

WOW

WILD ON WOUNDSSM

NATIONAL CONFERENCE

EXHIBITOR PROSPECTUS



Discover Passionate
WOUND CARE SPECIALISTS

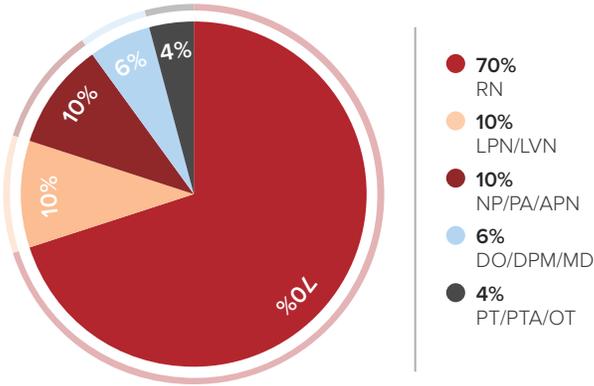
SEPTEMBER 11TH – 14TH
2019

Tap into the most coveted resource of over 70K+ influential wound care clinicians who desire product education and skills training.

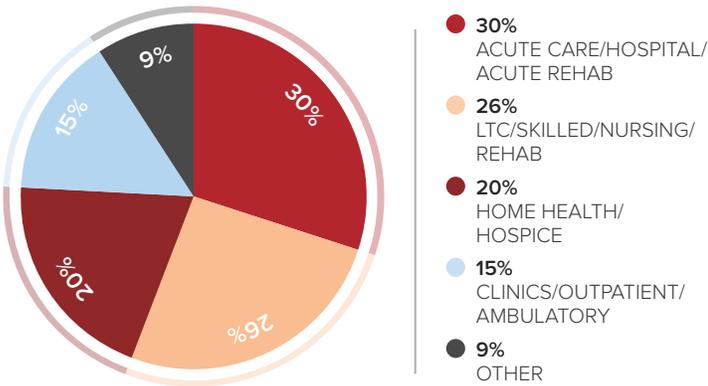


Invest in a Clinical Audience WHO INFLUENCE CHANGE

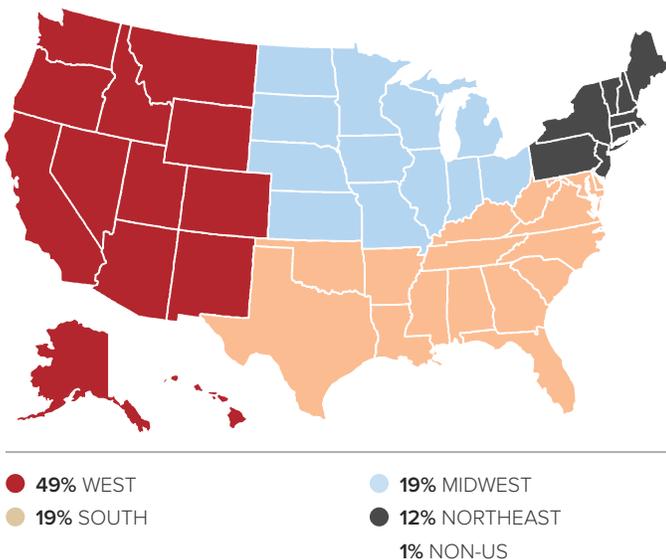
ATTENDEES BY LICENSE TYPE



ATTENDEES BY PRIMARY CARE ENVIRONMENT



ATTENDEES BY REGION



92% of WCEI alum directly influence or make the decision on wound care products used

89% of WCEI alum make decisions or provide feedback on whether to evaluate a new wound care product

53% of WCEI alum are in a supervisor, director or senior executive role within their organization

We had a fantastic show at WOW! I pulled the leads this morning and we grew our leads by 100%!! Yes, you read that correctly, 100%! We are all very pleased here.

JuliAnna Townsend
Trade Show & Event Specialist | Advanced Wound Management
Smith & Nephew

Exhibit BOOTH

	EARLY RATE (BY 3/31/19)	REGULAR RATE (AFTER 3/31/19)
<p>SINGLE 10X10 BOOTH</p> <ul style="list-style-type: none"> 8' high back wall and 3' high side rails – Royal Blue One 6' skirted (white) table 2 chairs 1 wastebasket Room is already carpeted 7"x44" one-line identification sign <ul style="list-style-type: none"> Badge/lunch for (2) Sales Representatives (additional badges may be purchased \$200/ea) Pre and Post list of "opt-in" attendees 	\$3,000	\$3,400
<p>DOUBLE 10X20 BOOTH</p> <ul style="list-style-type: none"> 8' high back wall and 3' high side rails - Royal Blue One 6' skirted (white) tables 2 chairs 1 wastebasket Room is already carpeted 7"x44" one-line identification sign <ul style="list-style-type: none"> Badge/lunch for (4) Sales Representatives (additional badges may be purchased \$200/ea) Pre and Post list of "opt-in" attendees 	\$5,000	\$6,000
<p>ISLAND 20X20 PREMIUM POSITION BOOTH</p> <ul style="list-style-type: none"> Islands have no walls or signage One 6' skirted (white) tables 2 chairs 1 wastebasket Room is already carpeted <ul style="list-style-type: none"> Badge/lunch for (8) Sales Representatives (additional badges may be purchased \$200/ea) and access to WOW Pool Party Thursday evening from 7-10pm Pre and Post list of "opt-in" attendees 	\$8,900	\$9,600
<p>ADDITIONAL REPRESENTATIVE BADGE & LUNCH TICKETS</p> <p>Indicate quantity: _____</p>		\$200/EA
<p>PURCHASE A COPY OF THE WOW SESSION WORKBOOK</p> <p>Indicate quantity: _____</p>		\$20/EA
<p>SCHOLARSHIPS/VIP CUSTOMER ACCESS</p> <p>Purchase a pass for clinical clients or staff to attend the sessions and receive continuing educational credit.</p> <p>Indicate quantity: _____</p>		\$450/EA

Sponsorship OPPORTUNITIES

CONFERENCE TOTE BAG

Sponsorship includes:

- Logo and/or website printed on bag
- One product or literature insert into each bag (Exhibitor provides 1300 inserts)
- Premium logo placement on conference signs and marketing materials



\$16,000

CYBER CAFE SPOT

Branded with your logo and advertisement. Opportunity to place marketing materials at stations and position a representative on site during peak hours for product showcase. One product or literature insert into each bag (Exhibitor provides 1300 inserts)
Premium logo placement on conference signs and marketing materials.



\$19,000

LANYARDS

Attendees will wear these lanyards throughout the show and be seen in all photos.



\$6,500

CONFERENCE BAG TOOL INSERTS

(YOU MAY SELECT MORE THAN ONE ITEM TO SPONSOR)

- Branded Pen
- Branded Highlighter
- Branded Note Pad or Post It

Attendees will thank you for these necessary items which they use throughout the conference. (Exhibitor provides 1300 inserts)

\$700/EA

PRODUCT/LITERATURE INSERT INTO CONFERENCE TOTE BAG

Ensure your company message is brought to attendee's attention with an insert in every bag. (Exhibitor provides 1300 inserts)

\$2,400

Speaker/Session SPONSORSHIPS

SATURDAY LUNCH SPEAKER SPONSORSHIP

SOLD

You provide the speaker and you select the topic. (45 min speaking time, 15 min Q&A)
SPONSORSHIP INCLUDES:

- One product or literature insert in conference tote bag (You must provide 1,300 inserts)
 - Listing in all conference marketing materials (must be secured by 3/1/19)
 - Premium logo placement on conference signs and website
- (Sponsor must be an exhibitor)

\$60,000

(must be purchased by
3/1/19 for marketing)

LUNCH SPONSORSHIP

THURSDAY OR FRIDAY (select a day)

SPONSORSHIP INCLUDES:

- Branded Table Runners with company logo
- One product or literature insert in conference tote bag (You must provide 1,300 inserts)
- Listing in all conference marketing materials (must be secured by 3/1/19 to be included)
- Premium logo placement on conference signs and website

\$30,000

EACH DAY

(must be purchased by
3/1/19 for marketing)

CORPORATE COFFEE SPONSOR

Coffee remains the #1 item consumed during sessions. We will design a highly branded coffee cup or sleeve with your logo. Sponsorship includes 1 double sided sign with literature tray at each of the three stations during entire conference. Coffee service is from 7:30am-11:00am each day.

\$25,000



Speaker/Session SPONSORSHIPS

CREATE A CONFERENCE SESSION (1-HOUR SESSION)

COST

As part of the WOW agenda, you will get your message across to all attendees with a customized program that will help you connect with an audience of wound care professionals when we list your event into the main conference schedule.

The session can be customized as a hands-on lab demonstrating product use, indications and contraindications, application and removal, tips, troubleshooting, education and tools that help meet bedside clinician needs.

- You provide the speaker and any hands-on supplies
- You choose the topic: skin, wound care or ostomy-related
- Includes basic AV (Screen, LCD, Microphone/Lavalier) Does not include laptop, hand held microphone, additional screens or any upgrades to basic AV. All additional upgrades will be estimated at time of contract.
- We assist in marketing your session

\$8,500
(Deadline: 3/1/2019)

RENT A ROOM (2-1/2 HOURS)

Conduct your own meeting, product demo, hospitality suite or focus group. We will help you market your session to all paid attendees and assist in the logistics. Rooms hold up to 100 theatre style. Larger rooms available upon request.

- Includes basic AV (Screen, LCD) Does not include laptop or microphone. AV upgrades will be estimated at time of agreement.
- If catering is required, it will be coordinated through WOW management and priced separately.

\$5,000

SPONSOR A SPEAKER

Show your support of education! Select a speaker from our 2019 schedule and your sponsorship is promoted in all conference promotions, logo signage positioned outside of session room and acknowledged in the general session. You will also receive a pre-registration list of attendees to market your sponsorship.



\$3,000

HOST WEBINAR ROOM

DO YOU HAVE AN EDUCATIONAL WEBINAR TO SHOWCASE? WOULD YOU LIKE TO BE THE SOLE SPONSOR OF OUR WOW WEBINARS?

\$6,000

Attendees will thank you for the extra CEs! (Thursday / Friday / Saturday)

We provide this unique platform for you to show your educational webinar as the premium sponsor for this popular option for free CEs. Attendees have the option to view a series of webinars before, during and after sessions for additional credit. If you do not have webinars of your own, you may opt to any of the WCEI/WOW webinars. Sponsorship includes large signs with your company logo and literature tray positioned outside viewing room and promoted in marketing materials.

Marketing OPPORTUNITIES

MIRROR CLINGS

Reach attendees throughout the common convention area by purchasing mirror clings and promoting your exhibit booth or special promotion. Request a quote.



COST

REQUEST A QUOTE

FLOOR DECALS, BATHROOM STALLS, MIRRORS, WINDOW CLINGS AND TABLE TOP CLINGS (EXHIBIT HALL)

Make a statement with floor decals that lead up to the exhibit hall or highlight your message on all windows in convention way and main rotunda area and bathroom stalls and/or mirrors. Stretch your brand beyond your exhibits with a table top cling. All pricing is quoted based on size, location and number of decals.



REQUEST A QUOTE

CHARGING STATION



\$8,000

MOBILE APP PROMOTIONS

Conference attendees are required to download this app to access their personal schedules, speakers, sessions and floor plans. Mobile app will be available to attendees 30 days prior to show date. As a sponsor, your company will be promoted on each page. Program includes 2 scheduled push notifications during show.

SOLD



\$8,000

LIMIT 2 SPONSORS

CUSTOMIZE YOUR SPONSORSHIP

To discuss developing a custom sponsorship to better meet your sales goals, please contact:

DIANA RAMIREZ-RIPP, CWCMS | Conference Manager
E drripp@relias.com P 888-318-8536 (ext. 712)

Exhibitor GUIDELINES



HOTEL ACCOMMODATIONS

Paris Hotel
3655 S. Las Vegas Blvd.
Las Vegas, NV 89109

RESERVATIONS:

To arrange housing accommodations go to:

<https://book.passkey.com/go/SPWOW9> or call the reservation number at **877-603-4389** use group code SPWOW9. (mention Wild On Wounds Convention)

WOW ROOM RATE: \$155/night (rates expires 8/20/19 or while supply lasts). A daily resort fee of \$30.00 per room, per night plus the current Clark County room tax of 12% (tax is subject to change), will be charged in addition to the room rates set forth above.

This fee includes:

- Unlimited local phone calls (no long distance or international calls)
- Two (2) Guest admissions per day to the Fitness Center (does not include use of the spa)
- In-Room Internet access to include two (2) devices per room per day (Property-wide and inter-property roaming available at that property for an additional fee.)



WOW GENERAL INFORMATION

September 11TH – 14TH

EXHIBIT HOURS

Thursday, September 12, 2019 from **11:30am - 2:30pm**

Friday, September 13, 2019 from **11:30am - 1:30pm**

BOOTH SET UP

Wednesday, September 11, 2019 between **8:00am-5:00pm**

Thursday, September 12, 2019 between **6:00am-11:00am**

All exhibits are required to be show ready for attendee visits by **11:00am on Thursday.**

Any assembly during scheduled exhibit hours will not be permitted, so plan accordingly.

BOOTH DISMANTLE

Friday, September 13, 2019 at 1:30pm and must be completely removed by 6:00pm

EXHIBITOR LUNCH

Exhibitors will be provided lunch in the exhibit hall between **11:00am - 11:30am**

All exhibitors must be show ready by 11:30am. (Must have badge visible)

BOOTH ASSIGNMENT

Booth location may be selected at time of registration from our virtual floor plan.

Go to www.woundseminar.com to select booth location.



TRANSPORTATION

We are pleased to announce we've partnered with LASxpress airport transportation service.

This allows us to offer our guests cost-effective transportation service between McCarran Int'l Airport and your hotel. This is an exclusive service for WOW. By utilizing this service, you are eligible for \$11 one-way airport transportation service or upgrade to Non-stop Xpress service for only \$18.

OTHER BENEFITS INCLUDE:

- **40% Saving** vs. Taxi Fare
- Immediate boarding
- Airport meet and greet service

Call **702-472-8688** for details.

TAXIS

Taxis are plentiful in Las Vegas so you should have no problems getting one at the airport. Taxis are located outside the baggage claim area and the average rate is \$25 to the hotel. Most taxis are cash-only in Las Vegas, so if you will be paying by credit card please alert the attendant, who will arrange for a cab that accepts credit cards.

BOOTH STAFFING

- All booths must be properly staffed during the official trade show hours. Only paid exhibitors with a badge will be allowed in showroom.
- **Please bring plenty of samples for at least 1300 attendees.**
- All exhibitors will be required to wear official WOW Exhibitor name badge to enter exhibit hall and attend after hour events

SHIPPING

All exhibitor shipping should be coordinated through Freeman (www.freemanco.com)

STORAGE

All containers and empty boxes must be stored in booth area or you can make arrangements with Freeman, our official service contractor

ATTEND A SESSION

All paid exhibitors are invited to sit in on sessions. Badge must be worn at all times.

Exhibitors who wish to attend or send a customer or sales representative to program sessions and receive CE certificate must register and purchase either a one-day or full conference pass for each attendee. **Contact Diana at drripp@relias.com for details.**

Registration FORM

COMPANY INFORMATION

Company Name _____
(List name as it should appear on listing)

Company Address _____

City _____ State _____ Zip _____

Contact Phone _____ Company Web Address _____

Name and type of product to be displayed _____

EXHIBIT CONTACT Person to receive all exhibit-related information via email

Name: _____ Title: _____

Email (required): _____ Mobile Phone: _____

SELECT ITEMS TO PURCHASE

EXHIBIT BOOTH REGISTRATION *Early Rate (by 3/31/19)*

- Single 10 x 10 Booth \$3,000 \$3,400
- Double 20 x 10 Booth \$5,000 \$6,000
- Island 20 x 20 Booth (Premium position) \$8,900 \$9,600
- Additional Booth Representative Badge and Lunch Qty: _____ \$200/ea
- Copy of WOW Session Workbook Qty: _____ \$20/ea
- VIP Customer Access Pass Qty: _____ \$450/ea

SPONSORSHIP OPPORTUNITIES

- Conference Tote Bag \$16,000
- Cyber Cafe \$19,000
- Lanyards \$6,500
- Conference Tote Bag Inserts \$700/ea
(you may select more than one item to sponsor)
___ Branded Pen ___ Branded Highlighter
___ Branded Note Pad or Post It
- Conference Tote Bag Product/Literature Insert \$2,400
- Lunch Speaker Sponsorship (Saturday lunch) \$60,000
- Box Lunch Sponsorship \$30,000/day
(Thurs___ / Fri___)
- Corporate Coffee Sponsor \$25,000/day
- Create Your Own Conference Session (1 hour session) \$8,500
- Rent A Room (2 1/2 Hours) \$5,000
- Sponsor A Speaker \$3,000
- Host Webinar Room \$6,000

MARKETING OPPORTUNITIES

- Mirror Decals **Contact: drripp@relias.com**
- Floor Decals/Bathroom Stalls/
Mirrors/Window Clings/ Table Top Clings **for estimates**
- Charging Station \$8,000
- Mobile App \$8,000

TOTAL \$ _____

PAYMENT INFORMATION

CHECK

Make checks or money orders payable to:
"WOW" WILD ON WOUNDS®

Mail to: WOW 2019
**1010 Sync St.
Morrisville, NC 27560**

CREDIT CARD

Complete credit card authorization below and fax to:
877-649-6021

CREDIT CARD NUMBER

EXPIRATION DATE SECURITY CODE

NAME (as it appears on card)

CARDHOLDER EMAIL ADDRESS

ADDRESS (credit card billing address)

CITY

STATE ZIP CODE

CARD HOLDER SIGNATURE

TOTAL \$ _____

I read and agree to the terms and conditions of the event
(see next page for terms and conditions)

Direct all inquiries to:
DIANA RIPP | 888-318-8536 (EXT 712) | DRRIPP@RELIAS.COM

Additional INFORMATION

This form indicates the policies and regulations set forth as part of the contract for exhibiting and sponsorship with Wound Care Education Institute® and Wild On Wounds® Productions Inc. hereinafter referred to as WOW, for the WOW conference being held September 11-14, 2019 in Las Vegas, NV. WOW reserves the sole right to render all interpretations, to amend and enforce these policies and regulations, and to establish all further regulations not specifically covered below to assure the general success and well-being of the conference. WOW reserves the right to decline, prohibit, and/or deny any exhibit or sponsorship that in its sole judgment is contrary to the character, objectives, and best interests of the conference or suitable for its attendee audience.

CANCELLATION BY EXHIBITOR:

In the event of an exhibitor need to cancel all or part of the exhibit space, WOW shall assess cancellation fees as follows:

- Prior to June 1, 2019, a full refund of monies received will be issued, less a \$300 administrative fee. Sponsorship cancellations will be addressed on an individual basis due to cancellations will not be allowed.
- Cancellations must be submitted in writing to dripp@relias.com. NO REFUNDS WILL BE MADE FOR CANCELLATIONS AFTER JUNE 1, 2019, No exceptions.

SECURITY:

WOW will provide around the clock security to control access to the exhibit hall beginning Wednesday, September 11th 8:00am to Friday, September 13th at 1:30pm. WOW and the Paris Hotel are not responsible for loss of or damage to exhibitor property. Exhibitors will be required to secure their stations before leaving and to display proper credentials to gain access to the floor.

ELECTRICAL POWER AND UTILITIES:

Rates and data on electrical power, internet, telephone connections, etc., will be provided in the Exhibitor Service Manual from the decorator Freeman.

EXHIBIT COORDINATOR:

The official decorating company (Freeman Co.) will direct and manage all the following services and will have a service desk in operation at the time of installation and dismantle:

- exhibitor service manual distribution
- furnishings
- labor
- rent or exhibit displays
- signage
- material handling services
- outbound shipping services

EXHIBIT HALL CEILING HEIGHT:

The ceiling height in the exhibit hall (RIVOLI) is 30 feet. No hanging sign or booth display may exceed 8 feet in height, except for island booths and perimeter booths, which cannot exceed 12 feet in height. Only island booths are permitted to have hanging signs, and those signs cannot exceed 20 feet in height. We do require that all hanging signs be submitted with specs for approval and must ship to the advance warehouse and may not ship to show site direct. This will allow proper installation. Large exhibits may begin set-up on Tuesday, September 10th after 10:00am. Please coordinate with Freeman.

SUBLETTING OF SPACE:

The exhibitor agrees that the display will be confined to the area of space reserved and that subletting or showing products other than those manufactured or represented by the exhibitor or those that have not been pre-approved by WOW management is strictly prohibited.

ARRANGEMENT OF EXHIBITS:

The exhibitor agrees to manage his/her exhibits so as not to obstruct or interfere in any way with the general view, the view of the exhibits of other exhibitors, or the free passage of spectators. The decision of WOW as to what constitutes such obstruction or interferences will be final.

CARE OF SPACE:

The exhibitor agrees not to deface, injure, or mar the exhibition hall or any of the furniture or fixtures contained therein, and/or any of the property of whatever nature placed therein. The exhibitor will be liable to WOW and/or Convention Center for any damage resulting to such exhibition hall, furniture and fixtures contained therein, and/or such property placed therein by WOW, which will occur by reason of the commission or omissions of any exhibitor and/or its agents, servants, or employees. The exhibitor will defend and hold harmless WOW from all claims and suits against WOW arising from the aforesaid commissions or omissions of the exhibitor, their agents, servants, or employees. All material used by exhibitors must conform to the requirements of the Fire Department of Las Vegas, NV.

LIABILITY:

WOW will not be liable for any damages if performance of this contract is rendered impossible for any of the following causes: destruction of the exhibit hall or any substantial portion thereof by fire, earthquake, the elements, a public enemy, strikes or other public disorder, impossibility of performance created by lay or any public authority, and/or for any cause beyond its control or the control of the Paris Hotel.

CHILDREN:

Under no circumstances will children under the age of 18 be allowed in the exhibit hall during installation or dismantle. For reasons of insurance children are not permitted on the show floor at any time. Because of limited seating capacity and the highly sensitive nature of the programs, children under the age of 18 are not invited to attend presentations. Access to the exhibit hall is by paid registration only.

SHIPPING INSTRUCTIONS:

Please ship early and prepay all transportation charges. Collect shipments will not be accepted and all shipments should be labeled with return address. Additional shipping instructions and labels will be provided in the decorating kit through Freeman. All shipments should be packed securely and fully prepaid. Bills of lading should be forwarded to the drayage agent when shipment is made. Each exhibitor agrees to ship his/her materials at the company's own risk and expense. WOW will not be responsible for any exhibitor shipping fees.

SHOW CONDUCT:

All booths must be uniform. Interviews, demonstrations, and distribution of literature or samples must be made within the booth area assigned to the exhibitor unless other arrangements have been made through WOW. Canvassing or distributing of promotional materials outside the exhibitor's own booth will not be permitted. Solicitation of exhibitors by competing organizations of WOW is not permitted. Exhibitors may not serve or dispense food or beverages of any type from their booths or in the exhibit area without the consent of WOW. No part of the display including products is permitted outside the exhibit space unless prior arrangements have been made. Products and furnishings should be arranged with the safety of the exhibitors and attendees in mind. Each exhibitor must make provisions for the safeguarding of his goods, materials, equipment, and display at all times. The exhibit hall will be secure during closed hours, but neither WOW or the Paris Hotel will be held liable for personal injuries or for damage to property owned or controlled by the exhibitor in the rented exhibition space. The exhibitor will indemnify and hold WOW and Paris Hotel harmless against all such claims. In providing our services, in particular hosting events, any reasonable instruction given to you by us or our suppliers must be followed. In the event that you or your staff fail to follow our reasonable instructions, resulting in loss or damage, you will be liable for said loss or damage.

WOW and WCEI does not accept any liability for non-completion of an event or for any delays arising as a result of strikes, riots or lockouts, adverse weather conditions, loss, damage or cancellation due to fire, flood or any other cause beyond its control.