



Be a Sponsor
of PSATS'
Annual Education
Conference
& Exhibit Show and
Increase Your Exposure to
PA's 1,454 Townships
of the Second Class



Pennsylvania State Association of Township Supervisors
4855 Woodland Drive • Enola, PA 17025-1291
Phone: (717) 763-0930 • Fax: (717) 763-9732 • Web: psats.org

B E C O M E A S P O N S O R

- **LARGEST** Municipal Conference and Exhibit Show in the Commonwealth of PA
- Historical attendance of **CLOSE TO 4,000**
- **BEST EXPOSURE** to state's municipal officials in one event
- **UNIQUE OPPORTUNITY** to market your company and create goodwill

Why Become a Sponsor

SPONSORSHIP is an excellent way of creating greater visibility, credibility, and name recognition for your company. Your involvement with the Pennsylvania State Association of Township Supervisors and its Annual Education Conference is the perfect way for your company to be recognized by thousands of potential clients at the largest municipal conference and exhibit show in Pennsylvania. It is also a great opportunity to market your company and create a sense of goodwill about your product or service.



LARGEST MUNICIPAL GOVERNMENT ASSOCIATION IN STATE

The Pennsylvania State Association of Township Supervisors (PSATS) has been serving townships of the second class since 1921. Today, the association's 1,454 member townships represent nearly 10,000 elected and appointed officials. Throughout its history, PSATS has played a major role in shaping the laws that have laid the foundation for township and municipal government as we know it today.

PSATS is the largest local government association in the commonwealth, representing more political subdivisions than any other association of its kind. Its member townships cover 95% of Pennsylvania's land mass and represent nearly 5.7 million people.



ABOUT THE 2023 CONFERENCE

In April, thousands of township officials, exhibitors, and guests will convene in Hershey at the largest municipal conference and exhibit show in Pennsylvania. The township officials network with their peers, learn about the newest products and services available to municipal governments, and choose from more than 60 educational sessions at the annual event.

The conference begins on a Sunday and wraps up by noon Wednesday. The exhibit show, featuring almost 300 indoor and outdoor exhibits, runs the first 2½ days of the conference.

SPONSORSHIP OPPORTUNITIES

for PSATS' 2023 Annual Educational Conference & Exhibit Show April 23-26, 2023 - Hershey Lodge

Exposure: Thousands of Township Officials, Exhibitors, and Guests

Conference Lanyard Sponsorship - \$15,000

- * Exclusive Sponsor for the PSATS Conference Lanyard
 - Company Logo will be on the Lanyard
- * Introduce and Moderate a Non-Competitor Workshop Session
- * Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- * Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- * Recognition of sponsorship
 - Sponsor's logo and website link on the PSATS "2023 Conference Registration" web page
 - Live link on the conference mobile app through the end of the year
 - Special ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
 - Social media posts recognizing sponsor
 - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
 - Logo on DVD played on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
 - Logo on conference sponsor banner prominently displayed in Chocolate Lobby

PSATS reserves the right to substitute items of equal or greater value.



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Conference Tote Bag Sponsorship - \$15,000

- * Exclusive Sponsor for the PSATS Conference Tote Bag
 - Company Logo will be on the Tote Bag
- * Introduce and Moderate a Non-Competitor Workshop Session
- * Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- * Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- * Recognition of sponsorship
 - Sponsor's logo and website link on the PSATS "2023 Conference Registration" web page
 - Live link on the conference mobile app through the end of the year
 - Special ribbon on sponsor's name badge
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Keynote Speaker Sponsor - \$15,000

- * Exclusive Sponsor for the Keynote Speaker
 - Recognized as Sponsor prior to the Speaker being introduced
- * Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- * Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- * Recognition of sponsorship
 - Sponsor's logo and website link on the PSATS "2023 Conference Registration" web page
 - Live link on the conference mobile app through the end of the year
 - Special ribbon on sponsor's name badge
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 - Social media posts recognizing sponsor
 - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
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Platinum Sponsorship - \$15,000

- * One 8 ft. x 10 ft. exhibit booth during conference exhibit show
- * Choice of one (with recognition signage):
 - Exhibit hall breakfast mixer Monday morning of the conference
 - Exhibit hall breakfast mixer Tuesday morning of the conference
- * Introduce and Moderate a Non-Competitor Workshop Session
- * Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- * Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- * Recognition of sponsorship
 - Sponsor's logo and website link on the PSATS "2023 Conference Registration" web page
 - Live link on the conference mobile app through the end of the year
 - Special sponsorship sign on exhibit booth
 - Special ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
 - Social media posts recognizing sponsor
 - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
 - Logo on DVD played on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
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Opening Session Speaker Sponsor - \$10,000

- * Exclusive Sponsor for the Opening Session Speaker
 - Recognized as Sponsor prior to the Speaker being introduced
- * Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- * Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- * Recognition of sponsorship
 - Sponsor's logo and website link on the PSATS "2023 Conference Registration" web page
 - Live link on the conference mobile app through the end of the year
 - Special ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
 - Social media posts recognizing sponsor
 - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
 - Logo on DVD played on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
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Keycard Sleeve Sponsorship - \$10,000

- * Exclusive Sponsor for the PSATS' overnight guests keycard sleeves at 11 hotels
 - Company Logo will be on the Keycard Sleeve
- * Introduce and Moderate a Non-Competitor Workshop Session
- * Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- * Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- * Recognition of sponsorship
 - Sponsor's logo and website link on the PSATS "2023 Conference Registration" web page
 - Live link on the conference mobile app through the end of the year
 - Special ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
 - Social media posts recognizing sponsor
 - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
 - Logo on DVD played on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
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Gold Sponsorship - \$10,000

- * One 8 ft. x 10 ft. exhibit booth during conference exhibit show
- * Choice of one:
 - General session video screens Monday of the conference
 - General session video screens Tuesday of the conference
 - General session video screens Wednesday of the conference
- * Introduce and Moderate a Non-Competitor Workshop Session
- * Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- * Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- * Recognition of sponsorship
 - Sponsor's logo and website link on the PSATS "2023 Conference Registration" web page
 - Live link on the conference mobile app through the end of the year
 - Special sponsorship sign on exhibit booth
 - Special ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
 - Social media posts recognizing sponsor
 - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
 - Logo on DVD played on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
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for
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Mobile App Sponsorship - \$7,500

- * Exclusive sponsorship of PSATS' Conference mobile app
 - Your logo will always appear on the mobile screen with a link to your website and will be live until December 31, 2023
- * Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- * Recognition of sponsorship
 - Sponsor's logo and website link on the PSATS "2023 Conference Registration" web page
 - Sponsor's logo and website link on the conference mobile app main screen
 - Special ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
 - Social media posts recognizing sponsor
 - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
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Conference Website Sponsorship - \$7,500

- * Exclusive sponsorship of PSATS' Conference website
 - Your logo will always appear on the top of the website and have a live link to your website
- * Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- * Recognition of sponsorship
 - Live link on the conference mobile app through the end of the year
 - Special ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
 - Social media posts recognizing sponsor
 - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
 - Logo on DVD played on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
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Silver Sponsorship - \$7,500

- * One 8 ft. x 10 ft. exhibit booth during conference exhibit show
- * Choice of one (with recognition signage):
 - Water coolers in the exhibit hall Sunday of the conference
 - Water coolers in the exhibit hall Monday of the conference
 - Punctuality prizes Tuesday morning of the conference
 - Punctuality prizes Wednesday morning of the conference
- * Introduce and Moderate a Non-Competitor Workshop Session
- * Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- * Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- * Recognition of sponsorship
 - Sponsor's logo and website link on the PSATS "2023 Conference Registration" web page
 - Live link on the conference mobile app through the end of the year
 - Special sponsorship sign on exhibit booth
 - Special ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
 - Social media posts recognizing sponsor
 - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
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Bronze Sponsorship - \$5,000

- * One 8 ft. x 10 ft. exhibit booth during conference exhibit show
- * Choice of one:
 - Water coolers in the exhibit hall Tuesday of the conference
 - Punctuality prizes Monday morning of the conference
 - Evaluation form prize Tuesday morning of the conference
 - Trivia Prizes Tuesday Morning of Conference
 - Trivia Prizes Wednesday Morning of Conference
 - Evaluation form prize Wednesday morning of the conference
- * Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- * Full-page B&W ad in the *Pa. Township News* magazine – month of your choice
- * Recognition of sponsorship
 - Sponsor's logo on the PSATS "2023 Conference Registration" web page
 - Live link on the conference mobile app through the end of the year
 - Special sponsorship sign on exhibit booth
 - Special ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
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S P O N S O R S H I P O P P O R T U N I T I E S

for PSATS' 2023 Annual Educational Conference & Exhibit Show April 23-26, 2023 - Hershey Lodge

**Patron Sponsorship of Events
& Other Items -- Prices Vary**

Event Sponsorships:

**Welcome Reception in the Exhibit Hall* Donuts with Dave* Desserts with Dave* Themed Dinner*
County Association Presidents' Breakfast Secretaries-Managers Luncheon* Legislative Reception*
Standing Committee Luncheon First Timers Reception BeeHive**

Other Event Sponsorship Opportunities:

**Evening Event Photo Booth with Company Logo on each Photo Scantrivia Wall Charging Stations
Name Badge Ribbon Wall Water/Snacks in the Member Lounge Schedule at a Glance
PMGA Classes Sponsors* Conference Notebooks Conference Pens Directional Signage
Water Coolers in Workshop Rooms Bingo**

***Multiple Sponsorships Available**

Note: These events are subject to change.

* Sponsorship of an event listed above

* Recognition of sponsorship

- Signage at entrance to the room where the event is taking place
- Sponsor's logo on the PSATS "2023 Conference Registration" web page
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PSATS' 2023 Conference Sponsorship Contract

COMPANY NAME

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

COMPANY WEBSITE

TODAY'S DATE

MAIL INVOICE TO (UNLESS PAYING ONLINE UPON REGISTERING FOR THE CONFERENCE)

Sponsorship Levels:

- ☐ Lanyard: \$15,000 ☐ Tote: \$15,000 ☐ Keystone: \$15,000 ☐ Platinum: \$15,000
☐ Opening Session Speaker: \$10,000 ☐ Keycard: \$10,000 ☐ Gold: \$10,000 ☐ Mobile: \$7,500
☐ Website: \$7,500 ☐ Silver: \$7,500 ☐ Bronze: \$5,000 ☐ Patron: Varies

SIGNATURE OF COMPANY'S AUTHORIZED AGENT

NAME OF COMPANY AGENT

TITLE

DATE

Please return this form, along with your check made payable to **PSATS**, to:

Donna Centofanti, PSATS, 4855 Woodland Drive, Enola, PA 17025

Phone: (717) 763-0930, ext. 118 • Fax: (717) 763-9732

Please also e-mail a JPEG file of your company logo to dcentofanti@psats.org.

**NOTE: YOU MAY ALSO RESERVE AND PAY FOR YOUR SPONSORSHIP ONLINE
WHEN YOU OFFICIALLY REGISTER FOR THE CONFERENCE.**

THANK YOU FOR YOUR SUPPORT!