

PENNSYLVANIA STATE ASSOCIATION OF TOWNSHIP SUPERVISORS





& Exhibit Show

**Educational Conference** 

April 24-27

**PSATS** 

TOGETHER

**AGAIN** 

CASE

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# The LARGEST Municipal Show in Pennsylvania Thousands in attendance!

Registration opens January 11 at conference.psats.org



# Almost 300 indoor and outdoor exhibits



# If your company offers...

- Road Equipment & Supplies
- Computer Hardware & Software
- Tax Collection Services
- Engineering, Consulting, Planning, & Architectural Services
- Mowing & Brush-Cutting Equipment
- Concrete Products & Services
- Drainage Products
- ▶ Financial Management Services
- Alternative Energy Solutions
- Legal Services
- Publishing & Website Consulting
- Code Enforcement Services
- *Recreation Equipment*
- Codification Services
- Traffic Control Devices
- Waste Management Services & Products
- Other Products & Services of Interest to Township Government

...you will reach your market at this conference!

# You Are Invited to Attend and Exhibit

**THE PSATS EXHIBIT SHOW IS THE LARGEST MUNICIPAL SHOW** in Pennsylvania with almost 300 indoor and outdoor exhibit spaces available to interested vendors, suppliers, and state and federal agencies.

**Close to 4,000 township officials and guests from all over** Pennsylvania attend the association's Annual Educational Conference and Exhibit Show.

Many of these officials are the elected township supervisors, who have the authority to make purchasing decisions for the township.

If townships are currently among your customers or clients — or if you want them to be — there is no more cost-effective way of marketing your product or service than by exhibiting at the association's Annual Educational Conference and Exhibit Show.

For state and federal agencies, the exhibit show is an ideal way of promoting your agency and informing township officials of what your agency has to offer in the way of publications, training, and technical and financial assistance.

**PSATS' Annual Exhibit Show** runs two and a half days of the four-day conference and opens promptly at noon on Sunday, April 24. Because space is limited and the show always sells out, you should **make your reservations early.** 

### The Pennsylvania State Association of

**Township Supervisors** represents Pennsylvania's 1,400-plus townships of the second class and is committed to preserving and strengthening township government and securing greater visibility and involvement for townships in the state and federal political arenas.

#### Our members represent nearly 5.7 million Pennsylvanians — more than any other type of political subdivision in the commonwealth.

Townships of the second class are governed by a board of three or five supervisors — or council members if home rule — who are elected at large for a sixyear term by the voters of the township. The board of supervisors is entrusted with making all the policy and purchasing decisions for the township.

Each spring, the supervisors gather in Hershey for a four-day conference to learn and share ideas on important local government issues, listen to speakers, adopt resolutions to establish association policy in the legislature, and visit with the vendors and agencies attending the exhibit show.

### Who attends?

Close to 4,000 township officials from across Pennsylvania attend the conference, including:

- Township board members, many of whom are also township roadmasters
- Township secretaries, treasurers, managers, and other employees
- Township solicitors
- Township engineers
- Township planners
- Township emergency management professionals
- Code officials
- Zoning hearing board and planning commission members



# SHOW DATES & HOURS

SUNDAY April 24, 2022 Noon to 5 p.m.

### MONDAY

April 25, 2022 7:30 a.m. to 4 p.m.

**TUESDAY** April 26, 2022 7:30 a.m. to 1:30 p.m.

### **INDOOR SETUP**

Saturday, April 23 3 p.m. to 8 p.m. or Sunday, April 24 8 a.m. to Noon

### **OUTDOOR SETUP**

Saturday, April 23 11:30 a.m. to 3:30 p.m. or Sunday, April 24 8 a.m. to Noon

### **OPENING OF SHOW**

All exhibitors must have their exhibit space set up by **noon Sunday** and ready to open promptly at noon.

### **TEAR-DOWN**

Tuesday, April 26, starting at 1:30 p.m.

No exhibitor may tear down before 1:30 p.m. Violation may result in ineligibility for future conferences.

#### SUGGESTION: If you want

a hotel room to freshen up in before the show begins at noon Sunday, reserve a room for Saturday night so you will have access to the room Sunday morning before the show. If you arrive Sunday, your room will not be ready until 4 p.m.

# EXHIBIT SPACE DETAILS

### **Indoor Space**

Number and size of spaces available — The indoor exhibit hall, located on the upper level of the Hershey Lodge (see floor plan on back page), can accommodate 223 exhibits, 16 of which are located in the lobby outside the main exhibit hall. These lobby spaces are for state and federal agencies only.

The spaces measure 8' deep x 10' wide.

- What booth includes Each indoor booth rental includes back and side rails and drapes, a 2' x 6' table, two chairs, and a sign. The entire hall is carpeted.
- Additional furniture If you need any furniture other than what is supplied, you will have to order it through the exposition service. All exhibitors will receive an email about this a month before the show.

### **Outdoor Space**

- Number of spaces available The outdoor exhibit area has 70 exhibit spaces. Please see the diagram of the outdoor exhibit area on the back page for exact measurements of the spaces.
- What booth includes Each outdoor booth includes a sign. A complimentary table and/or two chairs for your outdoor booth will be provided upon request when you register.
- Equipment must fit in space Outdoor exhibitors should bring no more equipment than what will fit in their space(s). If you need more than one space to accommodate your equipment, you must purchase more than one space. Any outdoor exhibitor who brings more equipment than will fit in their space must move the excess equipment off the Hershey



Lodge property. There will be no exceptions to this policy.

No equipment to be displayed on flatbeds — Because of strict space limitations, equipment may not be displayed outside on flatbed trucks in your exhibit space unless you receive permission from PSATS.

# When You Can Bring Equipment for Outdoor Exhibit Area

## Saturday, April 23, 11:30 a.m. to 3:30 p.m.

From 11:30 a.m to 3:30 p.m on Saturday, April 23, you may bring your equipment to the Hershey Lodge and put it in its assigned space.

All of the spaces will be numbered and marked off. Be sure to park your equipment in your assigned space. Association staff will be available in the outdoor exhibit area to help you find your space.

### Sunday, April 24, 8 a.m. to Noon

If you do not bring your equipment Saturday, you must have it in your space **by noon on Sunday.** Association staff will be available in the outdoor exhibit area to help you find your space.

# **EXHIBIT SPACE RENTAL FEES**

The rental fees for exhibit space are as follows, depending on your classification:

### **ADVERTISER RATE**

You advertise in the *Pennsylvania Township News.* (You are considered a *Township News* advertiser if you sign a 2022 ad contract to run a minimum of \$800 in ads.)

> \$1,550 per space -(includes two badges per exhibitor)

**NON-ADVERTISER RATE** 

You do not advertise in the *Pennsylvania Township News*.

\$2,125 per space (includes two badges per exhibitor)

*Note:* Preminum indoor spaces cost an additional \$400.

**PRICE FOR** 

**ONE SPACE** 

Payment for all booth rentals must accompany your registration. Register online at **conference.psats.org.** *Note: Indoor and outdoor rates are the same per space.* 

# Large selection of educational sessions.





Want to generate leads at the conference from your exhibit booth?

Then join in the fun with our delegates as they play SCANTrivia, a new interactive game that PSATS is introducing at this year's conference.

Exhibitors who participate will get a lead retrieval Excel file after the show with details on delegates who played the game at their booth.

To participate, sign up when you register online for the conference.

See the SCANTrivia flyer for more about how this game will generate leads for you.

## **COST:** \$100

PLEASE NOTE: All workshops listed here are tentative and subject to change. Please consult conference.psats.org for the most current listing of workshop topics.

# SUNDAY/APRIL 24

7:15 AM - 9 AM Conference Check-in Confection Lobby (downstairs)

8 AM - 4 PM Pre-Conference Workshop Check-in Confection Lobby (downstairs)

8 AM - 6 PM Exhibitor Check-in Great American Hall Lobby Information Desk Chocolate Lobby

9 AM - 4 PM PMGA Administration Class Cocoa 3

PMGA Planning Class Cocoa 5

9 AM - 4 PM TEMA Emergency Management Forum \* (separate registration is required at tema.psats.org) Emoire Ballroom

9 AM - 4 PM Tips and Tricks for QuickBooks \* (separate registration is required at learn.psats.org) Magnolia A

9:30 AM - 6:30 PM PSATS Store & Member Lounge Cocoa Suite 1 and Cocoa Terrace

**10 AM - 4 PM** Pa. Association of Zoning Officials Spring Educational Forum \* (separate registration is required at PAAZO.org) Wild Rose A & B

10 AM - 7 PM Conference Check-in Chocolate Lobby

10:30 AM - 11:30 AM Worship Service Cocoa Suite 6

NOON - 1 PM Sunday Workshops Networking Lunch Crystal A

PMGA Networking Lunch

NOON - 5 PM Exhibits Open Great American Hall & Outside

NOON - 11 PM Hotel Shuttle Buses Chocolate Lobby Portico

2 PM - 4 PM Roadmasters Roundtable Crystal A

6:30 PM - 8 PM 'Together Again' Welcome Reception Chocolate Ballroom (EREE)

7 PM Conference Check-in Closes

8:30 PM - 9:30 PM Dessert with Dave Chocolate Ballroom

\*Separate registration is required

## **MONDAY/APRIL 25**

7 AM - 5:30 PM Conference Check-in Chocolate Lobby Information Desk

7 AM - 4:30 PM Exhibitor Check-in Great American Hall Lobby

7 AM - 5:30 PM PSATS Store & Member Lounge Cocoa Suite 1 and Cocoa Terrace

7 AM - 11 PM Hotel Shuttle Buses Chocolate Lobby Portico

7:30 AM Donuts with Dave – Morning Refreshments with PSATS Executive Director David Sanko Cocoa Suites 4 & 5

7:30 AM Continental Breakfast with the Exhibitors Great American Hall

7:30 AM - 4 PM Exhibits Open Great American Hall & Outside

Chocolate Ballroom

8:30 AM - 10:30 AM Opening General Session – Welcome Message, Opening Keynote Address, Excellence Awards Ceremony, and Speakers

8:30 AM - 11:30 AM Engineers Seminar \* (separate registration is required at engineers.psats.org) Magnolia A

9:30 AM - 3:30 PM Solicitors Seminar \* (separate registration is required at solicitors.psats.org) Hotel Hershey Garden Terrace East Room

10:45 AM - 11:55 AM Population Committee & Managers Roundtables

1:15 PM - 2:25 PM Workshop Session #1

2:45 PM - 4 PM Workshop Session #2

4:15 PM - 5:25 PM Workshop Session #3

7 PM - 9 PM Roaring '20s Buffet Reception Chocolate Ballroom (additional \$35 fee)

## **TUESDAY/APRIL 26**

7 AM - 5 PM Conference Check-in Chocolate Lobby Information Desk

7 AM - 2 PM Exhibitor Check-in Great American Hall Lobby

7 AM - 5 PM PSATS Store & Member Lounge Cocoa Suite 1 and Cocoa Terrace

7 AM - 11 PM Hotel Shuttle Buses Chocolate Lobby Portico

7:30 AM Continental Breakfast with the Exhibitors Great American Hall

7:30 AM - 1:30 PM Exhibits Open Great American Hall & Outside

8:30 AM - 11:30 AM Engineers Seminar \* (separate registration is required at engineers.psats.org) Magnolia A

8:30 AM - Noon General Session – Speakers and Business Session: Committee Reports, Elections, and Resolutions Voting Chocolate Ballroom

Noon - 1:30 PM Visit the Indoor and Outdoor Exhibits!

NOON - 1 PM

Secretaries-Managers Thank-You Luncheon Empire Ballroom (\$10 for secretaries and managers; \$25 for others) Note: The luncheon will be followed by the Secretaries-Managers Q&A in Workshop Session #4

1:15 PM - 2:25 PM Workshop Session #4

1:30 PM Exhibits Close

2:45 PM - 3:55 PM Workshop Session #5

4:15 PM - 5:25 PM Workshop Session #6

6 PM - 7:30 PM Grassroots/Legislative Reception Great American Hall

7:45 - 9:45 PM Entertainment – The UpTown Band Chocolate Ballroom

# **WORKSHOPS:**

These workshops will be held during the Monday and Tuesday workshop sessions. Exact days and times will be assigned later and published in upcoming issues of the Township News and on the PSATS website and conference app.

#### Administration

- 2022 Labor and Employment Potpourri
- A Guide to Becoming a COSTARS Power User!
  A merican Rescue Plan Funding Update
- Bidding 102 Basics, Best Practices & Beyond
- Case Studies in Code Enforcement
- Clean Water, Drinking Water, and
- Stormwater Finance Programs Crisis Communications:
- Developing a Strategy and a Plan Delinquent Account Collection
- Strategies to Increase Revenue • Ethics, Fraud & High Crimes
- for Township Officials
- Fun & Games at Community Day: A Manager's & Solicitor's Perspective
- · How to Create a Great (and Legal) Fee Schedule
- How Was That Decided??? • Implementing Your Township's Vision:
- Linking Projects and Initiatives • Leading Differently to Maximize Influence
- Lessons Learned: A Panel **Discussion for First-Term Supervisors**
- Let's Chat: Effective Social Media Strategies
- · Leveraging GIS for Asset Management Maintaining Sustainable Bargaining &
- Arbitration Strategies
- Municipal Law Update
- Navigating Municipal Ethical and Legal Gray Areas
- People Impossible to Avoid, Vital to Success
- Preparing for an Audit of ARPA Expenditures: What To Do Now Rates Go Up, Rates Go Down –
- You Just Need to Have a Plan Real Estate Tax Collection in PA

# WEDNESDAY/APRIL 27

7:30 AM - 8:15 AM NEW Donuts with Dave -DAY Morning Refreshments with **PSATS Executive Director** Dave Sanko Cocoa Suite 4 & 5

8 AM - NOON **Conference Check-in** Chocolate Lobby Information Desk

8 AM - 11 AM PSATS Store & Member Lounge Cocoa Suite 1 and Cocoa Terrace

8:30 AM - 11:30 AM General Session – Leaders Q&A Forum, Youth Awards, Closing Keynote **Chocolate Ballroom** 

NOON **Conference Adjourns** Distribute Attendance Certificates

- · Residents and Politicians Say the Darnedest Things - Part 2
  - Right-to-Know Law Update
- Small Grants, BIG Recreation Impact
- Tactics & Controls to Uncover Fraud in Your Municipality
- Weathering the Storm -Challenges to Stormwater Fees
- Your Turn You've Just Been Hacked, Now What?

### Planning/Zoning

- Creative Public Engagement Strategies to Get Diverse Input
- · Effective Enforcement of Code
- and Zoning Violations

  Expanding Broadband
- Service in Your Community
- How Different Communities
- Approach Hot Topics in Zoning
- Land Use & Zoning Law Update Local Regulation of Grid-Scale
- Solar Projects Managing the Unimaginable:
- Cloudbursts & Catastrophic Floods MPC Review: Developing the
- Record and Drafting a Decision
- PennDOT Connects Streamlining Municipal Code
- Enforcement with GIS/Automation
- Taking Charge: Using Conservatorship to Eliminate Blight

#### **Public Safety**

- Fire & EMS Issues in Your Township: A Panel Discussion
- Issues in Policing 2022 —
- A Briefing for Public Officials
- Police Misconduct and Discipline

- Police Negotiations and Arbitration: Winning Strategies
- Policing in Pennsylvania: Maximizing Available Resources
- The Future of Electric
- Vehicles in Pennsylvania
- The Good, The Bad and The Ugly: **Current Perspectives on EMS**
- Traffic Control Safety Training Updates · Vehicle Automation and What
- Municipalities Should Know Workers' Compensation for
- **Volunteer Fire Companies**

#### **Public Works**

- 2022 MS4 Stormwater Ordinance Updates · A Holistic Approach to Stormwater
- Capital Planning ABCs of Liquid Fuels Tax Funds
- Efficiencies in Park and Open Space Management
- Electric Vehicle Planning and Incentive Programs
- Managing Stormwater with Low Impact Development Practices
- Pavement Preservation
- Paving for the Future: Pay Now, Save Later
- The Pavement Management Blueprint:
- A Data-Driven Approach Understanding Roadway Postings
- for Preservation and Safety
- Understanding Your Community's Stormwater Obligations
- What Your Public Works Director Wants You to Know

SAVE THE DATE:

FEH 24-27 2023

### \* List is incomplete.

# **DON'T MISS THE OPENING** RECEPTION

Join us for our first Welcome Reception since the 2019 Conference in Hershey. It's been three years since we've been together here in Hershey, and we've got a lot of catchina up to do. So, *let's celebrate being back* 'Together Again' at our first social event of the 2022 Conference.

# **BACK BY POPULAR** DEMAND

# **Delegate/Exhibitor Breakfast Mixer**

Monday and **Tuesday Mornings** in the Exhibit Hall

# A Light Breakfast Will Be Served

Exhibitors, be sure to mix and mingle with the delegates starting at 7:30 a.m. Monday and Tuesday during our "Breakfast with the Exhibitors." This sponsored social event will provide exhibitors and delegates with an informal opportunity to mingle and enjoy a light breakfast before the start of the morning general sessions.



# **EXHIBITORS MUST REGISTER ONLINE**

## **ALL** exhibitors must register online at conference.psats.org starting at

9 a.m. on Tuesday, January 11. Please refer to the green cover sheet in the exhibitor packet for instructions.

# **Easy Online Registration and Hotel Reservation Process!**

# TUESDAY, JANUARY 11 9:00 a.m.

Conference Registration and Hotel Reservation Open for Everyone!



# RESERVE YOUR SPACE ONLINE

All exhibit space rentals must be made through the association's online registration process. No spaces will be reserved unless your reservation is accompanied by your exhibit fee. <u>Absolutely</u> no spaces may be reserved by phone.

If you have a booth location preference, please indicate your first, second, and third choices when registering. **Because many exhibitors often want the same exhibit spaces, we cannot guarantee your choice of space.** 

The sooner you register, however, the greater your chances are of getting the space you want. <u>Advertisers in the Pennsylvania</u> <u>Township News are given preference over non-advertisers in</u> <u>assigning space.</u>

# END SPACES

PLEASE NOTE that the 16 premium end cap spaces highlighted in blue on page 8 are **an addi**tional \$400.

If interested in reserving one of these spaces, you must select this option when you register. Once all are taken, you will not be able to select this option. These spaces sell out on the first day of registration.

# See Green Instruction Sheet Before Registering

The PSATS Conference registration will officially open on **Tuesday**, **January 11, 2022**, **at 9 a.m.** At that time, you will be able to go online at **conference.psats.org** to register. No registrations will be accepted until that time. **The PSATS Help Desk can assist with hotel reservations after 9 a.m. on January 11, 2022**. <u>Please</u> refer to the green cover sheet for instructions.

### **Registration Fees**

In addition to their booth rental, **EXHIBITORS must also pay \$25 per person for badge registrations** beyond the <u>two free badges</u> included in their exhibit fee. The badge fee increases to \$50 beginning April 18. *Exhibitors who add any registrants on-site during the conference will be charged \$50 per registrant.* VENDORS WHO ARE NOT EXHIBITING must pay a registration fee of \$225 per person.

All registered exhibitors, vendors, and their guests will receive a badge upon arrival at the Hershey Lodge. You must wear your registration badge to enter the exhibit hall. **Your badge is your ticket. If you lose your badge, it will cost \$25 for a replacement.** 

# Register and Make Hotel Reservations at the Same Time

Exhibitors and vendors will be able to confirm, modify, or register for the conference, reserve exhibit space, and make hotel reservations online through the PSATS hotel reservation system. After you have registered and paid, you will simply click on the link for the hotel reservation system.

You will have complete control over booking a room, as well as immediate acknowledgment of where you will be staying. You will be able to see photos of the hotel rooms before making a reservation, and your lodging confirmation will be generated from the room reservation system immediately.

### **BOOKING ROOMS AT THE HERSHEY LODGE:**

Because there is a limited block of exhibitor rooms at the Hershey Lodge, exhibitors who need hotel accommodations will be able to book <u>only ONE</u> <u>room at the Lodge</u>, if desired. Once this room block is taken, all other rooms must be booked at other facilities.

If you use the hotel reservation system for more than one Hershey Lodge room, <u>all</u> reservations will be void.

**MAKING HOTEL RESERVATIONS:** Reservations must be made online through the PSATS room reservation system. PSATS will operate a Hotel Reservation Help Desk with extended hours to assist those without Internet access in making hotel reservations. The Hotel Reservation Help Desk can be reached at (717) 763-0930, ext. 190.

### Hotel Reservation Help Desk Hours:

January 11: 9 a.m. - 4:30 p.m. January 12 - April 22: Normal business hours of 8:30 a.m. - 4:30 p.m.

**CONFIRMATIONS:** An immediate acknowledgment will be generated by the room reservation system to the email address provided. Each hotel must follow up with a final confirmation by **March 18**.

**DEPOSIT:** Room deposits will **not** be required for hotel reservations. A credit card, however, will be

required to guarantee the reservation. Paper check acceptance policies differ for each hotel. Refer to the confirmation from the facility for their check requirements in order to guarantee your reservation.

### **RESERVATION POLICIES:**

**A minimum two-night stay** is required to book rooms at the Hershey Lodge and The Hotel Hershey.

### **ROOM AND BOOTH CANCELLATION POLICY:**

*All booth cancellations through March 31* are subject to a \$140 administrative fee.

After March 31, no refunds will be granted on any booth rental fees, registrations, meals, or events. Cancellation policies differ for each hotel and will be noted on the confirmation received from the hotel.

Please note that a conference cancellation does not cancel any hotel reservations you may have made. Call PSATS at (717) 763-0930, ext. 189, for hotel cancellations.

### **STAFFING OF EXHIBIT BOOTHS:** PSATS

requires all exhibitors to have someone staffing their booths at all times during show hours. If you cannot have someone at your booth **all three days,** you may not exhibit at this show. We ask for your cooperation in observing this policy. It will be to your advantage, as well as that of our members who attend the show.

# **IMPORTANT DETAILS**

### **Exhibit Hall Access**

The exhibit hall has ground-level access to the parking/unloading area through a 12'x18' door. If you have a dolly, we recommend that you bring it for transporting your exhibit into the exhibit hall. Dollies and flatbeds are available but are in very limited supply.

# **Floor Loading and Carpeting**

There is no floor loading limit in the exhibit area. The entire area is carpeted, and the floor-to-ceiling height measures 22 feet.

## Shipping

All exhibits that are being shipped must be sent to Hershey Expositions. **Exhibitors** will receive the necessary information about this a month before the show.

## **Smoking Policy**

Smoking is prohibited in all indoor areas of the Hershey Lodge. There are designated smoking areas outside.

## **Copying Service**

The Lodge has one self-service business center that is open 24 hours a day if you need to make copies for a nominal charge. It is located at the bottom of the escalators. Copies can also be made for a nominal charge at the Business Center in the Convention Services Office on the Confection Hall (lower) level of the Hershey Lodge. The hours are 7 a.m. to 5 p.m. Monday through Friday and 8 a.m. to 2 p.m. on Saturday.

## **Door Prizes**

Exhibitors may hold drawings at their booth for door prizes. If you plan to hold a drawing, you will need to bring plenty of forms, plus pens and a container to hold the forms.

The association will post the winners of drawings on a message board in the Chocolate Lobby starting at 10 a.m. Tuesday, April 26. Exhibitors are also encouraged to post the winners of their drawings at their booth and are responsible for delivering door prizes.

## **Hotel Information**

See the enclosed Conference Housing Directory for more information on the conference host hotels.

## **Reserving Hospitality Suites**

**PRICE RANGE** — Hospitality suites are available at the Hershey Lodge and range in price from \$203 to \$500 per night. These reservations must be made directly with PSATS on the enclosed suite reservation form.

**ASSIGNMENT OF SUITES** — Because the number of suites is limited, the association

will assign hospitality suites in the following order of preference:

- Exhibitors who advertise in the *Pennsylvania Township News*
- Exhibitors who do <u>not</u> advertise in the *Pennsylvania Township News*
- Pennsylvania Township News advertisers who do not exhibit

If you have a preference for the location of a suite, please indicate the room numbers in the space provided on the suite reservation form. We will try to accommodate your request if possible.

**SUITE HOURS** — Any vendor who reserves a hospitality room must use that room for its intended purpose in the evenings and must have the suite open every evening Sunday, Monday, and Tuesday, April 24-26.

Please note that the Hershey Lodge has a policy requiring "quiet time" after 11 p.m. for suites and other guest rooms.

# FOOD & BEVERAGES FOR

**HOSPITALITY SUITES** — The Hershey Lodge requires a minimum \$200 per day food and/or beverage purchase from those reserving hospitality rooms and does not permit outside food and beverage items to be brought into these rooms. The Lodge will contact you upon the assignment of your suite to make arrangements for food and beverages.

### FURNITURE MOVING FEE FOR SUITES —

Depending on what suite you reserve, the Hershey Lodge may charge you \$200 for moving furniture in that suite to set it up for a hospitality function. The Hershey Lodge requires a seven-day notice if you need to have furniture moved. For questions, call Dave McCabe at (717) 534-8615.

## Hosting Special Activities/Receptions

If your company is interested in hosting special meal functions, receptions, or other activities at the Lodge during the conference, please call Donna Centofanti at PSATS at (717) 763-0930, ext. 118, or email dcentofanti@psats.org.

# Food/Beverage Distribution from Your Booth

Exhibitors are prohibited from distributing food and beverages from their booth unless they get permission from the Hershey Lodge. Please contact Dave McCabe, convention services manager, at (717) 534-8615 or dmccabe@hersheypa.com. Exception: Small pieces of candy.

## Furniture/Forklifts/Etc.

If you need extra furniture, forklifts, rigging services, or labor, you must order these from Hershey Expositions before the show. If you will be bringing unusually heavy or unwieldy items that require special unloading or moving attention, you will need to contact the exposition service to make sure your needs are met. Do not wait until the day of the conference.

More information about this will be sent to exhibitors a month before the show.

## **Electric Service**

All arrangements for electric service must be made directly with Hershey Expositions a month before the conference. **PSATS will send you information about this a month before the show.** 

## **Audiovisual Equipment Rentals**

If you will need audiovisual equipment and do not intend to bring it yourself, you may order it directly through Encore, located at the Lodge, by calling Bryan Hess at (717) 534-8631.

If you will be running AV equipment in your booth, please monitor the volume level to make sure it is not interfering with your neighbor's conversation or comfort level.

## **More Information to Follow**

All exhibitors will receive their space assignments, more details about the exhibit show, and all forms referred to in this flyer a month before the show. Please be sure to read this information carefully when you receive it, complete and return all necessary forms immediately, and take care of any special needs with Hershey Expositions.

# **Don't Forget!**

Don't forget to bring with you those often overlooked items you might need to set up your exhibit such as dollies, masking tape, scotch tape, scissors, and containers for drawings.

Be sure to order extra tables and chairs and an electrical hook-up if you will need them. We will supply you with the information to order extra furniture, electric service, and other items closer to the conference.

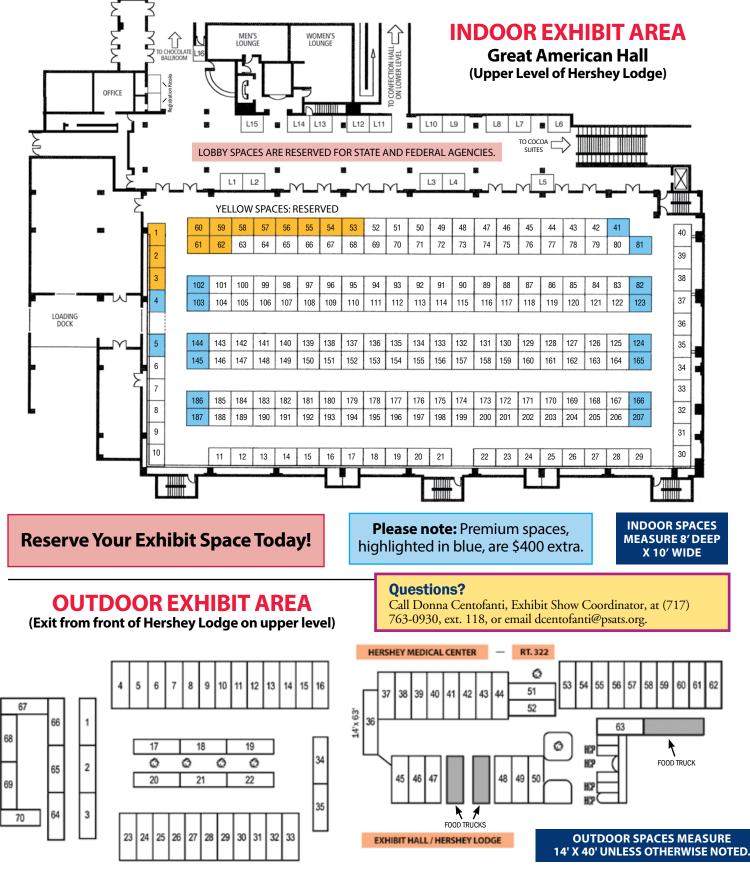
### **Questions?**

Call Donna Centofanti, Exhibit Show Coordinator, at (717) 763-0930, ext. 118, or email dcentofanti@psats.org.



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# The exhibit show runs April 24-26, 2022



# PSATS CONFERENCE HASHTAG FOR SOCIAL MEDIA: #PSATSConf22



PENNSYLVANIA STATE ASSOCIATION OF TOWNSHIP SUPERVISORS 4855 Woodland Drive • Enola, PA 17025 • (717) 763-0930 • Fax: (717) 763-9732 • www.psats.org @psats • State Association of Township Supervisors



Scan with your smartphone or tablet to access Annual Conference information online!