



March 5th-6th, 2023

*Tropicana Atlantic City-Resort
& Casino*
ATLANTIC CITY, NJ

Save the Date!

The 37th Annual Athletic Trainers' Society of New Jersey Annual Conference will be held on **March 5th and 6th, 2023** at the Tropicana Atlantic City - Resort & Casino located at 2831 Boardwalk, Atlantic City, NJ. We are very excited about the opportunity to expand our conference to this new location on the Jersey Shore. We have put together an excellent faculty of nationally recognized speakers guaranteeing a strong attendance and participation by New Jersey's athletic trainer healthcare community.

Why is your support so important? The ATSNJ mission is to advance, encourage, and provide a means for achievement for athletic trainers and to improve the athletic training profession in the state of New Jersey. The ATSNJ Annual Conference and Business Meeting represents the largest gathering of ATSNJ members that is offered in the state and is our most important vehicle to achieve these goals. Your sponsorship and support provides the vital funding needed to produce an event of this magnitude - from educational program development, to IT support, audio visual expenses, facility rental fees, food and beverage costs, service fees, etc. – the list is quite extensive. As our industry partners, your support is what makes this educational conference possible. We hope that you will strongly consider being a part of our annual event and we thank you in advance for your generous support of the athletic training profession.

Our sponsorship options are as follows. More details are in the contract below, which will need to be completed to secure your support and presence at the meeting.

Gold - Sponsor - \$2,500
Silver - Exhibitor - \$750
Bronze - Supporter - \$350
Gift Sponsorship - \$2,500

As part of the Gold sponsorship level you will be given a premier location at the venue as well as the opportunity to sponsor a specific component of the meeting. This will be offered on a first come, first served basis which can include: Business meeting, Keynote speaker, Awards Program, or the Collegiate program. ATSNJ will provide ample recognition of your support increasing your organization's exposure during these highlighted events.

The gift sponsorship would be an object decided by the ATSNJ and be co-branded with both your company logo and ATSNJ. The ATSNJ will also hang a banner over the registration table provided by the company displaying your contribution to our society.

Please review the attached sponsorship opportunities that are available for this year's ATSNJ Conference. For further information, please visit the ATSNJ.org webpage or contact:

Ashley DeSousa, ATC
Sponsorship Chairperson

(C) 908-209-4015
E-mail: exhibitors@atsnj.com



Please Mail Payment and Completed Contract to:

Steven Barandica, Treasurer
ATSNJ Inc.
123 Bender Ave
Roselle Park NJ, 07204

Letter of Agreement/Contract

This signed letter of agreement will confirm your commitment to participate as a sponsor/exhibitor at the Athletic Trainers' Society of New Jersey's 37th Annual Conference & Business Meeting. This agreement will take place **March 5th-March 6th, 2023** at the **Tropicana Atlantic City - Resort & Casino** located at 2831 Boardwalk, Atlantic City, NJ.

Company/Organization: _____ Name/Title of Contact Person: _____

Company/Organization Address:

City/State/Zip:

Phone: Fax:

Email: _____ Company/Organization Website Address:

*All Communication from ATSNJ will be sent to the contact person listed above.

ATSNJ Sponsorship/Exhibitor Packages

Gold Sponsor - \$2,500

Opportunity to sponsor: Business Meeting, Keynote Speaker, Awards Program, or Collegiate Program Includes:

- Special recognition throughout conference signage
- Exhibitor space – Includes prime location, two side by side 6ft skirted table tops, four chairs, waste basket and company ID sign
- Your company logo on the ATSNJ webpage
- Link to your own site on the ATSNJ webpage
- Full page Advertisement in the online compendium (650px width by 800px height maximum)
- 30 second -1 minute mpg on the compendium page
- Registration/Lunch or dinner for 4 people

Silver Exhibitor - \$750

Includes:

- Exhibitor space - One 6ft skirted table top, two chairs, waste basket and company ID sign
- Your company logo on the ATSNJ webpage
- 1/2 page advertisement in the online compendium (650px width by 400px height maximum)
- Registration/lunch for 2 people

Bronze Supporter - \$350

Includes:

- 1/4 page advertisement in the online compendium (350px width by 400px height maximum)
- If you would like to make a donation to the ATSNJ, you will be listed in the online compendium.

Attendee Gift Sponsor - \$2,500

Includes:

- Co-Branded Gift given to all attendees of the conference
 - Sign hung over the registration table, sign provided by the company

Please check the package you wish to participate in:

Gold ____ Silver ____ Bronze ____ Gift Sponsor ____ Donation ____ Please indicate which event (choose only one) you would like to sponsor, IF you are participating as a **Gold Sponsor**: ____ Business Meeting ____ Keynote Speaker ____ Awards Program ____ Collegiate Program

By checking this box, you agree to be bound by the terms of the selected package for the 37th Annual Conference & Business Meeting.

Please enclose a check or money order payable to the **Athletic Trainers' Society of New Jersey (ATSNJ)** in the amount required. Credit card payments are also accepted by visiting the ATSNJ website at www.atsnj.org . Payment is due upon signature of contract.

The undersigned is authorized to enter into this agreement and understands this agreement becomes valid when completed, signed, and accepted by ATSNJ. Upon receipt of your contract and payment, you will receive a confirmation email with further information.

Company Representative

Signature _____ Date _____

Name (Please Print) _____ Title _____

Athletic Trainers' Society of New Jersey Representative

Signature Date

Name (Please Print) _____ Title _____

For official use only:

ADDENDUM (special conditions that are not part of the selected package may be listed here)

Athletic Trainers' Society of New Jersey Representative

Signature _____ Date _____

Name (Please Print) _____ Title _____