



Professional Electrical Apparatus Reconditioning League

2021 Annual Conference & Exhibition

Bringing PEARL to New Heights
Trusted, Safe, Now

Exhibitor Prospectus

April 8 - 10, 2021

The Westin Denver Downtown
Denver, CO





Professional Electrical Apparatus Reconditioning League

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Exhibitor Prospectus

This event draws nationwide participation by professionals concerned with the safety and reliability of remanufactured and recycled electrical equipment and apparatus. As an exhibitor or sponsor, your business will have the opportunity to network with attendees participating in three days of professional and industry educational sessions and networking.



Exhibit Details

Exhibit Space Includes:

- One 6' skirted table & two chairs or 10'x10' space
- One conference registration
- Up to 2 discounted conference registrations (@\$450 each)
- One promotional email to attendees. Exhibitor to provide the content in html to PEARL who will send on your behalf
- Attendee list provided one month prior to the Annual Conference and again 2 weeks prior to the Annual Conference (includes attendee name, company and mailing address)

Fees:

EARLY BIRD RATES ON OR BEFORE December 31, 2020

PEARL Members: **\$1,000**

Non-Members: **\$1,400**

RATES AFTER JANUARY 1, 2021

PEARL Members: **\$1,400**

Non-Members: **\$1,800**

Exhibitors can purchase up to 2 additional registrations for the full conference at \$450 each and up to 3 additional exhibit-only registrations at \$200 each.

Preliminary Display Hours and Dates

SET UP

Thursday, April 8, 2021	6:00 p.m. – 9:00 p.m.
Friday, April 9, 2021	6:30 a.m. – 11:00 a.m.

DISPLAY

Friday, April 9, 2021	12:00 p.m. – 6:30 p.m.
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TEAR DOWN

Friday, April 9, 2021	6:45 a.m. – 9:00 p.m.
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Promotional Opportunities



Exhibitor Spotlight

During this forum before the official trade show, the PEARL president will introduce all exhibitors by name to attendees and then give each exhibitor 3 minutes to briefly discuss any new products, emerging technology, or industry trends they are influencing. This will encourage attendees to visit them during the trade show and provide a greater platform to cover anything important with the company.

*** PEARL reserves the right to assign space as necessary in the Meeting's best interest.*

*** Exhibit space registrations must be secured by no later than March 1, 2021.*

*** Exhibit space registrants invited to attend all education and food functions (Excludes EXPO Only Badge)*

*Reserve Your
Exhibit Space
Today!*

Sponsorship Packages

Make the most of your visibility at the **PEARL 2021 Annual Conference & Exhibition.**

All sponsorships include:

- Recognition on the PEARL Annual Conference website
- Company logo and 50-word company description on the 2021 Annual Meeting exhibitor page
- Listing in the conference mobile app
- Company logo on onsite conference signage recognizing sponsors
- Sponsor ribbons for badges
- Company will get recognition in e-blasts

GOLD PACKAGE

\$7,500 | **3 Options Available** (choose one)

- **Keynote Speaker:** Opportunity to address the attendees, (1-2 minutes), and introduce the keynote speaker on Saturday, April 10
- **General Session:** Opportunity to address the attendees, (1-2 minutes), at the Welcome/Opening Session on Friday, April 9
- **Exhibitor Trade Show:** Opportunity to address the attendees, (1-2 minutes), at the Exhibit Hall Reception on Friday, April 9

Sponsorship also includes:

- Four (4) complimentary full – conference registrations
- Exhibit Space and opportunity to choose exhibit location

SILVER PACKAGE

\$4,500 | **4 Options Available** (choose one)

- **Breakfast Sponsor** (2 available Friday or Saturday)
- **Lunch Sponsor** (2 available Friday or Saturday)

Sponsorship also includes:

- One (1) complimentary full – conference registration

BRONZE PACKAGE

\$3,500 | **3 Options Available** (choose one)

- **Management Track Sponsor:** Introduction of the Speaker
- **Operations Track Sponsor:** Introduction of the Speaker
- **Conference Registration Sponsor:** Opportunity for your company to gain premier exposure by sponsoring the conference registration, your logo will be reflected at the registration desk.
* Will be reflected at the registration. Onsite only. Company encouraged to have a greeter.

Sponsorship also includes:

- One (1) complimentary full-conference registration

Individual Sponsorship Opportunities

BOARD OF DIRECTORS DINNER SPONSOR

\$3,500 | **2 Available**

As a premier sponsor, two representatives of your company will have the opportunity to join the PEARL Board of Directors for a night of cocktails and dinner. Your representatives will have the opportunity to welcome guests and network with the Board. Your logo will be displayed.

MEMBER MEETING SPONSOR

\$3,000

As a premier sponsor, your company will have the opportunity to open up the member meeting and introduce the PEARL president. Sponsorship includes coffee break.

LANYARDS SPONSOR

\$3,000

Your brand name in the hands of every attendee at the conference! Lanyards are a great way to enhance your corporate visibility, with your company logo printed on the lanyards distributed at registration.

WI-FI SPONSOR

\$2,500 | **Member**

Your company will be recognized on the notecard reminding attendees to access the Wi-Fi.

BREAK SPONSOR

\$2,500 | **2 Available (choose one)**

Select Friday morning or afternoon break. Your company will be recognized on signage that will be provided at Friday morning or afternoon break.

SCHEDULE AT A GLANCE SPONSOR

\$2,500

Your logo will be reflected on the hardcopy Schedule at a Glance that will be available to all attendees

TRANSPORTATION SPONSOR

\$2,500 | **2 Available (choose one)**

Your sponsorship will transport attendees to an off-site tour or closing reception on Saturday.

Individual Sponsorship Opportunities (cont.)

HAND SANITIZER SPONSOR

\$2,500

Your brand name in the hands of every attendee at the conference! Personal-sized hand sanitizers will help promote health and your brand, with your company logo printed on the bottle. Will be distributed at registration.

APP SPONSOR

\$1,500

Premier Sponsorship opportunity to sponsor the PEARL app which includes three push notifications over the course of the conference.

DRINK TICKETS SPONSOR

\$1,500 | Unlimited

One (1) drink ticket per person to be given at registration in their packet. Your company's logo will be placed on the ticket. Drink tickets valid at the exhibitor reception only.

ONLINE REGISTRATION SPONSOR

\$1,500 | 2 Available

Your logo along with a thank you message will appear on the registration website.

FRIENDS OF PEARL SPONSOR

\$500

Support PEARL by contributing to the overall value of conference sponsorship. Your company will be recognized in the conference slide show and the app.

Form and payment in full must be received in order to secure your table top and/or sponsorship.

Exhibitor and Sponsorship Form

Company

Contact Name

Address

City

State

Zip

Phone

E-mail

Fax

Website/URL

Company contact email address to be posted on PEARL website

Name and Title of Exhibit Representative

Exhibit Representative Email

Additional Exhibit Representatives Names & Emails: (\$450 full conference)

☐ We will participate in the exhibitor product forum.

AGREEMENT

By completing this form, we agree to conform to the Exhibit Regulations for the 2021 PEARL Annual Meeting, which are hereby made a part of this application.

Signature

COMPANY LISTING

At the time of remitting payment, please email your company logo and a brief company profile, (50 words or less), by March 5, 2021 to Violeta Aceremo at vaceremo@pearl1.org.

CANCELLATION POLICY

Cancellations received in writing prior to February 26, 2021 will receive a full refund less a \$250 processing fee. There will be no refund for cancellations received after February 26, 2021

Exhibit Space

	On or Before Dec. 31, 2020	After Jan. 1, 2021
PEARL Members:	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,400
Non-Members:	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$1,800

SPONSORSHIP

Please choose your sponsorship level:

Gold Package

- ☐ Keynote Speaker — \$7,500
- ☐ General Session — \$7,500
(2 available Saturday Morning or Afternoon)
- ☐ Exhibitor Trade Show — \$7,500

Silver

- ☐ Breakfast — \$4,500
(2 available Friday or Saturday)
- ☐ Lunch — \$4,500
(2 available Friday or Saturday)

Bronze

- ☐ Management Track — \$3,500
- ☐ Operations Track — \$3,500
- ☐ Conference Registration — \$3,500

Individual Sponsorship Opportunities

- ☐ Board of Directors Dinner Sponsor
(2 available) — \$3,500
- ☐ Member Meeting Sponsor — \$3,000
- ☐ Lanyard Sponsor — \$3,000
- ☐ Wi-fi Sponsor — \$2,500
- ☐ Break Sponsor — \$2,500 (2 available Friday morning or afternoon)
- ☐ Schedule at a Glance Sponsor — \$2,500
- ☐ Transportation Sponsor (2 available Off-site Tours or Closing Event) — \$2,500
- ☐ Hand Sanitizer Sponsor — \$2,500
- ☐ App Sponsor — \$1,500
- ☐ Drink Tickets Sponsor (Unlimited) — \$1,500
- ☐ Online Registration Sponsor — \$1,500
- ☐ Friends of PEARL Sponsor — \$500

TOTAL: \$

SEND COMPLETED FORM AND PAYMENT TO:

MAIL

PEARL c/o Kellen Company
111 West Jackson Blvd, Suite 1412
Chicago, IL 60604

EMAIL: vaceremo@pearl1.org

Payment

PAYMENT METHOD

☐ Check (Please make check payable to: PEARL)

Credit Card

☐ Visa ☐ Master Card ☐ American Express

Credit Card #

Exp. Date

CVV Code

Name of Cardholder

Signature