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THE 14TH ANNUAL

SUPER CONFERENCE

MAY 12-14, 2014 | SWISSÔTEL CHICAGO



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**EARN UP TO 12 CLE CREDITS AT A RATE OF
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Presented By:



www.icsuperconference.com

WELCOME TO SUPERCONFERENCE

It is our great pleasure to invite you to join us at the 14th Annual InsideCounsel SuperConference to be held May 12-14, 2014, at the Swissotel Chicago. This three-day event will not only offer exclusive networking and educational opportunities, but a perfect blend of commercial and legal analysis, professional development and a direct connection to industry trailblazers offering innovative ideas to help you become a better strategic business partner.

We have incorporated many changes to this year's conference, and we feel it will be the best one yet! New additions include the pre-conference Global Lawyer Forum taking place May 12th that will help attendees navigate legal systems, financial acumen and regulatory regimes across the globe; an Executive Networking Lounge that will foster a more collaborative engagement between attendees and service providers; and additional tracks such as Executive Leadership Development and Corporate Governance & Securities. Each of these new additions play into our conference theme "Elevate, Innovate, Change - From Legal Adviser to Strategic Partner," which creates a clear focus on ideas, solutions and senior-level insights that will help you tackle your growing responsibilities and elevate your legal expertise.

This brochure identifies program highlights, detailed session descriptions, confirmed speakers and registration information. In addition to offering invaluable networking opportunities with Fortune 1000 general counsel, SuperConference provides up to 12 CLE credits (depending on state), including ethics credits, for less than \$46 per credit - what a great value!

We look forward to seeing you at SuperConference 2014 - an event that brings together true leaders in our field to discuss relevant and timely topics affecting the legal community. Please mark your calendar today!

All the best,



Lloyd M. Johnson, Jr.
Publisher and Community Leader
InsideCounsel Magazine



Monique Ruff-Bell
Director of Program Management
Summit Professional Networks

CONFERENCE SCHEDULE SNAP-SHOT:

Monday, May 12, 2014

8:00 am - 5:30 pm **Global Lawyer Forum** by invitation only

Tuesday, May 13, 2014

7:45 am - 5:00 pm **Registration** *Sponsored by: LATHROP & GAGE LLP*

9:00 am - 11:00 am **Conference Program**

11:00 am - 11:30 am **Morning Networking Break**

11:30 am - 12:45 pm **Conference Program**

12:45 pm - 2:00 pm **Luncheon & Roundtable Discussions**

2:15 pm - 5:15 pm **Conference Program**

5:15 pm - 6:15 pm **Networking Reception** *Sponsored by: THOMSON REUTERS CONCOURSE*

Wednesday, May 14, 2014

8:00 am - 3:30 pm **Registration** *Sponsored by: LATHROP & GAGE LLP*

9:00 am - 11:00 am **Conference Program**


11:00 am - 11:30 am **Morning Networking Break**

11:30 am - 12:45 pm **Conference Program**

12:45 pm - 2:00 pm **Keynote Luncheon**

2:15 pm - 3:30 pm **Conference Program**

ADVISORY BOARD & SPEAKERS

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Shannon Couffer
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Vice President
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Pamela A. Davidson
Associate General Counsel
Labor & Employment
U.S. Foods

Nadia Dombrowski
Global Legal/Business
Executive

A. Verona Dorch
Chief Legal Officer and
Chief Compliance Officer
Harsco Corporation

Kathleen Edmond
Former Chief Ethics Officer
Best Buy

Suzanne Rich Folsom
General Counsel and SVP -
Governmental Affairs
U.S. Steel

Victor Franklin
General Counsel
**Savannah River
Remediation**

Jodi Golinsky
Deputy US General Counsel
Wonga US, Inc.

Gene Grabowski
Executive Vice President
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Michael C. Henning
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Litigation & Intellectual
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Gretchen Herauld
VP, Compliance and Fraud
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Stewart Hirsh
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and Principal
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General Counsel, Assistant
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Company**

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Vice President, General
Counsel and Secretary
**Manufacturers Alliance
for Productivity and
Innovation**

Karen Klein
General Counsel
HotelTonight.com

Roger Marks
President
**International Safety
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Brian Martin
SVP & General Counsel
KLA-Tencor Corp

Mindy Millward
Managing Partner & Owner
Navalent

Martin Montes
Assistant General Counsel
Exelon

Richard Mosher
Attorney
Anderson Kill

Julie Anne Preng
Office Managing Director,
Stamford; Managing
Director, Legal
Korn Ferry

James B Pyle
Associate General Counsel
U.S. Foods

Deitzah Raby
Corporate Counsel
& Privacy Officer
Hill-Rom Holdings, Inc.

David Rawlinson II
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Jan Stern Reed
Corporate Vice President
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Vice President, General
Counsel & Chief Ethics
and Compliance Officer
Alliant Credit Union

Mark Roellig
Executive Vice President
& General Counsel
**MassMutual Financial
Group**

Thomas Sabatino
Executive Vice President,
General Counsel, Corporate
Secretary
Walgreens

Jim Savina
Vice President, Associate
General Counsel, and Chief
Compliance Officer
Kraft Foods Group

Leonard Shen
Vice President - Chief
Compliance Officer
PayPal, Inc.

Debbie Shon
Managing Director and
General Counsel
**BYS Investments; Former
CEO, Ticketmaster/
Live Nation China**

James D. Schultz
General Counsel
State of Pennsylvania

Michaune D. Tillman
Associate General Counsel,
Vice President, Commercial
Litigation & Employment Law
Ricoh Americas Corporation

Scott L. Vernick
Partner
Fox Rothschild LLP

Shawn White
General Counsel and
Assistant Corporate
Secretary
**City National Bank
of New Jersey**

Sherry D. Williams
Esq., Former Senior Vice
President, Chief Ethics &
Compliance Officer
Halliburton Company

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DAY 1 | TUESDAY, MAY 13, 2014

9:00 am - 10:00 am **KEYNOTE ADDRESS: Managing the Dynamics in the Boardroom**
Susan M. Crown, Vice President, Henry Crown and Company; Chairman of the Board of SGE Fund
Christine Edwards, Partner, Winston & Strawn

10:00 am - 11:00 am **KEYNOTE PANEL: The CFO & General Counsel: Ways to Strengthen The Relationship**
Christine Castellano, General Counsel, Ingredion
Jack Fortnum, CFO, Ingredion

12:45 pm - 2:00 pm **Networking Luncheon & Roundtable Discussions - See page 5**

5:15 pm - 6:15 pm **Networking Cocktail Reception**

Sponsored by: **THOMSON REUTERS
CONCOURSE**

11:30 AM - 12:45 PM | BREAKOUT SESSIONS

TI | **Primer to Cyber Security Incident Response Plan**

With constant and evolving threats to companies and their infrastructure from domestic and foreign cyber sources, creating a quick and effective cyber incident response plan is a must. Hear from experts on general best practices, legal requirements and response mechanism you need to have in place when facing a cyber-threat.

EC | **Illegal Behavior in the Corporate C-Suite: Ways to Properly Confront 5 Common Misdeeds**

With the reoccurring breakdown of "corporate governance checks and balances," and the decline in the public's trust of traditional modes of corporate governance, heightened scrutiny of corporations is now more common place. Join this session to hear 5 common misdeeds of corporate officers and how you can play offense instead of defense to these matters.

2:15 PM - 3:30 PM | BREAKOUT SESSIONS

TI | **BRICs (Brazil, Russia, India & China): Managing Your Way Through This Global Minefield**

Hear ways on how to navigate unique compliance issues and local regulatory obstacles when doing business within BRIC countries.

EC | **Ethics Boot Camp I (Introduction)**

This session provides a thorough review of the Model Rules. Get the opportunity to examine best practices, figure out ways to manage client relationships and come to understand the up-the-ladder reporting requirements.

4:00 PM - 5:15 PM | BREAKOUT SESSIONS

TI | **Successful Ways In-House Counsel Can Define Work Projects Requiring Outside Counsel or Staffing Firms**

With the variety of options law departments have to get the work done, maximizing all resources to get the best cost-effective legal services is imperative. This session will touch upon staffing options, implementable systematic metrics to gain greater value, and ways to examine work patterns to find the best strategic approach to workloads. Attendees will also hear how to best determine what work they should keep in-house; send to outside-counsel or when best to utilize paraprofessionals.

EC | **Innovation in Training: Techniques and Approaches to Driving Internal Training Programs**

As the legal landscape evolves and the needs of the business change, corporate counsel will need to change with it. Offering innovative training programs provides counsel with needed skill development, enhanced focus and increased production. Hear successful case studies and gain knowledge on techniques that you should implement to drive successful internal training programs.

BREAKOUT SESSION KEY:

TI - Topical Issues

EC - Ethics and Compliance

LDM - Law Department Management

LM - Litigation Management

ELD - Executive Leadership Development

CGS - Corporate Governance & Securities

NEW!

NEW!

ROUNDTABLE DISCUSSIONS

SuperConference offers additional opportunities to gain access to deeper knowledge on key topics that matter with our intimate roundtable lunch discussion groups. Our 10-person roundtables will focus on day-to-day issues and challenges facing in-house counsel and will help to provide strategies to tackle them. Different topic roundtables will take place during lunch on Tuesday, May 13th and you must pre-register for your topic of choice. You will have access to register for the table topics after you register for the conference.

Table topics will be announced in April 2014. All registrants will receive a notification when these topics become available.

LDM | The Low Cost of Going High-Tech: Technology Best Practices for the Small Legal Department

This panel discussion will focus on the best practices and technologies that legal departments have implemented which provide the most “bang” for their limited bucks. The panel will discuss:

- Trends and challenges facing smaller legal departments
- Introduction of technologies that create efficiency, increase productivity and save budget dollars
- Best practices in change-management to ensure a successful launch and adoption of such technologies

LM | Five Critical E-Discovery Areas You Must Understand

Many in-house litigation managers have a basic competence in the area of e-discovery. However, even the “generalist” must understand these five critical and rapidly-changing areas of e-discovery: Technology-assisted review, discovery of social media, the puzzle of why parties are still being sanctioned for spoliation of evidence, big data as friend or foe in discovery, and how the proposed e-discovery amendments to the Federal Rules of Civil Procedure will change your litigation. Join this session to gain a better understanding of these areas and more.

LDM | Disaster Preparedness for In-House and Outside Counsel

Entities with inside and outside counsel who invest in practical disaster preparation (whether crisis management, enterprise risk management or business continuity planning) will thrive far beyond those who don't. This session will provide best practices for inside and outside counsel to work together on strategies for anticipating, analyzing and preparing for disasters.

LM | Strategies for Managing the Media: Preserving and Enhancing Corporate Reputation in the Face of Media Scrutiny

This two part session will provide attendees first with a fascinating case study regarding strategies employed during - and the wisdom gained from - the media storm that enveloped Washington Savannah River Company (now Savannah River Remediation) when it was sued in a class action lawsuit alleging racial discrimination claims that attracted national media attention. The company escaped relatively unscathed due to an effective media plan. Part two will be an interactive session that will encompass a media expert providing tips on the preferred methods of posture, presentation, dialogue and “management of the room” when confronted with media scrutiny.

LDM | Alone at the Helm: Key Issues and Solutions for Small Legal Departments

When running a small legal department, beyond handling legal issues, you must also be an advisor, compliance officer and staff manager all rolled up into one. Because this situation poses unique challenges our panel of experts who have “been there and done that” will provide ways to achieve needed outcomes and results when running a small legal department.

LM | Politics in the Work Place: Same-Sex Marriage, Gun Laws and Marijuana Legalization Impact on L&E Policies

With states rebuffing federal policy or preempting it for same-sex marriage, gun laws and marijuana legalization, this political polarization across the country has many employers encountering real challenges when creating and implementing labor and employment policies. Learn from our panel what impact these issues have had on their L&E policies, and hear what they have done to combat them.

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DAY 2 | WEDNESDAY, MAY 14, 2014

OPENING KEYNOTE: General Counsel Panel – Current Challenges and Beyond

9:00 am – 10:00 am
Elisa Garcia,
Executive Vice President and Chief Legal Officer, **Office Depot, Inc.**
Susan L. Lees,
Executive Vice President, General Counsel, **Allstate Insurance Company**
Gloria Santona,
Executive Vice President, General Counsel and Corporate Secretary, **McDonald's Corporation**

KEYNOTE DISCUSSION – An Interview: US Chamber of Commerce

10:00 am – 11:00 am
Lily Fu Claffee,
Senior Vice President, Chief Legal Officer, General Counsel, **U.S. Chamber of Commerce**
Sherry F. Bellamy,
Partner, **Leftwich & Ludaway**

12:45 pm – 2:00 pm **Keynote Luncheon** - Visit www.icsuperconference.com for speaker announcement

11:30 AM – 12:45 PM | BREAKOUT SESSIONS

TI | **BYOD & Social Media: The Evolving Privacy Landscape**

With significant concerns about security privacy, companies must think about the risks involved with BYOD, especially when it comes to accessing employees private social networking sites. With companies having unauthorized access to an employee's private social networks via their devices, legal experts are now predicting an increase in employee lawsuits. Join this session to hear about the limitations imposed by employment and privacy laws on your ability to monitor employee sites via BYOD.

EC | **Ethics Boot Camp II**

This session will provide an opportunity to discuss, debate and review numerous ethical questions. Gain the opportunity to understand whether the issues are walking an ethical tight rope and examine the latest ethical practices confronting in-house counsel.

2:15 PM – 3:30 PM | BREAKOUT SESSIONS

TI | **IP Portfolio: Formulating a Comprehensive Strategy for Managing Spend and Figuring Out What Assets to Protect**

In order to reduce costs, increase value and protect the company from risk, it is important to have a strong and integrated IP strategy. Hear needed techniques in order to formulate a comprehensive strategy that will create a successful IP portfolio.

EC | **Pros & Cons of General Counsel Serving as Chief Compliance Officers**

Our panel of senior corporate counsel will provide insights on the dual role of general counsel and chief compliance officer. Hear the pros and cons on the overlap of roles, challenges that are posed, and ways to best handle them.

EARN UP TO
12 CLE CREDITS
AT A RATE OF
\$46 PER CREDIT*

CLE credit has been applied for and we anticipate receiving credit for all sessions. Approved sessions for CLE credits will be posted on the official event website. You must request credits at the time of registration.

Allocated credits will vary by state.

PLEASE VISIT WWW.ICSUPERECONFERENCE.COM FOR UPDATES.

* Rate per credit based on package selected and offer used.

ELD | Mastering Leadership Skills For Your Path to General Counsel

When growing within your career, what got you **here** won't necessarily get you **there**. Hear ways on how good leadership abilities coupled with solid management skills can have an impact on your effectiveness and career progression. Attendees will learn:

- Ways to gain a personal understanding of their own leadership and management skills
- Receive alternative approaches to increasing results with a leader vs. manager approach
- Gain knowledge on how to lead through engagement

ELD | Beyond Diversity: Creating Your Department's Culture

Too often, companies think of diversity only within the confines of strategic hiring practices -- versus creating a culture of inclusion. This session will dig deeper into the unique benefits of a multicultural workforce within a globalized economy; overcoming barriers that hinder inclusion; attracting diverse talent and how best to promote long term success. Join this session for a very candid conversation.

ELD | Working with the Board & C-Suite

Attendees will have an opportunity to hear from senior legal executives on ways to effectively manage the expectation of their company and board executives, as well as gain a better understanding on ways to create a successful relationship.

CGS | Managing the Internal & External Proxy Team: Marshalling Legal, HR and Comp Consultant Input for Winning Proxy Disclosure

With increased transparency and governance expectations, U.S. public companies face a substantial burden to provide adequate disclosure in their annual proxy statements. Hear what you need to do to create a comprehensive team for effective proxy disclosure.

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INTRODUCING THE GLOBAL LAWYER FORUM

NEW!

THE GLOBAL LAWYER FORUM MAY 12, 2014 - BY INVITATION ONLY!

With the globalization of business, many senior corporate legal counsel and their outside legal partners are managing legal risk across the world. They are confronting a myriad of legal systems and regulatory regimes, including issues arising from an increasingly multi-national and transient work force. Understanding regulatory, compliance, ethics and international labor dynamics is not only key to limiting liability but helps to create a thriving international presence for their corporation.

This pre-conference forum will focus on key issues for the “global lawyer” to help them with challenges in running a global legal department. Attendees will be provided case studies, strategies and a foundation in financial acumen that will help them navigate legal systems and regulatory regimes across the globe.

How to Sign Up for this Forum

You must be a registrant of the 2014 SuperConference. When registering indicate you are interested in attending the forum. Your request will be reviewed by the organizers. Approved registrants will be notified via email.

MONDAY, MAY 12, 2014 - GLOBAL LAWYER FORUM

8:00 am – 9:00 am	Registration & Breakfast
9:00 am – 9:15 am	Welcome
9:15 am – 10:00 am	Keynote Panel – Changing Role of the Chief Legal Officer within the Global Legal Department
10:00 am – 11:30am	Financial Acumen for the Global Lawyer
11:30 am – 11:45 am	Morning Networking Break
11:45 am – 12:15 pm	Case Study Hypothetical
12:15 pm – 12:30 pm	Report Back
12:30 pm – 1:30 pm	Networking Lunch
1:30 pm – 2:15 pm	Attorney - Client Communications Offshore: Managing Confidentiality and Privilege
2:15 pm – 3:00 pm	Working with Regulators Internationally
3:00 pm – 3:15 pm	Afternoon Networking Reception
3:15 pm – 4:15 pm	Compensation Trends
4:15 pm – 4:30 pm	Closing Remarks
4:30 pm – 5:30 pm	Networking Reception



THE TRANSFORMATIVE LEADERSHIP AWARDS DINNER

September 17, 2014 | Washington D.C.

NOW ACCEPTING NOMINATIONS!

Deadline: March 31, 2014

THIS IS YOUR OPPORTUNITY TO NOMINATE A LEADER THAT MAKES A DIFFERENCE!

Nominations are now being accepted for the annual Transformative Leadership Awards, September 17, 2014 in Washington, DC. Please take this opportunity to acknowledge your colleagues for their outstanding work and commitment to advancing the empowerment of women in corporate law. Through identifying those who exemplify the very best in the field, we honor the practitioner and advance the discipline.

TRANSFORMATIVE LEADERSHIP AWARDS honor general counsel and law firm partners who have demonstrated a commitment to advancing the empowerment of women in corporate law.

NOMINATE TODAY AT:

www.transformativeleadershipawards.com/call-for-nominations

PRESENTED BY:



UPCOMING LEGAL CONFERENCES

SuperConference is presented by Summit Professional Networks Legal suite. This legal suite features a comprehensive information platform including Inside Counsel magazine and website, conferences, and awards dinner and development programs.



June 4, 2014
InterContinental Chicago

Cyber Security in New Media forum is not a typical event that just focuses on separate security technology, government regulation or incident response think tanks. It combines all three to create a more robust understanding of the cyber security landscape to help shed a better light on coping with cyber risk throughout your entire organization. This forum will help you understand and combat data loss, IP and identity theft in this increasingly connected world, as well as provide you with game changing information on legislation, services, technologies and products to help you defend against countless cyber challenges.

www.cybersecuritymedia.com



September 17-19, 2014
The Capital Hilton, Washington D.C.

The 2nd annual Women, Influence & Power in Law Conference is not just a forum for lawyers to discuss so-called "women's issues." It is a conference for women in-house and outside counsel to discuss current legal topics, bringing their individual experience and perspectives on issues that will help advance your career.

www.wiplevent.com



September 17, 2014
The Capital Hilton, Washington, D.C.

The 5th annual Transformative Leadership Dinner & Awards recognition program honors general counsel and law firm partners who have demonstrated a commitment to advancing the empowerment of women in corporate law. This prestigious event was established in 2010 with the intent of not only applauding the successes of nation's leading female general counsel from the Fortune 500 and multi-national companies but to measure what matters. Transformative Leadership Dinner Awards take place in Washington, D.C.

www.transformativeleadershipawards.com

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REGISTRATION AND HOTEL INFORMATION

SUPER SAVER OPPORTUNITY!

MENTION THE CODE ON YOUR MAILING LABEL AND REGISTER BEFORE MARCH 31 AND SAVE AN ADDITIONAL \$100 OFF THE EARLY-BIRD RATE.*

ATTENDEE FEE SCHEDULE	EARLY BIRD (expires 3/31/2014)	STANDARD (3/31/2014 - 5/11/2014)	ONSITE (after 5/11/2014)
In-House Counsel	\$449	\$649	\$949
Outside Counsel	\$1,095	\$1,395	\$1,695
Global Lawyer Forum	See Page 8	See Page 8	See Page 8

**Offer valid on new registrations only. Be sure to mention promo code found on your mailing label to redeem this offer.*

2 WAYS TO REGISTER:

Online: www.icsuperconference.com **Phone:** 1-800-831-8333

Please view full registration terms and conditions on the event website.
For general event inquiries please send an email to summitevents@summitpronets.com.

GROUP RATES: REGISTER 3 OR MORE & SAVE US\$50 PER PERSON

Register three individuals at one time from your company or firm and save US\$50 per person. Group rates are reserved for conference registration and not eligible for workshop only. Groups must register at the same time to qualify for the offer. Offer cannot be applied retroactively to existing registrations and cannot be combined with any additional offers or discounts. Discount based on prevailing registration rate. See full registration terms and conditions at: www.icsuperconference.com/registration.

HOTEL INFORMATION

SWISSOTEL CHICAGO
323 East Wacker Drive
Chicago, IL 60601

Reserve by **April 21, 2014**

Phone: 1-888-73-SWISS (1-888-737-9477)

Email: reservations.chicago@swissotel.com

Reference SuperConference to receive the negotiated rate of \$279 single/double (taxes and fees applies).

Rooms are available on a first come first serve basis.



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*see page 7 for full details or visit www.icsuperconference.com for updated CLE Credit information

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NEW PROGRAM HIGHLIGHTS IN 2014

- **Pre-Event Forum for Today's Global Lawyer**
By Invitation Only
- **Redesigned Executive Networking Lounge**
More Engagement in a Relaxed Atmosphere
- **Executive Leadership Development Track**
Hear from Successful Leaders on
How to Climb the Corporate Ladder
- **Corporate Governance & Securities Track**
Hear Overall Trends and How the 2014
Proxy Season is Shaping Up.

www.icsuperconference.com

2014 Keynote Speakers



Christine Castellano
General Counsel
Ingredion



Lily Fu Claffee
Senior Vice
President, Chief
Legal Officer,
General Counsel
U.S. Chamber of
Commerce



Christine Edwards
Partner
Winston & Strawn



Jack Fortnum
CFO
Ingredion



Elisa Garcia
Executive Vice
President and
Chief Legal
Officer
Office Depot, Inc.



Susan L. Lees
Executive Vice
President,
General Counsel,
Allstate Insurance
Company



Don Liu
Senior Vice
President, General
Counsel, Secretary
Xerox Corporation



Gloria Santona
Executive Vice
President,
General Counsel
and Corporate
Secretary
McDonald's
Corporation

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