

# Corporate Support Informational Packet

*Make Rheum for Excellence*

## PRS 10<sup>TH</sup> ANNUAL SCIENTIFIC MEETING



September 29-October 1, 2023 ▪ Kalahari Resorts, Poconos

The Pennsylvania Rheumatology Society (PRS) is a professional 501(c)(3) organization representing the interests of over 200 rheumatologists in Pennsylvania. The PA Rheumatology Society provides educational resources to both physicians and patients and accepts corporate support from companies who are interested in reaching out to rheumatology specialists.

The cost for the corporate partnership is only \$12,000 for the 2023-2024 fiscal year. Your partnership will begin as of July 1, 2023, and end on June 30, 2024. Corporate Sponsorship is provided without condition of product use, formulary status, or purchasing commitment.

Please send any questions regarding sponsorship to [prs@parheumatology.org](mailto:prs@parheumatology.org) or call (833) 770-1549.

The official registration and financial information of the Pennsylvania Rheumatology Society may be obtained from the Pennsylvania Department of State, Bureau of Charitable Organizations, by calling toll-free within Pennsylvania (800) 732-0999 registration does not imply endorsement. The tax-exempt number is 25-1792593, Donations in excess of the cost of goods or services provided are tax-deductible.

**PRS tax ID #25-1792593**



# FRIDAY SPONSORED EDUCATION OPPORTUNITIES

**NEW  
THIS  
YEAR!**

You asked... we listened! PRS is inaugurating an additional day of education on Friday, September 29, responding to requests from our valued industry & pharmaceutical partners.

It's our way of bringing sponsored education—YOUR content—to PRS Annual Scientific Meeting attendees...and at the same time simplify navigating the complex regulations surrounding industry professional education offerings.

We've promised to lead with quality for this innovative afternoon - it's your chance to bring PRS your best speakers! **All requests for Friday Sponsored Education sessions will submit an RFP for review of content.**

## FRIDAY SPONSORED EDUCATION OPPORTUNITIES:

Corporate Partners will have exclusive early access to Friday sponsored education opportunities and additional Friday sponsorships.

*Please note: PRS assumes costs and fees of events and materials unless otherwise noted in sponsorship.*

### **Friday Lunch & Learn with Branded Talk\*—\$5000**

*(Number of opportunities: 1)*

Duration: 1 hour, 30-minutes

Sponsor assumes all costs and fees associated with this opportunity.

PRS will send out provided marketing materials to members. With purchase of this opportunity, your logo/company name will be on signage and featured in the onsite program to meeting attendees.

*Process: RFP will open in January exclusively for Corporate Partners and March for all others.*

### **Friday Sponsored & Non-Branded Talks\*—\$1500**

*(Number of opportunities: 3)*

Duration: 50-minutes

Sponsor assumes all costs and fees associated with this opportunity.

PRS will send out provided marketing to members. With purchase of this opportunity, your logo/company name will be on signage and featured in the onsite program to meeting attendees.

*Process: RFP will open in January exclusively for Corporate Partners and March for all others.*

### **Friday Coffee Break & Snack\*—\$2500**

*(Number of opportunities: 1)*

Sponsor assumes all costs and fees associated with this opportunity.

Network with attendees and sponsor a midday beverage and snack break.

Signage will be posted in the area with your sponsorship and company logo.

### **Welcome Gathering & Family Fun Night Sponsor—\$7500**

*(Number of opportunities: 1)*

Duration: 2 hours

PRS to coordinate.

Make a great first impression by welcoming everyone to the meeting.

Sponsor logo will be prominently displayed on onsite signage, digital media, and reception napkins. This is an ALL-AGES event - open to Corporate Partners, meeting attendees and their families. We're planning activities for all ages—and much more!

Exhibitors may attend for an additional charge.

# FRIDAY SPONSORED EDUCATION OPPORTUNITIES

## Donations for Welcome Reception Raffle\*

*(Unlimited opportunities – one raffle prize per registered company.)*

Donate a prize to our Welcome Reception raffle.

Family Fun Package	\$500
Kalahari Spa Package	\$500
Deluxe Dining for 2	\$500
Afternoon Brewpub Tour with transportation for 4	\$800
Kalahari Adventure Package: Ropes Course Package for 4	\$400

## Want to get creative on a prize? Contact us!

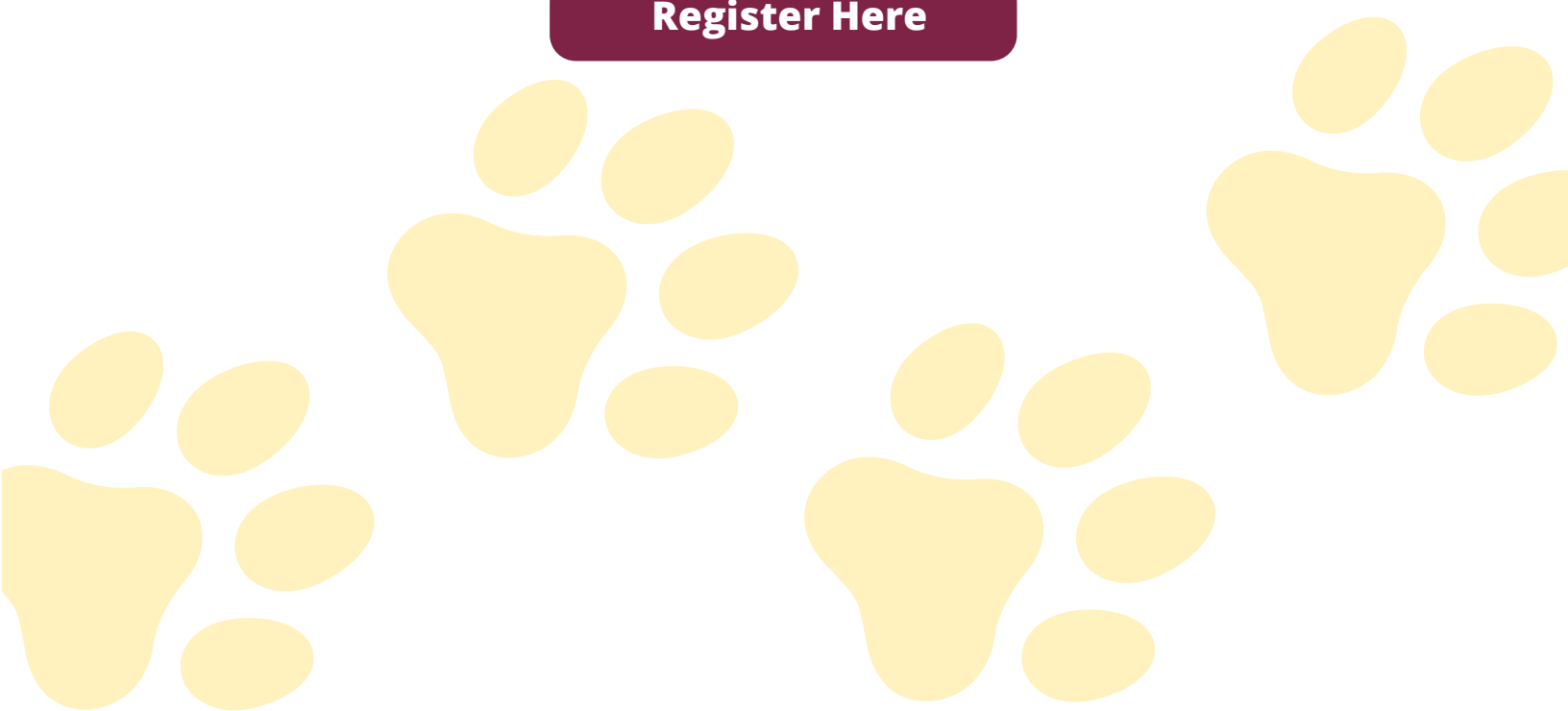
Company will receive recognition on signage and during raffle.

Opportunity will open in January exclusively for Corporate Partners and March for all others.

*\*Sponsor assumes all costs and fees associated with the opportunity.*







## Read on for full Annual Corporate Partner Benefits and Exhibit Information!!

[Register Here](#)












# CORPORATE PARTNERSHIP YEAR-ROUND BENEFITS

**The PRS Corporate Partnership runs through the year, from July 1, 2023, through June 30, 2024. PRS Corporate Partners will receive the following benefits:**

-  Recognition on PRS website, [www.parheumatology.org](http://www.parheumatology.org). Your company logo will be prominently displayed throughout the website and can link directly to your corporate home page.
-  Recognition in the PRS quarterly newsletter.
-  (1) Half-page Newsletter advertisement for the 2023-2024 term.
-  Partners will have the opportunity to provide educational content for the PA Rheumatology Society News, an electronic newsletter sent to all members and posted to our website. The educational content should be as follows:
  - Company Name** – Educational content can be included with up to two sentences of approved language. Content can be *hyperlinked in the approved language*.  
*"Title of Educational Content"*
-  Exclusive early access to additional meeting sponsorship opportunities.
-  A Corporate Partner will be given the opportunity to request phone contact with a member of PRS Leadership twice a year to discuss specific common interest issues.

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## CORPORATE PARTNER ANNUAL MEETING BENEFITS:

-  (4) Complimentary passes for your representatives and their families to attend the Welcome Reception Friday evening.
-  Premier exhibit space at the fall Annual Meeting for no additional fee to ensure maximum exposure to meeting attendees. (Table placement will be based on order of payments received.)
-  Corporate Partners will receive a double-sized (12-foot) display; draped & skirted for no additional fee. (These tables cannot be separated.) The current charge per individual exhibit space (1) 6-foot tabletop display is \$3500.
-  Corporate Partners will receive (4) company representative name badges. A maximum of (4) company representatives are permitted on the floor at any given time. Exhibitors have a maximum of (2) company representatives per exhibit table, and only (2) representatives are permitted on the exhibit hall floor at any given time.
-  Company recognition on meeting handouts and signage.
-  Access to the Annual Meeting's educational sessions.
-  You will receive a permission-based attendee list one week prior to the meeting, and access to the program's onsite materials. An updated permission-based list of walk-in attendees will be sent following the program.
-  Shout out on PRS social media during the Annual Meeting.
-  Let's Meet & Greet!! Corporate Partners will receive an invitation to an exclusive reception on Saturday Evening (09/30/23) with PRS Board Members.

# ANNUAL MEETING SPONSORSHIPS

PRS assumes costs and fees of events and materials unless otherwise noted in sponsorship.

## ANNUAL MEETING SPONSORSHIPS

### **Breakfast Sponsor—\$3500**

*(Number of opportunities 2)*

Sponsor will receive special signage at breakfast station, as well as recognition in announcements and meeting materials.

### **Break Sponsor—\$1500**

*(Number of opportunities 2)*

Sponsor will receive special signage at breakfast station, as well as recognition in announcements and meeting materials.

### **Saturday Lunch Sponsor—\$3500**

*(Number of opportunities 1)*

Make an impression where it counts, in the attendee's bellies! Sponsor the PRS Saturday luncheon. Sponsorship includes special signage, as well as recognition in meeting announcements and materials. Your logo/company name will be featured on napkins. (Please note: This is NOT a product theater or speaking event.)

### **Charging Station Sponsor:—\$3000**

*(Number of opportunities 1)*

Help attendees stay connected by sponsoring a charging station. Sponsor will receive recognition in announcements and meeting materials.

### **Wi-Fi Sponsor—\$3500**

*(Number of opportunities 1)*

This sponsorship covers Wi-Fi for the entire meeting area on Saturday and Sunday. Signage will be posted about the Wi-Fi sponsorship and company support. Sponsor will receive recognition in announcements and meeting materials.

### **Navigation Sponsor—\$3500**

*(Number of opportunities 1)*

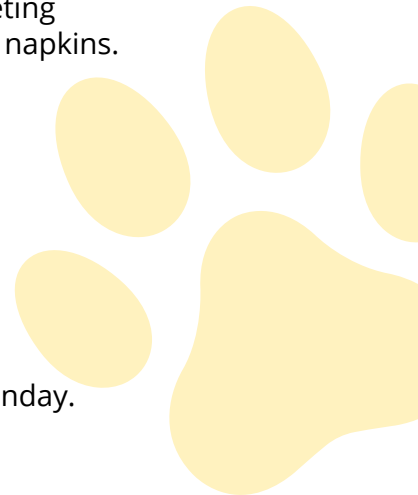
Pave the way to the PRS meeting sessions! Work with PRS to design floor graphic stickers to guide attendees around the meeting.

### **Hotel Key Card—\$5000**

Once a meeting attendee checks into their room at Kalahari, they will receive their PRS and Sponsor co-branded keycard.

**Don't see the sponsorship opportunity you're looking for?  
Contact us at [prs@parheumatology.org](mailto:prs@parheumatology.org) or call (833) 770-1549**








**Register Here**



# EXHIBITING INFORMATION

By exhibiting at the PRS Annual Meeting you will meet the decision-makers and influencers face-to-face! Breakfast and AM Breaks are served in the Exhibit Hall for optimal traffic and exposure.

## EXHIBIT BENEFITS

-  (1) 6-foot tabletop display; draped & skirted.
-  Breakfasts & morning breaks will be served in the Exhibit Hall.
-  Thieves Market Abstract posters are on display in the Exhibit Hall. Mixed throughout our valued sponsors.
-  (2) Company Representative name badges will be provided. A maximum of (2) company reps are permitted on the Exhibit Hall floor at any given time.
-  Company recognition on meeting handouts and signage.
-  Access to the Annual Meeting's educational sessions.
-  You will receive a permission-based attendee list one week prior to the meeting, and access to the program's onsite materials. An updated permission-based list of walk-in attendees will be sent following the program.

**Questions? Please contact PRS Staff at  
[prs@parheumatology.org](mailto:prs@parheumatology.org) or call (833) 770-1549.**

**We hope to see you in September!**

**Register Here**



PENNSYLVANIA  
**RHEUMATOLOGY**  
SOCIETY

*Representing Pennsylvania Rheumatologists*