

ASJA 2019 HANDOUT: GROWING A FREELANCE CAREER ALONG WITH YOUR KIDS

Sharon Van Epps: <http://sharonvanepps.com> | Twitter: @sharonvanepps | IG: @sharonvaneppswriter

Rudri Bhatt Patel: beingrudri.com | rudrip@gmail.com | Twitter: @beingrudri | IG: @rudrip
Julie Vick | julievick.com | julievick@gmail.com | Twitter: @vickjulie | IG: @julievickwriter

Brainstorming Exercises:

Worksheet Brainstorm/Finding Topics:

My biggest parenting problems are _____

As a parent, I'm mad about _____

Some unique experiences I've had as a parent include _____

People often ask my advice about _____

The topics I might want to avoid at this time to protect my child's privacy are _____

Worksheet Brainstorm/What kind of piece should I write:

Looking over the list of topics I already brainstormed, I see that:

I could write a personal essay about _____

I could write a reported essay about _____

I could write advice or an informative/service piece on _____

I would like to research _____

My obsession, and/or biggest issue as a parent that I could write about, from multiple angles is _____

Worksheet brainstorm: Goals/Best time to Write

Some long-term writing goals: _____

Some goals for the rest of 2019: _____

Some ways for me to achieve the above goals: _____

The best time for me to write, given the realities of my life, is _____

Two ways I can carve out a little more writing time are _____

MARKETS FOR PARENTING PIECES

<p>Markets aimed at parents of younger kids:</p> <ul style="list-style-type: none">• New York Times Parenting vertical• Parents magazine• Today's Parent• Mom.me• Pregnant Chicken• What to Expect• The Bump• Romper	<p>Markets aimed at parents of older kids:</p> <ul style="list-style-type: none">• Grown and Flown• Good Housekeeping• Your Teen• Family Circle• New York Times Well Family
<p>Markets open to writing about kids of different ages:</p> <ul style="list-style-type: none">• Washington Post On Parenting• New York Times• The Atlantic's "Family" vertical• Real Simple• Slate• HuffPost Personal• Lifehacker's Offspring site• Working Mother• Motherwell• Mommy Nearest• Sammiches and Psyche Meds/MockMom• Cafemom• Ravishly• McSweeney's Internet Tendency• Literary Mama	<ul style="list-style-type: none">• Mothers Always Write• Scary Mommy• Mother.ly• ParentMap• Regional parenting magazines