



Sponsorship Opportunities



AFCA/AFDA Fire & EMS Leadership Conference 2022

July 12 - 14 | Glendale, AZ

Renaissance Glendale Hotel & Spa

Presented By:



BlueCross
BlueShield
of Arizona

An Independent Licensee of the Blue Cross and Blue Shield Association

AFCA / AFDA Fire & EMS Leadership Conference
2022 Sponsorship Opportunities

All sponsors will be recognized in the pre-session slides and mobile app as conference sponsors

*Other sponsorship opportunities or adjustments in the items listed may be available
Please contact conference staff if you wish further information*

Presenting Sponsor (\$15,000) SOLD

Limited to one

Recognition on all conference literature and advertising as the conference Presenting Sponsor

Premium display space in main conference hallway (2 tables)

Full page color ad - back cover of printed conference brochure

Inclusion of corporate literature or other items (provided by sponsor) in attendee conference bag

Full page ad on the conference mobile app

Opportunity to make welcome remarks during conference opening session

Platinum Sponsor (\$10,000)

Limited to one

Premium display space in main hallway (2 tables*)

Full page color ad - inside back cover of printed conference brochure

Full page ad on the conference mobile app

Inclusion of corporate literature or other items (provided by sponsor) in conference bag

Opportunity to make welcome remarks during the conference opening session

Gold Sponsor (\$5,000)

Limited to 5

Premium space in main hallway (1 table*)

Full page color ad in printed conference brochure

Banner ad on the conference mobile app

Inclusion of corporate literature or other materials (provided by sponsor) in attendee conference bag

Silver Sponsor (\$2,500)

Limited to 10

Display space in main hallway (1 table*)

Half page color ad in printed conference brochure

Continental Breakfast (\$1,500)

Limited to 2

Signage in the serving area

Recognition in the program schedule

Opportunity to place corporate literature in the table area

Lunch (\$3,000)

Limited to 2

Signage in the serving area

Placemats with company logo/information on all tables

Recognition in the program schedule
Ability to make brief remarks during lunch
Placement of corporate literature in the table area

Morning or Afternoon Break (\$1,000)

Limited to 5
Signage in the serving area
Recognition in the program schedule
Ability to place literature in the break area
Recognition as a sponsor in the mobile app

Bag Inserts (\$50 each)

Unlimited
Company literature or give away items provided by the sponsor will be inserted by conference staff in the conference bag given to each conference attendee

WiFi for Conference Participants (\$3,000)

Limited to one
Recognition in conference brochure as the conference WiFi provider
Recognition on the mobile app as the conference WiFi provider
Recognition during the pre-session slides as the conference WiFi provider
Recognition in the mobile app as a conference sponsor

General Session Sponsor (\$2,500)

Limited to 3
Recognition in the conference agenda as the sponsor for one general session presentation
Opportunity to introduce the general session presenter
Recognition in the mobile app as a conference sponsor

Education Session Sponsor (\$1,500) - repeated session

Recognition in the conference agenda as the sponsor for a repeated session
Opportunity to introduce the session presenter
Recognition in the mobile app as a conference sponsor

Education Session Sponsor (\$750) - single session

Recognition in the conference agenda as the sponsor for a single session
Opportunity to introduce the session presenter
Recognition in the mobile app as a conference sponsor

Conference Lanyard SOLD

Limited to one
Sponsor name will be printed on the lanyard given to each attendee for their name badge
Recognition in the mobile app as a conference sponsor
As an alternative the sponsor may provide lanyards meeting specific requirements and numbers set by staff

Conference Bag (\$1,500)

Limited to one

Sponsor name or logo will be printed on the conference bag given to each attendee

Recognition in the mobile app as a conference sponsor

As an alternative the sponsor may provide bags meeting specific requirements and numbers set by staff

Mobile App Banner Ad (\$250)

An ad submitted by the vendor / agency meeting specific size requirements will rotate on the bottom banner of the conference mobile app pages. The ad will appear for a period of 5 seconds. The number of appearances will depend on the total number of unique ads sold. All conference attendees will be encouraged to download the app at least one month prior to the conference and use the app throughout the conference.

Mobile App Full Page Ad (\$1500)

A full page ad submitted by the vendor / agency meeting specific size requirements will appear each time the attendee returns to the home page on the conference mobile app in rotation with other ads. The number of times an ad will appear will depend on the total number of unique ads sold. All conference attendees will be encouraged to download the app at least one month prior to the conference and use the app throughout the conference.

Note: * Main Hall table space may be selected from available tables at the time the sponsorship is purchased

Note: Ads may be submitted at any time but MUST be submitted no later than June 30 for inclusion in printed materials.