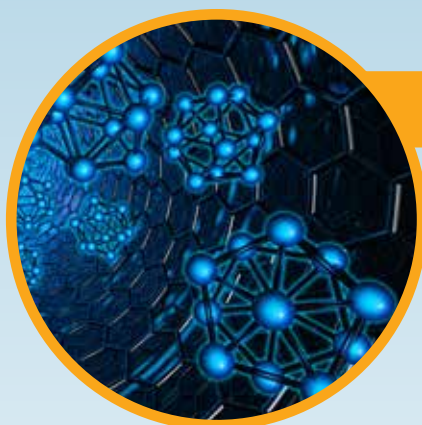


2014 TAPPI INTERNATIONAL CONFERENCE ON NANOTECHNOLOGY FOR RENEWABLE MATERIALS



23-26 JUNE 2014 • FAIRMONT HOTEL VANCOUVER
VANCOUVER, BRITISH COLUMBIA, CANADA • WWW.TAPPI.ORG/14NANO

Two growing markets come together for one great opportunity



NANOTECHNOLOGY

A \$49 BILLION MARKET BY 2017*



RENEWABLE CHEMICALS

A \$83 BILLION MARKET BY 2018**

SPONSORSHIP PROSPECTUS

Nanotechnology is unlocking the potential of nature's chemicals for many different applications. Showcase your organization's capabilities at the only event that brings these two emerging markets together.

*Nanotechnology Market Outlook 2017, RNCOS, May 2013

**Renewable Chemicals Market, Marketsandmarkets.com, June 2013



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PAST ATTENDING COMPANIES (2009-2013)

Join the growing list of over 100 participating companies attending the conference.

ABB	Dart Container	KoanTeknico	SCA
Advanced Diamond Technologies Inc.	De La Rue	Kompetenzzentrum Holz GmbH	Schweitzer Mauduit Intl (SWM)
American Process Inc.	DIC Corporation	Kruger Inc.	Scion
Anasys Instruments Corp.	Domsjo Fabriker AB/DomInnova	Lenzing AG	SeikoPMC Corporation
APC Composite AB	Domtar Industries Inc.	LG Electronics Inc.	Selig Sealing Products, Inc.
Appleton	DuPont	MeadWestvaco Corporation	Semiconductor Research Corporation
Ashland Inc.	Eka Chemicals	Melhoramentos Florestal	SENTINEL Bioactive Paper Network
ATI Composites Canada Inc	Evergreen Packaging Inc.	Melodea Ltd.	Shell
BASF	FiberMark	Metsa Fibre	SIG Combibloc Systems GmbH
Beijing Century Xin Nong Technology Dev Co Ltd	FibreK	Micralyne	Smart Papers LLC
Beijing Si Ren Xing Commerce and Trade Co. Ltd.	Fibria Celulose SA	Miller Thomson	Smurfit Kappa Group
Bergeson & Campbell P.C.	First Quality Tissues	Mirka	Solanja AB
BillerudKorsnas AB	Georgia-Pacific Corporation	MKS-Tekniikka Oy	Specialty Minerals Inc.
Biolin Scientific AB	GL&V	Mondi Business Paper SCP A.S.	State Center of Timber Industry
BioVision Technology	Golder Associates Ltd	Moorim P&P Co. Ltd.	Stora Enso
BNCC	Goodyear S.A.	Nalco Company	Styron Suomi Oy
Boise Cascade Corporation	Hansol Paper	NewPage Corporation	Suzano Pulp and Paper
BondX Technologies Ltd.	Hollingsworth & Vose Company	Nippon Paper Industried Co Ltd	Swerea SICOMP AB
Borregaard Industries Ltd	Holmen	Nopco Paper Technology AS	Swetree Technologies AB
Bruker Nano Surfaces Division	Houghton Cascade	NORAM Engineering	SWM INTL
Buckeye Technologies Inc.	IBM Materials Engineering	Novozymes A/S	Tetra Pak
Buckman	Iggesund Paperboard	Oji Paper Co., Ltd.	Toppan Printing Co. Ltd.
Cabot	IMERYS	OMYA	Torraspapel-LECTA
Cargill Inc.	International Paper	OY Metsa Botnia AB	TTS Inc.
Cascades Inc.	Intertox	Pall Corporation	Twin Rivers Paper Company Inc.
Casco Inc.	IPN	Papeteries Du Lemman	UPM-Kymmene
CelluForce Inc.	ITENE	Papirnica Vevce D.o.o.	Verso Paper
CelluTech AB	J. Rettenmaier & Sohne	PepsiCo	Vireo Advisors
Chuetsu Pulp & Paper Co. Ltd.	JRS	PFI	VRM Management Solutions
CIBC World Markets Inc.	Jyvaskyla Innovation Ltd.	Poyry Consulting	Weyerhaeuser Company
CLF Ventures Inc.	Kai Feng Hua Mao Agricultural Development Co., Ltd.	Procter & Gamble Company	Wilmer Cutler Pickering Hale and Dorr LLP
CMPC Celulosa S A	Kanematsu Corporation	REDCO N.V.	Woodbridge Foam Corporation
Copamex	Kao Corporation	Royal Cosun	Xerox
CP Kelco	KapStone Charleston Kraft LLC	RTI International	
Cuetsu-Pulp & Paper Co. Ltd.	Keller and Heckman	Rusnano USA	
Daio Paper Corp.	Kemira	S.A. Industrias Celulosa Aragoneas	
Daio Seishi KK	Kimberly-Clark Corp	Sage Environmental Consulting	
	Klabin SA	Saimia	
		Sappi Fine Paper	

PLUS over 200 universities, research institutes, government agencies and other research-based organizations!



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Take this opportunity to show your commitment to renewable materials and nanotechnology

HIGH VISIBILITY SPONSORSHIP

GOLD LEVEL // \$10,000 (Limit 3)

- Tabletop space
- 20 minute speaking opportunity during lunch, with chair drop at lunch
- Two complimentary conference registrations
- Signage recognition at opening session and onsite signage
- Conference program book recognition
- One page ad in program book (B&W)
- Pre-registration attendee list (1 week prior) and post conference attendee list
- Logo on conference bag
- Logo and link on pre-conference promotional materials and event website
- Conference bag insert of company promotional material (one item, exhibitor supplied)
- Sponsorship level designation on conference website
- Banner ad on mobile Conference app
- 50 word description and logo in conference guide

SILVER LEVEL // \$5,000 (Limit 5)

- Tabletop space
- One complimentary conference registration
- Signage recognition at opening session and onsite signage
- Conference program book recognition
- Pre-registration attendee list (1 week prior) and post-conference attendee list
- Logo on conference bag
- Logo and link on pre-conference promotional materials and event website
- Conference bag insert of company promotional material (one item, exhibitor supplied)
- Sponsorship level designation on conference website
- 50 word description and logo in conference guide

BRONZE LEVEL // \$2,500 (Limit 10)

- One complimentary conference registration
- Signage recognition at opening session and onsite signage
- Conference program book recognition
- Conference bag insert of company promotional material (one item, exhibitor supplied)
- Sponsorship level designation on conference website
- 50 word description and logo in conference guide

Exclusive Dinner Cruise Sponsor // \$6,000

All Silver Level Sponsorship Benefits, Plus:

- Buses Transport (Tickets to board buses with logo – TAPPI supplied)
- Signage inside Private Dinner Room
- Signage with optional commercial video to show (inside bus – Sponsor supplied)
- 50 word description and logo in conference guide
- One complimentary conference registration
- Sponsor recognition at opening session and onsite signage Sponsor supplied giveaway to attendees (to be placed in conference bags or on bus – Sponsor's choice, TAPPI must approve)
- "Welcome" remarks at the dinner in front of the attendees (on behalf of TAPPI)
- Sponsor-supplied raffle prize
- Branded napkins, cups, or other premiums for more impact

STUDENT PARTNER PROGRAM // \$1,000 (Limit 5)

Help students attend this year's conference! Your sponsorship will cover:

- Part of one TAPPI Student Chapter's travel expenses, registration and accommodations
- Signage recognition at event
- Listing in program guide
- Special mention in Paper360 magazine

EXCLUSIVE SPONSORSHIP OPPORTUNITIES limit of one sponsor each

- Conference Pen // \$1,500 (sponsor supplied)
- Pad Folio // \$2,000 (sponsor supplied)
- Lanyards // \$2,500 (sponsor supplied)
- Chair drop of company promotional material prior to morning keynote presentation:
 - Tuesday morning // \$1,000 (Limit 1)
 - Wednesday morning // \$1,000 (Limit 1)

Questions? Contact Lisa Stephens,
TAPPI Account Manager, 770-209-7313,
lstephens@tappi.org

Sponsorships continued on to the next page

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A LA CARTE SPONSORSHIP OPPORTUNITIES

- Capabilities Presentation at either Tuesday or Wednesday lunch (20 minutes) // \$4,000 (Limit 3 per day)
- Coffee Break Sponsor (one break) // \$1,000 (Limit 5)
- Conference bag insert // \$500 (Limit 1 8.5"x11" literature, exhibitor supplied)
- Conference Guide Ads:
 - Full Back page ad (B/W) - \$1,000
 - Full Back page ad (color) - \$1,500
 - ½ page ad (color) - \$500
- Abstract Book Ads:
 - Full page ad (B/W) - \$1,000

MEDIA PACKAGES

Nano360° Conference Company Spotlight // \$1,000
Spotlight in post-conference edition of Nano360° electronic newsletter. Includes 50 word company description, logo, and link to sponsor website.

Conference App Sponsor // \$2,000

This FREE app, powered by EventMobi, gives the attendees access to the conference schedule, speaker information, floor plans, exhibitor details, as well as tools to connect with other attendees. Your company logo featured on EVERY page. This exclusive sponsorship provides high-exposure placement.

Conference Banner // \$1,000

Company logo will be featured on the mobile app hyperlinked to the landing page of your choice.

Wi-Fi Sponsor // \$1,000

Creates a unique opportunity for the sponsor to connect with the attendee on a large scale.

Tabletop Display// \$1,500 (limit 1 per sponsor)

The Tabletop Exhibit is a dedicated area at the conference where companies may showcase literature on their products and technologies and meet customers. Tabletops are displayed all three days of the conference. It is designed for one-on-one marketing interaction, perfect for meeting prospects and clients.

- Tabletop space with 6 foot table (72" x 30")
- One complimentary full-conference registration
- 50 word description and logo in conference guide
- Signage recognition at tabletop events

Questions? Contact Lisa Stephens,
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lstephens@tappi.org

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Sponsorship and Tabletop Opportunities SUSTAINING MEMBERS RECEIVE 5% DISCOUNT

CONTACT INFORMATION (PLEASE PRINT OR TYPE)

Company: _____
Mailing Address: _____ City: _____
State/Province: _____ Postal Code: _____ Country: _____
Primary Contact: _____ Title: _____ Phone: _____
Email: _____ Website: _____ Fax: _____

(Complimentary registration for Gold, Silver and Bronze sponsorship levels only)

Complimentary Registration Name: _____ Email: _____
What is your company's industry?: _____

HIGH VISIBILITY SPONSORSHIP

- Gold Level (limit 3) \$10,000
- Silver Level (limit 5) \$5,000
- Bronze Level (limit 10) \$2,500
- DINNER CRUISE \$6,000
- STUDENT PARTNER \$1,000

EXCLUSIVE SPONSOR OPPORTUNITIES

- Conference Pen \$1,500
- Pad Folio \$2,000
- Lanyards \$2,500
- Chair Drop \$1,000
- Tuesday or Wednesday

A LA CARTE SPONSORSHIP

- Capabilities Presentation: \$4,000
- Tuesday or Wednesday
- Coffee Break Sponsor \$1,000
- Conference bag insert \$500
- Chair Drop \$750
- Tuesday or Wednesday
- Conference Guide Ads \$1,000
- Full Back page (B/W) \$1,000
- Full Back page (Color) \$1,500
- 1/2 page ad (Color) \$500
- Abstract Book ad \$1,000
- Full Page ad (B/W)

MEDIA PACKAGES

- Nano360° Conference \$1,000
- Company Spotlight \$1,000
- Conference App Sponsor \$2,000
- Conference Banner \$1,000
- Wi-Fi Sponsor \$1,000

TABLETOP EXHIBIT DISPLAY \$1,500

CUSTOM PACKAGES AVAILABLE

TABLETOP EXHIBIT DISPLAY: Number of tables x \$1,500 each _____

Sub Total \$ _____

TAPPI Company Sustaining Member Discount (5%) (\$ _____)

Total Sponsorship Due \$ _____

WITH THIS ORDER FORM, PLEASE SUBMIT A 50 WORD COMPANY/PRODUCT DESCRIPTION AND A HIGH RESOLUTION COPY OF YOUR LOGO (300 DPI TIFF OR JPG FORMAT) FOR THE CONFERENCE PROGRAM GUIDE TO DEBBIE TRIMMER, DTRIMMER@TAPPI.ORG

METHOD OF PAYMENT

Checks: Check Number: _____ for the full amount of US\$ _____

Payable to TAPPI. Checks must be in US Dollars.

Checks should be mailed to 15 Technology Parkway South, Peachtree Corners, Georgia 30092 USA, Attn: Debbie Trimmer

Credit Card: Amex Diner's Club Discover MasterCard Visa

Name as it appears on the card: _____

Credit Card Number: _____ Expiration Date: _____

Signature: _____

Wire Transfer: Contact memberconnection@tappi.org or call + 1-770-446-1400 for instructions. Fees may apply.

Wire transfer: US\$: _____ was wired as payment
on _____ (date)

Direct sponsorship inquiries to:

Lisa Stephens
+1 770-209-7313
lstephens@tappi.org

CANCELLATION POLICY

Requests for cancellations and refunds must be made in writing and received on or before 12 April, 2014. This will result in TAPPI retaining \$300 for each sponsor and for each tabletop exhibit. Cancellations received between 13 April - 13 May, 2014 will receive a 50% refund. No requests for refunds will be granted after 13 May, 2014.



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Exhibit and Sponsorship Rules & Regulations

TAPPI, the leading association for the worldwide pulp, paper & allied industries is the owner and organizer of Nanotechnology Conference 2014, hereinafter referred to as "Show" and Show includes the exhibits and any official conferences occurring with the Show. "Exhibitor" refers to the company or entity making application to rent or use space at the Show and/or sponsoring activities at the Show.

1. SPACE RENTAL CHARGE. The tabletop space rental charge is (USD)\$1,500 for a 6 foot table (72" x 30").

2. PAYMENT. Applications submitted must be accompanied with payment to confirm Sponsorship package.

3. CANCELLATION OF CONTRACT. Requests for cancellations and refunds must be made in writing and received on or before April 12, 2014. This will result in TAPPI retaining \$300 for each sponsor and for each tabletop exhibit. Cancellations received between April 15 - May 13, 2014 will receive a 50% refund. No requests for refunds will be granted after May 13, 2014.

4. ELIGIBLE EXHIBITS. Show Management reserves the right to determine eligibility of any company or product to participate in the Show. Show Management can refuse rental of exhibit space to any company whose display of goods or services is not, in the opinion of Show Management, compatible with the educational character and objectives of the Show.

5. DEADLINES FOR EXHIBIT SPACE. Assignment of exhibit space at this time will be made based on the date the application and deposit are received, with priority given to past TAPPI Exhibitors and TAPPI Sustaining Members.

6. ALLOCATION OF SPACE AND ASSIGNMENT. Whenever possible, Show Management intends to make space assignments in keeping with the Exhibitor's desired location. During the initial assignments, if two or more exhibitors request the same location, preference will be given to the exhibitor by date of application receipt and TAPPI Sustaining Company Member status. TAPPI reserves the right to make the final determination of all space assignments in the best interest of the Show.

7. SUBLETTING OF EXHIBIT SPACE. Exhibitors may not assign, sublet or share their exhibit space with another business or firm, even if Exhibitor cancels the booth, unless approval has been obtained in writing from Show Management. Exhibitors must show goods manufactured or dealt in by Exhibitor in the regular course of Exhibitor's business. Should an article of a firm or business not contracted to participate in the Show be required for operation or demonstration in Exhibitor's display, identification of such article shall be limited to the usual and customary nameplates, imprint or trademark under which same is sold in the general course of business.

8. LIABILITY. Neither TAPPI, Show Management, its members, nor the representatives and employees thereof, or any other TAPPI authorized contract nor, its official service contractors nor the Fairmont Hotel Vancouver nor its representatives and employees will be responsible for injury, loss or damage that may occur to Exhibitor or to Exhibitor's employees or property from any cause whatsoever, prior, during or subsequent to the period covered by this contract.

It is agreed by the parties that the nature of the facilities available, the presence and circulation of large numbers of people, the difficulty of effective supervision over the protection of large numbers of removable articles in numerous booths, and various other factors make it reasonable that Exhibitor shall assume risk of any injury, loss or damage, and Exhibitor, by signing this contract, hereby assumes such risk and expressly releases Show Management and its agents from any and all claims for any such loss, damage or injury. Protection against unauthorized removal of property from the booth occupied by the Exhibitor shall be the Exhibitor's responsibility.

9. EXHIBITOR INSURANCE. Exhibitor shall, at Exhibitor's sole cost and expense, procure and maintain through the term of this contract, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than \$1,000,000. Such insurance shall name TAPPI as an additional insured. Workers Compensation and Occupational Disease insurance shall be in full compliance with all federal and state laws, covering all of Exhibitor's employees engaged in the performance of any work for Exhibitor. All property of the Exhibitor is understood to remain under its custody and control in transit to and from the confines of the hall.

10. DISABILITY PROVISIONS. Exhibitor shall have sole responsibility for ensuring that their exhibit is in full compliance with the Americans with Disabilities Act and any regulations implemented by that Act.

11. DAMAGE TO PROPERTY. Exhibitor is liable for any damage caused to Show facilities (e.g. building floors, walls or columns), or to standard booth equipment, or to another Exhibitor's property. Exhibitor may not apply paint, lacquer, adhesives, stickers or other coating to building columns and floors or to standard booth equipment.

12. LABOR. Exhibitor is required to observe all contracts in effect between service contractors and Fairmont Hotel Vancouver.

13. INSTALLATION. Target move in and move out dates are published in the Exhibit Service Manual for the Show.

14. DELIVERY AND REMOVAL DURING SHOW. Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during open hours of the Show without written permission from Show Management. All arrangements for delivery, during non show hours, of supplies, such as flexible materials, cartons and products to be packaged must be made with Show Management. No deliveries may be made during show hours.

15. REMOVAL OF HAND CARRIED MATERIALS. Removal passes will be required to remove any materials from the floor. These passes are available from TAPPI Show Management. Portfolios, briefcases and packages will be subject to inspection by the security guards.

16. INSTALLATION AND DISMANTLING PERSONNEL. Exhibitor may provide own exhibit furnishings, and may specify own independent contractor for the installation and dismantling of the Exhibitor's booth space. The Exhibitor is responsible for ensuring that any Exhibitor appointed contractors supply Show Management with a valid Certificate of Insurance, naming TAPPI as an additional insured, with a minimum of \$1,000,000 liability coverage, including property damage. If Exhibitor uses companies other than Show's official contractors, Exhibitor must advise them to check with the Exhibitor Service Center upon their arrival. Copies of all job orders must be presented at that time for Show Management to qualify that contractor's participation. Upon verification, official service badges allowing access to the Show area during service hours only will be issued.

17. CONFLICTING EVENTS DURING SHOW HOURS. Exhibitor and Sponsors agrees not to extend invitations, call meetings, hospitality events or otherwise encourage the absence of industry professionals from the Show and meeting rooms during the hours of all Show activities. All requests for meeting rooms, hotel suites and special function rooms must be approved by Show Management. If Exhibitor and/or cancels their exhibit space or sponsorship, Exhibitor will automatically lose the opportunity to use any approved meeting rooms, hotel suites or special function rooms.

18. DISMANTLING. Exhibitor's displays must not be dismantled or packed in preparation for removal prior to the official closing time. Exhibitor's booth must be fully staffed and operational during the entire Show. Exhibit displays or materials left in the booths without instructions will be packed and shipped at the discretion of Show Management, and all charges will be applied to the Exhibitor. Any Exhibitor dismantling prior to the official closing time will be fined \$500 and may lose Exhibitor priority booth selection status.

19. BADGES. Official badges for the Show will be required for entry into the exhibit hall at all times. Badges are not transferable and those worn by other than the person to whom issued will be confiscated. Business cards are not to be used in badge holders. Exhibitors may be granted an allotment of full conference badges per exhibit space (please refer to exhibit pricing for specifics). Badges needed in excess of this allotment must be purchased at the rate designated in the current 2014 Nanotechnology Conference.

20. CHARACTER OF EXHIBITS. The general rule of the exhibit floor is "be a good neighbor." No exhibits will be permitted which interfere with the use of other exhibits or impede access to them or impede the free use of the aisle. Exhibitor's booth personnel, including demonstrators, hosts/hostesses and models, are required to confine their activities within Exhibitor's booth space. Apart from the specific display space for which an Exhibitor has contracted herein, no part of the facility and its grounds may be used by Exhibitor or Exhibitor's agents other than Show for display purposes of any kind or nature without Show Management approval. Within the public hotel property, Exhibitor brand or company logos, signs, and trademark displays will be limited to the official Show area only.

A. Attire. Representatives should be conservatively and appropriately attired to maintain the professional and business like climate of the Show. Show Management reserves the right to judge the appropriateness of any attire worn by Exhibitor's personnel.

B. Sound. Videos or movies relating to Exhibitor's equipment will be permitted, provided projection equipment and screen are located on the rear one third of the booth, and all viewers stand or sit within the booth. Sound videos or movies will be permitted only if the sound is not audible in the aisle or neighboring booths. Sound systems will be permitted if tuned to a conversational level and if not objectionable to neighboring Exhibitors. Show Management will be the sole arbitrator and determiner of reasonable sound levels.

C. Lighting. In the best interest of the Show, Show Management reserves the right to restrict the use of glaring lights or objectionable light effects. The use of flashing electric signs or lights is not permitted.

D. Booth Exteriors. The exterior of any display cabinet or structure facing a side aisle, or adjacent Exhibitor's booth must be suitably decorated at Exhibitor's expense.

E. Objectionable Activities. In fairness to all Exhibitors, no obstructive or objectionable activity will be permitted during show hours. Examples of such activity include - noisily operating displays, producing objectionable odors or other lewd or visual obstructions or behaviors. Show Management serves as sole judge of objectionable material or behavior.

21. MUSIC LICENSING. Exhibitor represents and warrants that Exhibitor shall comply with all applicable copyright restrictions involving the Show, including but not limited to, any music performance agreement between Show and BMI. Exhibitor further represents and warrants that Exhibitor shall obtain any necessary licenses or permissions under the copyright laws for use during the Show and will present Show Management a copy of such license or permission if requested by Show Management.

22. DISPLAY HEIGHTS. Display material (including show cases, display or storage cabinets, electrical fixtures, wire, conduits, etc.) and equipment must adhere to the Exhibit Construction Guidelines outlined on the floor plan and in the Exhibit Service Manual.

23. POSITIONING EQUIPMENT IN RELATION TO AISLE. To ensure the safety of all Show participants, any machinery and equipment shall be positioned so that no portion is closer than 12 inches from the aisle.

24. RELOCATION OF EXHIBITS. Show Management reserves the right to alter the location of exhibit spaces, at its sole discretion, in the best interest of the Show.

25. FIRE REGULATIONS. Fire regulations require that all display materials be fire resistant or treated with a flame retardant solution to meet requirements of the standard flame test as provided in the Fairmont Hotel Vancouver for fire prevention. Electrical signs and equipment must be wired to meet the specifications of Underwriters Laboratories. No storage of any kind is allowed behind the back drapes or in the exhibit space. All cartons, crates, containers, and packaging materials will be stored by the official service contractor, as the facility has no crate storage space apart from that assigned by Show Management. Up to one day's supply of operational materials may be stored within the exhibit space. All aisles, corridors, exit areas and exit stairways must be maintained at their required width at all times that the Show is open. No obstruction such as chairs, tables, displays or other materials will be allowed to protrude into the aisles. Exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in this Show. Compliance with such laws is mandatory for all Exhibitors and the sole responsibility is Exhibitor's.

26. PHOTOGRAPHY AND SKETCHING. Cameras may be carried in the exhibit area, but under no circumstances may photographs be taken without expressed authority of Exhibitor concerned in each case. Sketching or drawing machinery or products on display is prohibited.

27. FOOD SERVICE. All approved arrangements for all food, beverage and alcohol service must be made with the caterer at Fairmont Hotel Vancouver.

28. FAILURE TO HOLD SHOW. Should any contingency prevent holding of the Show, Show Management may retain such part of the Exhibitor's rental fees as shall be required to compensate it for expenses incurred up to the time such contingency shall have occurred. All remaining rental fees, less any non-refundable deposits, shall be refunded. However, Exhibitors and Sponsors will not be reimbursed if the Show is cancelled, postponed, curtailed or abandoned due to force majeure, including but not limited to an act of God, war, insurrection terrorist act, or radioactive contamination.

29. SHOW DIRECTORY. To be listed in the printed Conference Guide, Show Management must receive the completed and signed space application and full payment prior to May 1, 2014.

30. AMENDMENT OF RULES. Show Management reserves the right to make changes, or additions to these rules should the need arise. All changes and additions so made shall be binding on Exhibitor and Sponsor provided all Exhibitors and Sponsors will be advised of any changes. Any matters not specifically covered herein are subject to decision by Show Management.