



# Join the U.S. Commercial Service in Riga, Latvia for **eHealth Week & World of Health IT 2015**

## High Level Conference

Taking place during the Latvian Presidency of the Council of the European Union, eHealth Week 2015 comprises of two main events: the High Level eHealth Conference organized by the Latvian Ministry of Health and the Latvian Presidency of the Council of the European Union, and the World of Health IT Conference & Exhibition organized by HIMSS Europe. Participants include global decision makers from public and private healthcare sectors. Over 2000 international delegates and 75 exhibitors are expected. [www.ehealthweek.org](http://www.ehealthweek.org)

## Exhibition & Side Events

We encourage U.S. companies to be visible on the show floor next to the High Level Conference. You have the opportunity to sign up to be part of a U.S. Pavilion or to exhibit on your own.

**U.S. Pavillion** The Pavilion is intended for companies with less than 500 employees. It will require a minimum of 10 signups.

**U.S. Reception** On the evening of Wednesday, May 13, the U.S. Embassy will host a reception. Capacity is limited and the event is by invitation only. Please indicate your interest in receiving an invitation.

**Matchmaking** Remember to sign up in advance for the complimentary onsite matchmaking system where you can review participant and organizational profiles, and request meetings with delegates from European countries looking to invest: [www.b2match.eu/eHealth15](http://www.b2match.eu/eHealth15)

**Parallel events of particular interest** Do not miss the EU-US eHealth MoU Roadmap Track by DG CONNECT and the U.S. Department of Health and Human Services on the last day of the conference. On the same day from 2:30 - 3:30 the U.S. Commercial Service will run a session on trans-Atlantic trade. Other important side events include mHealth Summit Europe, EU SME eHealth Competition and the Continua Summer Summit.

[www.ehealthweek.org](http://www.ehealthweek.org)

### Date

May 11–13, 2015

### Venue

International Exhibition Center Kipsala  
Riga, Latvia

### Deadline to Register

March 27, 2015

### Cost

Conference fee: USD623

U.S. pavilion: USD1815

Regular booth:

USD408 per sqm for raw space

USD482 per sqm for shell stand

### For More Information

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Do not hesitate to ask questions! And do let us know that you are coming. You must register directly on the eHealth Week website. For exhibiting opportunities, please coordinate with Sean Roberts from HIMSS at [sroberts@himss.org](mailto:sroberts@himss.org).

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