

Supported by the



Greater Western Sydney Nursing + Midwifery Showcase

2020: Celebrating
Innovation, Passion and
Leadership in Nursing and
Midwifery

#GWSNM2020

Western Sydney University, Parramatta South Campus



WESTERN SYDNEY
UNIVERSITY



Sponsorship Prospectus

TAILORED PACKAGES

Platinum Partner

Gold Partner

Silver Partner

Bronze Partner

**Other Sponsorship
Opportunities**

2020: Celebrating
Innovation, Passion
and Leadership in
Nursing and
Midwifery



PLATINUM PARTNER

Logos and branding benefits

- 4 x banners to be displayed on the event day in Platinum positioning, including on the main stage of the event.
- Corporate logo (full colour) included on event website from one week after the signing of agreement.
- Corporate logo (full colour) included on the registration page from one week after the signing of agreement until registration page is closed.
- Corporate logo (full colour) included in program.
- Corporate logo (full colour) prominently displayed on screen during event day
- Corporate logo (full colour) included on delegate lanyards during event day.
- 30 sec x TVC exposure on event screens at beginning of event, during event day.
- Sponsor to provide TVC.
- Opportunity to co-brand, alongside Committee branding, the "Helpers" T-Shirts, to be worn during event day.
- Naming rights of one of the sub themes.
- Corporate logo and Platinum sponsor and verbal acknowledgement in post-event video highlights package to be sent after the event.

\$15,000.00
+ GST

Media, Social Media and Website benefits

- Acknowledgement in media release as appropriate and agreed.
- Acknowledgement of your company via social media.
- 4 x posts to all Partner social media during the Showcase period.
- Extended online visibility on the website prior, during and after the event, and associated program information pages.

On the Day benefits

- Guaranteed 10 x VIP Seats to the event.
- Digital display set up to promote your business at the event with Platinum Partner positioning.
- In consultation with Partners, your team member(s) or nominated speaker(s) leading the 2020 Showcase address at the event.
- Option to provide giveaways to event attendees³ in event bag and on seats at the event. (To be provided at the sponsor's cost and with committee approval).
- Verbal acknowledgement as the Platinum Partner by the master of ceremonies at the event.

Post Event Benefits

- Cobranded thank you email sent to all attendees with follow up and thanks, post the event.

GOLD PARTNER

Logos and branding benefits

\$10,000.00
+ GST

- 2 x banners to be displayed on the event day.
- Corporate logo (full colour) included on event website from one week after the signing of agreement.
- Corporate logo (full colour) included on the registration page from one week after the signing of agreement until registration page is closed.
- Corporate logo (full colour) included program from one week after the signing of agreement.
- Corporate logo (full colour) prominently displayed on screen during event day.
- 30 sec x TVC exposure on event screens at beginning of event, during event day.
- Sponsor to provide TVC.
- Naming rights of one of the sub themes.
- Corporate logo in post-event video package.

Media, Social Media and Website benefits

- Acknowledgement in media release as appropriate and agreed.
- Acknowledgement of your company via social media.
- 2 x posts to all Partner social media during the Showcase period.
- Extended online visibility on the website prior, during and after the event, and associated program information pages.

On the Day benefits

- Guaranteed 8 x VIP Seats to the event.
- Digital display set up to promote your business at the event with Gold Partner positioning.
- In consultation with Partners, your team member(s) or nominated speaker(s) leading the 2020 Showcase address at the event.
- Option to provide giveaways to event attendees in event bag and on seats at the event. (To be provided at the sponsor's cost and with committee approval).
- Verbal acknowledgement as the Gold Partner by the master of ceremonies at the event.

SILVER PARTNER

Logos and branding benefits

- 1 x banner to be displayed on the event day.
- Corporate logo (full colour) included on event website from one week after the signing of agreement.
- Corporate logo (full colour) included on the registration page from one week after the signing of agreement until registration page is closed.
- Corporate logo (full colour) included in program from signing of agreement.
- Corporate logo (full colour) prominently displayed on screen during event day.

\$7,500.00
+ GST

Media, Social Media and Website benefits

- Acknowledgement in media release as appropriate and agreed.
- Acknowledgement of your company via social media.
- 1 x post to all Partner social media during the Showcase period.
- Extended online visibility on the website prior, during and after the event, and associated program information pages.

On the Day benefits

- Guaranteed 4 x VIP Seats to the event.
- Digital display set up to promote your business at the event with Silver Partner positioning.

BRONZE PARTNER

Logos and branding benefits

- Corporate logo (full colour) included on event website from one week after the signing of agreement.
- Company name included on the registration page from one week after the signing of agreement until registration page is closed.
- Company name prominently displayed on screen during event day.
- 1 x banner to be displayed on the event day.

Media, Social Media and Website benefits

- Acknowledgement in media release as appropriate and agreed.
- Extended online visibility on the website prior, during and after the event, and associated program information pages.

On the Day benefits

- Guaranteed 2 x VIP Seats to the event.
- Digital display set up to promote your business at the event with Bronze Partner positioning.

\$5,000.00
+ GST

SPONSORSHIP OPPORTUNITIES

Exhibitor Stand - \$1,500.00 + GST

- 1 x trestle table and backboard for the duration of the Showcase.

Satchel Bag Sponsor - \$5,000.00 + GST

- Exclusive Sponsorship of the Showcase satchel bag. Including your company logo prominently displayed alongside Showcase brand.

Pen & Notepad Sponsor - \$3,000.00 + GST each

- Inclusion of your company branded Pens and/or notepads for inclusion in the Showcase Satchel bag.

Satchel Insert - \$550.00 + GST

- Provide two (2) pieces of written information or merchandise in Congress satchels (material to be supplied by the organisation).

Other Partnership Opportunities

Please consider this list of sponsorship opportunities as a guide. If you would like to customise a package that tailors to your needs and budget, then we would be pleased to consider any arrangement that is more suitable to your organisation. Please contact isabella@alignmentevents.com.au for more information.