

# MAKING INNOVATION ACCESSIBLE

**WORKtoZERO**  
an nsc program

Summit and Expo Feb. 17-18, 2022

The National Safety Council launched the Work to Zero initiative to eliminate non-roadway workplace fatalities by 2050 through the adoption of existing and emerging technology. The Work to Zero Summit and Expo brings together EHS professionals, researchers, technology vendors and business leaders for an engaging event focused solely on the intersection of safety and emerging technology.

The Work to Zero Summit and Expo provides access to decision makers from a wide range of organizations that are strategically leveraging technology. Attendees are actively exploring the most promising approaches to eliminating death in the workplace and are eager to network with thought leaders from across industries to generate new insights and come away with solutions. With a focus on practical, actionable takeaways, the Summit and Expo arms participants with technology solutions to improve safety processes and lead us closer to zero fatalities in the workplace.

## Audience profile

### Job Function

- Executive level business leaders (CEO, COO, VP, Director, etc.)
- Operational business leaders
- Safety supervisors and managers
- Researchers from government agencies and universities
- Engineers and technology professionals
- Sales and development professionals

### Industry Representation

- Manufacturing
- Construction
- Retail trade
- Professional services and consulting
- Government
- Utilities
- Mining
- Academic institutions
- Healthcare

## Customized Booth

As an exhibitor, you will receive a professional and personalized booth. We'll prepare the initial setup and design, while you provide your own customization.

### Our \$1,200 Exhibitor Package Includes:\*

- Pavilion booth space (10x10)
- Company name signage
- Table and two chairs
- Electrical outlet
- Exhibitor guest pass to the Work to Zero Summit and Expo
- Pre-event marketing and promotion
- Onsite promotion and recognition

*\*Additional Display Products and Services Available for Rental*

**Your health and safety is our priority. To create a safe experience for all, proof of vaccination will be required for all in-person exhibitors, presenters and attendees. Check out our COVID-19 guidelines.**

Please contact **WORKtoZERO** if you have any questions  
at [WorktoZero@nsc.org](mailto:WorktoZero@nsc.org)



### Summit and Expo

MAKING INNOVATION ACCESSIBLE

Feb. 17-18, 2022 – Omni Louisville – Louisville, KY

#### EXHIBITOR INFORMATION (List the name and address for person to whom all show and logistical information should be sent.)

Company Name: \_\_\_\_\_

Logistics Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address (no P.O. Boxes): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP/County Code: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_ Toll Free: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Website Address: http://www. \_\_\_\_\_

Marketing Contact and Phone Number: \_\_\_\_\_

Description of products/services to be exhibited at the 2022 Work to Zero Summit and Expo:  
\_\_\_\_\_  
\_\_\_\_\_

#### BOOTH PACKAGE

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#### METHOD OF PAYMENT

Payment will be due in full if selected to be an exhibitor. Applicants will be notified within two weeks of submittal.

#### HEALTH AND SAFETY

Your health and safety is our priority. To create a safe experience for all, proof of vaccination will be required for all in-person exhibitors, presenters and attendees. Check out our COVID-19 guidelines.

#### AUTHORIZATION

##### Due to regulations, please check the box below and sign.

Exhibitor agrees to abide by all Terms & Conditions and Rules & Regulations governing the Work to Zero Summit and Expo. By signing below, the individual represents he/she is duly authorized to execute this binding contract on behalf of the named exhibitor.

I authorize NSC to send Work to Zero Summit and Membership related faxes and emails.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (please print): \_\_\_\_\_ Title: \_\_\_\_\_

RETURN TO:	FOR OFFICE USE ONLY
Email to <a href="mailto:WorktoZero@nsc.org">WorktoZero@nsc.org</a>	Date Received _____ Date Assigned _____

### Eligibility of Exhibitors

Eligibility is limited to companies supplying products and/or services specifically related to the safety, health and environmental industries. The exhibitor agrees not to display products or literature it does not regularly sell or distribute, except as may be necessary to illustrate the applications of its products.

The National Safety Council reserves the right to deny participation to any company whose business is determined, at the sole discretion of the Council, to be inappropriate for the exhibition.

### Space Assignment

Space will be assigned on a first-come, first-served basis. The National Safety Council will attempt to honor an exhibitor's requests; however, the National Safety Council reserves the right to assign the exhibitor to the best space available should the exhibitor's choices be unavailable.

### Payment Information

Credit cards are accepted for payment. Checks must be made out to the National Safety Council and payable through a U.S. bank. Payment is due upon receipt of invoice. Contracts received from companies that have any outstanding balances due to the Council will not be processed until delinquent accounts are paid in full.

### Display Regulations

In-line booths are most commonly 10' wide and 10' deep. No exhibit display products or signage may exceed 8' in overall height. The maximum height of 8' is permitted on the back 5' section and a maximum height of 4' is permitted on the front 5' section. No hanging signs allowed.

### Cancellation of Expo

In the event any part of the Exhibit Hall is destroyed or damaged so as to prevent the Council from permitting an exhibitor to occupy the assigned booth space during any part of or for the whole Expo period, or in the event occupation of assigned booth space during any part of or for the whole Expo period is prevented by strikes, Acts of God, national emergency or other causes beyond the control of the Council, this agreement shall terminate and the said exhibitor shall and does hereby waive any claim for damages or compensation against the Council, its officers, directors, agents or employees, except the prorated return of the booth space rental paid after deduction of actual expenses incurred by the Council in connection with the Expo. There shall be no further liability on the part of either party.

### Cancellations

All cancellations or reductions of space must be made in writing to the National Safety Council on your company letterhead and are considered final. Notifications received by Feb. 1, 2022 will be entitled to a refund minus 25% of the unused booth space. Notifications received after Feb. 1, 2022 will not be entitled to any refund and the exhibitor shall remain liable for the total amount of the unused booth space. Unused booth space will be reassigned. Exhibitors that cancel their booth space or fail to occupy their assigned booth space by 7:00 a.m. on Feb. 17, 2022, will not be eligible to receive any badges regardless of whether full payment has been made. Monies cannot be carried over to the following year.

### Subletting

The space applied for is to be used solely for the exhibitor whose name appears on the contract. Only the exhibitor name that appears upon the face of this contract may be used to identify the leased booth space at the Expo and in all official exhibitor listings. The exhibitor may not assign, sublet or sublicense any part of the booth space.

### Liability and Indemnification

The exhibitor agrees to indemnify and hold harmless National Safety Council, its officers, members and employees from loss or expense (including legal expense) to any person or persons for or by reason of: any breach by the exhibitor of this Agreement; any condition, defective or otherwise, of any apparatus, equipment or fixtures furnished by the exhibitor in connection with its exhibit; and any act or omission of the said exhibitor, its employees or agents. The exhibitor assumes the entire responsibility for and hereby agrees to protect, indemnify, defend and hold harmless the National Safety Council, General Contractor and the Omni Louisville and their employees and agents against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by the exhibitor, or their employees' or agents' installation, removal, maintenance, occupancy or use of exhibit premises or a part thereof. The exhibitor expressly releases National Safety Council and all aforementioned individuals from any and all claims for such loss, damage or injury. It is the exhibitor's sole responsibility to obtain, at its own expense, any or all licenses and permits to comply with all federal, state and local laws.

### Insurance

Each exhibitor is required to carry, for its own protection and entirely at its expense, general liability insurance including: (1) premises/operations, (2) broad form contractual, and (3) personal injury. This general liability insurance shall include limits of liability of not less than \$1,000,000.00 per occurrence combined single limit for personal injury, death or property damage. Exhibitor must have insurance policies covering exhibit materials and/or equipment, transportation of exhibit and said equipment from home base to the show, vice versa, as well as installation, removal, maintenance, occupancy or use of exhibit premises or a part thereof during the NATIONAL SAFETY COUNCIL Work to Zero Summit and Expo. The exhibitor acknowledges and agrees that its participation in the Exhibition is solely at the exhibitor's own risk. Exhibitors using a third party contractor for the installation of their booth must make sure the third party contractor has insurance coverage before appointing them. Insurance obtained by the exhibitor under this Agreement must be issued by an insurance company with an A.M. Best rating A- or higher and shall include coverage of the indemnification obligations of the exhibitor under these rules and regulations, and shall name the National Safety Council, General Contractor and the Omni Louisville as additional insureds on the general liability policy with limits of liability of at least \$1,000,000 combined single limits including bodily injury, property damage, fire and theft. Each exhibitor is required to carry workers' compensation coverage protecting employees in accordance with the laws of the State of Kentucky.

Each exhibitor acknowledges it is the exhibitor's responsibility for obtaining, for its protection and entirely at its own expense, such insurance.

Neither the National Safety Council, General Contractor nor the Omni Louisville will insure exhibitor's property or assume responsibility for any theft, damage, or loss by any cause of property of the exhibitor, its agents or employees, nor for any injury that may occur to the exhibitor, its agents or employees. EXHIBITOR SHALL SUPPLY THE NATIONAL SAFETY COUNCIL WITH CERTIFICATES OF INSURANCE AT LEAST 30 DAYS PRIOR TO ACCESSING THE EXHIBITION PREMISES.

### 2022 Exhibitor Rules and Regulations

The exhibitor understands and accepts the terms and conditions, display guidelines, and the 2022 Work to Zero Summit and Expo Rules and Regulations are integral and binding parts of this Contract. In addition, the exhibitor also agrees to abide by the operational policies of Omni Louisville. (Copies available upon request.)

### Expo Dates and Hours (Schedule subject to change)

Thursday, Feb. 17 7:30 a.m. – 5:30 p.m.

Friday, Feb. 18 7:30 a.m. – 1:00 p.m.

Exhibit personnel will be allowed on the Expo Floor at 7:00 a.m. each day.

### Installation of Exhibits/Move-In (Schedule subject to change)

Wednesday, Feb. 16 10:00 a.m. – 4:00 p.m.

No one under the age of 16 will be allowed on the floor during move-in or move-out. Close-toed shoes must be worn in the exhibit hall during move-in and move-out. Exhibitors and their approved contractors will be allowed on the Expo Floor during the above noted times. Electrical power and work level lighting will be on during setup hours. Air conditioning/heating will not be on during setup hours. Labor can be ordered on-site, although it is strongly suggested that this, along with furniture, carpet, etc., be ordered in advance to save time and money.

### Dismantling of Exhibits/Move-Out (Schedule subject to change)

Friday, Feb. 18 1:00 p.m. – 3:00 p.m.

NOTE: Each Exhibitor must make arrangements for removal of its material from the Omni Louisville in accordance with move-out procedures outlined in the Exhibitor Manual. Exhibitors that tear down before 1:00 p.m. on Friday, Feb. 18 will be fined \$250.00 per 10' x 10' booth space. All exhibit material must be packed and ready for shipment on Friday, Feb. 18 by 3:00 p.m. The Exhibitor must directly arrange for material pickup with its carrier. All carriers must arrive at the Omni Louisville no later than 2:30 p.m. Any material not called for at said time and date will be shipped, at the exhibitor's expense, by the best available carrier to the exhibitor's address on file.

### Design of Exhibits

- a. Included with your booth, NATIONAL SAFETY COUNCIL will provide standard carpeting in a color that coordinates with the look of the show, you are not required to provide your own floor covering. Should you wish to provide your own floor covering you may do so, carpet can be ordered through the official service contractor at published rates.
- b. All efforts to design the booth must be done in such a way as to not violate the rights of other exhibitors and visitors.
- c. Professionally drawn diagrams of any new booth construction must be submitted to the Council for review prior to actual construction to ensure that all guidelines have been met. Additional approval by the Omni Louisville is also required.
- d. All bunting, draperies or other fabrics must be fireproofed before entering into the decoration of any exhibit. Paper decorations are not permitted.
- e. If, upon inspection at Expo site, exposed crates, cartons, electrical wires, floor covering, etc., are found to detract from the appearance of the booth or overall Expo, the Council reserves the right to drape off, cover or remove the offending item(s). The Exhibitor shall pay all expenses that the Council may thereby incur.
- f. Adjoining aisles must remain clear to ensure proper traffic flow.

### Operation of Exhibits

- a. Booths must be open to all registrants and manned during all Expo hours. Exhibitors may not limit admission to any special group or class.
- b. All contests, promotions, demonstrations and literature distribution must be confined to the exhibitor's contracted booth space.
- c. Exhibits should include descriptive and educational brochures. Demonstrations are to be straightforward, professional and non-combative in nature. Booth space must be planned to allow an adequate viewing area so aisle traffic is not obstructed. Equipment for demonstrations must not pose a safety hazard. Activity and attire of models and demonstrators shall be consistent with the professional atmosphere of the Expo. Demonstrations, lectures or presentations must be conducted by full-time employees of the exhibiting company.
- d. It is the responsibility of the exhibitor to receive prior approval from Show Management for any product demonstration or presentation that is not within standard industry procedures and/or may be questionable in nature.
- e. Audiovisual devices/effects and demonstrations will be permitted only at such sound intensity as, in the opinion of Show Management, does not interfere with the activities of neighboring exhibitors.

- f. Spotlights and floodlights must be located in such a way as not to distract or annoy others. Flashing, revolving or rotating lights must be within the prescribed ceiling height of the booth space, and may only be turned on while being demonstrated.
- g. No helium balloons may be used as booth decoration or inflated to distribute to booth visitors.
- h. The Council reserves the right to discontinue objectionable presentations that violate laws or rights of other exhibitors and that may disrupt the Expo until such time as a mutually agreeable presentation may be developed. The exhibitor waives any rights or claims of damages arising out of enforcement of this rule.

### Mechanical Recording

Photography, videotaping or other means of mechanical recording during setup, dismantling and non-Expo hours is prohibited. Photography is allowed during Expo hours with approval of Show Management. Once approved, the exhibitor will be required to schedule a time when the photography will occur. Each exhibitor has control over the space it has rented and may prevent those considered its competitors from gaining access to or photographing its exhibit or presentations. No exhibitor shall deny any reasonable request by the media to photograph the exhibit from outside the perimeter of the booth during Expo hours.

### Compliance with Laws

Exhibitors shall comply with all laws and ordinances of the United States, the State of Kentucky and the City of Louisville plus, whenever applicable, all rules and regulations of the local police and fire department along with policies and criteria established by the Omni Louisville.

### No Smoking Policy

NATIONAL SAFETY COUNCIL Work to Zero Summit and Expo is a non-smoking event. Smoking is prohibited in the Omni Louisville.

### Endorsements

The Council does not approve, endorse or recommend the use of any specific commercial products or services. The exhibitor may not, therefore, state or imply either verbally, or in printed literature, that his or her product or service is approved, endorsed or recommended by the Council.

### Enforcement of Rules and Regulations

Violations of these Terms & Conditions and/or Rules & Regulations by the exhibitor, its employees or agents shall, at the sole option of the Council, entitle the Council to terminate the exhibitor's right to occupy space at the 2022 NATIONAL SAFETY COUNCIL Work to Zero Summit and Expo. In the case of such termination, the Council may retain all monies paid or due by the exhibitor. Upon evidence of violation, the Council may terminate the Contract, re-enter and take possession of the space, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages the Council may thereby incur.

### General Information

All matters not covered by these Rules & Regulations are subject to the decision of the Council. These Rules & Regulations may be amended at any time by the Council and all amendments that may be made shall be equally binding on all parties affected by them as are the original Rules & Regulations. All portions of this contract are self-sustaining and capable of separate enforcement. In the event of any amendment or additions to these Rules & Regulations, written notice will be given by the Council to such exhibitors as may be affected by them. The abbreviation "the Council" used in the Rules & Regulations shall mean National Safety Council, a federally chartered, nonprofit corporation, and, as the context may require, its directors, managers, officers, agents or employees duly acting for the Council in the management of the NATIONAL SAFETY COUNCIL Work to Zero Summit and Expo.