



## 2015 Shop the Floor Attendee Purchase Incentive

**Exhibitors:** Please review the attending purchasing incentive available to all attendees who purchase items from your company. Start thinking of booth specials and upload your booth special to your online booth profile.

**Purchase Incentive:** By purchasing items from exhibiting companies, you can earn discounted or free registration for ADHA's 2016 CLL at the 93<sup>rd</sup> Annual Session!

- **Option #1:** Make a Purchase During the Event
- **Option #2:** Make a Purchase After the Event
  - Spend **\$1-\$249**: receive **10%** off main registration
  - Spend **\$250-\$499**: receive **25%** off main registration
  - Spend **\$500-\$999**: receive **50%** off main registration
  - Spend **\$1000- \$1499**: receive **75%** off main registration
  - Spend **\$1500+**: receive **one free main registration**



**Purchases During the Event:** at the time of your exhibit purchase at the event, the exhibiting company will give you an 'I shopped' sticker. Please wear the sticker on your badge to promote your purchasing power.

**Purchases After the Event:** Attendees must submit their receipts by August 30, 2015. All receipts must be submitted via email to: [exhibits@adha.net](mailto:exhibits@adha.net)

**Note:** Purchases must be made from an exhibiting company. Purchases from Marketplace or ADHA's Merchandise Boutique do not qualify.