



Enhance your company’s image at Annual Meetings 2022 through a variety of sponsorship opportunities. These high-impact items will give your company a competitive edge to get noticed at the Annual Meetings! All sponsorship opportunities include the following benefits:

- Company logo on sponsor recognition signage
- Sponsor recognition in printed program book
- Sponsor ribbons for booth personnel
- Priority points for Annual Meetings 2023

<u>Level</u>	<u>Main Benefit</u>	<u>Rate</u>
Reignite Sponsor	Tote Bag	\$22,000
Reconnect Sponsor	Mobile Meeting Guide	\$17,000
Reconnect Sponsor	Lanyards	\$15,000
Revive Sponsor	Exhibit Hall Coffee Break	\$12,000
Reinform Sponsor	Directional Signs and Aisle Signs	\$10,000
Reinform Sponsor	Information Desk	\$8,500
Reunite Sponsor	Sanitation Station	\$5,000

**Reignite Sponsor: Conference Tote Bag**

Have your company logo printed (one-color) on each of the 10,000 Annual Meetings bags. This bag will be used by attendees throughout the Annual Meetings and long after. Extra benefits include:

- 10 priority points
- two-page ad in the printed program book
- recognition in printed program book
- recognition in mobile app
- recognition in public areas onsite

**Reconnect Sponsor: Mobile Meeting Guide**

Your company logo will be featured on the conference Mobile Meeting Guide and help desk, splash screen logos, banners and links to your site. Extra benefits include:

- 9 priority points
- one-page ad in the printed program book
- recognition in printed program book
- recognition in mobile app
- recognition in public areas onsite
- recognition on hallway screens



### Reconnect Sponsor: Lanyard

Your company's logo will be printed on the name-badge neck cord for each Annual Meeting attendee. Extra benefits include:

- 8 priority points
- one-page ad in the printed program book
- recognition in printed program book
- recognition in mobile app
- recognition in public areas onsite

### Revive Sponsor: Exhibit Hall Coffee Break

Company Logo to be printed on all coffee cups and signage for coffee breaks each day. Extra benefits include:

- 7 priority points
- one-page ad in the printed program book
- recognition in printed program book
- recognition in mobile app
- recognition in public areas onsite

### Reinform Sponsor: Directional/Aisle Signs

Company Logo to be printed on the directional and aisle signage for the meeting. Extra benefits include:

- 6 priority points
- one-page ad in the printed program book
- recognition in printed program book
- recognition in mobile app
- recognition in public areas onsite

### Reinform Sponsor: Information Desk

Have your company logo and booth number appear on the Information Desk signage. Extra benefits include:

- 5 priority points
- one-page ad in the printed program book
- recognition in printed program book
- recognition in mobile app
- recognition in public areas onsite

### Reunite Sponsor: Sanitation Stations

Your company's logo will be printed on the 3 sanitation stations providing tissues, masks, hand sanitizer, etc. Extra benefits include:

- 4 Priority Points
- one-page ad in the printed program book
- recognition in printed program book
- recognition in mobile app
- recognition in public areas onsite

# SBL | AAR Annual Meetings

Denver, CO • November 19–22

**RECONNECT 2022** Colleagues • Publishers • Friends



CONTACT PERSON (FOR EVENT AND BILLING)		
COMPANY NAME		
ADDRESS		
CITY, STATE/PROVINCE, POSTAL CODE, COUNTRY		
TELEPHONE	FAX	EMAIL

PLEASE RESERVE THE FOLLOWING SPONSORSHIP OPPORTUNITIES FOR ANNUAL MEETINGS 2022:

___ REIGNITE: TOTE BAG (\$22,000)	___ RECONNECT: MOBILE MEETING GUIDE (\$17,000)
___ RECONNECT: LANYARD (\$15,000)	___ REVIVE: EXHIBIT HALL COFFEE BREAK (\$12,000)
___ REINFORM: DIRECTIONAL/AISLE SIGNS (\$10,000)	___ REINFORM: INFORMATION DESK (\$8,500)
___ REUNITE: SANITATION STATIONS (\$5,000)	

**PAYMENT OPTIONS**

- CHECK (MAKE CHECK PAYABLE TO **ANNUAL MEETINGS**. INDICATE PAYMENT IS FOR SPONSORSHIP)
- CHARGE
- VISA     MASTERCARD     AMERICAN EXPRESS

CARD #	SECURITY CODE	EXPIRATION DATE
CARDHOLDER NAME	SIGNATURE	

**IMPORTANT:** This is not a binding contract until proper payment is received and this contract is accepted. SBL & AAR have the right to void this contract if payment is not received.

I have read, understand, and accept all terms and conditions of this contract and will abide by the Terms and Provisions accompanying this contract.

Signature \_\_\_\_\_ Title \_\_\_\_\_

Print Name \_\_\_\_\_ Date \_\_\_\_\_

SEND CONTRACT AND PAYMENT TO:

SBL and AAR Exhibits, Annual Meetings 2022

The Luce Center, 825 Houston Mill Road, Suite 350, Atlanta, GA 30329, USA

P: 1-877-336-6798 Outside US: +404-727-2315, Fax: 470-745-0504 Email: AdEx@annual-meetings.org



**TERMS AND PROVISIONS**

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	Number Available	Contract Due	Artwork Due
Tote Bag	1	05/13/2022	05/20/2022
Mobile Meeting Guide	1	05/25/2022	06/01/2022
Lanyard	1	06/29/2022	08/17/2022
Exhibit Hall Coffee Break	1	06/29/2022	08/03/2022
Directional/Aisle Signs	1	06/29/2022	08/03/2022
Information Desk	1	06/29/2022	08/03/2022
Sanitation Stations	1	06/29/2022	08/03/2022

Artwork specifications will be provided upon receiving contract. Items deemed inappropriate will be declined.

Please note that all additional advertisements for the session guide and program book included in the sponsorship packages follow due dates and guidelines as listed in advertisement contract. Failure to submit artwork for advertisements will result in loss of ad space. Please contact [AdEx@annual-meetings.org](mailto:AdEx@annual-meetings.org) for these forms if needed.

**CANCELLATION**

Failure to submit artwork by the published deadline for the sponsorship will result in cancellation of reservation. Sponsors who cancel in writing by May 1 will receive a refund of the sponsorship fee paid, less a \$100 cancellation fee. No refunds will be issued after printed deadlines.

**SEND TO**

Send contract and full payment to SBL & AAR Exhibits, Annual Meetings 2022, The Luce Center, 825 Houston Mill Road, Suite 350, Atlanta, GA, 30329, USA. Make checks payable to **Annual Meetings** or send credit card information with your contract. There will be a \$50 fee assessed for returned checks. All payments must be in U.S. funds drawn on a U.S. bank. Fax: 470-745-0504.