary tickets to this event. The sponsor will be identified throughout all conference promotion as the farewell mix & mingle sponsor.	\$1,500.00+ GST
	Coffee Cart Sponsor Sponsor may choose to provide branded items such as cups and napkins for distribution by cart. The sponsor will be identified throughout all conference promotion as the coffee cart sponsor.	\$3,750.00+ GST
	Keynote Speaker Sponsor (3 available) <input type="checkbox"/> Damon Edwards <input type="checkbox"/> James Finister <input type="checkbox"/> Motivational speaker Sponsor may choose to present for 5 minutes at the conclusion of the keynote presentation. The sponsor will be identified throughout all conference promotion as the keynote speaker.	each \$2,000.00+ GST
	Lanyard & Name Badge Sponsor Sponsor to provide the lanyards for the conference as per the specifications provide by Icon. itSMFnz will provide the brand name badges. The sponsor will be identified throughout all conference promotion as the Lanyard & Name badge sponsor.	\$1,500.00+ GST
	Conference Bag Sponsor The sponsor may wish to provide a bag, or Icon will provide a cost effective option to choose from. The cost of the bag, and any branding, is to be paid by the sponsor. The sponsor will be identified throughout all conference promotion as the bag sponsor.	\$1,500.00+ GST
	Conference Delegate Gift Sponsor Sponsor to provide a gift for the conference delegates for inclusion in the conference bag. The sponsor will be identified throughout all conference promotion as the delegate gift sponsor.	\$750.00+ GST
	Bag Insert Sponsor Sponsor to provide a bag insert for the conference delegates for inclusion in the conference bag. The insert is to be no larger than A4 and 5 pages in length. The sponsor will be identified throughout all conference promotion as the bag insert sponsor.	\$750.00+ GST
	Video Recording Sponsor (3 available) The sponsor will have their logo visible on the video recording of the conference sessions. They will also be acknowledged as an associated sponsor.	each \$1,500.00 +GST

