



SBiR 2010 National Conference

Partner for Profit

More Networking Than Before

You told us the real value of the 2008 conference in Connecticut was that networking generated BUSINESS. We've added an additional "Speed Dating" session, and have planned more time for one-on-one scheduled appointments. *We listened...*

Poster Show Reception

Small businesses and universities can showcase their technologies during the "Poster Show" reception. **Highlights:** More space this year, university participation, invitations to investors. We are planning a pre-conference "Boot Camp" to help exhibitors present their companies *more effectively*.

SBIR Agencies

All 11 federal SBIR Agencies will attend and present – including many of their divisions. Their goal is to explain what their technology needs are, how companies can strategize to win their funding and to **explain the impact of new program**. Small businesses can set private, one-on-one meetings to discuss their technologies with the agencies. *Speak with all 11 agencies in one location.*

Who Else Is Coming? More than Last Year Including:

Sikorsky, Pratt & Whitney, Hamilton Sundstrand, Johnson & Johnson, Procter & Gamble, Boeing, Merck, Wyeth, IBM, Lockheed Martin, Northrop Grumman, Raytheon, Goodyear Tire, Schlumberger, etc. Presentations, and one-on-one meetings with small businesses to discuss their mutual technology needs.

Industrial companies want to "Partner for Profit."

Come and Do Business

"The conference opened up new business opportunities we might not have been exposed to had we not attended. We're already received contracts from Army and other proprietary customers based on relationships we made at the National Conference. NASA and the Dept. of Homeland Security have made several inquiries; both are interested in our products and research. In addition, it strengthened our relationships with our current customers. Overall, it was a very successful event for us."
- Andrew Timmerman, Fairfield Crystal, CT

When: April 21-23, 2010,
Preconference: April 20, 2010
Where: Hartford, CT (CCC)

(860) 257-2893, 2894, 2895, 2896

