

PSATS' 95th Annual Educational Conference and Trade Show

2017 EXHIBIT RATES

Exhibitors must reserve their exhibit space and hotel rooms for PSATS' 2017 Annual Conference **online**. Therefore, you won't find a registration form in this packet! (See the bright green cover sheet in this mailing for instructions on how to register and reserve rooms.)

Please note that the Advertiser rate, shown below, applies to exhibitors who advertise in the *Pa. Township News* magazine, not the conference program book. Exhibitors must sign a 2017 advertising contract to run a minimum of \$775 in *Township News* ads to qualify for the Advertiser exhibit rate. **Exhibitors can also save by reserving their space by February 17!**

Advertise in the *Pa. Township News* to receive a reduced exhibit rate!

Number of Spaces	Pa. Township News Advertiser		Non-Advertiser	
	Through Feb. 17	After Feb. 17	Through Feb. 17	After Feb. 17
One Space	\$1,425	\$1,625	\$2,000	\$2,200
Two Spaces	\$2,850	\$3,250	\$4,000	\$4,400
Three Spaces	\$4,275	\$4,875	\$6,000	\$6,600
Four Spaces	\$5,700	\$6,500	\$8,000	\$8,800
Five Spaces	\$7,125	\$8,125	\$10,000	\$11,000

PAYMENT DETAILS:

- For exhibitors who need to pay by check, there will be a \$25 administrative fee.
- Badges for all exhibitors, including agencies, will require payment of a **\$25 fee per badge through April 17 and \$50 after that.**
- Lost badges will be replaced for a \$25 fee.

PAYMENT may be made with Visa, MasterCard, Discover, or by check. (We do not accept American Express.)

REMINDER: ALL 2017 CONFERENCE EXHIBIT SPACES MUST BE RESERVED ONLINE!

Go to **conference.psats.org** January 17 starting at 9 a.m. to register.

Questions: Call PSATS Exhibit Coordinator Ginni Linn at (717) 763-0930, ext. 127, or email glinn@psats.org.

