



Summer Study 2016

Innovation Landscape



- **Extensive intellectual property already exists in Australian companies, Government and research centres**
- **But early paths to commercialisation are more abundant in Asia, Europe and the US**
- **Australia needs to create infrastructure, networks and resources to keep IP at home and commercialise for Australia's benefit**
 - **Where's our cleantech ecosystem?**

Innovation Landscape



- **To compete we need to provide:**
 - **Access to early stage capital**
 - **A network of advisers, entrepreneurs, investors and mentors to lift the chance of success**
 - **Opportunities for early stage companies to collaborate and share their experiences – face to face**
 - **Participation of existing industry players, Government and R&D institutions**
 - **Shared infrastructure / the ability to amortise resources**

CleanTech Challenges

- Heavy focus on engineering – building actual products, not just software and services (workshops, not just laptops)
- Shared regulatory and market conditions – means data sharing and cross fertilisation is critical
- Mostly first-time entrepreneurs – requires greater support and individual attention with people from the energy and investment community
- Greater integration with R&D / academic innovation
- Capital intensive businesses need more detailed business cases fleshed out



A CleanTech Innovation Hub

- **An independent, not for profit centre of excellence in cleantech innovation and commercialisation**
- **Inclusive programs that connect industry and experts - sharing resources and opportunities**
- **Cross fertilisation with international cleantech community**
- **A common working space where early stage companies can share resources and experiences, and form new collaborations**
- **An entrepreneurial culture driven by experienced entrepreneurs and advisers**
- **Focused on building scalable businesses with global potential**

EnergyLab – the right solution

The background features a light blue gradient with various white icons representing energy and technology, including a sun, a power plug, a wind turbine, a factory, a city skyline, and a recycling symbol. A network of white lines connects these icons, suggesting a global or interconnected system.

- **Connect**

- Connect across a huge range of stakeholders giving startup and cleantech innovators a sense of place and community

- **Incubator**

- Physical location that serves as a co-working space and incubator – connecting innovators, entrepreneurs and investors

- **Acceleration**

- A world class acceleration program tailored to cleantech and advanced energy companies

- **Early Stage Investment**

- Future potential to develop a specific investment fund to facilitate early stage growth in the sector through hands-on approach