

"A different future is possible when we refuse to be prisoners of the past"

Barack Obama



Emancipate yourselves from mental slavery: None but ourselves can free our minds.

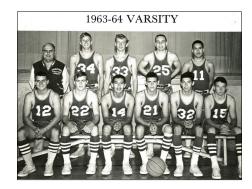
The Way We Were





You are important as a coach/teacher!





Mastery

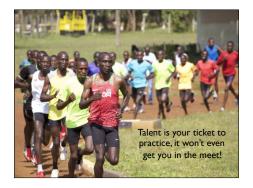
"...mastery is not about reaching perfection, but rather comes from maintaining a particular mindset as you move along the path of improvement in building your skills or overcoming challenges in any endeavor." George Leonard



Your path is your path. Don't compare it to others. Everyone's journey, timeline, gifts, constraints, obstacles, & triumphs are different. Don't look left or right. Just keep looking within, look up & look forward.



Are You & Your Athletes Making the Champions Choice



Comfort Zone

Nothing Great is Achieved There

Get comfortable with being uncomfortable all the time





Be Smart

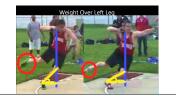
Work on something specific each day. Have a plan! Train with a purpose. Improvement is incremental. Small steps lead to big steps.



"Learning is not the same as education, and busy is not the same as productive. Seth Godin

Technical Knowledge

This is a given, in some ways the easiest part of coaching



Pressure

Pressure is what you make it! Use the pressure to make you better, internalize it and use it as a positive influence.







Routine

Great athletes doing the same thing, the same way, at the same time each day. Regularity. You can set a clock by the great ones.





Work

Everyone works.The great ones work smarter. Objectively analyze your strengths and weaknesses.Minimize your weaknesses and optimize your strengths. Bring your weaknesses up to the level of your strengths.





Discipline

Sticking with it through good and bad. Highest form of discipline is self discipline.



Coaching is Making Excellence A Habit

To instill a culture of daily physical preparation that grows & nurtures adaptable athletes who understand the wisdom of their bodies, its ability to self organize & solve movement problems.	
The Coaching Process The process of coaching is principle driven, has a foundation in pedagogy, supported by science , forged in experience, proven & tested in the competitive arena.	
Know the basics Master the basics Don't deviate from basics	

Notah Enous Focus Here Nuch Focus Focus Focus Focus Focus HOW	
Coaching is Solving Mysteries	
Mysteries Murkier, less well defined No definite answers Why & how ?'s	
Stay Curious Combine experts knowledge with a child's eyes and enthusiasm	



"When people believe in boundaries, they become part of them." Jazz legend Don Cherry



Barriers & Limits



"The human body is centuries in advance of the physiologist, it can perform an integration of heart, lungs and muscles which is too complex for the scientist to analyze."

Sir Roger Banister



Culture	
Culture drives expectations & beliefs	
Expectations & beliefs drive behavior	
Behavior drives habits	
It all starts with culture Smith & Gordon	
Clay Erro Culture Principles	
Clay Erro Culture Principles	
We Not Me	
Erro Clay Erro Culture Principles	
No Interest Groups	

Clay Erro Culture Principles	
No Messengers	
Clay Erro Culture Principles	
No Excuses	
Simple Rules to Change	
Simple Rules to Change Your World	
Stay Basic	

Stay Hungry		
Stay Focused		
Stay Excited		
Stay Uncomfortable	-	

	Stay You		
	Stay Passionate		
	Stay a Child		
	"I like nonsense; it wakes		
	up the brain cells. Fantasy is a necessary ingredient in living: it's a way of looking at life		
	through the wrong end of a telescope." Theodor Seuss Geisel AKA Dr Seuss		
	ANA Dr Seuss		
	Smiles will get you miles		



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