

2016 DESIGN in Plastics

Marketing
& Advertising
Opportunities

Sponsor Levels	Diamond	Emerald	Sapphire	Ruby	Bags	Breakfast (2)	Lunch (2)	PM Coffee (2)
	\$18,500	\$12,500	\$9,500	\$5,500	\$4,500	\$3,500	\$4,000	\$2,500
All Promotional Materials (Web, Social, & Email)	x	x	x	x	x	x	x	x
Ad in Plastics Engineering	1/2 Pg	1/4 Pg	Discount	Discount				
Editorial Preview & WrapUp	x	x	x					
Logo on Signs	x	x	x	x	x	x	x	x
Program Ad	Full	Full	1/2 Page					
Design Jam			x					
Keynote / Session				x				
Logo on Conference Bag					x			
Breakfast Sign	x					x		
Lunch Signs	x						x	
Coffee Break Signs	x							x
Conference Bag Inserts	4	3	3	2	1			
Comp Registrations	4	3	2	1	1			
Distribute Materials						x	x	x

Product Design Excellence through Collaboration

June 21- 22 | RISD

Providence, Rhode Island

Monday Evening Reception (Diamond)

Exclusive Promo x

Invitation Only x

15 Tickets for Customers x

